

LIFE



INGRID BERGMAN

NOVEMBER 12, 1945 10 CENTS
BY SUBSCRIPTION: TWO YEARS \$8.50

QUALITY CRAFTSMANSHIP STYLE

FORSTMANN

100% VIRGIN WOOL

COPR. F.W.C.



FORSTMANN WOOLEN COMPANY
PASSAIC, N.J.

COVER GIRL... MODEL MOTHER



Francine Counihan says:
"No one knows better than a model how important a smile can be!"

MOVIEGOERS who saw gorgeous Francine Counihan in "Cover Girl in Hollywood" would have rubbed their eyes had they known that this glamorous model is the mother of two robust youngsters—Bobby, aged 8, and Lynn, aged 4.

And Mother's lovely smile is going to be duplicated in her children—if she has anything to do with it. And she does! She's already started both children on the dental routine which gets much of the credit for her own smile: *Regular brushing, followed by gum massage with Ipana Tooth Paste.*

For Francine knows what thousands of dentists and schools are teaching today—that a radiant smile depends on sparkling teeth. And that sparkling teeth call for firm, healthy gums.



With Daddy in the Marines, it's early to bed for mother and daughter these nights. But not before teeth and gums get a stimulating workout with Ipana and massage. For Mother knows that today's soft, creamy foods don't give gums the exercise they need to keep them firm and healthy—that Ipana is specially designed, with massage, to speed circulation in lazy gums.



If parents only knew what children are learning in thousands of classrooms today: the importance of gum massage in the proper care of teeth and gums! Too, 7 out of 10 dentists recommend massage, according to a national survey. (Same survey shows dentists prefer Ipana 2 to 1 for their own use over any other dentifrice!)

Her favorite likeness. Mother and daughter laugh at Lynn's first "portrait." But they're downright serious about the care of teeth and gums. Yes, gums, too. For neglected gums often signal their warning to "see your dentist" with a tinge of "pink" on your tooth brush. He may merely suggest, as so many dentists do, the "helpful stimulation of Ipana and massage."

Ipana
Product of Bristol-Myers
**Firmer Gums — Brighter Teeth with
Ipana and Massage**



Behind the scenes with a model smile. In the bathroom of her New York apartment, Francine shows her daughter how to guard the health of her teeth and gums with Ipana and massage. After brushing, Lynn massages a little extra Ipana on her gums to speed up circulation and help keep gums from becoming tender.

This One

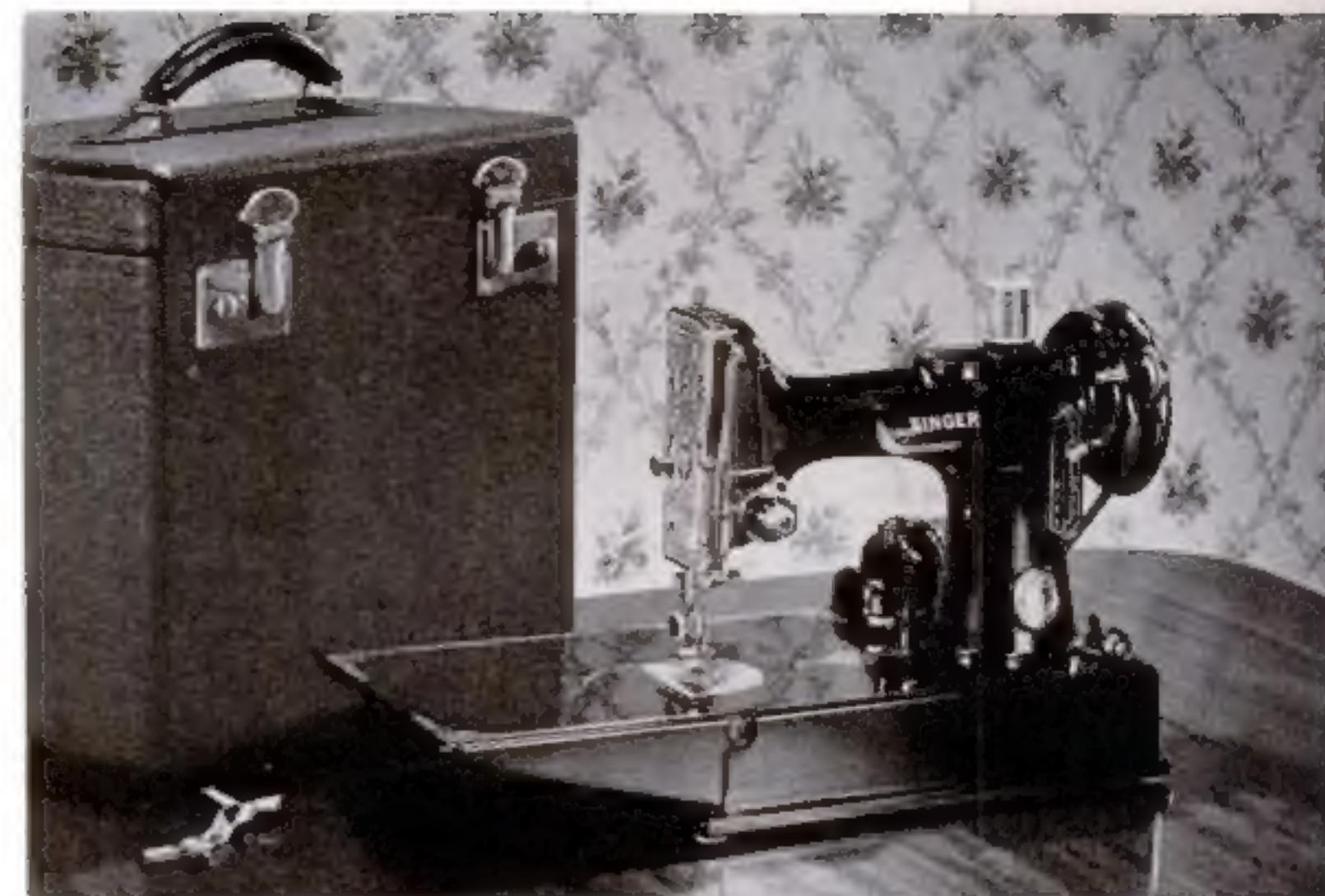


6C8G-UJS-N040

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• A Modern Desk—With a Smooth-Stitching Singer Electric Inside!



• Convenient and Efficient—The Singer Featherweight Portable Electric!

LOOK! THEY'RE HERE!



• A Singer Electric in a Beautiful Period Cabinet!



• One of Singer's attractive Economy Cabinet Electrics!

Order your new Singer Sewing Machine Now!

**3,500,000 women plan
to get new sewing machines—
don't you be left out!**

AS THIS is being written, Singer factories are starting to make new Singer Sewing Machines again!

It's good news—exciting news—news you've waited a long time to hear!

You—and three and a half million other women!

Yes—that's how many are planning to buy new sewing machines, a recent survey shows.

Go now to your local Singer Sewing Center and order the machine of your dreams—a Singer!

For, though production may be limited at first, the demand won't be! Some of those 3½ million women may have to wait a long time! Don't let that happen to you!

Get your order in today. Be among the first to have your new Singer carried proudly over your threshold!

SINGER
SEWING MACHINE COMPANY

FOR YOUR PROTECTION: Singer continues its policy of selling machines only through Singer Sewing Centers—never through department stores or other outlets. Sewing Centers are listed in your phone book under Singer Sewing Machine Company.





HOME ON THE LINE

About the first thing a returning service man wants to do is to talk to Mom or Dad — the wife or sweetheart — or the baby! Then the rush is on Long Distance — and it's an extra big rush right now.

We are putting in new circuits faster than we ever did before, but we cannot meet the peak of the returning soldiers' and sailors' calls. So please do everything you can to keep Long Distance lines clear for service men.

LISTEN TO "THE TELEPHONE HOUR" EVERY MONDAY EVENING OVER NBC

BELL TELEPHONE SYSTEM



HUSKY AS THEY COME...BUT STILL HIS BRISTLES AREN'T AS GOOD AS PROLON!



For years only hog bristle made fine tooth brushes. Then Science made round-end **PROLON**



Actual Photomicrographs

Bonded Pro-phy-lac-tic

WITH PROLON BRISTLES
A PRODUCT OF DUPONT CHEMISTRY

Far and away the best of the new synthetic tooth brush bristles, being marketed under various trade names, are those made by duPont.

"Prolon" is our trade name for the very finest grade of this duPont synthetic bristle.

PROLON—no finer bristle made

So, when you read or hear competitive tooth brush claims, ask yourself this: *How can the same duPont bristle, in another brush under another name, last longer or clean better than under the name "Prolon" in a Pro-phy-lac-tic Tooth Brush?* You know the answer . . . it can't!

Only PROLON has "round ends"

Pro-phy-lac-tic's big plus is that Prolon is the only synthetic bristle that is rounded at the ends.

It's a fact! Under a special patented

process, exclusive with Pro-phy-lac-tic, we smooth and round the end of each and every Prolon bristle in the Bonded Pro-phy-lac-tic Tooth Brush. See for yourself how much gentler these round ends are on tender gums!

And with PROLON these other "extras"

In addition to Round-End Prolon, the Bonded Pro-phy-lac-tic Tooth Brush gives you these three important "extras": 1. The famous Pro-phy-lac-tic end tuft, for ease in reaching hard-to-get-at back teeth. 2. Scientific grouping of bristles to permit thorough cleansing of brush after using. 3. A written guarantee for six full months of use.

Next time, get the most for your money . . . get the Bonded Pro-phy-lac-tic Tooth Brush.

PRO-PHY-LAC-TIC BRUSH CO., Florence, Mass.

Attention! Users of
Smaller Brushes

Bonded Pro-phy-lac-tic 2-ROW PROFESSIONAL has Round-End Prolon plus extra agility of professional-type compact brush head, only one inch long.

Same price . . . same package, marked with yellow band.

BONDED Pro-phy-lac-tic

LETTERS TO THE EDITORS

THE HORSE

Sirs:

Congratulations on your hard-hitting stab at American deception and hypocrisy as demonstrated in horse racing ("The Race Horse," LIFE, Oct. 22). More power to you—but, brother, be careful. You'll have 119,000,000 people on your neck . . .

HOWARD T. ELKINS

Huntington, W. Va.

Sirs:

It is difficult to believe that an editorial such as "The Race Horse" could have been printed.

In the first place it is a most cruel and vicious attack on a defenseless dumb animal. It does not accomplish any purpose whatsoever except to prove that the writer loathes all horses—partly because they have failed to increase their speed proportionately along with the increase in speed of everything else in the world.

True, the horse has not developed enough mentally to cook a fish dinner or sing *Accentuate the Positive*—nor can he yet tap dance. (Thank God!) Nevertheless, he is a noble and beautiful creature and affords much pleasure to countless millions in a very weary world.

The editorial refers to the contempt shown the horse by its nickname (goat, roach, beetle, etc., etc.). Well, now, we humans have a little habit of referring to each other as jerks, rats, snakes, slobs, etc. too. Which is worse, goat or jerk?

As for the gambling element, that has been going on for centuries and will always go on whether it be on horses, dogs, turtles or gnats. People will find a way, they love it. Certainly the horse-racing gamble does not compare in any way with the fantastic stock market, which is a legitimate business but involves staggering figures in comparison with the horse-racing industry.

Horse racing is sport and I love it. I have for many years. Being an owner in a small way both abroad and here for more than 20 years, I have found it

CONTINUED ON PAGE 8

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LIFE
November 12, 1943

Volume 10
Number 20

PARIS



WHAT'S IN A NAME?

The Paris name means something to you. It means dependability, assures you of high standards aggressively and vigorously maintained. It means style—for many years Paris has set the style pace. It means quality, unconditionally guaranteed. Ask for Paris, a name you know and trust. All Elastic Paris Garters are available at fine stores everywhere, 55c and \$1.00.

● Also wear smart Paris Belts \$1 to \$7 and All Elastic Free-Swing Suspenders \$1.50 to \$3.50. A Stein & Company, Chicago, New York, Los Angeles, Toronto. You can trust Paris—a dependable trademark that has stood the test of time.

PARIS
GARTERS

NO METAL CAN TOUCH YOU



So you'll see better



Nature designed your eyes for seeing by daylight. But the average person spends most of his waking hours under artificial light.

To develop better artificial light—for all living and working conditions—has been a major and continuous project of G-E engineers and research scientists. They have even developed a whole new Science of Seeing.

The pictures on this page illustrate a few ways in which G. E. is helping you see the day-by-day and night-to-night things more easily. *General Electric Company, Schenectady, N. Y.*

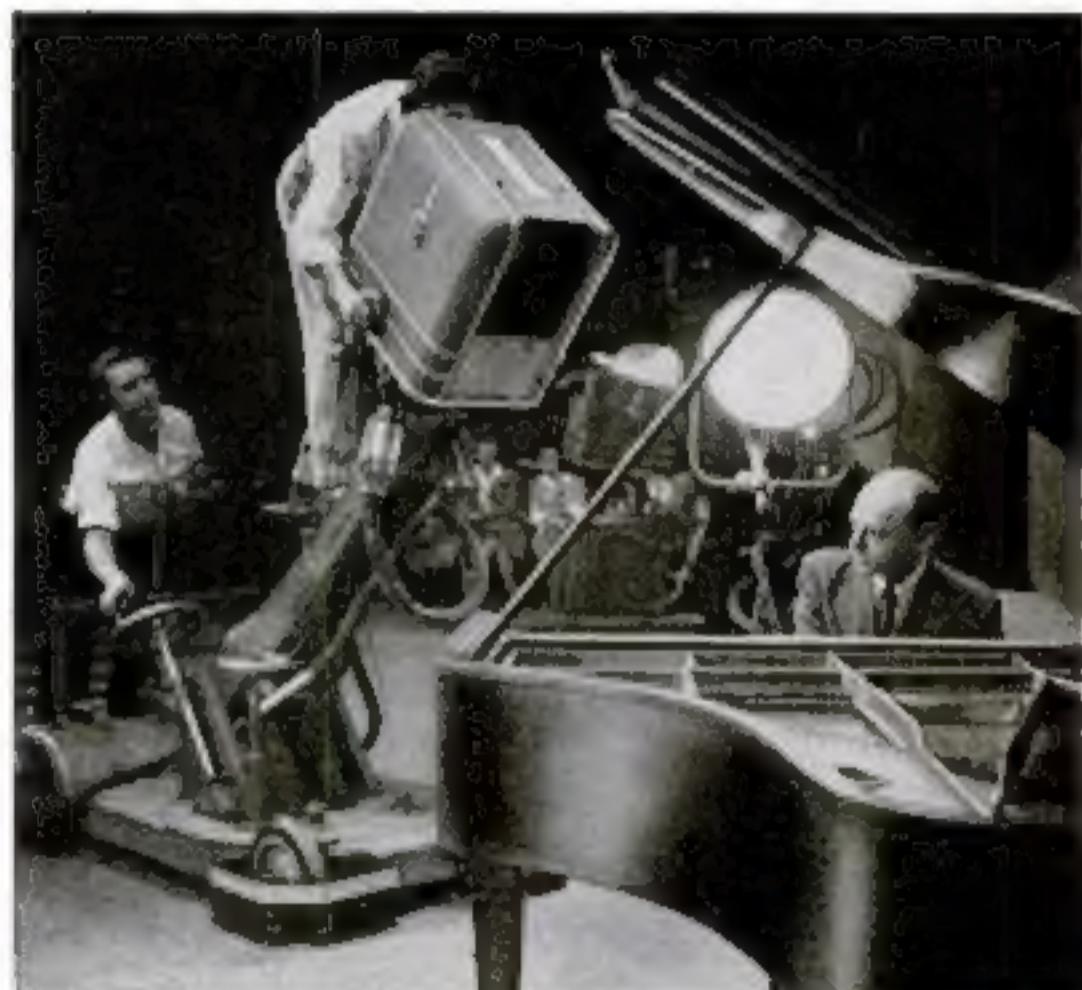


Powdered light. This luminous powder that you see is a *phosphor*. Coating the inside of every G-E fluorescent lamp, it transforms invisible rays into soft, cool light. Recently General Electric developed a remarkable new phosphor which will be used in a new fluorescent sun lamp to provide healthful sum-

mer sunshine all year round, economically and efficiently. And speaking of economy, G-E lamp research has reduced the cost of a 60-watt G-E bulb by 75% since 1923. Another way in which General Electric helps to bring More Goods to More People at Less Cost.



What's the best light for reading? Above is one of the many testing devices in the G-E Lighting Research Laboratory. The amount of light on the page and the amount of general illumination inside the sphere are varied to determine best seeing conditions.



You'll soon see important events as they happen—by improved television with a bigger screen and clearer reception. Back in 1928 a G-E engineer, Dr. E. F. W. Alexanderson, gave the first public television demonstration. And for more than 5 years now, G. E. has been telecasting regular programs from its own station, WRGB.

The tiny 7-watt bulb in this night light makes darkened halls safely navigable for sleepy people. It's especially useful in homes with small children. And the cost of electric current has been brought so low that, at average residential rate, this little lamp will burn for four 8-hour nights for only a penny or so!

The best investment in the world is in your country's future.

KEEP ALL THE BONDS YOU BUY

GENERAL **ELECTRIC**

Pard made a pard of my dog..



• There's boundless capacity for companionship, loyalty and fun in a well fed healthy dog.

Meat Proteins are the Natural Food for your Dog. The Meat Proteins in Pard are Higher in Nutritional Value than those in any other Type of Dog Food!

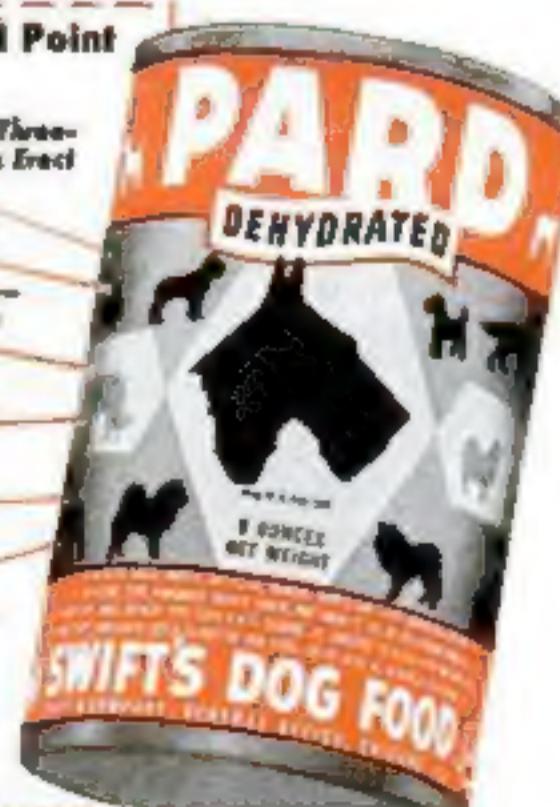
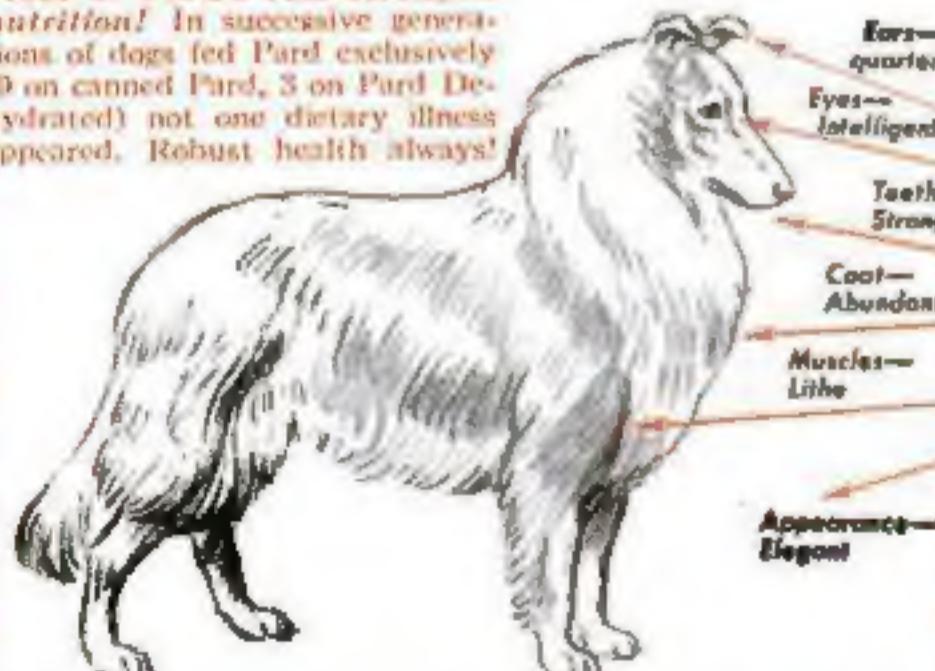
• It takes so little to make a dog happy. It's as simple as just giving him the right food and kind treatment. Every wag of his irrepressible tail, and bright eyed devotion will repay you a thousand times over. And what better food for your dog than Pard. For Pard provides meat proteins higher in nutritional value than those in any other type of dog food on the

market, plus essential vitamins and minerals—nutritionally correct, as proved by actual feeding to generation after generation of dogs. No additional meal is ever needed!

What's more, your dog is assured full strength nutrition due to Swift & Company's discovery of low-temperature dehydration for dog food. This exclusive process (patent pending) adequately retains the high quality of Pard's food elements. Feed your dog Pard for 10 days and notice the eagerness and appetite he displays. Witness his strength, stamina and pep—his overall happiness. Ask your dealer for Pard. It's the "square meal" for your dog!

Pard's Balanced Nutrition Builds Health at Every Vital Point

Proof of Pard's Full-strength nutrition! In successive generations of dogs fed Pard exclusively (9 on canned Pard, 3 on Pard Dehydrated) not one dietary illness appeared. Robust health always!



LETTERS TO THE EDITORS

CONTINUED

to be most interesting, intricate, exciting, satisfactory and recreational, from a breeding as well as racing standpoint.

It is great recreation. It has a sense of humor. It is great fun. It is not wicked. And that is that!

FRED ASTAIRE
Beverly Hills, Calif.

• Reader Astaire will be delighted to see "Danger," the educated horse (pp. 57-58).—ED.

Sirs:

My 3-year-old trotter has a higher I.Q. than the bird brain who wrote that editorial . . .

HARRISON SHIELDS
South Hills, Pa.

Sirs:

. . . You're nuts! . . .
FRANCES PERRY (age 12)
Port Knox, Ky.

Sirs:

. . . Stinker! . . .
W. J. LA VOY
Buffalo, N.Y.

Sirs:

. . . Surely there is as much thrill in a close horse race as there is in a little 180-pound man running down a field while 11 180-pound men try to catch or maim him . . .

ROBINSON CARR LOCKE
Tucson, Ariz.

Sirs:

. . . I'm not writing this about gambling, of which I approve, but just to back you up in your opinion of horses.

I have known horses since I could crawl. I grew up on a ranch and have punched cows all over the West. I have broken and trained horses for work—cow punching, polo and racing—and though I love them I think they are the world's dumbest animals. The only people I ever met who thought horses were smart were the jerks who bought imported English riding boots and clubbed together in mobs with 40 or 50 dogs and took out after one (1) fox. Come to think of it, to those people the horse probably was smart.

One place in Montana I worked there was a "dumb" Holstein cow that I've seen go through a four-strand barbed-wire fence at night into a truck garden just like smoke from a chuck fire. Next day there wasn't a scratch on her anywhere. I had a "smart" pony that hung himself on a barbed-wire fence in broad daylight and bled to death.

Smartest pony I ever saw was a big sorrel named Thursday who wouldn't pitch or blow up but when you got in the saddle just reared up and fell over backward. You can't ride a horse that only falls over backward. We gave up and hitched her to a buck rake but when we tried to get her going she just backed up. You can't drive a buck rake with a pony that only backs up. We turned her out to pasture then which is what she wanted anyway, so after thinking it over I figure that Thursday horse was one of the few smart horses I ever knew. Now that I live up here in Vermont I don't have horses and I don't miss them much. They're more trouble than they're worth.

TRACY HULBURD
Morrisville, Vt.

ROOSTERS

Sirs:

Having lived many years on a farm and having decapitated many a chicken, often too close to the ears, we really enjoyed the pictures of the headless rooster (LIFE, Oct. 22).

OTTO H. LUNDE
Arlington, Va.



Now
THE
LATEST
AND
GREATEST



Scripto
LONG-LEAD PENCIL

The world's largest producer of mechanical pencils has scored again—with the improved Scripto Long-Lead Pencil. Barrel in modern plastic. Nickel-plated tip, point, and permanent clip. Always sharp—writes 22,000 words without refill. See it. Try it. You'll wonder how it can be sold for so little.

Your choice of two styles: No. 77 (left above) opaque, and No. 78 (right) with clear-view barrel.



MAKERS OF SCRIPTO PENCILS, NO-SMUDGE ERASERS, AND LEADS IN 10 DEGREES OF BLACK AND 17 COLORS.

CONTINUED ON PAGE 8



When it's real... IT'S REALLY GOOD!

Only an expert can recognize *real* Spode at a glance. But anyone can recognize *real* coffee at the first sip, because there's no substitute for its natural flavor and full body. That's one reason why millions of people prefer A&P Coffee. They know it's *real* coffee because it's sold only in the bean. They know it's fresh, too, because it's Custom Ground only at the moment of purchase, exactly right for whatever type coffeemaker they use.

Try finer, fresher A&P Coffee today! It's America's best-liked coffee. Your choice of three delicious blends.

A&P COFFEE
AT ALL A&P FOOD STORES



*There's no finer
coffee in any
package at any
price!*





FOR GALS ON THE GO! (And what woman isn't these days?) When every minute counts, there's no time to let wet weather interfere. Neat, trim "Military" Boots are back—in limited quantities right now. As soon as possible, these Over-the-Shoe Style Boots will be available in increasing volume.

Skill and experience in the use of synthetic rubber by B. F. Goodrich means rubber footwear that really fits and protects your health and shoes. Look for the name B. F. Goodrich when you shop!

Footwear by B.F. Goodrich

Styles for every need throughout the year.

LETTERS TO THE EDITORS

CONTINUED

Sirs:

... How unspeakably sad, how sinfully cruel! ...

B. KEMP

Elizabeth, N.J.

Sirs:

... An outrage and a disgrace....

GEORGE SCHULTHEISS

Philadelphia, Pa.

Sirs:

... I do believe the American Society for Prevention of Cruelty to Animals should step in and take action.

OSCAR EKLUND

Joliet, Ill.

Sirs:

The photographs of the headless rooster published in LIFE have quite properly evoked a great deal of criticism. First, because it is an unpleasant sight and second, because it may cause persons to try to produce similar results, with the hope of financial profit.

One such case has developed in Elmira, N.Y. and the perpetrator of the experiment was found guilty of cruelty and fined by the court.

This freak mutilation should not be permitted or encouraged.

SYDNEY H. COLEMAN

The American Society for the Prevention of Cruelty to Animals
New York, N.Y.

FATHER AND SON

Sirs:

... Five years ago you published an extremely touching Picture of the Week (LIFE, Oct. 21, 1940) which showed a family's wartime parting. You will be glad to know that the father, Sgt. J. D. Bernard of the British Columbia Dragoons, has come home to his young son Warren, as this picture from the Vancouver Daily Province testifies.

P. G. SUTHERLAND

New Westminster, B.C.

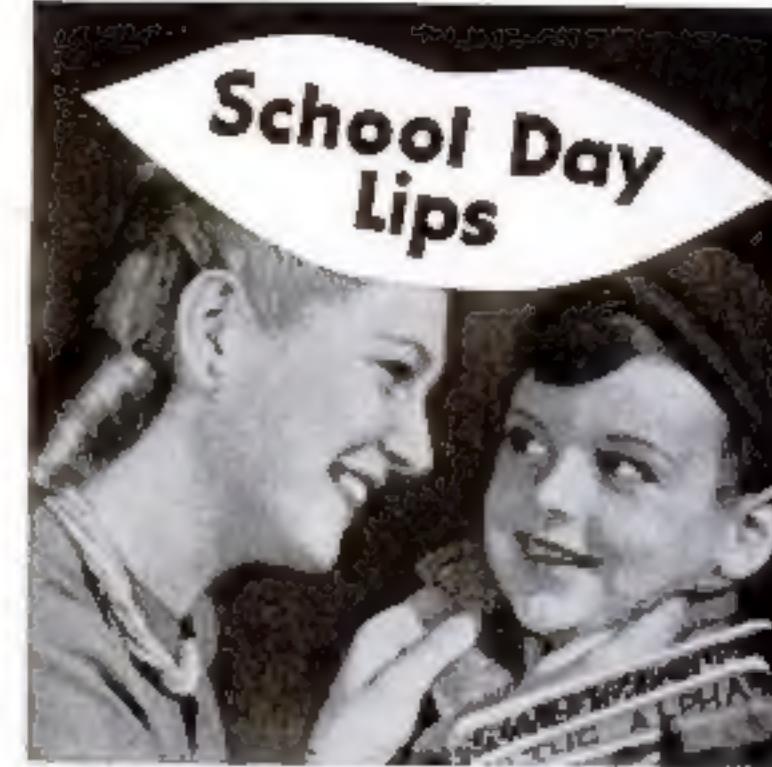


FATHER LEAVES FOR WAR



FATHER BACK HOME

School Day Lips



When icy winds and sleet or snow chap children's lips, CHAP STICK is the quick and gentle soother.

CHAP STICK—specially medicated—specially soothing.

Indoor Lips



You don't have to go outdoors to get those dry, chapped lips. Every office worker knows what steam heat can do.

CHAP STICK for office and home.

Speaks 7 Languages but can't Smile



Every stretch of the lips means pain if lips are cracked and chapped. That's when CHAP STICK brings swift comfort.

CHAP STICK for chapped lips.



CHAP STICK is a boon to young and old in every walk of life...so easy to apply—so handy, so quick to soothe and help relieve the soreness of chapped, feverish, weather-beaten lips. Every member of your family should have his own private CHAP STICK—the specially medicated lip balm that keeps lips fit.

Copy, 1945
Chap Stick Co.,
Lynchburg, Va.



KEEP LIPS FIT

CONTINUED ON PAGE 11

*Look to OLDS
for all that's NEW!*



Eagerness to own a new Oldsmobile has never been as great as it is today, especially since so many people have had a chance to see the new models. It was expected that America's Oldest Motor Car Manufacturer would come out with something special—but few anticipated such a brilliant new car as Oldsmobile is presenting for 1946.



The New Oldsmobile is a surprising car in more ways than one. Its all-around, all-over newness is the first thing that catches the eye—its smartly tailored styling and trim interior fittings and appointments. But the feature that still draws top interest, wherever the car is shown, is General Motors' supreme contribution to driving ease: the new and finer Hydra-Matic Drive.

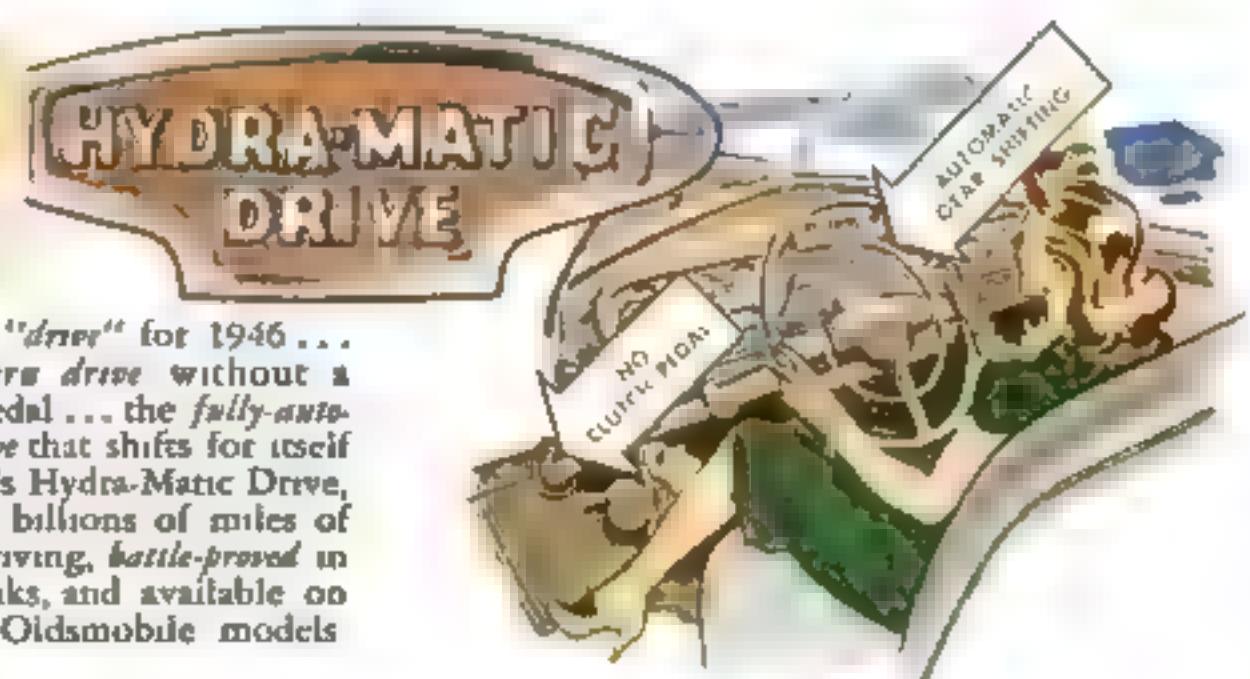
Hydra-Matic Drive is the fully automatic "drive" that the Army adapted during the war for use on tanks and armored cars. All gear shifting is automatic in all four forward

speeds. No clutch pushing is ever necessary. There's not even a clutch pedal in the car! You just step on the accelerator to go, and step on the brake to stop. And, as the result of new battle-tested improvements, General Motors' new Hydra-Matic Drive introduces smoother performance than ever.

See your Oldsmobile dealer for all the news about the New Oldsmobile. If he hasn't a new car to show you now, he's sure to have one on display soon. He can also tell you how to go about placing your order for earliest possible delivery.

Invest in America . . . Buy Victory Bonds!

A NEW AND FINER



The new "drive" for 1946 . . . the modern drive without a clutch pedal . . . the fully-automatic drive that shifts for itself . . . that's Hydra-Matic Drive, proved in billions of miles of owner driving, battle-proven in Army tanks, and available on all new Oldsmobile models.

OLDSMOBILE

Product of
GENERAL MOTORS



Folly and Fiesta

"THE THREE CORNED HAT," by Manuel de Falla, interpreted for the Capehart Collection by Julio de Diego. With Latin humor and vigor, the artist has converged the whole panorama of this popular ballet upon one canvas. The aged Governor, frustrated in his attempts to woo the Miller's wife, is attacked by the gieel townspeople who toss an effigy of him in the air while the Miller and his wife dance a jubilant jota. Portfolios of reproductions of paintings in the Capehart Collection may be secured at nominal cost from your Capehart dealer, or you may write direct to Fort Wayne 1, Ind.

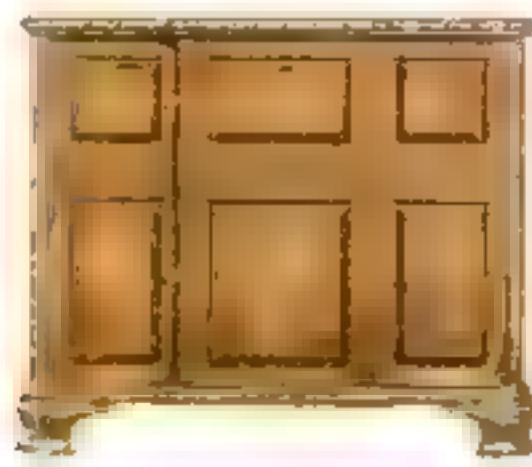
For all his golden buckles and his fancy breeches, the haughty official is no better than a clumsy buffoon! Laughing villagers poke fun. And high spirits break loose in a riotous ballet. . . .

When the curtain descends upon the dancers, their magic need not vanish, too. Music . . . long evenings after . . . can bring to your living room the swirling rhythm of "The Three-Cornered Hat." With the Capehart or the Farnsworth to hold its bright and sparkling color, ballet . . . like opera and symphony . . . always awaits your beckoning!

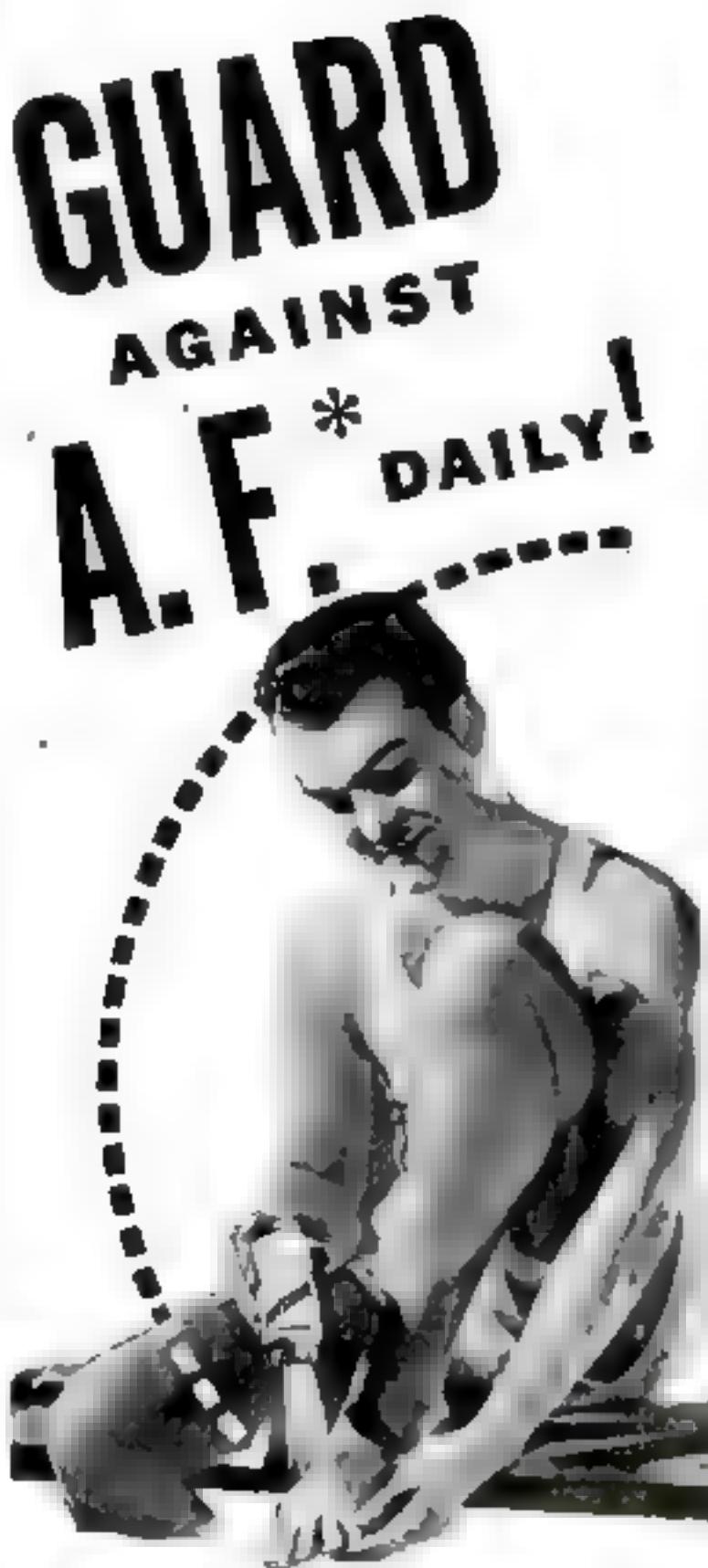
If you have longed to find an instrument which at last achieves this mood of intimate music, a great thrill awaits you in the new Capehart.

You'll find, in fact, a host of exciting features among the new Capehart and the new Farnsworth phonograph-radios and radios—many with FM. Hear tone more brilliant than any in their history . . . so clear, so true, it recreates the original performance. And, of course, famous record-changers, more reliable than ever, which leave you free to listen for hours—with a tap of effort—to your favorite music.

Handsome cabinets, in many styles and sizes, will house these finer instruments. Select a peerless Capehart . . . or the more modestly priced Farnsworth . . . with full assurance that each reflects the highest value. Farnsworth Television & Radio Corporation, Ft. Wayne 1, Ind.

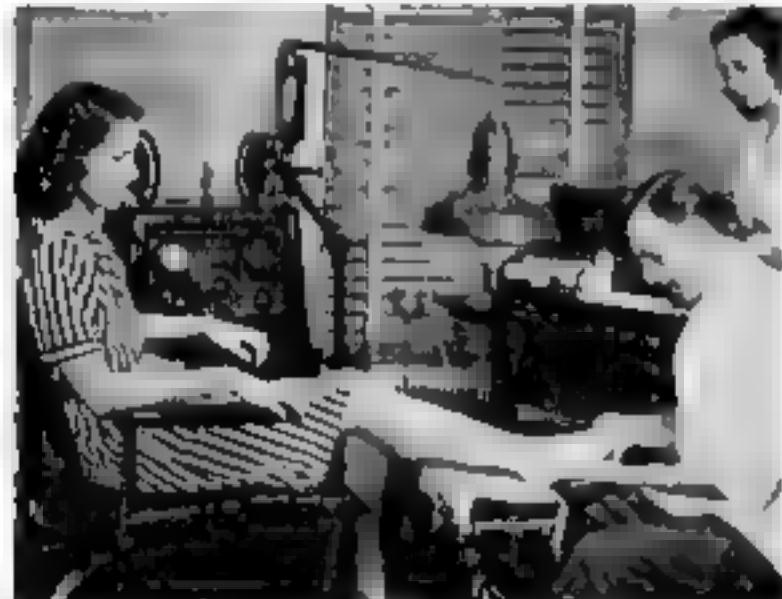


The **CAPEHART** The **FARNSWORTH**
RADIO • TELEVISION • PHONOGRAPHS
FARNSWORTH TELEVISION & RADIO CORPORATION



*YOU PROBABLY HAVE ATHLETE'S FOOT or will get it

...surveys show that 7 out of 10 adults are infected annually. You can fight Athlete's Foot by using QUINSANA Powder on your feet and in shoes daily. Results prove that Quinsana is a highly effective aid in preventing and relieving Athlete's Foot all year 'round.



Most chiropodists (foot specialists) recommend Quinsana powder for Athlete's Foot. All branches of the Armed Forces use Quinsana. Buy Quinsana now for daily use by entire family. See how much healthier your feet feel with pleasant, easy-to-use Quinsana powder care.



LETTERS TO THE EDITORS CONTINUED

OHIO STATE

Sir:

LIFE's jinx still holds good. No sooner does your publication reach the newsstands lauding Ohio State's Sarringhaus (LIFE, Oct. 22) and company than they take a 35 to 13 shellacking from underrated Purdue. Texas still rues the day LIFE feted their gridiron as the team of the year.

MILTON NESVIG
Chaplain, USNR

Parris Island, S.C.

• In the Ohio State-Purdue game Sarringhaus had a badly injured right shoulder, could play only half the game. Still he carried the ball 11 times, made an average of 7.8 yards.—ED.

CALIFORNIA

Sir:

You're right about the "California Way of Life" (LIFE, Oct. 22). . . . California is the state where the sunshine spends the winter. . . .

. . . Gee, LIFE, you sure have made me homesick. . . .

GLORIA JONES

Carlisle, Pa.

Sir:

. . . That's just the way it is out here and we are happy to have you tell 'em about it for us.

W. L. WARE
Manager

Santa Monica-Ocean Park
Chamber of Commerce
Santa Monica, Calif.

Sir:

. . . Two thirds of the many persons now residing in California in all probability are anxiously waiting for an opportunity to return to their native New England or Middle West. This writer wouldn't change the diversified weather of New England with its fine people for all the misnamed "Utopia of California."

FRANK Z. GROBARD
Hartford, Conn.

Sir:

. . . I am glad that the Navy has given me this opportunity to see the East Coast. Now I want to go back to California more than ever. . . .

RT 2/c RICHARD PIMENTEL,
USNR
New York, N. Y.

Sir:

I, too, once traveled 3,100 miles to Los Angeles to enjoy some lovely "California sunshine." I arrived at my destination at 9:30 in the morning of June 13 just past, and the fog was the worst I had ever experienced. For weeks on end these dreadful fogs continued and it was 2 or 3 o'clock in the afternoon before they lifted sufficiently to let the sun break through.

. . . Phooey on that overrated California sunshine!

MRS. J. F. PALMER

Chicago, Ill.

Sir:

. . . Arizona has a waiting list for accommodations for people to come here to escape the fog and cold weather of California. . . .

ROSS A. PHENICIE
Tucson, Ariz.

Sir:

Good grief, LIFE! The housing shortage here is already beyond solution. Your story on California will worsen this condition a thousandfold.

JOE MICCICHE

War Council
Los Angeles, Calif.

oh-oh, Dry Scalp!



YOU CAN SEE help is needed whenever your hair fails to get enough essential natural scalp oils. There's a touch of loose dandruff. Your hair looks lifeless. It feels dry under your fingers and is hard to comb. All these are signs of Dry Scalp. You need 'Vaseline' Hair Tonic.

5 drops a day
keep Dry Scalp away



IT'S THE HELP YOU NEED! Five drops of 'Vaseline' Hair Tonic a day check Dry Scalp by supplementing the natural scalp oils. Your scalp feels good all over. Your hair looks wonderful. And no wonder. 'Vaseline' Hair Tonic works with nature—not against it, because it contains no alcohol or other drying ingredients. Try it also with massage before shampooing. It's double care—both scalp and hair.

Vaseline HAIR TONIC

More bottles sold today than any other hair tonic



BRYCE DROPS SILVER DOLLAR, DRAWS WITH SAME
HAND, IS READY TO SHOOT AS COIN GOES BY GUN



DELF BRYCE SHOOTS FROM CROUCHING POSITION, USES FOOTWORK OF BASKETBALL PLAYER TO AIM BOTH BODY AND GUN. HE DRAWS IN TWO FIFTHS OF A SECOND

SPEAKING OF PICTURES G-MAN CAN DRAW A GUN FASTER THAN YOU CAN READ THIS

The gunman shown on these pages is Delf Bryce, who happens to be the FBI agent most likely to live longest. As the picture on the opposite page illustrates, Mr. Bryce is so quick on the draw that he can hold a silver dollar at forehead level in his shooting hand, drop the coin and have his gun out and shooting before the coin has fallen to waist level. While the speed of such famous Western gunmen as Billy the

Kid has never been measured, Mr. Bryce could easily have outrun them.

Although he spent nine of his 39 years on the Oklahoma City police force, Mr. Bryce has learned most of his specialized art at the Federal Bureau of Investigation's pistol-shooting course, which has turned out some 4,000 experts, none of whom has done so well as Bryce. These stroboscopic pictures taken by Gjon Mili

demonstrate how the FBI technique revolutionizes the old-fashioned Western-style draw. As Mr. Bryce explains the old style, "It was a four-count draw one, reach for gun; two, pull gun from holster, three, aim gun. The fourth move was to fire, but the man wasn't alive any more by that time." The FBI system has only one count, a swooping, circular motion in which the gunman grabs his revolver, aims and fires

ask for ETHYL

Three little words—but they're music to the ear, a delight to the eye of anyone who drives an automobile. For in the simple phrase "ask for ETHYL" we extend to you an invitation to enjoy the high-octane performance you've so hungrily anticipated.

You are invited to enjoy gasoline that not so very long ago was reserved for military purposes. You are invited to feel the surging power of an eager engine—to make driving the thrilling pleasure it should be. And all you need to do is—ask for Ethyl

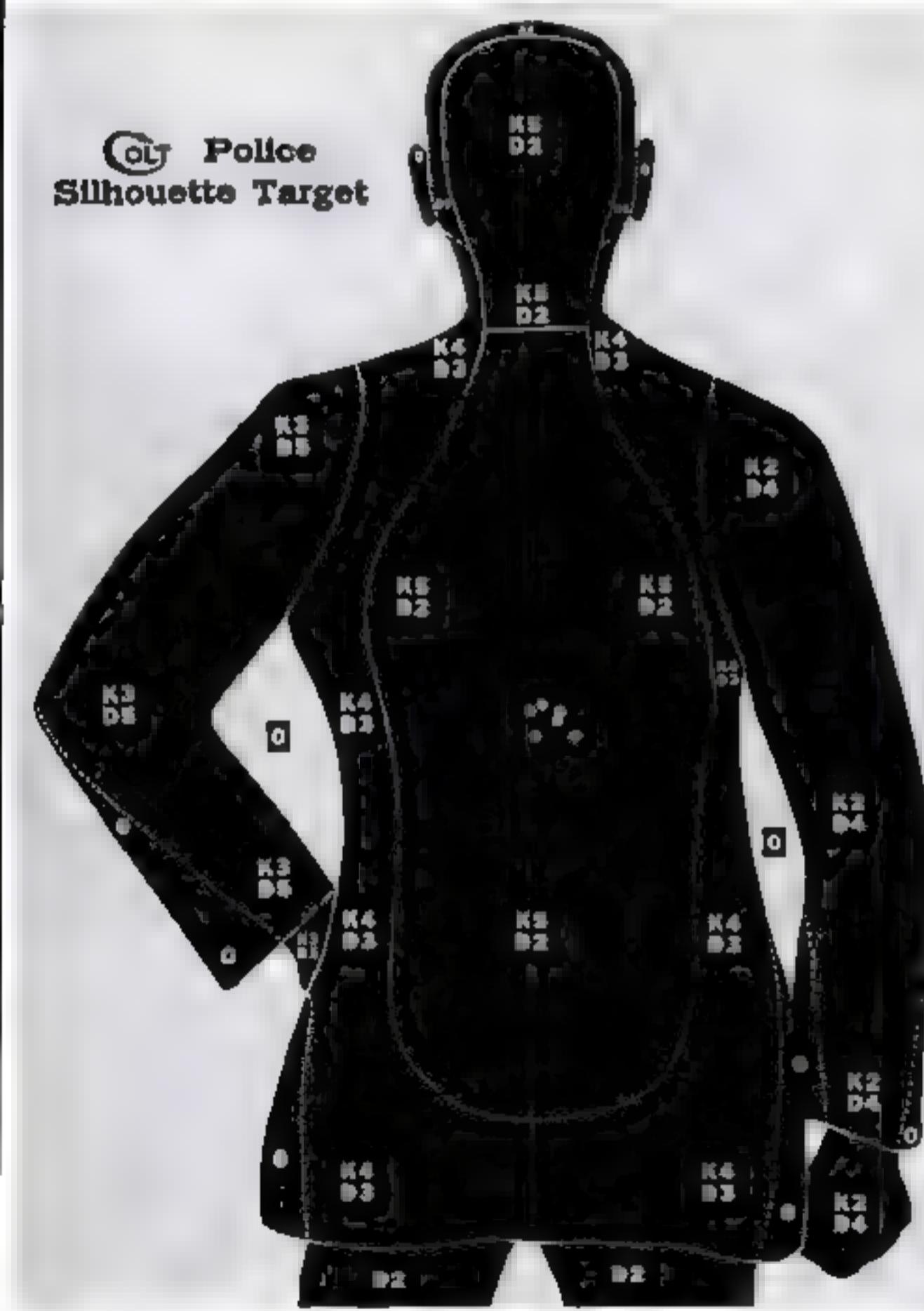


SPEAKING OF PICTURES

CONTINUED



In shooting position Bryce aims his body so he will fall forward if he is hit, can keep right on shooting. He still takes short pistol courses, concentrates on maiming instead of killing. In 100,000 arrests FBI has killed only 28 men, all in self-defense.



The target shows the deadly accuracy of Bryce's quick-draw fire at 21 feet. All six of his shots have hit the target center. Lettering is scoring guide. Bryce is a special agent in the Southwest, spends much of his time instructing other FBI gunmen.

FLORSHEIM SHOES

...worth waiting for



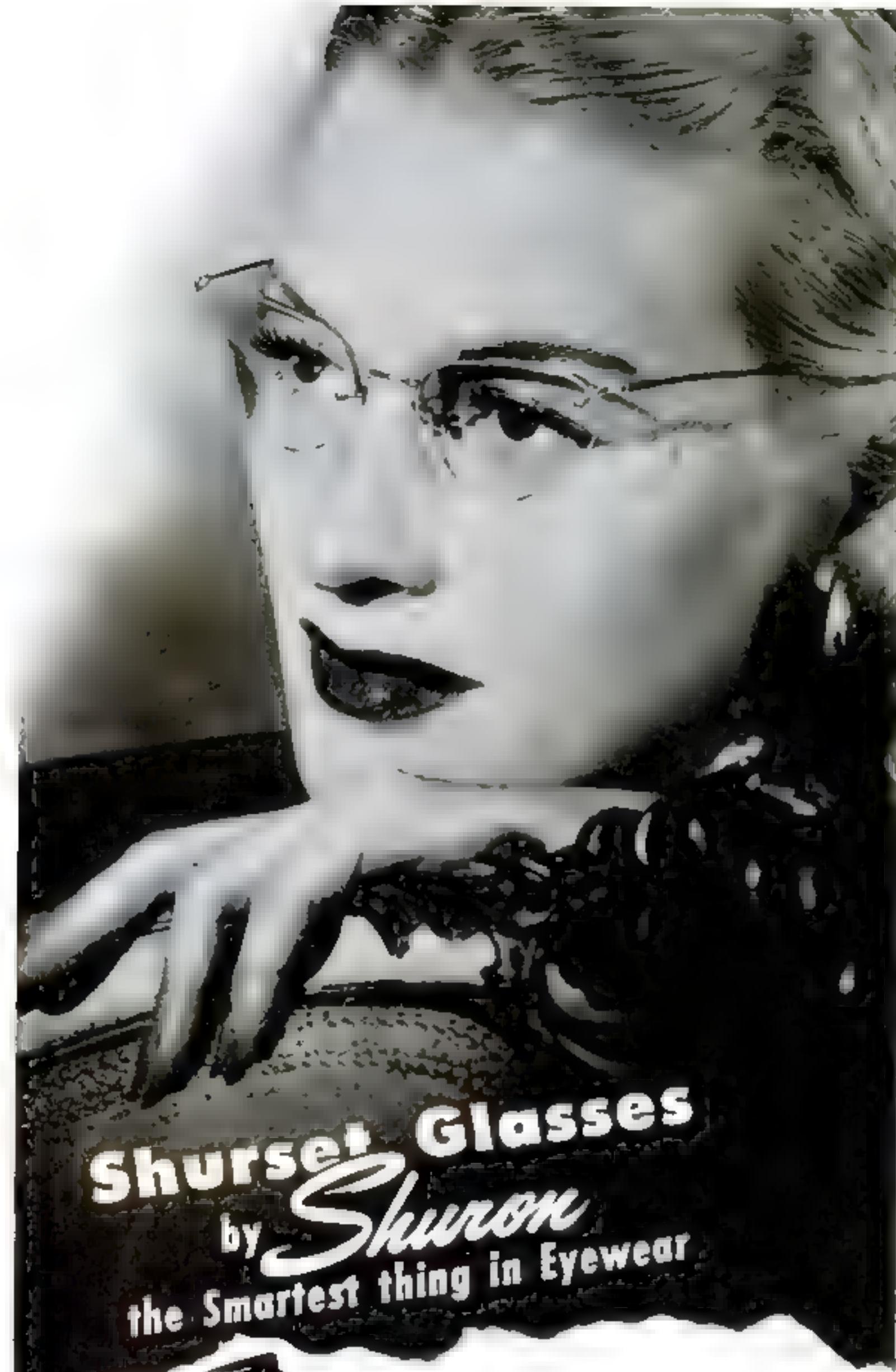
EXPERIENCE, they say, is the best teacher—and men who have learned first hand what Florsheim quality means in terms of longer wear, finer fit, and lasting satisfaction will be a long time coming around to accepting a substitute.

Most Styles \$10.00 and \$11.00

Florsheim Shoes



THE FLORSHEIM SHOE COMPANY • CHICAGO • MAKERS OF FINE SHOES FOR MEN AND WOMEN



Shurset Glasses by Shuron the Smartest thing in Eyewear



Style

Shuron styles are recognized as the most attractive ever created for women. See how well a Shurset semi-rimless design looks on you.

Strength

Yet Shurset Ful-Vue mountings, as shown above, have frame strength. The lenses are suspended without strain and therefore seldom break.

Comfort

Designed for wearing comfort and mental comfort. You know you look and feel your best in Shurset glasses by Shuron, the smartest thing in eyewear.

Have your eyes examined once a year. Ask the professional man who fits you with glasses about the patented Shurset Ful-Vue mountings.

Shuron SMART EYEWEAR

Shuron Optical Company, Inc., Geneva, N.Y.
Since 1864 makers of ophthalmic materials for
the exclusive prescription use of the profession.

LIFE'S REPORTS

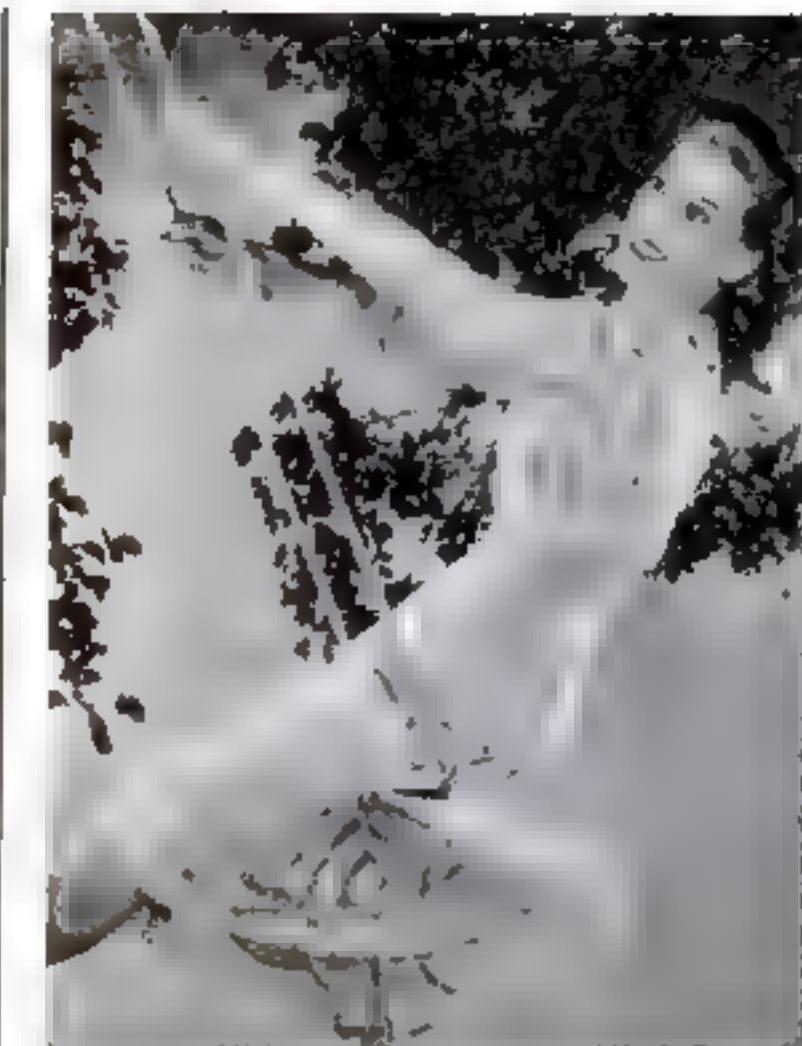
A TRIP TO THE "JAP RIVIERA"

LIFE photo-reporter team visits a friendly old foe

by CARL & SHELLEY MYDANS



LIFE's Shelley and Carl Mydans were prisoners of the Japanese. Here they tell how it feels to be the guests of their former jailer's brother.



Dinah Shore, lovely singing star of NBC's Thursday night "Open House," declares, "Choosing the right stockings certainly pays off in charm."

And thousands of girls echo her opinion. That's why they're choosing beautiful Cannon Stockings.

Says Dinah, "Characteristics that count most in stockings are sheerness, clinging-vine fit, a dull, smoky look. And Cannon Stockings have all these, plus a blessed amount of wear in every pair!"

Cannon Hosiery

HI-TWIST

Made by the makers of famous Cannon Towels and Sheets



Like it?
then order
it quickly!



Charming junior fashion designed by Doris Vernon in Teger—a LABTEX fabric of Bur-Mill rayon and other fine rayon fabrics. New rounded look, fragile waistline, double rows of stitching. In Champagne white, ice green, pink champagne. Sizes 9 to 15 at better stores. \$12.50

Write us for store name and booklet "My Diary"
JONATHAN LOGAN, 1375 Broadway, New York 18, N.Y.
In New York at SAKS FIFTH AVENUE

CONTINUED ON PAGE 18

"Her Hand, in whose Comparison all Whites are Ink"

—William Shakespeare



Obviously, Will, your heroine never had to clean a stove!

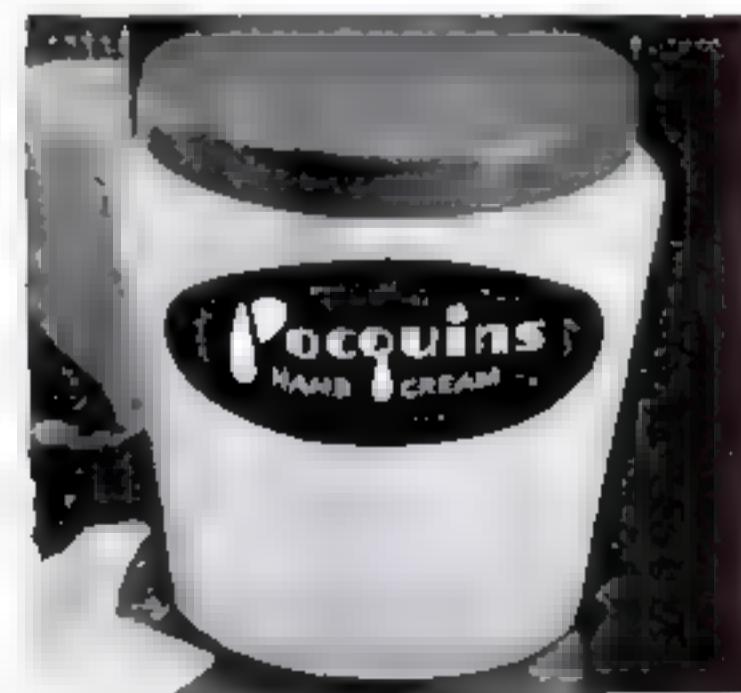
Can you clean a stove, do the dishes, scrub a floor in the daytime and still rate compliments on your hands that night? Yes, milady, you can if you'll faithfully use Pacquins. No rough, red, scrub-brush-scuffed, sink-sunk hands for you. You can keep them looking smooth, white, and lovely as the proverbial gardenia.



Check with doctors and nurses...

about the damage repeated scrubbing can do the skin's texture and tint. Their hands are in hot, soapy water 30 to 40 times a day. Pacquins was originally formulated for them. Pacquins is super-rich in what doctors call "humectant"—a vital ingredient in helping to keep hands soft, smooth, supple.

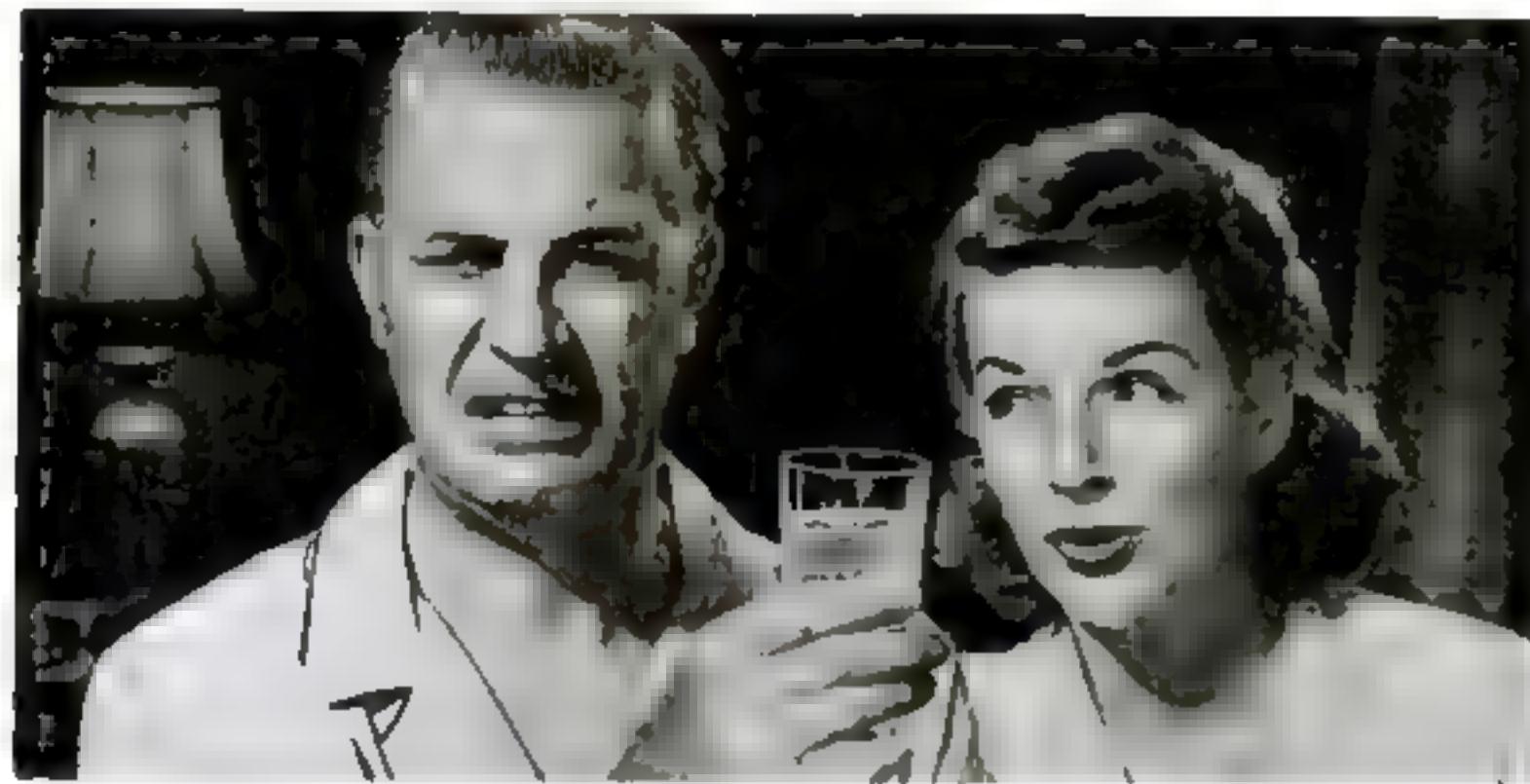
- Humectant-rich Pacquins is not sticky, not greasy, but creamy smooth. And marvelously effective. More hands use Pacquins than any other hand cream in the world!



Pacquins HAND CREAM

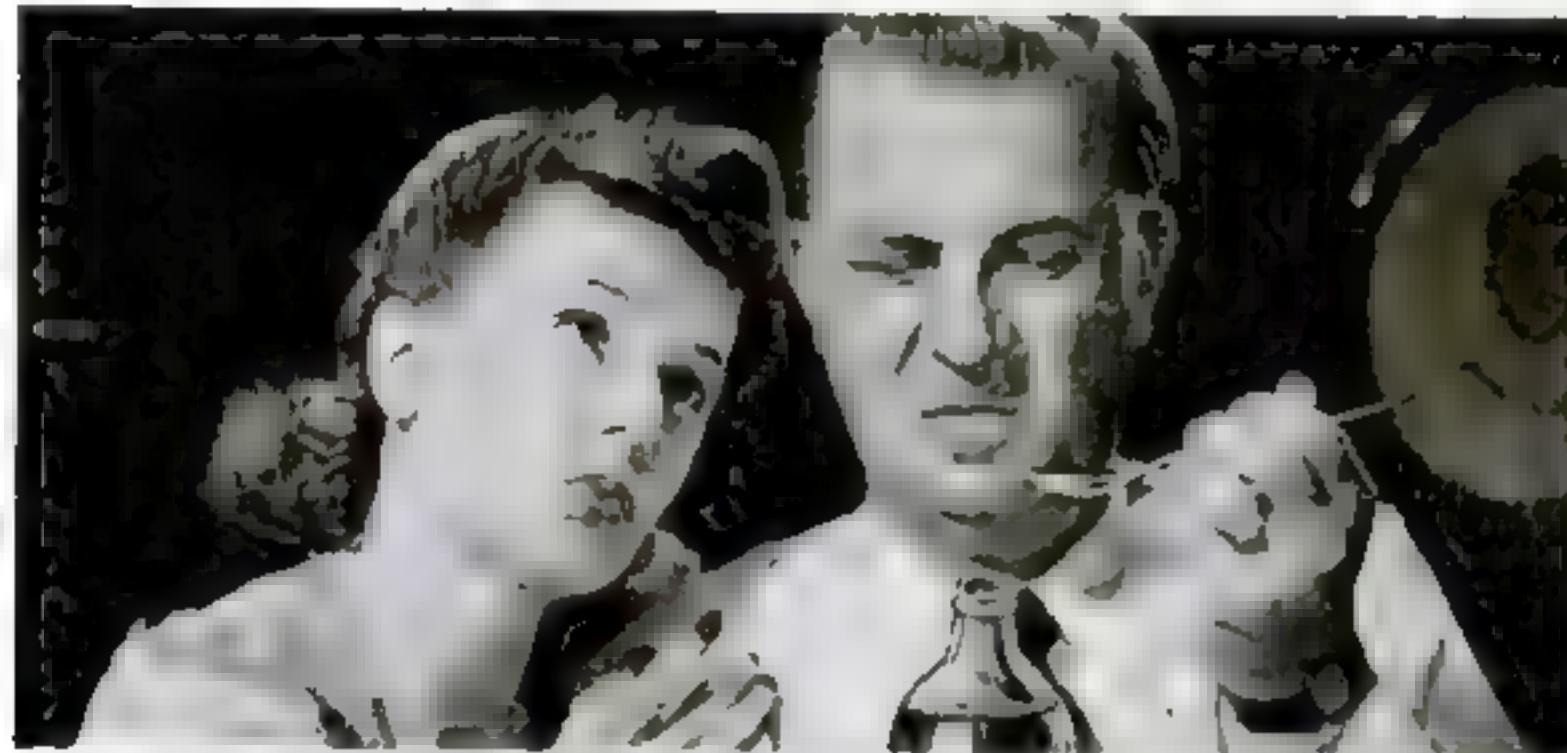
AT ANY DRUG, DEPARTMENT, OR TEN-CENT STORE

How to handle a stubborn Husband



RIDICULE HIM! ... Let him know what you think of a man who deliberately punishes himself with a harsh, bad-tasting laxative. Laugh at the faces he makes when he tries to down a dose of the stuff. If that doesn't discourage him, let him find out for himself what it does to him! He'll probably admit then that

Some laxatives are too strong!



"BABY" HIM! ... If, on the other hand, he insists on taking some insipid, namby-pamby laxative, just because it's supposed to be *very mild*—indulge him! If it works... fine! But, if it only stirs him up inside, without giving him the proper relief, he won't need you to tell him that

Some laxatives are too mild!



GIVE THE GUY A BREAK! ... He'll think you're the "smartest little wife on earth," if you'll keep a box of Ex-Lax handy for the times when he needs a laxative. How he'll go for that good chocolate taste! He'll like the way Ex-Lax acts, too—gentle, but mighty effective. Not too strong, not too mild

EX-LAX is the Happy Medium!



As a precaution use only as directed.

EX-LAX

THE "HAPPY MEDIUM" LAXATIVE

IF YOU NEED A LAXATIVE WHEN YOU HAVE A COLD!

Don't dose yourself with harsh, upsetting purgatives. Take Ex-Lax—the Chocolate Laxative! It's thoroughly effective, but it's kind and gentle, too! 10c and 25c at drug stores

LIFE'S REPORTS CONTINUED

news of my coming here might impair my value at that time. And now I want to ask you, what would be the minimum basis on which your government would discuss peace?"

This was Sept. 11, 1943. We were his prisoners and Japan was "winning the war."

Now we wanted to talk to Yusuke Tsurumi again. We sent a message reminding him of our rendezvous made two years before. That night we found a note at our hotel. It began, "So glad to have you back with us again. . . ."

At first we thought it was irony, the kind that hurts. But when we saw him we soon realized he had not meant to be ironic. It was just more of the fantasy here. It was sincere. He, too, wanted to talk. But Tokyo was such a horrible place now, would we not visit him for the weekend in his country home where we could discuss things in more pleasant surroundings?

Two days later we joined Mr. Tsurumi on board a train leaving Tokyo for Atami. We passed through a series of long tunnels and were soon traveling south along a beautiful coast line with farms down to the shore and fishermen on the beaches.

"This is the Japanese Riviera," said Mr. Tsurumi. "This is one of the most beautiful places in Japan. When the bombings came to Tokyo this is where I brought my family to safety. It was dangerous for us, you know, to remain in Tokyo. It was safe out here."

The Japanese Riviera! The beaches went by—long, white beaches. We listened to Mr. Tsurumi's voice and caught snatches of what he said. But our minds were more occupied with the remembered voice of General Eichelberger briefing war correspondents. We could almost see the general again as he stood before a huge map, holding a long pointer in his hand. "You all understand, I know," General Eichelberger had said. "This is top secret. The code name is Coronet. Eighth Army will land here." Then his pointer made a quick circular motion along the southern coast of Honshu. "Our beaches," said the general, "cover an area known as the Japanese Riviera."

As our train came out of another tunnel, Mr. Tsurumi pointed to a tiny fishing fleet bobbing off the coast. "They are fishing again," he said. "That is a happy sight for the Japanese. We have not been able to fish for a long time. There was no motor fuel. And then your planes. . . ."

Now You Can

Carry Greater Breathing Comfort With You!

Handy Little Inhaler Makes Cold-Stuffed Nose Feel Clearer in Seconds

Right in your pocket or purse you can carry a Vicks Inhaler that is packed with volatile medication to give you a grand feeling of relief when your nose is stuffed from a cold, dust or bad air. Just a few quick whiffs bring greater breathing comfort. Get into the good habit of carrying one with you.

VICKS Inhaler

Use It As Often As Needed

CHILDREN'S COLDS

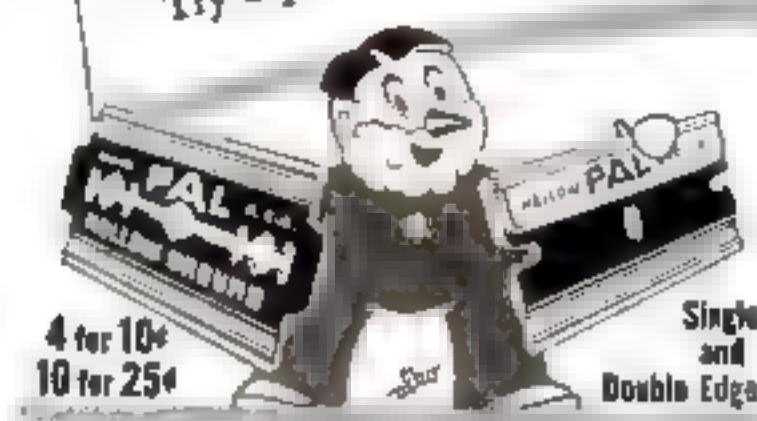
To relieve sniffles—rub VicksVapoRub thoroughly on throat, chest, back and let its time-tested poultice-vapor action go to work!



VICKS
VapoRub

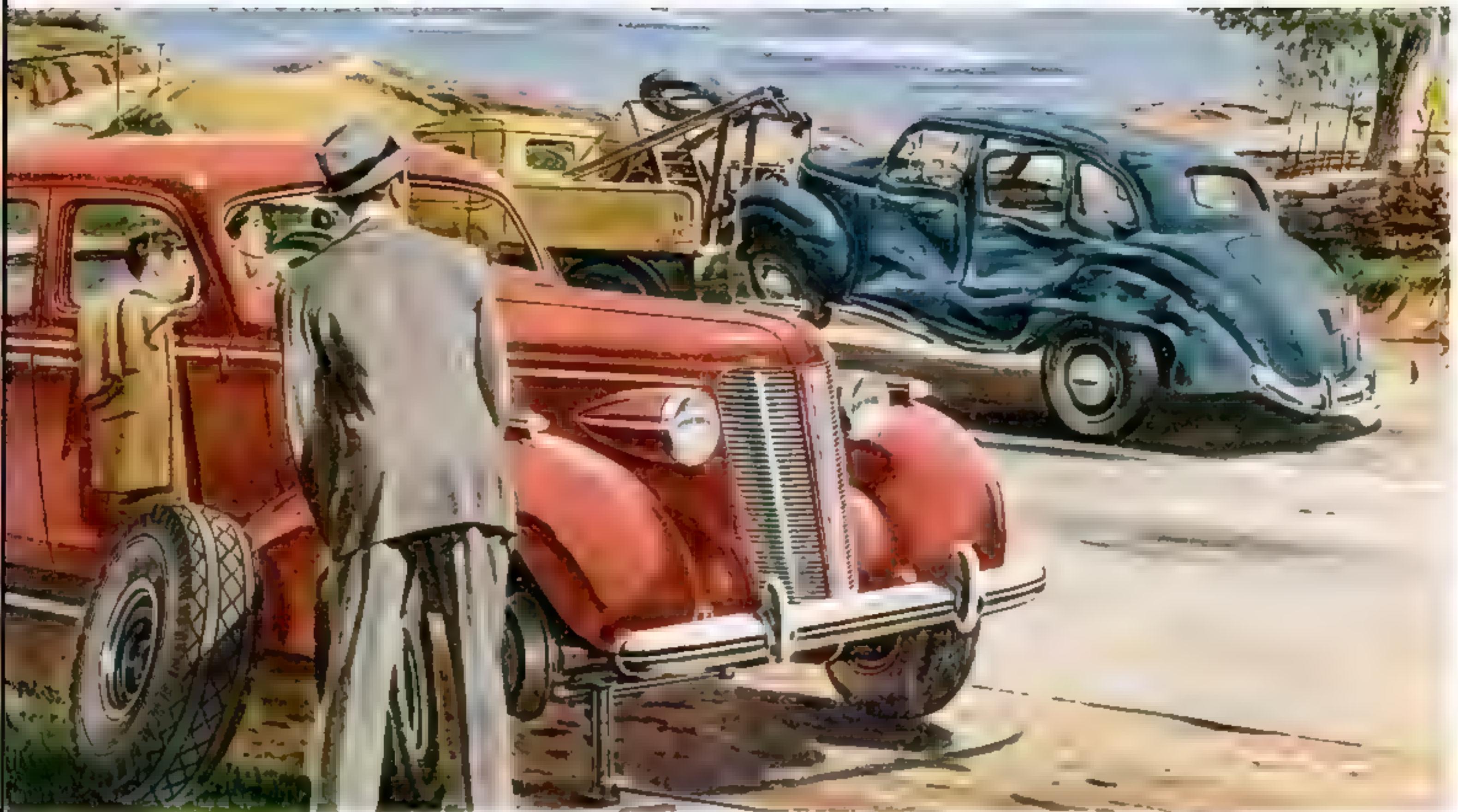
Princeton and Rutgers played the first inter-collegiate football game in the world in 1869. Each team consisted of 23 men.

Pal pioneered, perfected and patented the Hollow Ground Blade razors. This different, modern blade shaves with just a "Feather Touch"... never irritates tender skins because you don't "bear down"... blades last longer, too. Try a pack today!



Single and Double Edges

PAL
HOLLOW GROUND
RAZOR BLADES



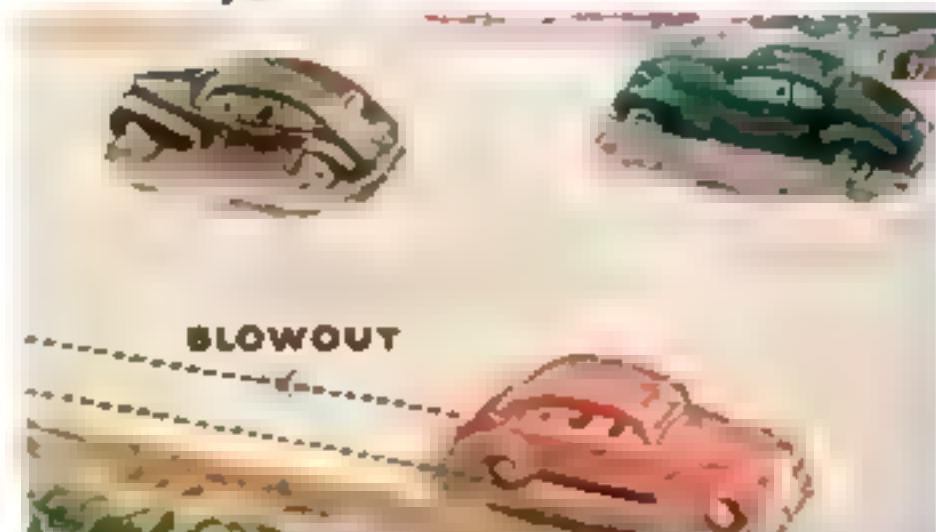
Some drivers are lucky...others are smart!

He was lucky!



A blowout sent the blue car skidding off the road and into a ditch. Why was he lucky? His car was wrecked—but he got off with his life!

He was smart!



He had a blowout, too—but he was able to bring his car to a safe, gradual, straight-line stop. All he suffered was the inconvenience of changing a tire. How was this possible?

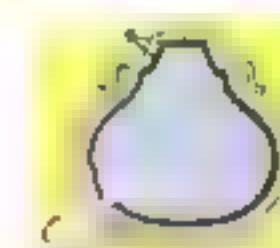
Here's what made the difference

The red car was equipped with LifeGuards—Goodyear's modern safety successor to the conventional inner tube. With LifeGuards in your tires, a blowout

can be no more than an annoying incident.

Here's how LifeGuards protect you in case of a blowout:

WHEN TIRE WITHOUT LIFEGUARD BLOWS OUT



1. Ordinary tubes have but one air chamber. When tire blows, tube blows, too.



2. Instantly both tire and tube go flat, throwing car out of control.

WHEN TIRE WITH LIFEGUARD BLOWS OUT



3. The LifeGuard has two air chambers. In case of blowout, only outer chamber gives way.



4. Reserve of air in emergency inner chamber supports car long enough for a safe, gradual stop.

This year, LifeGuards—a "must" for motoring safety at any time—are especially important to the driver whose tires have seen many an extra wartime mile. LifeGuards, in sizes available, can be used in any make of tire, new or now in service.

We're increasing production rapidly. So even if your Goodyear dealer doesn't have your size in stock, he'll take your order now—for delivery as soon as possible.

See your Goodyear dealer today—for your family's safety and your own.

LifeGuard® T.M. The Goodyear T. & R. Co.

GOOD  **YEAR**

makes a blowout harmless with
LIFE GUARDS



*Smoother than ever
— it's a new ride!*



This new Ford car—so big and smartly styled—offers more new developments than most pre-war yearly models . . . New multi-leaf springs—long and slow-acting—give you a velvety ride that's smooth and level . . . Brakes, too, offer major new advancements. They're oversize, self-centering hydraulics for "cushioned stops"—quick but quiet. Less pedal pressure needed . . . Under that trim, broad hood there's stepped-up power—and with it a new thirstiness in gas and oil . . . Inside, new luxury awaits you. Colorful fabrics and trim in pleasing two-tone combinations. Seats that are wide and deep . . . Take your choice of two great engines. The V-8, increased from 90 to 100 horsepower; the 90 horsepower Six . . . Yes, everywhere you look, you'll find advancements in this youthful new car . . . Ask your Ford dealer about the smartest Ford cars ever built.

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TUNE IN . . . THE FORD SHOW . . . CBS, Tuesday, 10-10:30 P.M., E.S.T. THE FORD SUNDAY EVENING HOUR . . . ABC, Sunday, 8-9 P.M., E.S.T.

THERE'S A
Ford 
YOUR FUTURE

LIFE'S REPORTS CONTINUED

3 SMART TRICKS WITH leftovers!



YOU GET TOP-NOTCH QUALITY AT half the price

The Happy Ending
for your
Thanksgiving Dinner
U-ALL-NO
Richardson's

AFTER DINNER MINT

ALSO OTHER FLAVORS



Richardson's

MINT

100 pieces

Pure CANE Sugar plus
Natural MINT for Flavor

No Artificial Flavors

Richardson's Quality Remains the Finest

THOS. H. RICHARDSON CO., Philadelphia 34, U. S. A.

Even as we watched, the little fishing fleet seemed to grow suddenly larger and larger. In our mind's eye we saw, instead of the junks, masses of LSTs and LCIs, and in the background a great armada. The few small craft beached along the shore looked to us like lines of LCVPs and LCMs.

We passed a bare-chested farmer in long white drawers thinning a radish patch. We saw instead a helmeted American in dirty greens digging his fox-hole. The little red-tiled cottage behind him suddenly was a ruin, and for a moment everything we passed was in ruins, with trucks and tanks and jeeps rumbling past and bodies lying about as they always lie.

"This is where I brought my family to safety," said Mr. Tsurumi. We tried to explain to him something of the illusion that we had just seen, or perhaps felt is a better word. Mr. Tsurumi just gave a nervous little laugh. It is impossible to communicate something like that.

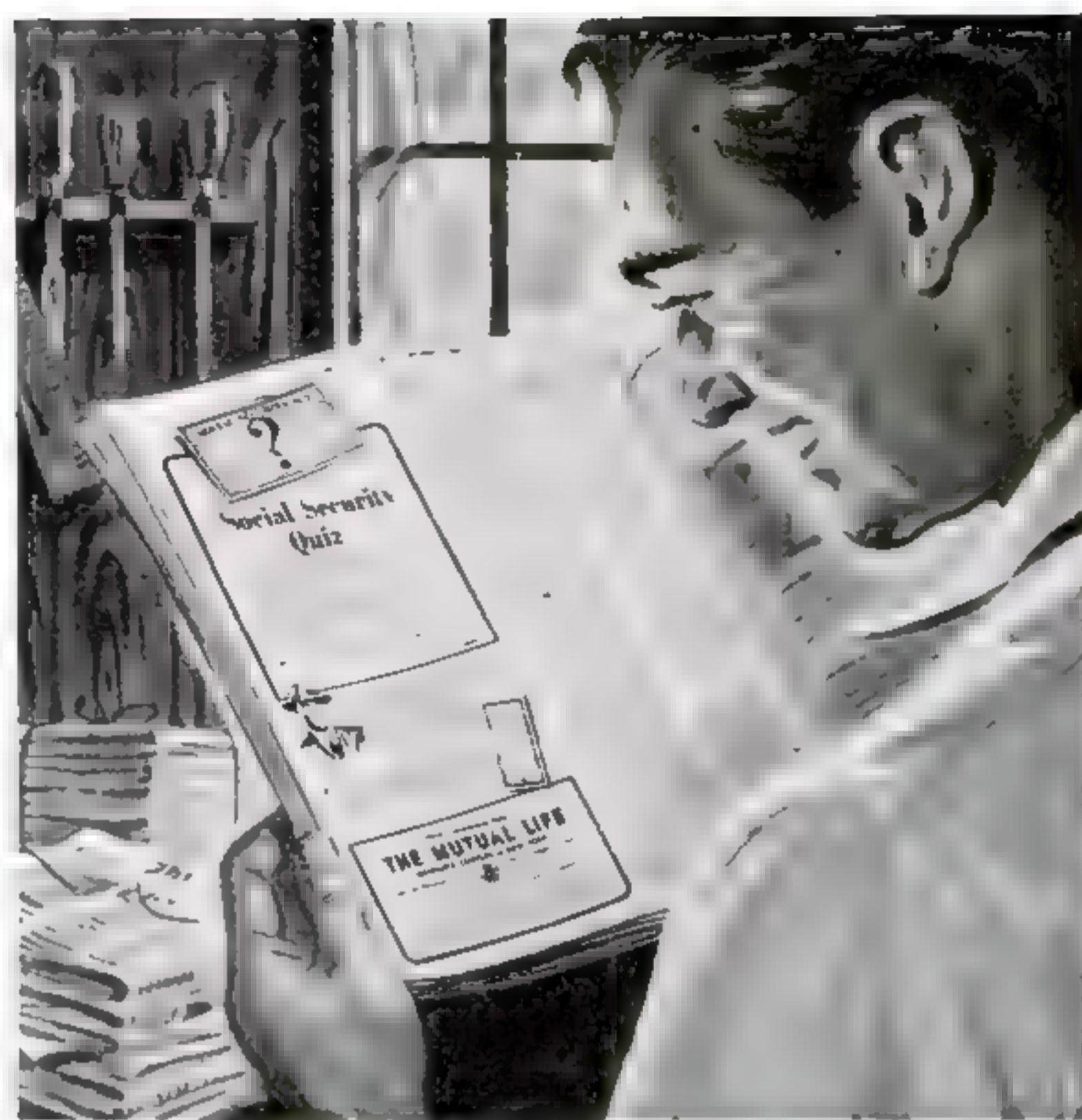
When we arrived in Atami we asked Mr. Tsurumi if his neighbors would not resent his bringing Americans home at this time.

"Oh, no!" protested Mr. Tsurumi. "Perhaps two weeks ago they might have. But today it is all changed. As a matter of fact, it is the very opposite. I will have gained much face here to have Americans as my guests this weekend. You will see. Many of the Atami people have already learned you are coming. They are sending fruits and vegetables. To them this means the end of the war. Peace has come."

We were breathless by the time we had climbed the bluff to Mr. Tsurumi's home overlooking the fishing cove. He ushered us into a little teahouse with two beautiful rooms almost breath-taking in their simplicity and artistry. This was Mr. Tsurumi's guesthouse.

That evening we had dinner with Mr. Tsurumi and his daughter Kazuko, a graduate of Vassar. Mr. Tsurumi had changed from his Western tweed jacket and gray slacks to a Japanese kimono. He was barefoot. We sat with him on the high balcony of his home overlooking the fishing fleet, sipping French wine. It was fantastic, for a moment, to realize that hosts and guests had been at war.

Soon Kazuko came out in her kimono and little white split-toed tabs. She called, American-fashion, "Dinner is ready." The table was set Japanese-style. At each place were shiny



Cooperate with your local Paper Salvage Drive

"I'M GLAD I READ THAT AD"

Sometimes I wonder what might have happened if I hadn't read that ad about Social Security. Because I'd never paid much attention to those figures on my pay envelope called "Deduction for Federal Old Age Benefits."

At first glance that Social Security Quiz seemed like an amusing stunt. But the 4th question wasn't so funny. It hit home: "Can a married couple over 65 live comfortably on Social Security alone?"

Could we . . . Edith and I? . . . and if something happened to me, what income could Edith expect from Social Security alone?

I didn't know the answers. But I've got them now. Because I asked a Mutual Life Representative to analyze our Social Security benefits.

Believe me, I'm glad I did! Because now I know that such benefits are only a start toward the kind of a future we want. I also know how much happiness and security can be bought by regularly investing a few dollars in a Mutual Life Insurance policy, which can be teamed up with my Social Security to give us real financial security.

FREE Social Security HELPS

An instructive and helpful BOOKLET for calculating future benefits from Social Security and your Life Insurance . . . plus a handy FILE for keeping together in one convenient place, all the official records you will need later to collect Social Security benefits without costly delay. Mail the coupon today.



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VETERANS: KEEP YOUR GOVERNMENT LIFE INSURANCE!

LUSCIOUS LEMON FILLING needs no cooking—saves on sugar!



LOOK! IT'S MAGIC SHORT-CUT COOKERY! IT'S MADE WITH EAGLE BRAND!



Yes, that's the *real* secret of this marvelous pie filling. It's made with Borden's Eagle Brand, the original Sweetened Condensed Milk.

The best cooks in the country have used it for years for delicious ice cream, desserts, and candies, because Borden's high quality insures perfect results *always*. A big time-saver...because it's a ready-to-use blend of creamy whole-milk and sugar.

Get the Book of Magic Recipes, FREE. Send postcard to Borden's, 350 Madison Ave., Dept. L-115, New York 17, N.Y.



LIFE'S REPORTS CONTINUED

bamboo slivers of chopsticks and covered eggshell teacups.

"I hope you like raw fish," Mr. Tsurumi said. We gazed at the delicate pink meat, quite lovely in the square, coppery, roughhewn platters.

"The Chinese have a saying," Mr. Tsurumi continued, "The Japanese cook for the eye; the Americans for the nose; the Chinese for the tongue."

We tasted the food and agreed. Nothing ever lighted more pleasantly the hungry eye nor sat more heavily in the mouth. We practiced sleight of hand with our chopsticks and talked about the war. "It was a foolish war," Mr. Tsurumi said. He made a wry, sad face. "Foolish, foolish men."

Sunday brought some touring GIs to Atami. Late in the afternoon, as we stood on the train platform with Mr. Tsurumi to see us off, the GIs crowded around to show us their Japanese-bought cameras, Japanese prints and postcards and the many little odds and ends which soldiers buy overseas and then ask, "Can you tell me what this is, mister?" A crowd of curious Japanese stood watching the GIs. One GI pointed to a young Japanese in civilian clothes and said, "What's that anchor on his hat? Is he from the Japanese navy?"

The young Japanese spoke up with a sudden smile out of his blank Japanese face. "Who, me?" he said. "I'm a lieutenant in the navy. Or I was. They kicked me out. They got no more navy." Then he roared with laughter and so did we all.

There was no mistaking his English and its origins. "You've been in America," we said, pointing at him. "Me? Sure," he answered, "I used to live on Madison and 71st Street in New York." He laughed loudly again and the American soldiers crowding around him laughed as heartily as he.

Trains coming in on opposite sides of the platform and in opposite directions drowned the laughter and everyone started for his train, soldiers one way, the former Japanese lieutenant the other.

"Hey, Joe," one of the soldiers shouted to the Japanese ex-naval officer. "Come on with us. We're going to Tokyo. Ride with us."

"No," "Joe" shouted back, "I'm going the other way!" And he pointed to the train which was already filling with people.

"Okay, Joe. So long and good luck," the GI yelled. "See you on Madison Avenue."



Ribbon

COMPLEMENTS YOUR JEWELS

Use ribbon—lush velvet, sleek satin, or crisp grosgrain—to set off the sparkle of your crown jewels or your favorite fakes. And be sure to ask for Royal Swan Ribbons for irresistible beauty and long-lasting quality.

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No one's home-made kind
tastes as good as
EVERBEST
Preserves

A real breakfast treat.
fresh hot toast with
OLD FASHIONED
TOMATO PRESERVES

This old-time conserve harks back to grandma's kitchen. To choice, red-cheeked tomatoes we add sugar, spices and lemon peel for a luscious melt-in-your-mouth spread. Pure delight for every meal!

How to Make Life Sweeter with Everbest. Illustrated recipes for desserts, jams, tea goodies SENT FREE. Borden, Grindell Company Dept. H-11 Chicago 6



YOUR "POST-WAR DREAM" RADIO IS ON ITS WAY!



THE HEPPLEWHITE—New, automatic radio-phonograph in a beautifully finished cabinet of Hepplewhite inspiration.

Thanks to new production techniques, Stromberg-Carlson quality is now offered in a wide range of models and prices

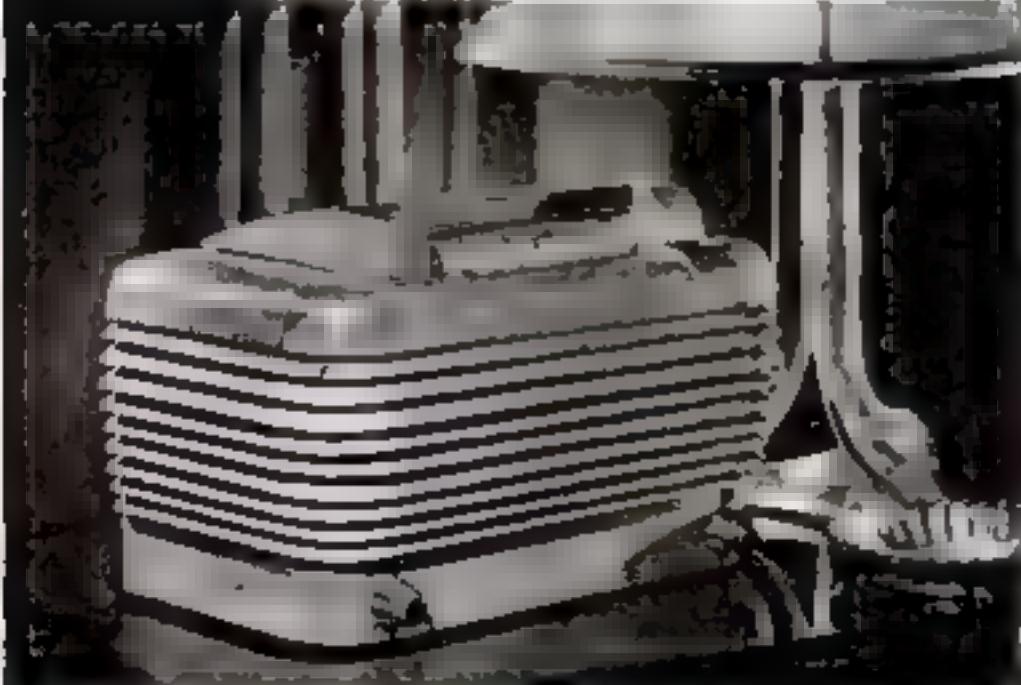
If you have ever dreamed of owning a truly fine radio, a thrilling experience will soon come your way. You will step into your radio dealer's store and listen to the new Stromberg-Carlsons. And suddenly you will find yourself in a new world of musical beauty and perfection.

Rarely, except in the concert hall itself, have you heard music as the new Stromberg-

Carlsons bring it to you—with such purity of tone, such naturalness of reproduction. You will listen entranced . . . and then will come the pleasantest discovery of all. This supremely fine musical instrument can be yours at a price easily within your means, thanks to new production techniques developed by Stromberg-Carlson during the war.



THE 18TH CENTURY—Automatic radio-phonograph in rich mahogany or walnut veneers with hand-rubbed finish. Standard broadcast, 2 FM bands and an international short wave band. Built-in album space...a superb instrument for any home.



THE DYNAMIC—Imagine Stromberg-Carlson quality at a price within the reach of all. This ultra modern table radio in brown or ivory plastic is built to the same high standards and with the same peerless craftsmanship as the larger Stromberg-Carlsons. Inexpensive—a table radio you will be proud to own.



THE NEW WORLD—Automatic radio-phonograph in beautiful yet completely functional cabinet designed for tomorrow's living, in walnut or mahogany veneers. Standard broadcast, 2 FM bands, international short wave band. Extraordinary reproduction of broadcast or recorded programs.



THE BEAUX ARTS—Compact automatic table radio-phonograph in modern walnut and fabric cabinet. Standard broadcast and international short wave bands. Magnificent performance for small radio-phonograph.

*For the main radio in your home
... there is nothing finer than a*

STROMBERG-CARLSON

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IN CANADA STROMBERG-CARLSON CO., LTD., TORONTO

"Two's better'n One!"

—here's what
we mean—"



MAN: Ya don't hafta be twins t'know it's best for baby's skin to be *doubly-blessed* with Mennen Antiseptic Baby Oil. Our beeyootiful, healthy skin sure owes thanks to Mennen "twin blessings"...

ANN: First off . . . bein' antiseptic, Mennen Baby Oil helps prevent diaper rash, urine irritation and lotsa other skin troubles.

MAN: Second, Mennen Baby Oil helps prevent roughness and dryness, keeps skin smooth and lovely. It's the *only* baby oil used with wonderful results on millions of babies over the past 12 years!

ANN: Makes us smell so sweet, too! Most doctors, hospitals and nurses say Mennen Baby Oil is best; follow their advice . . .

4 TIMES AS MANY
DOCTORS PREFER MENNEN
ANTISEPTIC BABY OIL
AS ANY OTHER.*

MORE BABY
SPECIALISTS PREFER
MENNEN ANTISEPTIC
BABY POWDER THAN
ANY OTHER.*

Twin Blessings
for Baby—
MENNEN



*National survey

BE SURE TO USE MENNEN ANTISEPTIC BABY POWDER to help keep baby's skin comfy and healthy. Super-smooth! New scent makes baby smell sweet. 3 out of 4 doctors say baby powder should be *antiseptic*, and MENNEN is!*

LIFE

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EDITORIAL DIRECTOR . . . John Shaw Billings



LIFE'S COVER

Ingrid Bergman who appears on LIFE's cover has been called "unsophisticated and naive as a country girl approaching her first *audrey*." She came to Hollywood in 1939 under the discerning eye of David O. Selznick. Since then she has made eight important films and will certainly rank as first lady of the U.S. screen as the result of her last three (pp. 122, 144). Bergman is 30 years old, the wife of a doctor and the mother of a 7-year-old daughter.

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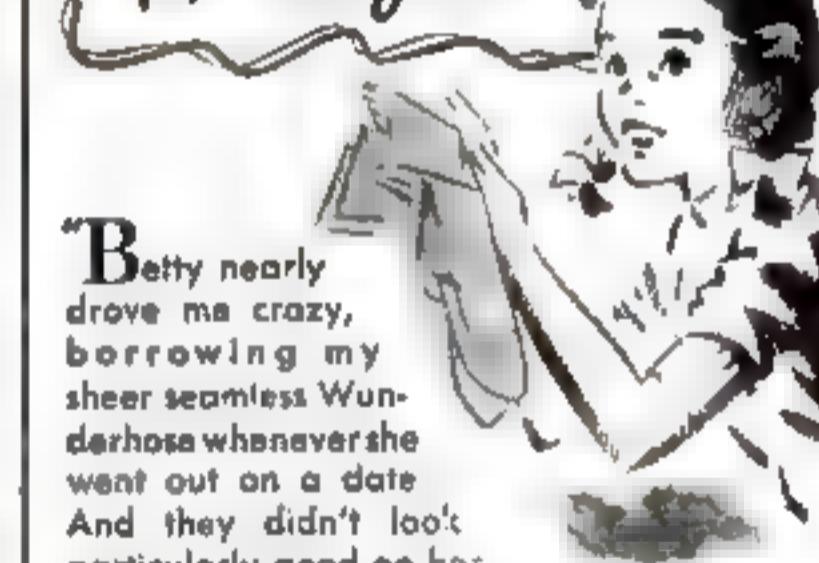
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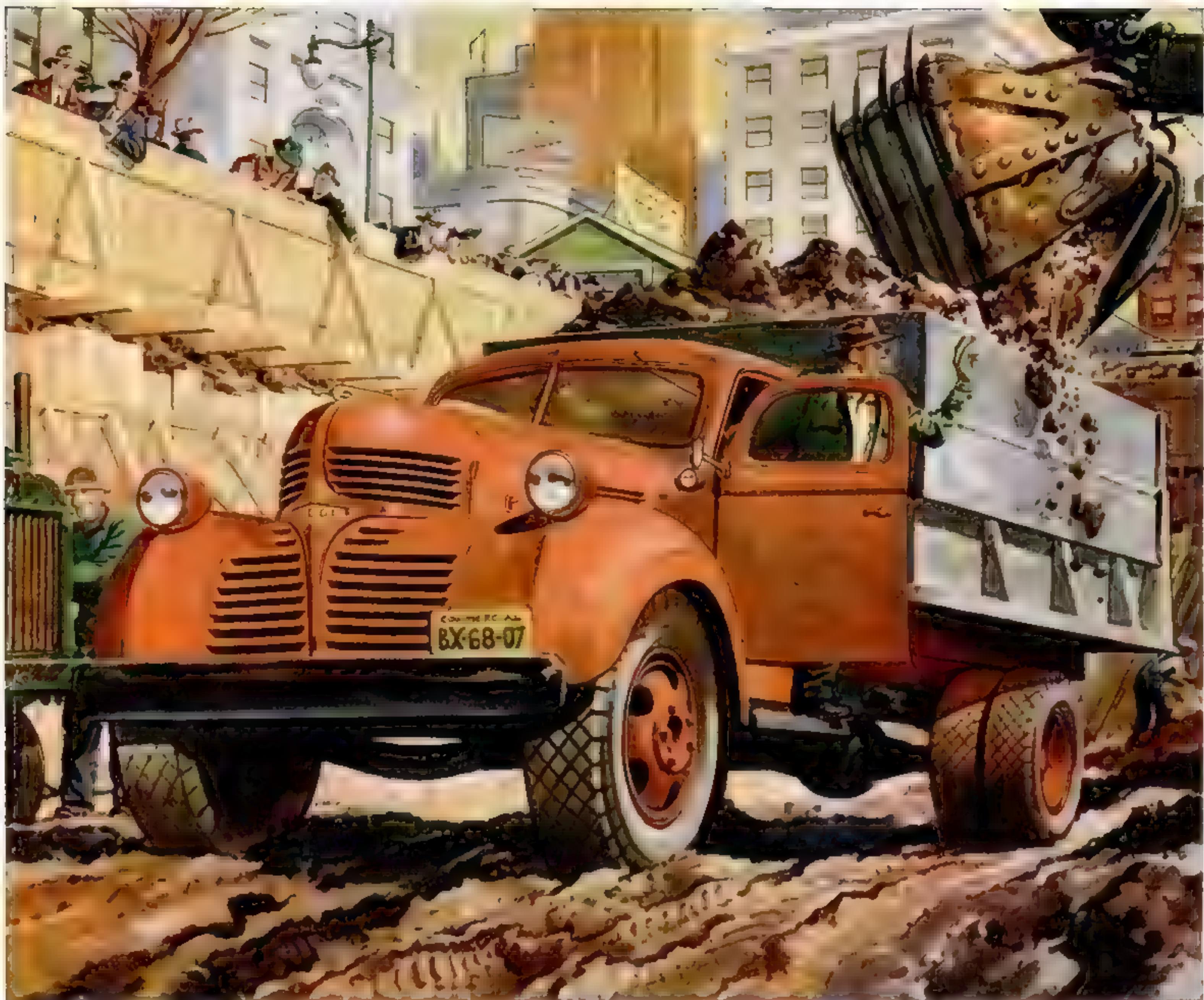
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CONTENTS

THE WEEK'S EVENTS

Top Jap War Criminals Await Trial.....	29
Editorial: Strikes Ahead.....	34
Lidice Makes a Shrine.....	35
The Javanese Revolt against their Dutch Rulers.....	36
Waterfront Fire Blazes in Chicago.....	38
The "Yorktown" Picks Miss Fighting Lady.....	40
Nicholas Murray Butler Retires.....	42
Frank Sinatra Tries To Settle Case of Race Intolerance.....	45

ARTICLE

China Reborn, by Charles J. V. Murphy.....	112
--	-----

CLOSE-UP

Hattie Carnegie, by Russell Maloney.....	63
--	----

PHOTOGRAPHIC ESSAY

The Mohawk Valley.....	103
------------------------	-----

EDUCATION

Yale Prodigy.....	51
-------------------	----

ANIMALS

Educated Horse.....	57
---------------------	----

THEATER

"The Red Mill".....	75
---------------------	----

ART

The Three Little Pincers.....	82
-------------------------------	----

SPORTS

Dirty Hockey.....	88
-------------------	----

SCIENCE

Push-Button Hospital Bed.....	92
-------------------------------	----

MODERN LIVING

Bonanza Fashions.....	92
-----------------------	----

MOVIES

Ingrid Bergman's Year.....	127
----------------------------	-----

OTHER DEPARTMENTS

Letters to the Editors.....	4
-----------------------------	---

Speaking of Pictures: G-Man Is a Gun Ace.....	12
---	----

LIFE's Reports: A Trip to the "Jap Riviera," by Corl and Shelley Mydans.....	16
--	----

LIFE Goes on a Tour with a USO Camp Show.....	137
---	-----

Miscellany: Displaced Animals.....	142
------------------------------------	-----

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LIFE'S PICTURES

Waldo Peirce, who painted the pictures of his children on pages 82 to 86, has not greatly changed since he was a roistering artist in Paris 30 years ago. At 60, he still has the same untidy beard, still loves to launch into witty, Rabelaisian yarns and still scribbles irreverent verse in his sketchbook. The only real difference is that today he is one of America's most famous painters, a fact which seems to have made little impression on Peirce himself.

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COVER—PHILIPPE HALSMAN	75, 77	EILEEN PARISH-G. H. FOX	76, 78
8—C. P. DEUTLOFF—VANCE LEE DAILY	78, 80	LILLEEN DARBY-G. H.	82
PHOENIX	82	Courtesy METROPOLITAN MUSEUM OF ART	83
12, 13—ODGEN MILL	83	THE METROPOLITAN MUSEUM OF ART	84
15—G. N. MILL—© CULTUS PATENT FIRE	84	84, 85, 86—Courtesy MIDTOWN GALLERIES	85
ARMY MFG. CO.	85	88	89
16—JEROME YERHL	86	WALLACE KIRKLAND	90
27—NEWSPIXEL	87	92	MARTHA HOLMES
29, 30, 31, 32, 33—GET RUG MILK	90	97	98
35—ALICE PHILLIPS	91	WALTER SANDERS	100
36—BYNET MORNING HERALD—B. S.	101	KURTIS RUOHOMAA-B. S.	103
37, 38, 39, 40, 41—B. S., A.	102	103	KOSTI RUOHOMAA-B. S.
38, 39—L.—CHICAGO TIMES—ACME	103	104	105—KOSTI RUOHOMAA-B. S. EXP. ROAD
40, 41—N. B. FAHMAN'S EXP. I.—JOHN	104	105	by ANTHONY SOBARO
TARROS	105	106	106
42—KOSTI RUOHOMAA-B. S.	106	107	HISTORICAL PICTURES SERVICE
45, 46—METRO DAVIS	107	108	109—THROUGH III—KOSTI RUOHOMAA-B. S.
48—KOSTI RUOHOMAA-B. S.—WALLACE	108	109	110
KIRKLAND—KOSTI RUOHOMAA-B. S.	109	110	GEORGE LUKES—A. E.
51—ALICE	110	111	112
53—ALICE—INTERNATIONAL—ERIC SCHALT	111	112	GEORGE LUKES—A. E.
54—ERIC SCHALT	112	113	114
57, 58—ERIC SCHALT	113	114	GEORGE LUKES
62—PHILIPPE HALSMAN	114	115	116
63—GEORGE BARBER PIX (3), ALFRED	115	116	ANTHONY SOBARD AND FRANK STOCKTON
DIENSTSTAETZ—PIX GEORGE KARGER-	116	117	118
PIX	117	118	119
66—JERRY COOKE-PIX	118	119	120
70—ANN ROSEAKER-PIX	119	120	N. R. FARBERMAN
76—LILLEEN DARBY-G. H.—THE ALBERT	120	121	121
DAVIS COLLECTION	121	122	ALICE
	122	123	123
	123	124	124
	124	125	125
	125	126	126
	126	127	127
	127	128	128
	128	129	129
	129	130	130
	130	131	131
	131	132	132
	132	133	133
	133	134	134
	134	135	135
	135	136	136
	136	137	137
	137	138	138
	138	139	139
	139	140	140
	140	141	141
	141	142	142
	142	143	143
	143	144	144

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Chef Reno Roux is famed for his ice carvings as well as the seafood dishes which attract so many diners to the Olmsted Restaurant in Washington, D.C. Prominent ingredients in his famous sauces and salad dressings are Heinz Prepared Mustard, Worcestershire Sauce, Chili Sauce and other savory Heinz Condiments.



Novel "merger" is the combined gift shop and restaurant operated by Howard Biser in Jacksonville, Florida. Guests can carry away some little souvenir for the folks at home—along with the memory of a superb steak or seafood dinner—enhanced with the rich flavor of Heinz Tomato Ketchup or luscious Heinz Chili Sauce.



Located in the heart of Paterson, New Jersey, the Colonial Inn serves luscious meals to many a hungry traveler to the textile city. Secret of the celebrated sauces and dressings for the Inn's duckling and other dishes is revealed by Chef Alexander Cromwell, who attributes that master touch to Heinz "57-Sauce"!

Back On America's Tables



America's Sweetheart with her famous curls, dark-lashed Pola Negri, sultry Valentino and other stars of Hollywood's "flicker" days can be viewed in all their glory at the Cinegrill in the Hollywood-Roosevelt Hotel, Hollywood, California. Here, where unforgettable scenes from some of the

country's first silent movies decorate the walls, today's movie stars and other celebrities gather for good music and good food—made even more tempting and inviting with Heinz Tomato Ketchup, Chili Sauce and other popular Heinz Condiments now back on America's tables.



Mills Restaurant in downtown Columbus, Ohio, is appropriately nicknamed "Radio Stars' Rendezvous". For announcers, performers and technical men from nearby stations WBNS and WCOL drop in at all hours of the day to talk shop—and enjoy delightful food—brightened, of course, with Heinz Condiments, such as ever-popular Heinz Tomato Ketchup, Heinz Chili Sauce and Prepared Mustard.

Across the length and breadth of America these are the days of homecoming—of welcoming back old friends, old pleasures and some of the old familiar things we've long gone without. Back to the restaurant tables and lunch counters of the nation comes that famous octagonal bottle of Heinz Tomato Ketchup. And it's the same lusty condiment as ever—rich with the deep-down, sun-mellowed goodness of Heinz "Aristocrat" tomatoes, the spicy savor of rare seasonings. You'll be seeing more of thick, luscious Heinz Chili Sauce and racy, dark brown Heinz "57-Sauce," too. Use these old favorites—Heinz Prepared Mustard and Worcestershire Sauce as well—in your cooking. You'll agree that the good things in life—like Heinz Condiments—never change.



CABINET MINISTERS IWAMURA AND SUZUKI AND ADMIRAL TERESHIMA SOAK IN HOT BATH AT OMORI PRISON AFTER SCRUB WITH YELLOW SOAP (LOWER LEFT)

JAP WAR CRIMINALS AWAIT TRIAL

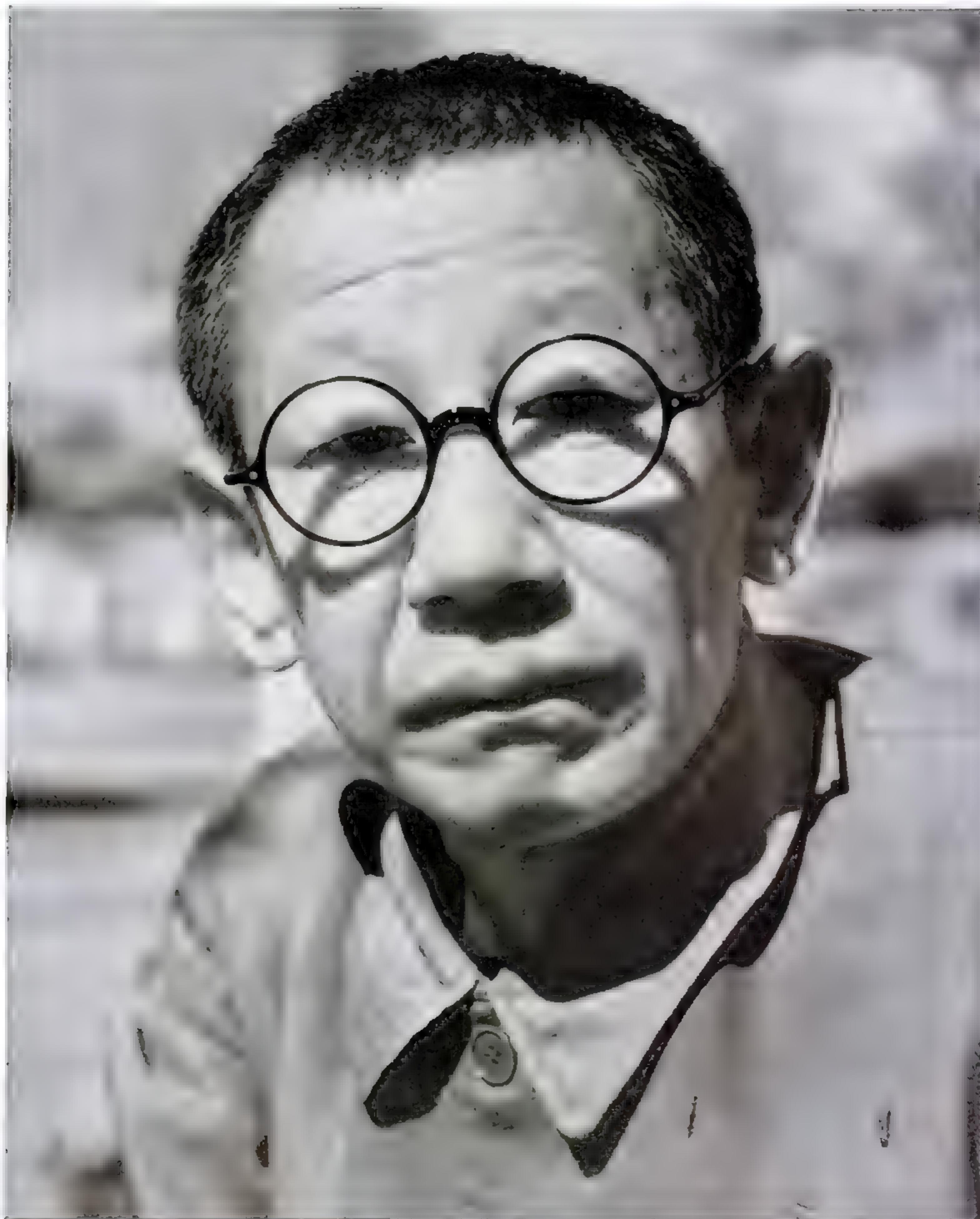
Americans hold 23 top specimens in cleaned-up Omori prison where Japs kept U.S. prisoners of war

The very top scum of the 2,000 Japs rounded up for war-crime trials was deposited last month in the Omori Island prison camp in Tokyo harbor, an elite 28 of them. Found there by LIFE Photographer George Silk, they included some very great blackguards: Tojo the "Razor Blade," Homma of the Bataan Death March ("I don't think it was such a tough march"), Nagayama of Manila's torture chambers, Tokuda who killed tubercular Americans with injections of infected bile, Muira the "Copperhead" of prison camps in Japan, Hashimoto who sank the *Panay*, Colonel Suzuki of Shinagawa prison camp. They were all snubbing and bowing and clowning for Silk, delighted by the treatment they were receiv-

ing, in contrast to their own past behavior which they knew so well.

Some 600 American prisoners of war had been held at Omori for years. They had starved, slept on vermin-infested mats, fought rats and the diseases that came from lack of sanitary facilities. The buildings had been allowed to fall apart and many prisoners had died. With tired decency the Americans repaired and whitewashed the buildings, installed toilets and bathtubs, used DDT on the bugs. However, the Jap generals and admirals were taken off the diet of beef, bacon, eggs and peaches they had enjoyed in Yokohama prison and put on the diet of rice, dried fish and whalemeat found at Omori, plus American cof-

fee, sugar and rock candy. They were given the same thin blankets, deloused, that they had given the Americans. They were expected to clean, launder and pick up for themselves. They had to answer several roll calls a day but otherwise they were let alone in their compound. From time to time notable Jap war criminals will be added to their number, such as the notorious secret police leader, Genki Abe, captured last week. In good time they will be put on trial for their remarkable record of atrocities and war crimes. Already General Tomoyuki Yamashita, the conqueror of the Philippines, was on trial for his life before a military court in Manila, charged with responsibility for murder, rape and massacre.



A leader of the Black Dragon Society glares balefully at the camera. He is Colonel Kiyoto Hashimoto, who ordered the bombing of the U. S. gunboat *Panay* in 1937 and is celebrated as a hero of Japan. He looks like a movie version of a Jap's like but is the real thing. The Black

Dragon Society was the bloodthirstiest of all Japan's jingoistic secret societies. It instigated all Japan's modern aggressions as well as the assassinations of relatively liberal Japanese. Hashimoto was chief of the Imperial Rule Assistance Association, Japan's fascist superparty.



General Masaharu Homma, who threatened to kill General Wainwright and the 60,000 Americans who surrendered on Corregidor and gave the orders for the Bataan Death March, agreeably shows a GI guard how to write his name in Japanese characters in the prison camp.



A joke about waistlines is enjoyed by Admiral Shimada, navy minister at the time of Pearl Harbor, who laughs at belt of Nobusuke Kishi, master of commerce at time of Pearl Harbor (left), and tells him he is losing weight on the Osmor prison diet. Right rear is Colonel Suzuki.



Sewage system, installed so that Osmor camp will be in accord with the Geneva Convention, replaces the virtually nonexistent facilities provided U.S. prisoners at Osmor. Here Minister Kishi looks on amazed. Jap soldiers do the manual work while the Americans direct them.



The villain of Manila, Lieut. Colonel Seiichi Ohta, who gave the order for Jap soldiers to massacre civilians with sword and bayonet rather than waste an hour on it. Ota, clown of a dog in Osmor *above*. Below: Okimoto Iwao, minister of finance at time of Pearl Harbor, who still wears banker's striped pants in prison, advises Captain Norton to have a child "so Iugh."





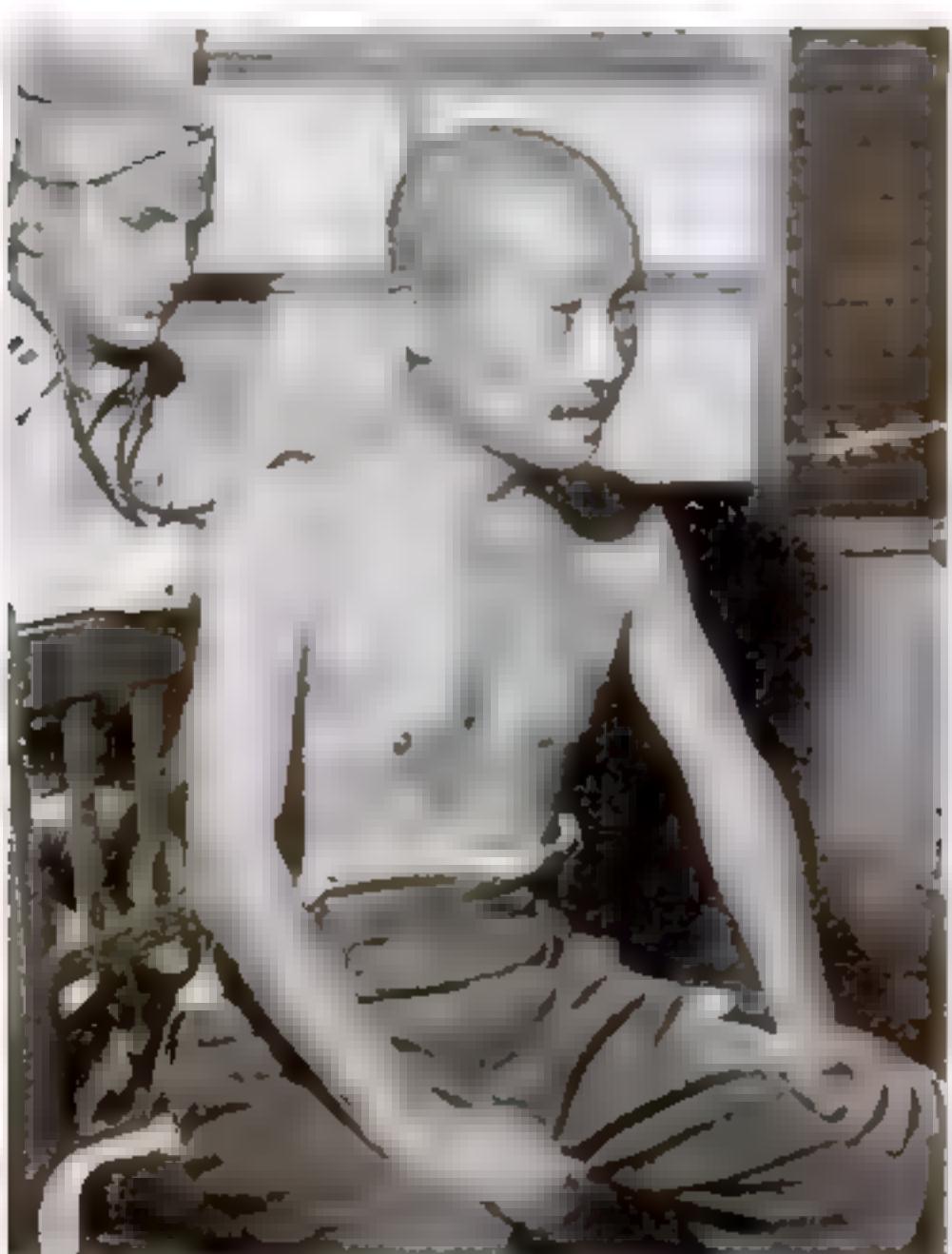
AFTER TOJO FINISHES LUNCH OF FISH, SOY BEANS AND RICE, HE TURNS TO STRIKE UP CONVERSATION WITH FELLOW WAR CRIMINALS. BUT NOBODY ANSWERS HIM

WAR LORD TOJO IS TREATED WITH SILENT CONTEMPT BY CAMP'S OTHER PRISONERS

The most popular man in the Okinawa camp is Hideki Tojo, the man who did them all in the war as minister and war minister. Now because they constantly feel he failed in the war and is a scoundrel, he gets little or no attention. In September, about the most despicable of his fellow prisoners ignored Tojo. They seem to feel that he is technically bad. They do not admit it, but to their walks in the prison compound, they avoid passing with him. When he seats himself at meals, they scrupulously

avoids the table. And when he walks out of his barracks, they usually get out of his path. Barely will another Jap even give his questions a curt "Yes" or "No."

Tojo has been given a typewriter and paper every day and has gained a few pounds since his arrival. He is the only one who can type well at the camp. He was haggard and gaunt for U.S. Photographer George Six to see. "I want to be a good citizen," he said. "But although other prisoners were writing stories, I refused to be photographic while taking a bath



Physical examination of Tojo shows scar of the bullet wound under left breast. He weighs 94 pounds. Peacock—saved him

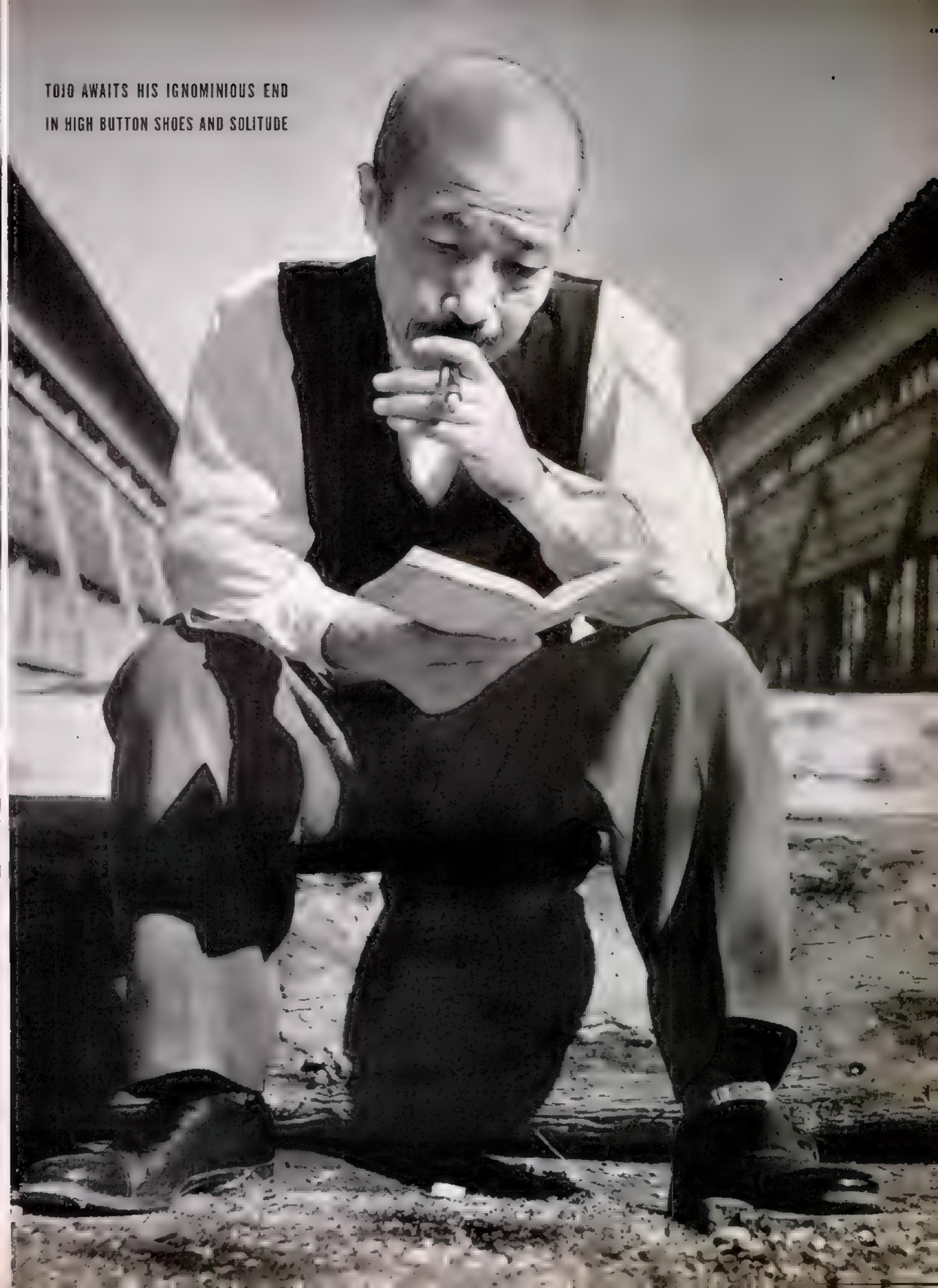


Only companion to talk to Tojo is Black Dragon Member Hashimoto, suggesting Tojo was secret leader of the Black Dragons.



Writing his memoirs, Hideki Tojo spends his days largely alone. His tiny cell contains the very essentials of camp life.

TOJO AWAITS HIS IGNOminious END
IN HIGH BUTTON SHOES AND SOLITUDE



STRIKES AHEAD

THEY MAY SOLVE THE WAGE-PRICE ISSUE, BUT WHAT THE COUNTRY NEEDS MOST IS HARD WORK

The Era of Good Feeling which was ushered in by Mr. Truman is still staggering along—on paper. Unemployment is not so bad as was feared; as of Oct. 30 only 280,000 men were on strike. Yet Reconversion is actually in a bad way. America has not yet gone back to work.

Truman's Policy

Management and labor alike, habituated by war to presidential guidance, were looking to Mr. Truman for a clear decision on labor's demand for a 30% increase in basic wage rates. When the President spoke last week, both were disappointed. "Don't look at me, boys," he said in effect; "the government is going out of business." His policy is that wages should go up, prices should stay down (for six months anyway) and each industry separately should make the best bargain with labor it can. He threw in a few remarks about the American way, fairness to both sides, give and take, the goose that laid the golden egg, and boundless faith. But the net result of his speech was to make a wave of strikes almost inevitable.

In Washington this week the figureheads of labor and management—the "industrial statesmen"—are gathering at the President's invitation to discuss certain long-term problems of collective bargaining. Much good may come of this conference, but "controversial" issues like wage-price policy are not on its prepared agenda. The wage-price issue has been booted by Truman's speech out of Washington back to the offices of boards of directors and union locals throughout the land. There the real leaders of U. S. labor and industry, who are less photographed than Bill Green or Eric Johnston but who pay those statesmen's salaries, are making their own decisions in the struggle for power.

The labor leaders, contrary to popular belief, are neither foreign-born agitators nor superannuated thugs. A sociologist named C. Wright Mills recently surveyed 208 labor leaders, both A. F. L. and C. I. O., and found them to be 83% U. S.-born, younger than the average big-corporation president, 51% Protestant, 35% Catholic and 22% college-educated (among C.I.O. leaders one third went to college). They make more money (around \$8,000 a year) than the average Yale '29 man did 10 years out. For their current wage demands they not only have a good emotional case, but they hire good economists to back it with good arguments. At the same time they have to be good politicians and are usually in some kind of trouble with their constituents, the rank and file.

Take, for example, the world's biggest union, United Automobile Workers (LIFE, Sept. 10). Its brains are Walter Reuther and George Addes. This union is so young, huge and volatile that John L. Lewis himself would have trouble controlling it. Far from controlling it, Reuther and Addes are usually competing with each other for the favor of the rank and file.

The Reuther-Addes feud colors all U.A.W. strategy. When the union decided on its 30%

wage demand, Reuther broke ranks with Addes by disclosing the whole plan of campaign, namely, to pick off the Big Three motor makers one by one, starting with General Motors. This piece of belligerent bravado was designed to put Reuther in the role of giant killer with the membership

So far, G.M. has said nothing but a sullen "no" to the union demands. To mitigate the take-home pay problem, G.M. President C. E. Wilson told the press he would give a 5% to 8% basic increase if he could get a 45-hour week. This offer had no political sex appeal whatsoever. Reuther, on the other hand, has repeatedly offered to reduce his demands if G.M. can prove that a 30% raise in hourly wages will force G.M. to raise the prices of its cars. He is against inflation.

High wage rates and low prices are what built Detroit, and every auto maker is still theoretically in favor of the combination. But G.M.'s costs have risen during the war, and the efficiency of its labor, according to Wilson, has gone down. Even on a volume 50% greater than prewar, Wilson fears G.M. may not achieve prewar unit costs. At least, says he, it is "more of a gamble than we think we ought to be asked to take."

To the credit of the capitalist system, G.M. has even more stockholders (about 400,000) than it has employes. Naturally it puts the stockholders' interests first. But G.M. has a competitor, Ford Motor Company, whose only voting stockholders are six people named Ford. Young Henry Ford II has one ambition: to put the Ford car back in first place. Before his grandfather passes away, he has a unique chance to try.

His grandfather's formula was to set the price that would sell the most cars and then to force production efficiencies until the set price yielded a profit. It was a gambler's method, and it used to work. It worked so well that it changed the world. Maybe Henry II, with that tradition at his back and with no stockholders to worry about, will take the gamble Wilson won't. That, at any rate, is what Detroit is speculating on right now. Some big shots at G.M. and Chrysler, the story goes, took young Henry to dinner at the Detroit Athletic Club and tried to line him up against the union demands. Ford only knows whether they succeeded. But Ford already has a head start on car production. If he should now settle with the union more amicably than G.M. seems disposed to do, he might avoid a strike, cop the 1946 market and make G.M. look pretty silly.

In the process he could also lose his shirt.

Work and Progress

Right there, for Ford and for a thousand other employers, is the real question on which the gamble now facing them depends. The gamble depends on Labor. Will Labor, at any wage rate, help them make a profit by going back to work?

Labor is not working now. It is not over its postwar vacation mood. Anyone who works too hard in Detroit these days is a "meat hound," subject to abuse from his

fellows. With a major strike impending, Labor's mood is less favorable to work than to wildcatting, staying home, slowing down, grievance-hunting and going to the men's room for a smoke. As the French syndicalists used to say, "A bad day's work for a bad day's pay." In comparison with prewar work standards, Detroit's famous efficiency has been smothered in feather-bedding.

The psychological reasons for the new inefficiency of labor are many and deep. One of them is the fear of unemployment, which caused slowdowns ("make the work last") even before the end of the war. Congress' failure to pass the symbolic full employment bill is not reassuring to that fear. Another reason is the general confusion about just how close we are to the Age of Plenty. Robert Wood Johnson, the surgical-dressing king, is already urging a general 30-hour week with a \$30 floor. Yet the Age of Plenty is always being postponed by attacks on the machine, like this of Mrs. Roosevelt's: "Labor-saving devices are good only when they do not throw the worker out of his job." Perhaps a strike is the catharsis labor needs to regain a perspective on the connection between working, living and industrial progress.

Despite the inopportune pessimism of C. E. Wilson's 45-hour week, the "general philosophy" behind it was acknowledged to be right even by Henry Wallace. Its general philosophy is that if the world is going to recover from the war, everybody, including union labor, will have to do a lot of old-fashioned work and do it pretty soon. The Age of Plenty is not here yet. To bring it to pass, efficient labor is just as necessary as efficient machines. With efficient labor the auto makers can beat any price target at almost any wage rate. Without it, neither Ford, Chester Bowles nor anybody else can keep real wages up and prices down.

Wall Street, by its behavior since the President's speech, is betting that "real" inflation is on the way. Yet "real" inflation can be stopped in its tracks once industry starts getting real production. If strikes are necessary before that is possible, they are almost worth it, whoever wins. The only way to prove Wall Street wrong is for American labor and American management to go back to work together.

PICTURE OF THE WEEK →

Amid the gently rolling hills of North Czechoslovakia lies a barren patch of ground—all that remains of Lidice after the Germans destroyed it and plowed it under the earth. When the Russians drove the Germans out of Czechoslovakia, they made a shrine of what was once the town. Over the mass grave, where lie all the men of the town, Russians erected a stark cross with a barbed-wire "crown of thorns." They dedicated it to "The citizens of Lidice who were victims of the German Fascist invaders." When LIFE Photographer John Phillips took this picture a Czech soldier was standing guard and a Lidice widow was placing flowers on the mass grave.



LIDICE TODAY



INDONESIAN REBELS IN SOERABAJA RIDE THROUGH THE STREETS, SCREAMING INDEPENDENCE SLOGANS AND CARRYING THE RED-AND-WHITE FLAG OF THE REPUBLIC

THE JAVANESE REVOLT AGAINST THEIR DUTCH RULERS

A by-product of the sudden surrender of Japan was that nobody was prepared to take over control of the Netherlands Indies. Into this heaven-sent opportunity rushed the leaders of the Indonesian independence movement, who had been used by the Japs during the occupation. On Java, Dr. Achmed Soekarno and Dr. Mohammed Hatta, both frequently jailed and exiled by the Dutch, declared an Indonesian republic.

Against this first blow in a ruinous war, the Dutch were for the moment helpless. Their Indies possessions, which include Java, Sumatra, parts of Borneo and New Guinea, mean not only a substantial income for the hard-pressed Dutch but a position among world powers. British troops tried to restore order while Indonesian extremists massacred Dutch and Eurasian survivors of Jap prison camps. Japs fought on both

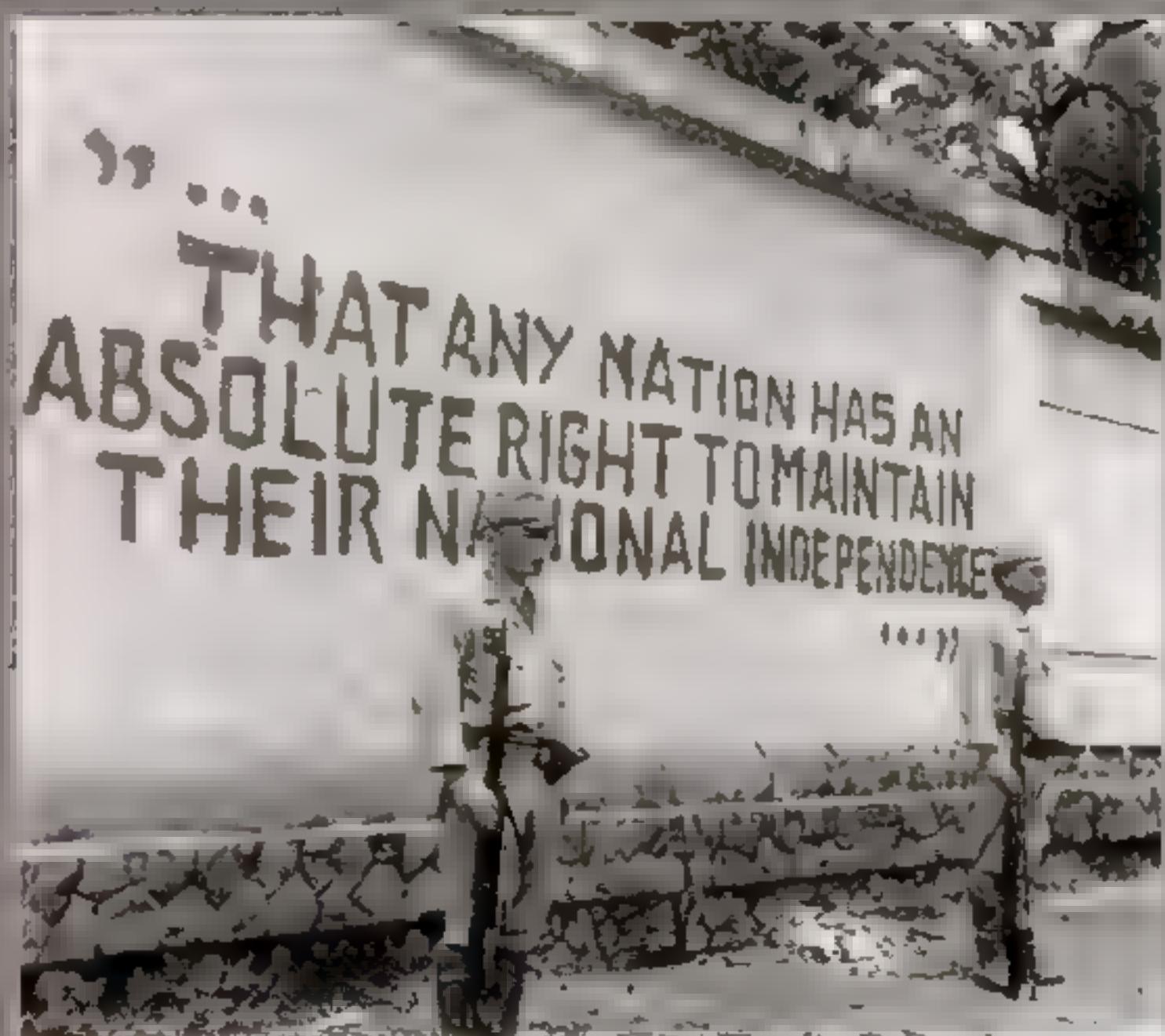
sides and helped arm the rebels. Dr. Soekarno pleaded with the "extremist youths" to keep the peace. But Javanese hotheads, all Moslems, declared the holy war (*Perang Sabil*). The British brought in Thunderbolt strafing planes and light tanks. Many of the Javanese placed their hopes for independence in America. Soekarno asked the U.S. to mediate, saying placatingly, "We don't want to throw the Dutch into the sea."



President Achmed Soekarno of Indonesian republic, 44, engineering graduate of Bandoeng Institute, takes time off with his small son and his second wife, a famed Javanese beauty.



The republic's flag of red and white, said to derive from the 12th-Century Javanese Hindu kingdoms, is saluted by Soekarno and his personal bodyguard outside his Batavia palace.



Liberty slogans in Batavia and Soerabaja are in English to impress British and Americans. Notice that Jap soldiers guard sign at lower left. Some diehard Japs of Black Fan

Society went over to the rebels. Others accepted British orders to fight the rebels. Van Mook, whose name is on trolley (left, center), is Dutch acting governor now back in Java.



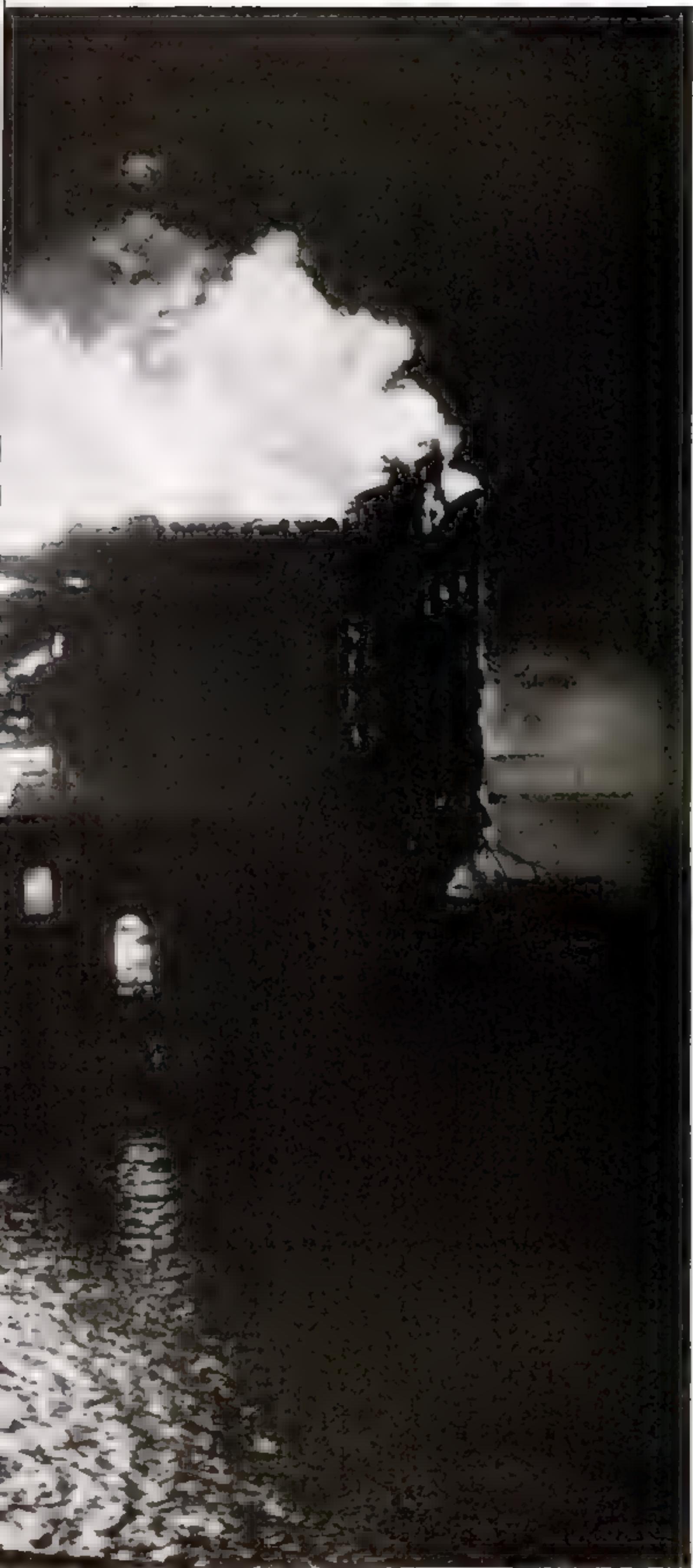
ITS DARING CREW NOSES FIREBOAT "FRED A. BUSSE" INTO THE TORCHLIKE GRAIN-ELEVATOR FIRE ALONG THE CHICAGO RIVER WATERFRONT WHILE WALLS TOTTER.

WATERFRONT FIRE

200,000 Chicagoans watch a grain elevator burn up

Chicago's oldest grain elevator died in a 90-minute puff of flame last week. Fire broke out in it from causes not immediately determined, was not discovered until the flames had eaten deeply into the entire wooden framework of its brick-sheathed ten stories. By then there was little the 43 fire companies, summoned by five regular and two special alarms, could do except safeguard the surrounding factories which a high wind showered with embers.

Three firemen were injured battling the fire but for 200,000 other Chicagoans



A WALL'S COLLAPSE HALTED THE "BUSSE" WHEN IT WAS BUT 50 FEET AWAY

who lined the Chicago River and bridges around 24th Street, where the blaze conveniently occurred, it was a hot and wonderful spectacle. It melted glass and ignited telephone poles a block away. Even on the other side of the river 150° heat was felt. Flames shot 400 and 600 feet into the night air, their glare visible in Waukegan, 40 miles to the north. For Printer John F. Cuneo, who had recently paid \$39,000 for the empty structure, which was built a year after Chicago's great fire in 1871, the loss might have been considerably worse. He had planned to tear it down anyway.



VIEWED FROM THE RIVER, THE FIRE WAS A WHITE HOT GLARE IN SKY AND WATER



FLAMES CRUMBLE THE BUILDING (ABOVE) DESPITE THE "BUSSE'S" BEST (BELOW)



"YORKTOWN" PICKS

A 19-year-old Texas belle wins

"MISS FIGHTING LADY"

SFC

With the over-sized numbers of the crew of the U.S. Navy aircraft carrier known as The Fighting Lady, it's no wonder that Miss Fighting Lady was chosen as the new name for the ship. She's going to have the title of Miss Fighting Lady.

We will accept pictures submitted by our far-flung American men. These pictures will be reviewed and then screened from the various divisions around the ship. Those pictures chosen by the committee as best promising will be enlarged and put on the entire ship for a time.

Upon the ship's arrival in the U.S. area of security restrictions will not be lifted until the final choice of the new person as Miss Fighting Lady at which time she will be respects as such.

We will publish a newspaper which will be distributed throughout the ship.

NAME OF SAILOR: PEARL ST. JOHN R. NELSON THOMAS S. C. R. KELTON MOS 2 C. E. C. TUNNIN EN 1 C. JAMES D. MCKEE AD 2 C. H. E. ROSEN SFC JOSCEPH E. RAYN GME C. LORETTA H. DAVIS SFC CLAUDE H. W. REIC RA 2 C. CHARLES R. S. AGES JOE C. JOHN O. PARROT E. C. WENDLETT LAWSON CPL HEWEY J. DOYLE USMC E. C. DODGE C. GOWMAN QM 2 C. LUTHER DICK MM 1 C. RAY PROSSER

The winning picture (above) of Betty Jo kneeling in a tulip bed was taken two years ago when she attended a junior college.

John Tassos, New York television engineer who took the snapshot, entered it in the contest without Betty Jo's knowledge.



Arriving in San Francisco, Betty Jo met Miss Fighting Lady Contest Chairman PhM 2 C Sam Pearl right after her arrival.



At captain's table Betty Jo (left) dines with the Yorktown skipper. Later she gave Captain Bill Barnes first kiss at all.



Piped aboard the "Yorktown" with full honors, Betty Jo wears a fur-trimmed coat bought especially for the occasion.



With selection committee Betty Jo glances at the pictures of her defeated rivals. There were 1,200 entries in the contest.

Letter to LIFE, printed May 21, was only publicity which Yorktown committee gave its quest for Miss Fighting Lady.



As she descends ladder the enlisted men stop their work to give Betty Jo's legs a once-over. They liked what they saw.



Betty Jo kisses each member of the Miss Fighting Lady selection committee starting with S1/C Artie Harris of Newport,

MISS FIGHTING LADY

aircraft-carrier beauty contest

Last week "The Fighting Lady" had a girl of its own. It all started at sea near Okinawa last spring, when a bunch of the homesick crew on the carrier *Yorktown*, the heroine of the film, *The Fighting Lady*, wrote to LIFE (see left). When the ship returned to the U.S. on Oct. 20, the enlisted men's selection committee found 1,200 photographs had come in response to the letter. The sailors had decided that they didn't want a glamour girl. They wanted a nice-looking girl who seemed intelligent and friendly—just the girl back home they had thought about while at sea. In a six-hour session in the ship's library they cut the possibilities down to 300, then 50, then 10. Then one of the members picked up a snapshot of a girl among some tulips. "We can stop right now," he said. "Here she is!"

They unanimously agreed that Betty Jo Copeland of Fort Worth, Texas was Miss Fighting Lady. Betty Jo was at her job at the switchboard when a *Yorktown* officer telephoned Oct. 20 to speak to her boss. "What's it about?" asked Betty. The officer replied it was about "The Fighting Lady" contest. "Who won it?" Betty asked. "Who's this?" asked the officer. Betty gave her name. "You did," he told her, "but you're not supposed to know it yet." After a wild flurry of clothes-buying, she flew to San Francisco to visit the *Yorktown*.

Betty Jo is 5 feet 5 inches tall, weighs 125 pounds, has naturally curly light-brown hair and brown eyes. She is an all-around athlete (golf, tennis, bowling, swimming, ice skating, horseback riding), a gin-rummy addict, a dabbler at painting, an avid reader of Books-of-the Month (especially historical novels), an amateur pianist and an accomplished dancer. By her own admission she has "just a natural knack for cooking." Thus far Betty Jo has managed to remain unengaged.



At the Miss Fighting Lady ball tendered in her honor at the San Francisco Civic Auditorium, Betty Jo jitterbugs with

AOM S/C James Guckin of Philadelphia, Pa. The crew of the *Yorktown* drew chances in a lottery for dances with Betty Jo.



In crew's quarters, some sailors show Betty Jo their favorite snapshots of their sweethearts. She also signed autographs.



A jeep ride on flight deck is special treat for Betty Jo. Planes had been cleared off so carrier could be used as a transport.



A wristwatch, gift of *Yorktown*'s crew, is given to Betty Jo by Captain Walter F. Boone, who has trouble fastening it.



Ky. and winding up with Marine Cpl. Warren H. Chastain of Spokane, Wash. After first kiss her clenched fist relaxes.



After the ball is over Betty Jo tries to cheer up the detail of sailors who have been assigned to clean the huge auditorium.



Betty Jo waves farewell to "The Fighting Lady" and its crew from the pier. After a five-day visit she returned to her job.



STANDING IN THE AUTUMN SUNSHINE BY EARL HALL, NICHOLAS MURRAY BUTLER BIDS FAREWELL TO THE UNIVERSITY HE SERVED AS PRESIDENT FOR 44 YEARS

BUTLER RETIRES

Columbia's 83-year-old president resigns after 44 years in office

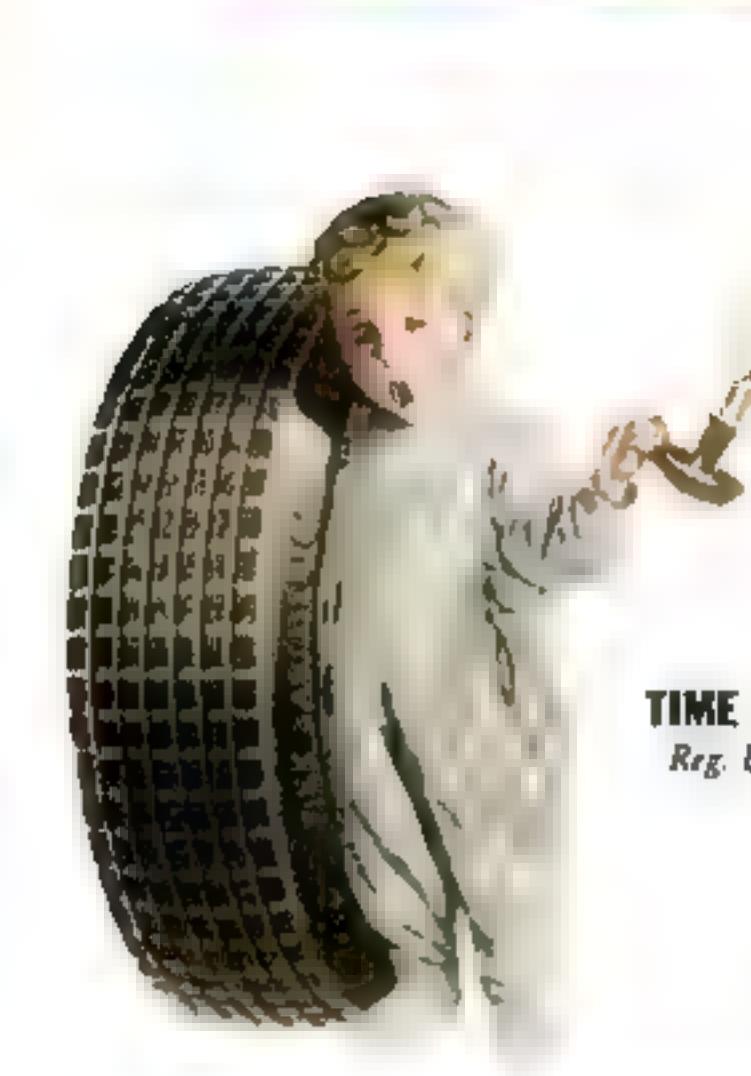
Last month the most famous figure in U.S. education left the university where he had spent the past 67 years of his life. Nicholas Murray Butler, now 83 and nearly blind, retired from Columbia University after 23 years as student, professor and dean, and 44 years as president and absolute boss. Columbia, looking for a worthy successor, had canvassed more than 100 men including U.S. Senator William Fulbright of Arkansas but had yet to announce its choice.

One of the most erudite men of his time, Nicholas

Miraculous Butler may very well be the most thoroughgoing man in the affairs of the non-academic world. He ran for Vice President on Taft's ticket in 1912, was a leading candidate for the Republican presidential nomination in 1920. He ardently supported the League of Nations, loudly decried Prohibition. His fans ran around the world earning him degrees from 39 universities and colleges from India to Santo Domingo and decorations from 16 countries. Year after year he took up more space in Who's Who than any other American



*Service records
tell the story*



All over this land hearts are filled with pride, respect and thanksgiving for those who have fought unselfishly and courageously for a free America. The Fisk Boy, long America's best-

loved trademark, joins with millions in their rightful pride in the records of our men and women who served so well. May they enjoy to the full an everlasting and glorious Peace.

TIME TO RE-TIRE
Reg. U. S. Pat. Off.

FISK TIRES
MAKERS OF THE FAMOUS SAFETY-STRIPE TREAD
FISK TIRE COMPANY, DIVISION OF UNITED STATES RUBBER COMPANY



Its cleaner brighter **Taste** means
cleaner brighter teeth — **Pepsodent** tooth paste
with **Irium** removes the film that
makes your teeth look dull !

Use Pepsodent twice a day — see your dentist twice a year





FRANK SINATRA SINGS "STAR-SPANGLED BANNER" WITH TEEN-AGE AUDIENCE AT THE CLOSE OF RACIAL TOLERANCE RALLY IN GARY'S MEMORIAL AUDITORIUM

FRANK SINATRA IN GARY

The Voice tries to settle case of race intolerance

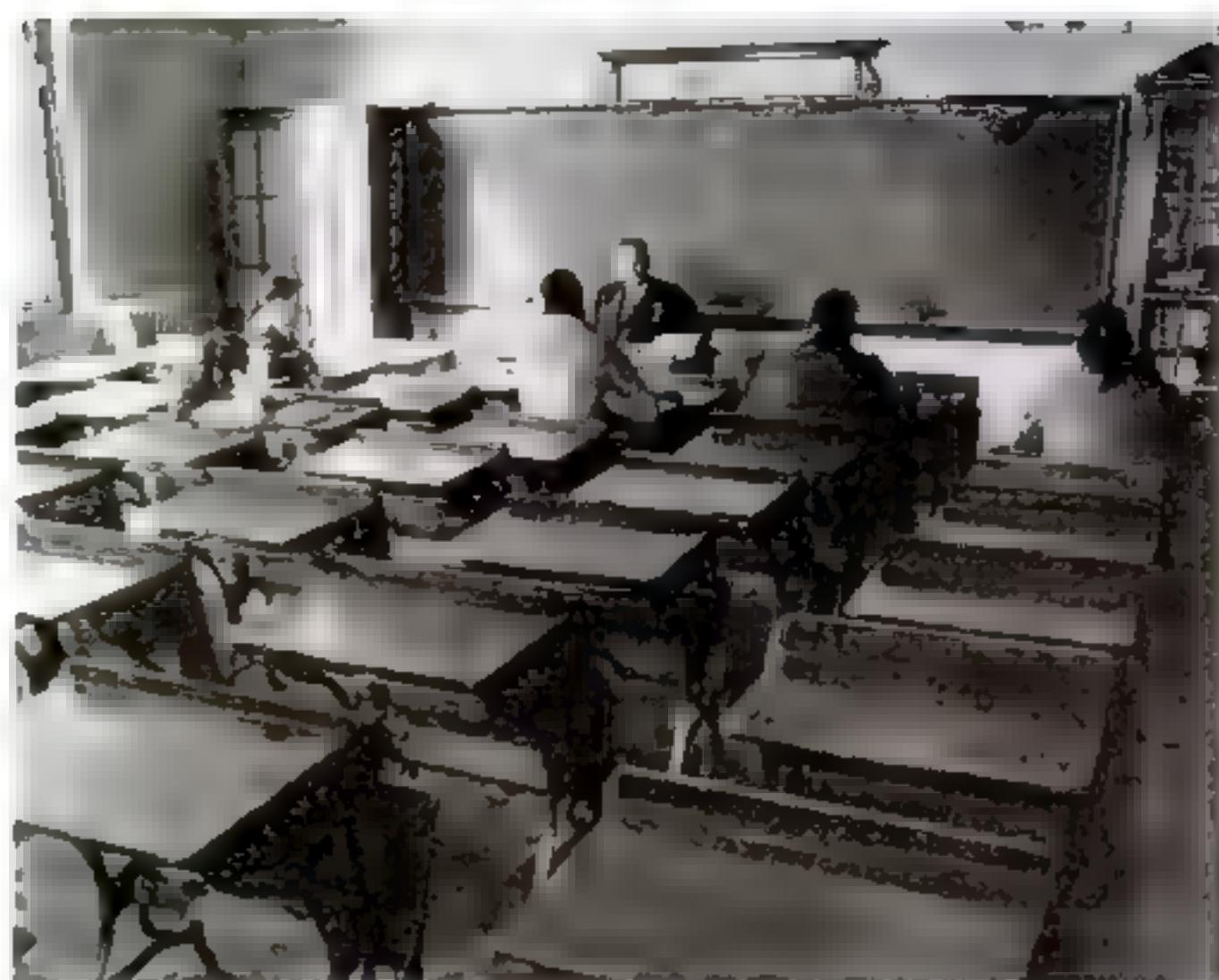
Frank Sinatra appeared before a teen-age audience last week but not as a singer. He addressed the students of a Gary, Ind., high school in an attempt to straighten out a nasty little business in racial intolerance. The white students at Froebel High School had gone on strike against the "pro-Negro" policies of their new principal, who had permitted Froebel's 270 Negro students (all) to enter for the first time in the school-government organization, to use the school pool one day a week. Three Negroes were also enrolled for the first time in the school orchestra. Goading on these childish grievances were parents who feared competition for their steel-mill jobs from Gary's increasing Negro population.

Frankie was deeply earnest at the high school meeting. First he sang some songs. Then he made some vague references to the American Way of Life and the Hot Dog. When it was all over, Frankie had failed. The strike was still on.

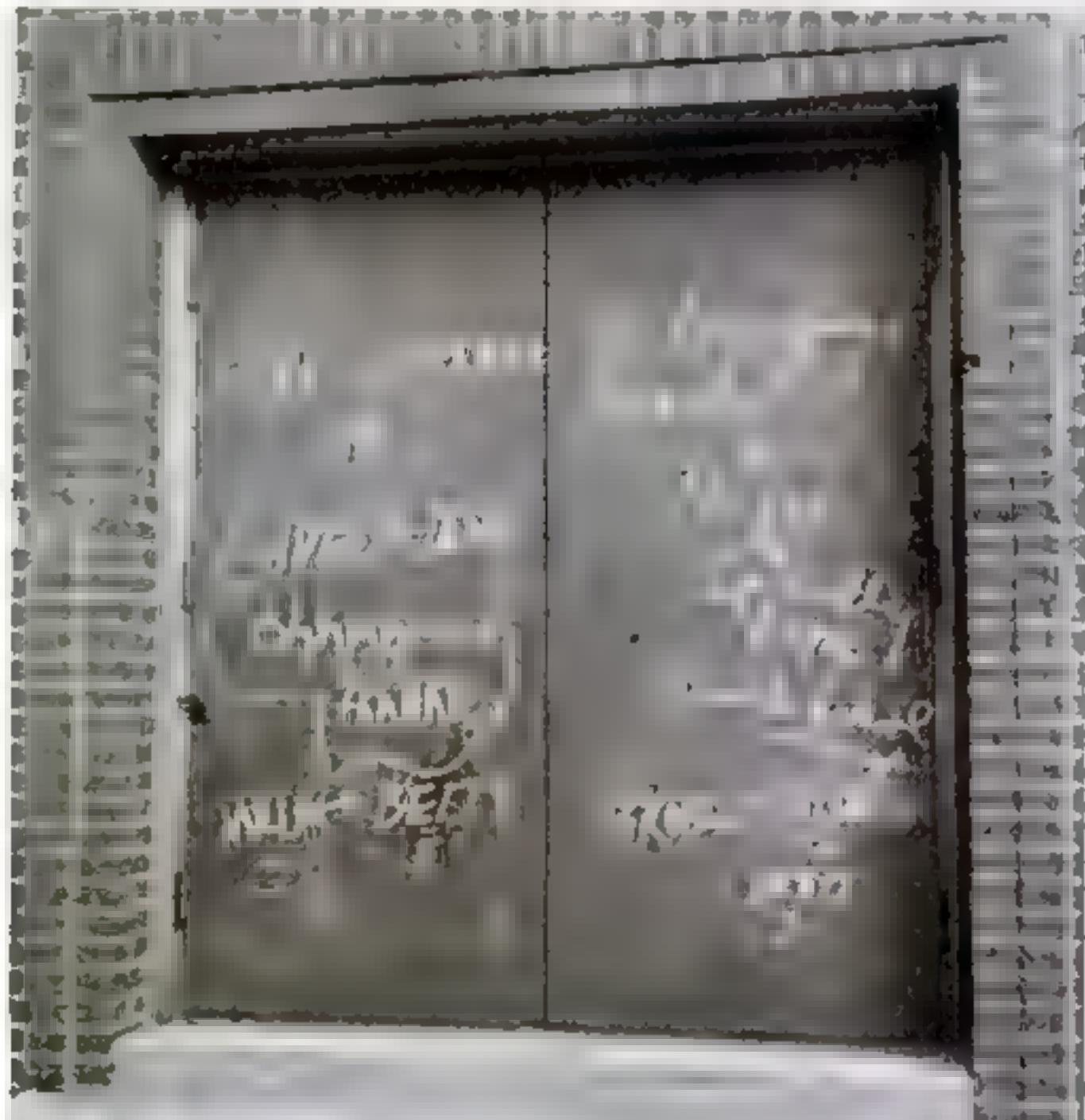


Frank pleads for race tolerance with Gary high-schoolers. His main theme was, "No kid is by nature intolerant. It is one of the few forms of ignorance which has to be cultivated."

Frank Sinatra in Gary CONTINUED



Classrooms are almost empty during strike. Only two white and four Negro students attended this social-studies class where normally there are 85 whites, six Negroes.



Pre-rally Sinalisms adorn doors of Memorial Auditorium. During rally, audience screamed, squealed delight at Frankie's songs, gave only polite applause to his talk.



"Should a wife hold out on her husband's coat?"



"In certain cases, Mr. Blake! In certain cases . . . like this!

"And you don't get your coat until I get a whopping eyeful of that stunning new Arrow Shirt!"

"Gives that nice build of yours an



extra' trimness—yes it does! And I'm not overlooking the nice things that smooth Arrow Collar does for you, either. Why, you could almost be The Hero in a magazine story, darling!"

"And of course, I'm extra-happy that Arrows are Sanforized-labeled, so they can't shrink more than a niggling 1%. Yes, and those anchored buttons are my special pets—they save me stitches! So..."

"Now you can have your coat back, Mr. Blake! The very second after I find



that lovely anniversary present you're hoping to hide from me—in this left-hand pocket! Thank you, darling!" Cluett, Peabody & Co., Inc.

Which war is over? *The war against oppression may be finished, but the struggle against inflation goes on. For your part in the fight (and the best investment you can make) buy more Bonds in the 8th Victory Loan!*

ARROW SHIRTS

Ties • Handkerchiefs • Underwear

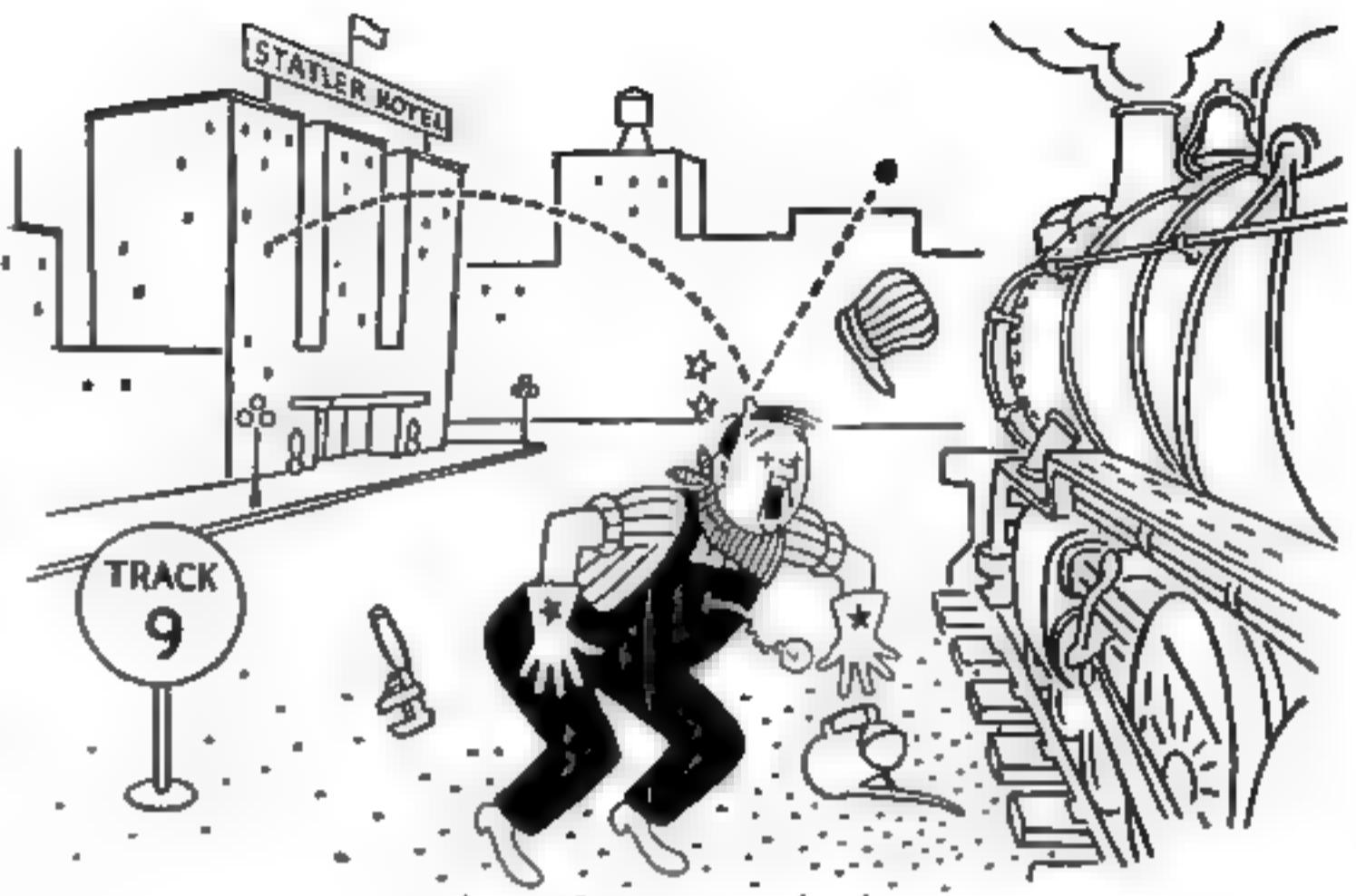


Pvt. Herman Nash also came to Gary on his own to help in race situation. On train he met Pfc Harry Jenkins, 31, who joined him. Both interviewed school's principal.

CONTINUED ON PAGE 48



1. We shouldn't think of having any such rude waker-upper at a Statler Hotel. But something you do hate to part with is a sandman-coaxing Statler bed! One night's slumber on its many-coil, built-in springs... its relaxing, foot-thick mattress... and you're spoiled for life!



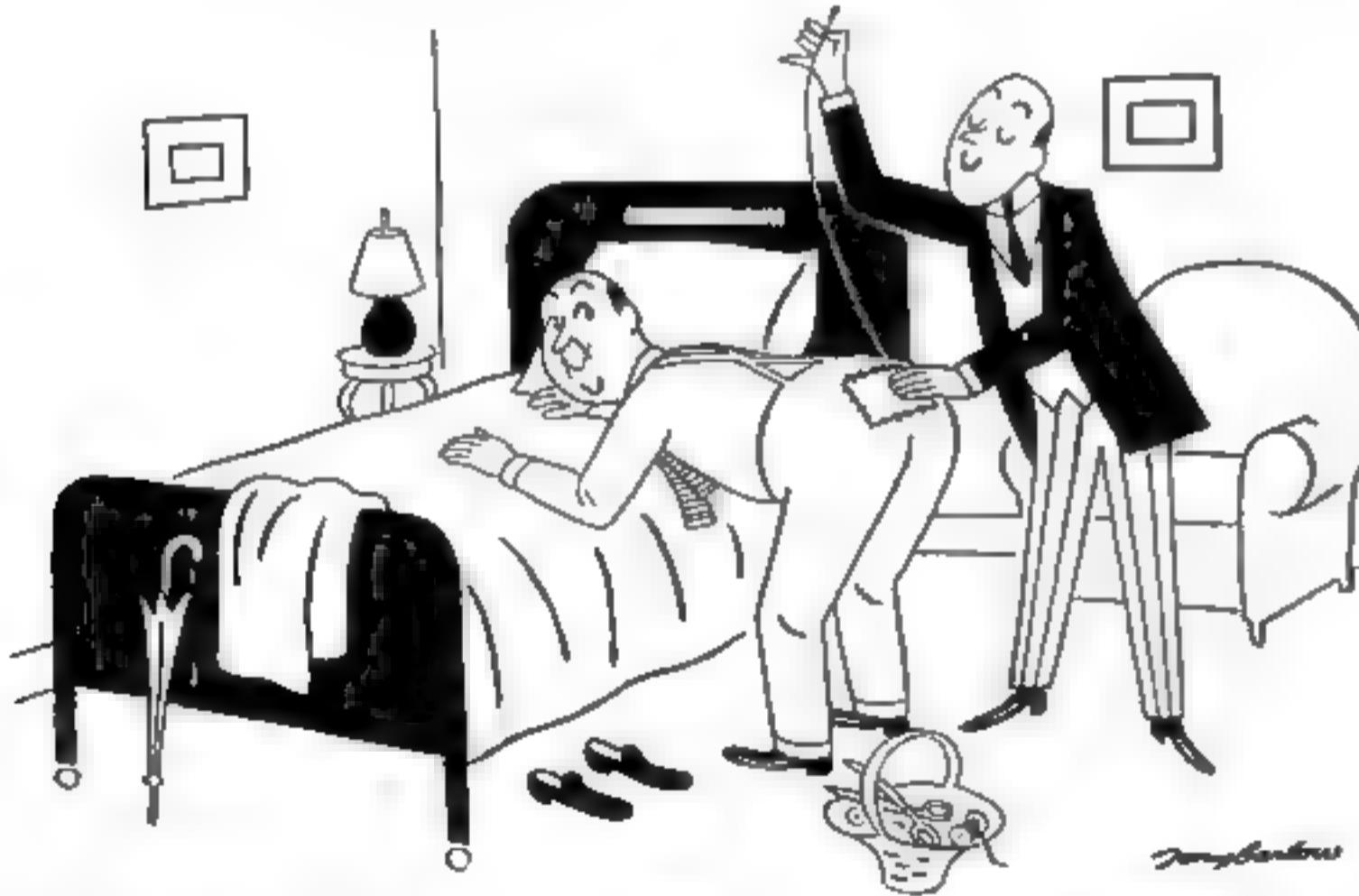
2. Maybe you couln't actually throw a stone from a Statler Hotel to the railroad station—but the fact remains that all Statler Hotels are strategically located. For example... are Statler Hotels in the heart of the business districts? Yes.



3. Don't expect our chefs to rush in with fresh pheasants' tongues or hummingbirds' wings. But... if it's meals you covet—three unbeatable meals a day, marvelously prepared, nutritious, and deftly served—then—you guessed it! At the Statler, *of course!*



4. How not to run a hotel—have town criers keeping you up-to-date with the news. Of course, you will want the news... and you want to stay abreast of entertainment and your favorite drama. That's why in every Statler Hotel you'll find a radio in every room!



5. Laundry service... valet cleaning and pressing... eye-protective lighting in bed... all are naturally a part of Statler's service. In addition, there are always special services in an emergency. Take an emergency from A to Z—almost any emergency—then let us take it from there. It's part of the famous Statler service.



HOTELS STATLER IN
BOSTON \$3.85 BUFFALO \$3.30 CLEVELAND \$3.00
DETROIT \$3.00 ST. LOUIS \$3.00 WASHINGTON \$4.50

STATLER OPERATED
HOTEL PENNSYLVANIA \$3.85 HOTEL WILLIAM PENN \$3.85
NEW YORK PITTSBURGH

Rates begin At Price Shown

YOUR DOLLARS ARE URGENTLY NEEDED FOR VICTORY BONDS

• GARY COOPER, producer-star of "Along Came Jones," (an International picture).



"A man sure likes LIPTON'S brisk flavor."
says Gary Cooper



Gary Cooper's favorite sports are big game hunting and riding. His favorite tea? Lipton's!

He likes its *brisk* flavor...the tea experts' own term for the fresh, spirited, full-bodied flavor of Lipton's.

And speaking of the lions Cooper

shot in Africa—he also cured and mounted 'em himself...as he does the big game he shoots in this country.

So, it's no wonder that this "stand-out" sportsman just naturally prefers Lipton's...the "stand-out" tea with the *brisk* flavor. Not insipid or flat-tasting, like some teas. But rich...tangy.

And says Gary: "If you don't know Lipton's *brisk* flavor, get acquainted with this man's drink today. It's a great pick-up. Lipton's is America's favorite brand of tea."

© 1943, Thos. J. Lipton, Inc.

LIPTON TEA

*Brisk flavor
—never flat*



Frank Sinatra in Gary CONTINUED

NEGRO AND WHITE KIDS GET TOGETHER

A more successful effort than Frank Sinatra's to help race relations among youth was made by the Rev. A. Ritchie Low, Congregational minister of Johnson, Vt. Last year Mr. Low invited 78 Negro children from Harlem to spend two weeks in the homes of white Vermont farmers. Last summer eight New England children returned the visit to Harlem. Plan worked so well that it has been copied in New Hampshire, Connecticut and Illinois.



Two Harlem children, Clarence Long, 11, and Milton Sawyer, 10, enjoy lunch with the Langdell family of Waterville, Vt. They got on well with two white youngsters.



Two Chicago Negro girls are tucked into bed in her farmhouse by Mrs. Edward Schnell. In Illinois this racial program is known as "Adventure in Brotherhood."



A return visit is made by William L. Cain Jr., 14, of Manchester, N. H., who has Sunday dinner in Harlem at the house of Louis Johnson, 18, after church services.

BACK HOME FOR KEEPS



You feel his hand closing tight over yours... you hear his voice speaking straight to your heart... you know this is not just for an hour, not just for a day. *Time for keeps*.

For keeps, too, you'll choose your Community. See it at your jeweler.... it will soon be there. Community is the silverware craftsmen, after a lifetime of loving wear. Each fork, each spoon has an overlay of solid silver at the point of greatest wear; each is *tempered* in the honest silverware tradition. And the patterns are enduring—they grow dearer through the years. Choose Community—you'll be thankful for keeps.

Community
THE FINEST SILVERPLATE



If its Community... it's correct

®TRADE MARK. ©COPyRIGHT 1945 ONEIDA LTD.

FREE! If you would like a full-color reproduction of this painting, without advertising, write COMMUNITY, Department P, Oneida, New York

To protect your home investment...

All the modern electrical servants that provide better living for your family will soon be available once more. And marvelous new ones are on the way.

But to enjoy their full convenience, your new home must be properly wired so you can plug them in *when* and *where* you want them. A Laundromat* that automatically washes clothes without work, an electric dryer, electric range, water heater, home freezer, dishwasher, PRECIPITRON* electric air cleaner—all should be planned for *when you build*.

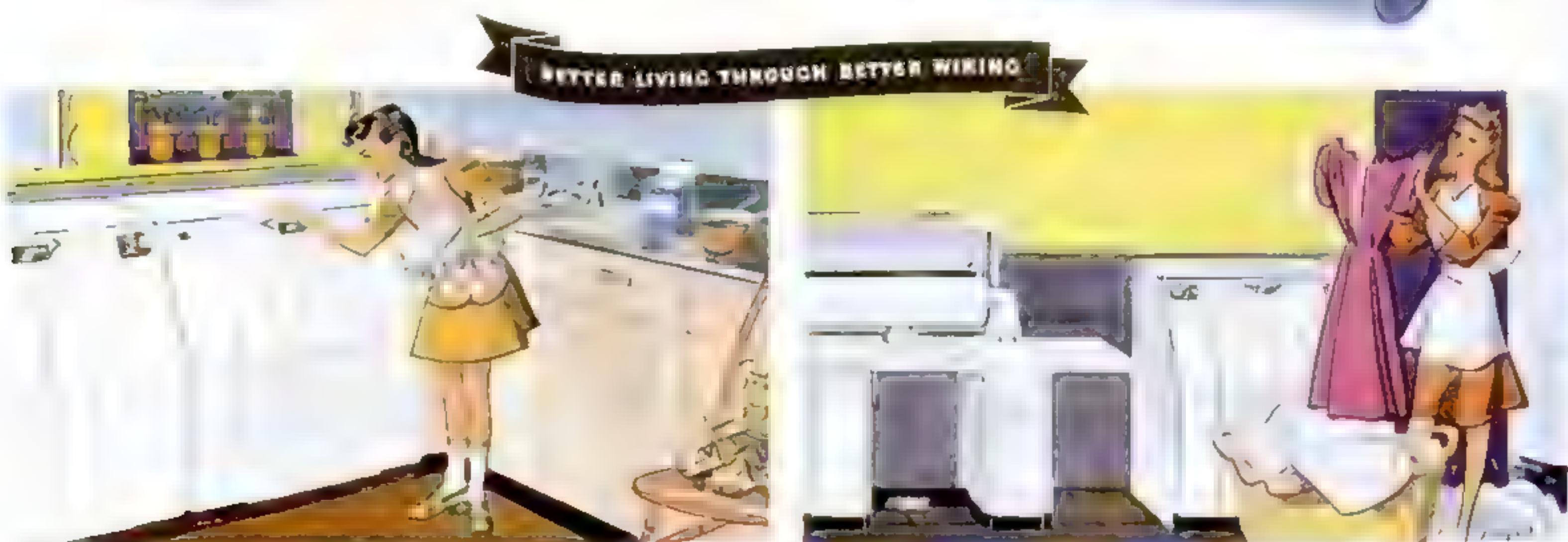
The difference in cost between an "average" and "full convenience" wiring job is negligible—usually only 1% to 2% of total building cost. No other single item will do more to keep your home modern, protect your investment, give you a greater return in better living. Your local electric utility will gladly work with you, and with your architect, builder, or electrical contractor, to help you "Wire for Better Living" when you build or modernize.

*Trade mark registered

WIRE FOR

Better
Living

WHEN YOU BUILD



Your hands never touch water when you do your laundry in the Westinghouse Laundromat. You simply put in soiled clothes, set the dials, add soap. The Laundromat automatically fills itself with water, washes, rinses, spins the clothes amazingly dry, cleans and drains itself and shuts off. Its "twin" is the new automatic electric clothes dryer.

Give your clothesline to "Junior" when you own one of the new Westinghouse Automatic Electric Clothes Dryers. Most laundry—including bulky, hard-to-handle pieces—can be dried with clean, heated air. Gone will be the backbreaking drudgery of carrying out and hanging heavy clothes on the line. No worry about the weather.



Night time convenience for little tots and grown-ups, too, can be provided by properly placed "night lights". Their soft glow lights the way to bedroom or bath, eliminates the necessity of keeping bright lights burning. Can be operated all night long for a fraction of a cent. Plan your wiring to include this inexpensive, modern convenience.

Cure for household headache No. 1 is a Westinghouse Electric Dishwasher. All you do is load the racks and set the controls. In ten minutes your dishes are sparkling clean, dried and ready to use again. Tests prove that dishes are cleaner, too, than when washed by hand and that breaking and chipping are practically eliminated.

With a Westinghouse Precipitron your draperies and furniture will stay bright and fresh looking much longer. Daily dusting and cleaning will be a thing of the past. This electric air cleaner is the most efficient yet devised for forced-air heating. The electrically cleaned air is a wonderful aid to family health.

J-91505



Westinghouse
PLANTS IN 25 CITIES . . . OFFICES EVERYWHERE
BETTER HOMES DEPARTMENT

FOR HELP IN ELECTRICAL PLANNING... ask your local electric utility to show you a copy of the Westinghouse Booklet, "Electrical Living in 1940". It will help you visualize your wiring needs for full-comfort Electrical Living.



HIS NEWLY ACQUIRED DIPLOMA IN HAND, 14-YEAR-OLD MERRILL KENNETH WOLF STANDS BEFORE YALE'S STERLING MEMORIAL LIBRARY AFTER GRADUATION

YALE PRODIGY

"Put on another record," said Merrill Kenneth Wolf one day in February 1932. He was six months old, and this was the first full sentence he spoke. For two months previous he had uttered only isolated words. When he was 12 months old Kenneth had completed the study of a first-grade reader. At 22 months he played, by ear, a player-piano version of Liszt's *Second Hungarian Rhapsody*. His parents, both Russian-born lawyers who lived in Cleveland, decided to keep "Kenny" out of the public schools and nurture at home his I.Q. of 182, which is only 23 points lower than Einstein's. He was given piano lessons, dabbled in chemistry, wrote sonatas, stayed mostly to himself and made few friends among the children on his street. When he was 6 he entered

YOUNGEST GRADUATE IN COLLEGE'S HISTORY IS MERRILL KENNETH WOLF WHO IS ONLY 14 AND STARTED TO TALK AT THE AGE OF FOUR MONTHS

sixth grade, stayed there three days before the principal prevailed upon the Wolfs to take Kenny out of school because he disrupted the class, "asked too many questions and volunteered too many answers."

Back home again Kenny buried himself in the *Decameron*, Aristophanes plays, music, mathematics and chemistry. At 8 he had completed his first symphony. When he was 10 he entered Western Reserve University where he led his class in chemistry and mathematics. His fellow students at first considered him a tubby, self-assured, humorless brat, teased him about girls, but were admonished, "The subject of girls becomes interesting only when the body matures. Mine hasn't. It will later."

In March 1944 the Wolfs sent their 12-year-old,

4 ft. 11 in., 90 lb. son to Yale so he could study in the department of music under the famous composer, Paul Hindemith. Kenny started as a sophomore. During the first three semesters he lived with his mother in New Haven, was brought to school by her in the morning and picked up after classes. During his last two semesters he lived on the campus. When he graduated two weeks ago, 14 years and 57 days old, Kenny was the youngest student ever to graduate from Yale. He had composed a 170-page septet for piano, two violins, viola, cello, clarinet and French horn which he offered as his final thesis, picked up four inches, 40 pounds and a tummy, planned to take a short holiday and continue his music studies in New York under a "great musician," as yet unselected.

Yale Prodigy CONTINUED

My love letters are high, wide and smoky—



1 I'm one painter who likes being watched while he works! I paint with smoke at 12,000 feet and consider an audience of a million just a fair crowd. One morning I paste three signs upstairs for my best customer, a pop company.



2 Back at the port, I walk into the razzing of my life. I've pulled the worst boner possible in this business. I've written my signs right side up and of course on the ground they read backward. My blushes could have given transfusions!



3 Mr. Soda-pop himself phones me. "Crazy?" he screams. "Yeah," I mumble. "Coffee crazy. I had some last night and couldn't sleep. I was a little dopey this morning." "Then drink Sanka Coffee," he snarls, "or I get a new skywriter!"



4 "What's Sanka?" I ask my biggest contract. "Coffee," he answers, "with 97% of the caffeine removed. Drink it myself. Used to have the same trouble about sleeping." On the way home I buy a can.



5 I hit the pillow, and WHAM, I'm asleep. How about that? Next day I wake up fresh as a daisy and, brother, I'm a Sanka fan! So I go up and write "SANKA," free! For nothing! And it reads right from the ground!

YOU CAN DRINK IT AND SLEEP
Real Coffee—all coffee—make it as strong as you like, it's 97% caffeine-free! A product of General Foods.

SANKA HAS A NEW RADIO SHOW! A half hour of laughs with Fanny Brice! Don't miss it—"The Baby Snooks Show" Sunday evenings on CBS. 6:30 P.M. Eastern—5:30 P.M. Central—4:30 P.M. Mountain—7:30 P.M. Pacific.



22 MONTHS

KENNY PICKS OUT PARTS OF LISZT'S "SECOND HUNGARIAN RHAPSODY"



3½ YEARS

HE PLAYS A HARD PASSAGE OF BEETHOVEN'S "APPASSIONATA" SONATA



4 YEARS

FOLLOWING MUSICAL BENT, KENNY CONDUCTS A NEIGHBORHOOD BAND



8 YEARS

IN HIS WELL-STOCKED LAB AT HOME KENNY DID COLLEGE PROBLEMS



10 YEARS

AT WESTERN RESERVE KENNY DISCUSSES CHEMISTRY WITH PROFESSOR



12 YEARS

A SOPHOMORE AT YALE, KENNY READS COMICS AS RELIEF FROM CLASSICS



14 YEARS

AT YALE, KENNY ADAPTS A PIANO EXERCISE TO HIS SMALL FINGERS

CONTINUED ON NEXT PAGE



ACTORS' FACES are extra sensitive

*-that's why Larry Brooks shaves
with soothing WILLIAMS*

REMOVING stage make-up—rubbing it off with heavy towels—isn't easy at any time. And when you have to do it every day, it can make any skin sore and tender. No wonder actors' faces get extra sensitive to irritants in shaving cream.

That's why so many actors have turned to Williams for smooth, comfortable shaves. For, to be easy on the face, a shaving cream must be made only of mild, top-grade ingredients, blended carefully. And that's how Williams is made—with a special skill that comes

from over 100 years' experience at manufacturing fine shaving preparations.

Quick, close shaves

Williams creamy, super-soaking lather gets right after tough whiskers, softens them completely. It helps your razor shave quickly and closely . . . leaves your face feeling smoother and easier.

Get a tube of Williams next time you buy shaving cream. See if you don't agree with distinguished actors, well-groomed men everywhere that it can't be beat for real shaving comfort and performance.



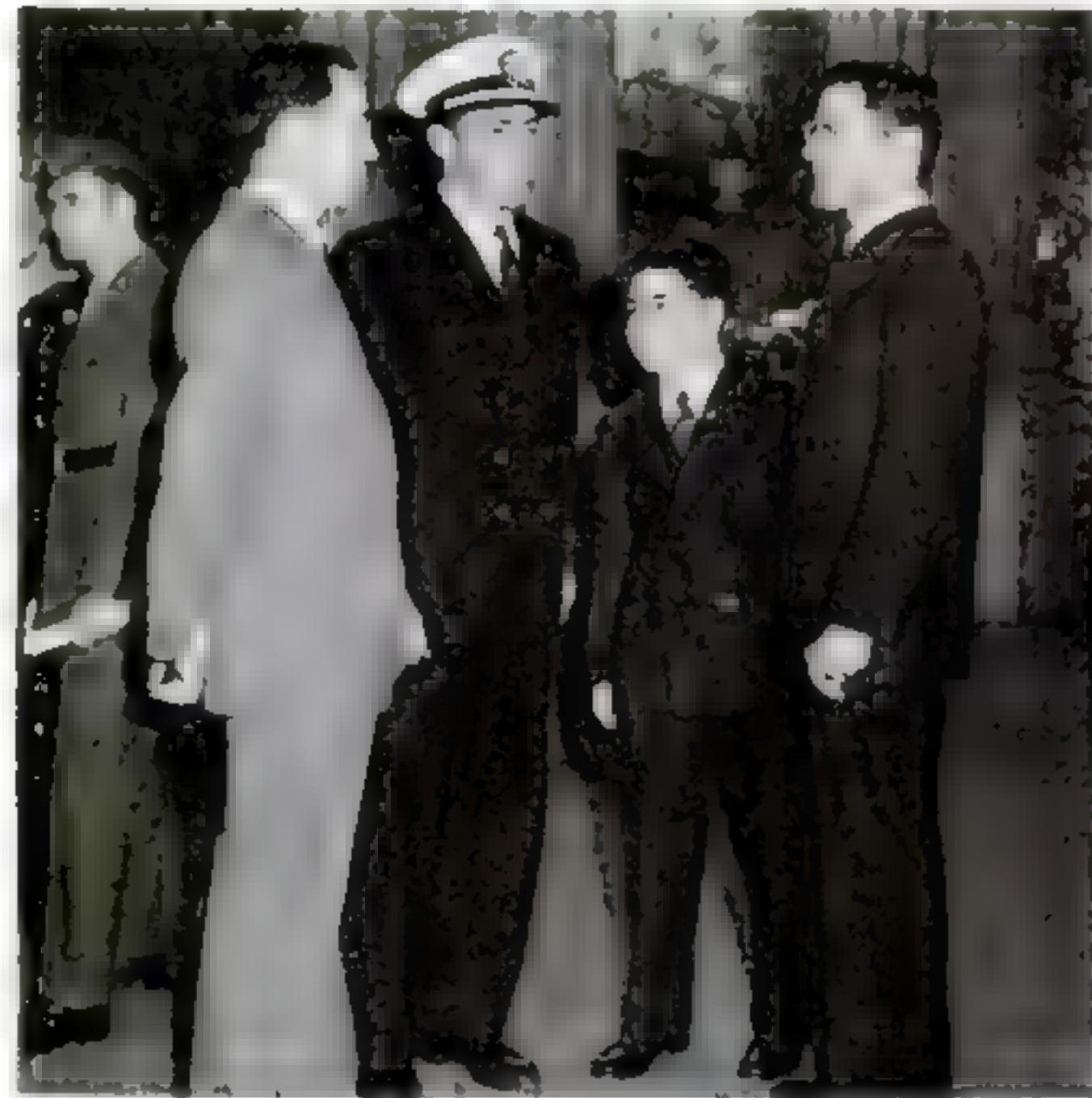
LARRY BROOKS, featured in the Broadway hit "Song of Norway," says, "Rubbing off heavy stage make-up day after day is enough to make anyone's face raw and touchy. That made shaving a problem for me—until I started using Williams. Say, that rich Williams lather is really gentle to my face."



Prodigy CONTINUED



Mother adjusts Kenny's tie just before he joins the graduation procession. Both his mother and father (left) are practicing lawyers. Mr. Wolf defended Eugene Debs in sedition trials during World War I. Mrs. Wolf is her husband's associate.



Kenny and classmates stand in colonnade of Yale's War Memorial before graduation. Both at Western Reserve and Yale his display of erudition and amazing bits of information at first antagonized his classmates. But later they got to like him.



Yale's President Seymour chats with Kenny after graduation. Studies of bright children show that Kenny can look forward to a successful future. When they grow up, most prodigies are healthier and smarter than average people, make more money.



"JEALOUSY'S EYES ARE GREEN"—and quick to catch an admiring look. Any truly wise woman chooses her costume to please others. You enjoy the flattery of admiring eyes . . . don't you? So, for You . . . Kayser is planning the most jealousy-making lingerie . . . hostery . . . and gloves that any woman's eyes will ever rest on. That's why

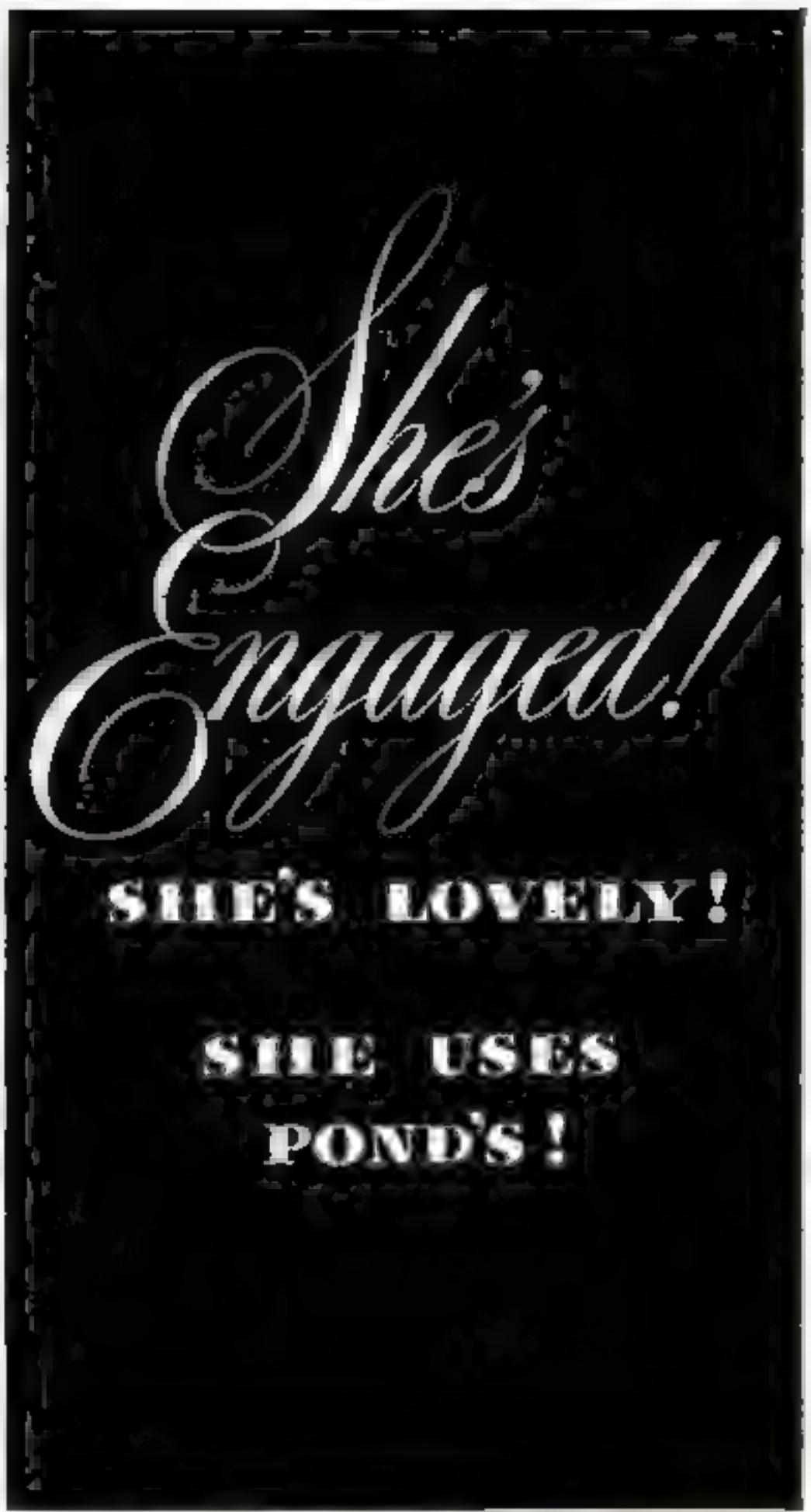
"Eyes are
on Kayser"

KAYSER

HOSIERY UNDERTHINGS GLOVES LINGERIE



Frances has honey-spun hair, delft-blue eyes—and a "mighty-like-a-rose" complexion



Prominent Doctor's Daughter to wed Navy Captain's Son



HER RING is an
Annapolis "miniature"

*The engagement of
Frances Hutchins to Ensign Allister Carroll Anderson
has been announced by
Dr. and Mrs. Amos F. Hutchins, Stoakley House, Md.*

Beautiful Stoakley House, where Frances lives, is one of the aristocratic old homes near Annapolis—so it's very natural that she is marrying into the Navy.

She's another engaged girl with that charming "soft-smooth" Pond's look that just seems to belong to romance.

Frances speaks enthusiastically about what Pond's can do for a girl's complexion. "I like Pond's Cold Cream better than any cream I've ever used," she says. "It feels simply luscious—and it certainly gives my skin perfectly grand help."

Here's the way she uses Pond's Cold Cream: She smooths snowy-soft Pond's all over her face and throat and pats "with good brisk

little pats" to help soften and release dirt and make-up. Tissues all off.

She rinses with more Pond's for an extra cleansing and softening—creaming all over her face with little spiral circles of her Pond's covered fingers. "I love the way this twice-over Pond's cleansing leaves my skin—so soft and smooth," she says.

Use your Pond's Cold Cream the way Frances likes so well—every night, every morning, and for daytime clean-ups. You'll see why it's no accident so many more women and girls prefer Pond's to any other face cream at any price.

Get a big luxurious jar of Pond's Cold Cream that lets you dip in with fingers of both hands at once. Get it today!

*A few of the many Pond's Society Beauties: Miss Anne Morgan · Lady Dovendale
Miss Mimi McAdoo · Mrs. William Rhinelander Stewart · Lady Edward Montagu*



ANOTHER POND'S "CANTEEN GIRL"—Frances helped organize the canteen sponsored by Ogontz Junior College near Philadelphia. The girls made it a big part of their war work—serving coffee and "snacks" and giving the boys a friendly gathering place. Volunteer workers are still needed for recreation centers—can you help?



**Why be
Irritated ?**



Light an Old Gold

**Apple "Honey" helps guard O.G.s.
from Cigarette Dryness**

Speaking of smash hits — have you discovered Old Golds? This famous blend of choice tobaccos boasts a touch of rare Latakia tobacco for extra flavor. Plus the special moisture-protecting agent we call Apple "Honey", made from the juice of fresh apples. This helps hold in the natural moisture, *helps prevent cigarette dryness*. Get some Old Golds . . . and enjoy yourself!



BUY VICTORY BONDS AND HOLD THEM

LISTEN TO
FRANK SINATRA
Wednesday Evenings CBS
and
MEET ME AT PARKY'S
Sunday Evenings NBC



IN "REVERSE FOLLOW-THROUGH" TRICK, JEFF REAVIS CRAWLS BETWEEN DANGER'S HIND LEGS AND DANGER TRIES TO FOLLOW HIS MASTER THROUGH HEADFIRST

EDUCATED HORSE

Danger, the brainy Rodeo star,
can count, dance and untie knots

While his more athletic friends were running their legs off at race tracks all over the U.S. last week, Danger, the educated horse, was using his brain to help attract capacity crowds to the Rodeo at New York's Madison Square Garden. Danger is an 11-year-old black gelding who belongs to Jeff Reavis, a former cow hand. Born in Utopia, Texas, Danger first showed signs of intellect at the age of 2 when he woke Jeff up by making noises in his ear, giving Jeff time to scare away two cattle rustlers who had been

creeping toward him. Next morning Jeff spread the word that Danger had actually talked. The horse's education started immediately. Though his vocabulary has not increased beyond a mumble, Danger can now count out his age by tapping a forefoot, dance a fox trot or a waltz, play dead and act the part of a wounded horse in holdup scenes. His best trick is untying knots (see following page). A resourceful animal, he astounds park pedestrians by pressing the foot pedals at drinking fountains to quench his thirst.

Educated Horse CONTINUED



Danger bullies a rope which is tightly knotted around both his forelegs. He learned this trick in two short lessons, after watching another horse go through the act once.



He pulls rope free after working on the knot for less than one minute. Danger works at complete liberty in obedience to occasional hand and head signals from master.



He twists rope around and around his hind legs trick. Sometimes fresh green grass tempts him to interrupt the performance. This is Central Park in New York City

STYLE

LEADERSHIP

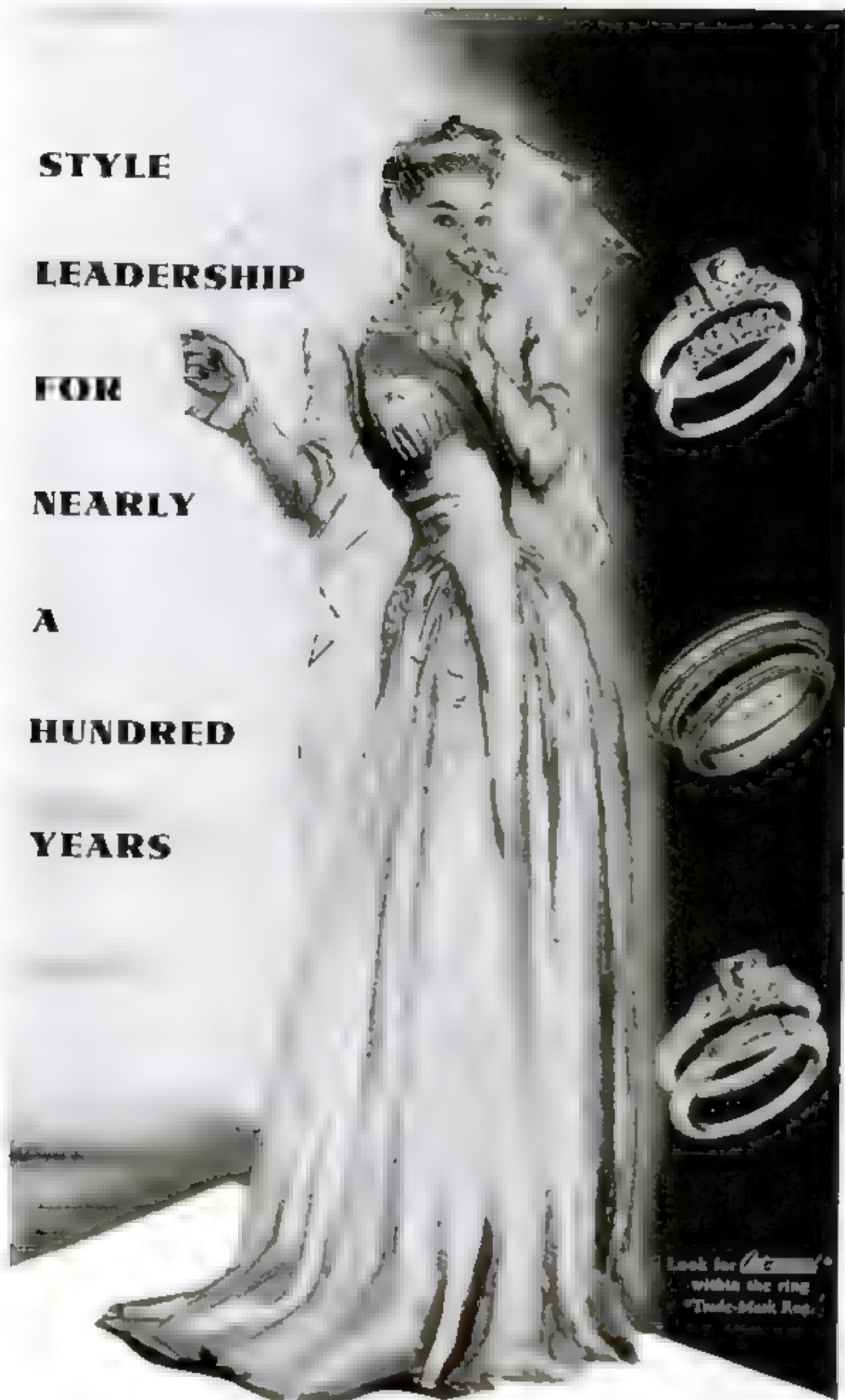
FOR

NEARLY

A

HUNDRED

YEARS



Art-carved Rings by Wood

Modern designs, superior craftsmanship,
unexcelled diamond value...

these have been the priceless standards
of Wood ring manufacturing since 1850.

And these are the qualities
which confidently guide you when you choose
an *Art-carved* ring.

At leading jewelers everywhere.

J. R. WOOD & SONS, INC.

Dept. L, 216 E. 45th St., New York City (17)

Manufacturers and Diamond Importers

1840-1860

Send for "The Dealer's
Ring Secretary and
Diamond Ring Guide."

"FRESH as a SHOWER" in the morning!

Try this tonight
for Morning Freshness!

Want to wake up radiantly vital—feeling as alive and buoyant as if you'd just stepped from a tingling shower? Then try the recipe for morning freshness thousands are using. Just drink a cup of warm Ovaltine at bedtime each night—and see for yourself!

Of course, Ovaltine isn't a mysterious fountain of youth—there's nothing magical about it—but it can multiply your morning vigor and "sparkle" by inducing sounder sleep and by helping build you up while you are sleeping. In fact, warm Ovaltine, at bedtime has worked so effectively to promote sounder sleep we are frequently asked if it contains drugs. The answer is definitely "no"! Ovaltine contains no drugs—it works to induce sleep in safe, natural ways.

Then, *while you are sleeping*, it furnishes foods with the power to rebuild and restore vitality for the morning. And it also provides the extra vitamins and minerals most of us need—in an improved way to take them for abounding good health.

So—if you haven't been popping out of bed lately with a bounce in your step and a song in your heart—why not give Ovaltine a trial? It's the nation's nightcap that really means "happy days!"

ovaltine

PLAIN AND CHOCOLATE FLAVORED



FOR SOUNDER SLEEP

Thousands of people go to sleep quicker, sleep better when they drink warm Ovaltine regularly at bedtime—and there are simple reasons why! It promotes relaxation in a safe, drugless way—relieves "inner tension" and certain types of digestive unrest that often disturb sleep. Also supplies food elements now known to be absolutely necessary for deep, refreshing sleep.



TO REBUILD VITALITY WHILE YOU SLEEP

All through the night, as you rest in peaceful slumber, Ovaltine works to rebuild worn-out body and nerve cells, restore freshness, vigor and drive. It is processed for easy digestion even while you sleep!



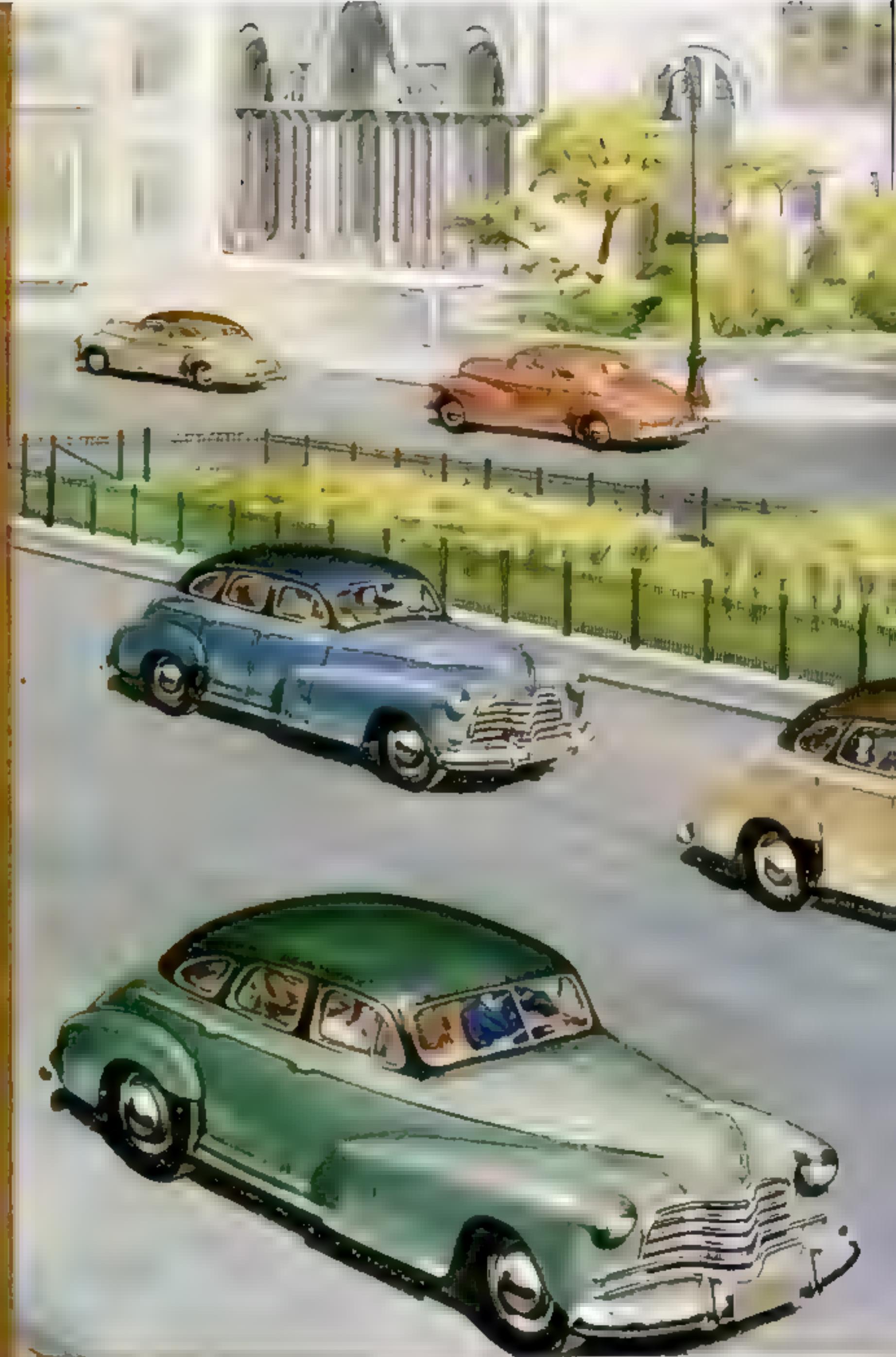
FOR
QUALITY
BEYOND
PRICE
CHOOSE
THE

New
1946 CHEVROLET

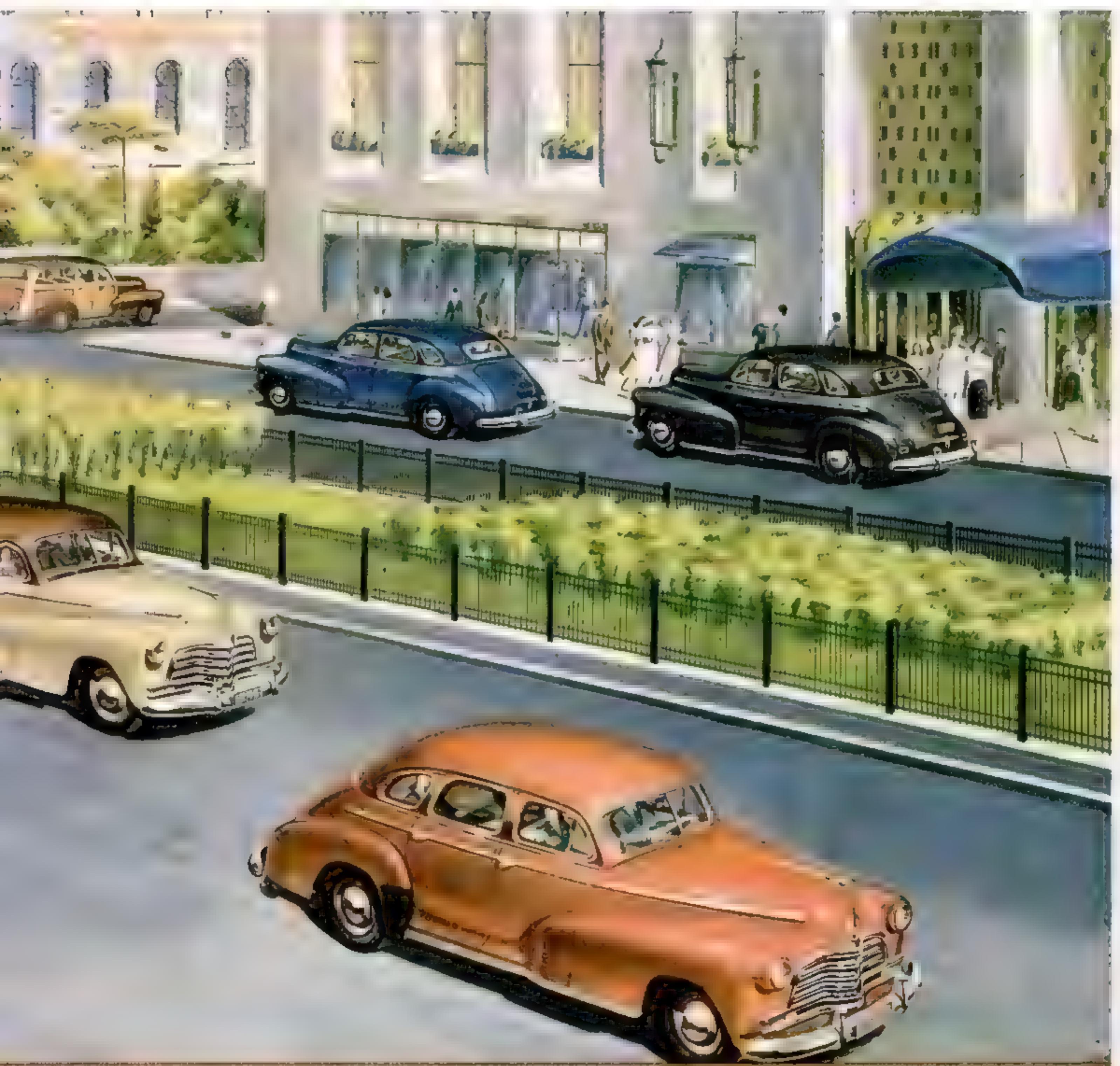
1st in Sales because 1st in Value

The Best Car
the Leader
Ever Built

FEATURING distinguished new styling, new colors, new exterior and interior
ornamentation, plus many other important extra values that will cause you to say—
"CHEVROLET IS FIRST AGAIN!"



CHEVROLET MOTOR DIVISION, GENERAL MOTORS CORPORATION



Again America will say

WHY PAY MORE? WHY ACCEPT LESS?

10 of the last 11 car production years

DETROIT & MICHIGAN • BUY VICTORY BONDS





Hattie Carnegie

With a "look," a little suit and a knowledge of all the angles, she has risen from poverty to be absolute boss of a \$6,500,000 dress business

by Russell Maloney

The average woman reacts to such varied crises as an unexpected invitation, a change in the weather or an emotional upheaval in much the same way—she takes inventory of her clothes closet and announces that she has "nothing to wear." This is one of the weariest clichés of the professional jokesmith. It is also a fact. If women wanted only a counterpart of the neat, practical, long-wearing and undistinguished male uniform, it would be supplied for them. Actually their demand, even in the cheapest mass-production clothing, is for some vague thing they call style. Nobody has ever been able to define style to the satisfaction of anybody else. It might be called a means of expression; one of the great French fashion designers is supposed to have said, "We have created a class of cultured women who are inarticulate except in the wearing of clothes."

Elusive as style is, it is the foundation of a tangible and impressive business structure. New York City's greatest industry, by a wide margin, is the manufacture of women's clothes. No other industry employs so many skilled workers. If women suddenly stopped worrying about style there would be, overnight, a minor depression. But women's clothing is not just a big business. In its other aspects it is a fine art and a genteel racket. And the one person who knows it all from start to finish—from the designer's sketch to the inexpensive reproductions hanging on racks in a hundred stores—is Hattie Carnegie.

Hattie Carnegie's small, brisk, handsome figure is the dominant one in her field. No other one person has a working acquaintance with so many angles of the business. Long ago she established herself as the great American spokesman for the Parisian influence in fashion; then she swooped down out of the stratosphere of *haute couture* and showed that it was possible, with no sacrifice of taste, to adapt the Paris styles to the demands of a wholesale "line" of ready-made clothes. She did the same thing with hats. Cut off from Paris for the past five years, limited by government restric-

tions on the use of materials, she has nevertheless retained in her clothes the distinction which is spoken of in her shop as "the Carnegie look."

The Carnegie look is, in the end, Hattie's stock in trade. All it amounts to is her feeling about the way a well-turned-out woman should look. Her clothes are never faddy or extreme; in a Carnegie model the "trend" is well under control. A more than usually articulate customer of Hattie's once described the typical Carnegie dress as "healthy, normal, attractive, gay and nifty." Hattie has a serene conviction that women dress to please men, not to impress other women, and says that she prefers to dress a woman so that, when she enters a room, people will say, "What a beautiful woman!" rather than, "What a beautiful dress!"

Some of Hattie's theorizing about her creations may safely be dismissed as professional double-talk. It is hardly enlightening, for instance, to learn that she strives for "complicated simplicity." Some facts emerge, however. She is willing to leave the general outline of a woman as God made it and refuses to resort to such obvious tricks as heavily padded shoulders. She is a little woman and the "little Carnegie suit" is her specialty, just as the "little black dress" is Nettie Rosenstein's. She doesn't think age is a vital factor in the selection of clothes: "It's much better to wear clothes that are too young for you than clothes designed for an old woman."

It would be hard to overestimate Hattie Carnegie's influence on the fashion industry. During the war she was approached now and then by administration officials who wanted her to put over certain little economies in the handling of materials. Introduced into the Carnegie wholesale line, these tricks were quickly pirated by all the mass-production manufacturers, who were convinced that they had seized on another glamorous Carnegie secret. (Hattie also contributed to the war effort one of her favorite models, a size 12 who resigned to go overseas as a spy.) Sometimes Hattie is embarrassed by her popularity. One lady of

fashion once entered the shop and found herself face to face with a stock-room girl who was wearing an inexpensive but highly faithful copy of a dress for which the customer had recently paid Hattie quite a sum of money and which she happened to be wearing that day.

The corporate Hattie Carnegie, the colossus of the industry, probably takes in something more than \$6,500,000 a year and pays wages to more than a thousand employes. The bulk of this income is represented by the wholesale business. In every American city of any size, one or more stores sell dresses with the "Hattie Carnegie" label. These originals originate at 711 Fifth Ave., an office building with a good address, more than a mile uptown from the teeming "garment district." Four times a year, under Hattie's close supervision, her designers get together a collection of suits, dresses, evening gowns, furs and coats. These are all new designs to be inspected by the out-of-town retail buyers and made in quantity to their order. A collection will include from 100 to 150 different models. It is in the range and variety of her collections that Hattie shows her genius. Each item must be practical enough to sell in quantity all over the country, but it must somehow show that it came from Hattie Carnegie's. Not all the models in a collection appeal to the buyers, and there is an ugly rumor that Hattie simply takes the unsuccessful ones over to her retail shop and sells them to favored customers as "exclusives," which, indeed, they are.

Hattie's main wholesale price range is from \$49.75 to \$125, but there is no limit to what a dress can cost. Her most practical and popular models are in the \$79-to-\$125 bracket. The retail markup is just about 60%. The customer pays \$80 for a little dress which Hattie sells wholesale for \$45, \$415 for one that costs the store \$245. These models are made in sizes 8 to 40. At size 38 the pattern is reconstructed in order to tone down any details which would look out of place on a big woman. At 711 Fifth the buyers may also see



HATTIE CARNegie CONTINUED

the Carnegie wholesale line of hats, which bears the label "Hattie Carnegie, Inc." Hattie herself wears no hats and in general seems to feel that they should key in with the ensemble rather than attract attention on their own. Hats being far less trouble than dresses to invent, her collections include 500 to 1,000 models per season, which she sells wholesale at prices ranging from \$14.50 to \$360. The line always includes hats designed especially to go with Hattie Carnegie originals. Also at 711 Fifth is the wholesale headquarters for Hattie's line of cosmetics, with which she quite frankly hopes to challenge Elizabeth Arden and Helena Rubenstein. To add interest to this contest, there is the fact that Arden has turned *couturière*.

Hattie reacted to the depression by going into the low-priced wholesale dress field. Under the name Spectator Sports—an inspired misnomer—she makes a full line of relatively inexpensive clothes (\$50 to \$175) for afternoon and evening as well as informal wear. This little outpost of her business empire brings in to Hattie the most revenue for the least trouble. Much of its success is due to Mr. Bruno, its designer, who joined forces with Hattie 13 years ago, when he was a youth of 26, after an unsuccessful start with another firm. Bruno is the one designer whom Hattie trusts to think exactly the way she does, almost without supervision. "That is because she caught me young," Bruno says.

Another trusty lieutenant is a Junoesque young lady named Josephine Hughes, who has been with Hattie just about as long as Bruno. She got her job by walking into the retail shop, asking to see Miss Carnegie and telling her that she admired Carnegie clothes more than any others and therefore thought she ought to work for their maker. Jo Hughes is Hattie's executive assistant. She handles personnel, helps with the buying, supervises the advertising and talks to fashion editors. Whatever time she has left over from these duties she devotes to acting as Hattie's confidante, traveling companion and sparing partner. Hattie's squabbles with Jo are earth-shaking affairs, indicative of a deep mutual regard.

Her brothers, sister, nephews, nieces work for Hattie too

Hattie Carnegie, Inc. also employs Hattie's two brothers, Herman and Tony, and her sister Rose. Rose is the director of Spectator Sports; Mr. Tony manages the wholesale house, and Mr. Herman is in charge of the financial end of the business. Of 11 nephews and nieces, all except one are or have been Carnegie employees. The girls model or sell, the boys work in the wholesale department. Hattie, however, controls a vast majority of the stock and has her way about everything.

The retail shop brings Hattie only a third of her income but it is her greatest interest. In 1925 Hattie bought the building at 42 East 49th St., New York, just off Park Avenue. Here during the past 20 years she has sold clothes to practically every well-dressed woman in the country. Her credit manager lists 16,000 charge accounts. Of these perhaps 6,000 are active, the other 10,000 representing only an occasional sale. The most active accounts, on the average, might run between \$3,000 and \$30,000 a year. Hattie tries to build her retail business on steady orders from society women, perhaps because they are inclined to be less ephemeral than actresses and other career women whose prosperity may be relatively temporary. "Look at So-and-So!" she said recently, mentioning an especially durable Social Register lady. "We've made three wedding dresses and three sets of widow's weeds for her."

At 42 East 49th Hattie sells furs, costume jewelry, chocolate bonbons, cosmetics, antiques, bags, slips, bed jackets, sweaters, blouses, slacks, perfume and scarves as well as dresses and hats. There is no particular logic in this selection of merchandise. The chocolates are there because Hattie got hold of a good recipe (from Paris, of course) and thought it should be put to some good use. The antiques often overflow from her own houses, are apt to be taken back there from under the nose of a customer.

The shop runs all the way through the block. A customer entering on the 48th Street side encounters a cranny called the Jeune Fille Shop, theoretically a place where the daughters of Hattie's mature customers can arrange, for a nominal sum, to keep themselves decently covered until they have husbands and checkbooks of their own and can graduate to Carnegie clothes. Entering on the 49th Street side, the shopper finds herself in Hattie's ready-to-wear department, flanked by counters offering costume jewelry priced from \$5 to \$150, \$100 blouses and beaded bags at \$125 and up. If she ascends the small, gray-carpeted staircase to the second floor she thus indicates her willingness to spend at least \$195 for a custom-made dress and is handled with befitting ceremony. The salesgirls in the custom-made salon, for instance, do not stand around like bumps on logs; each has her own desk. The customer is always taken care of by the same sales-

CONTINUED ON PAGE 58

HOW I'M DOIN'?

DOING JUST FINE!



APPETITE
Eager

TEETH
Solid, firm

DIGESTION
A-I

EXPRESSION
Lively

COAT
Fine-textured

BODY
Well-knit

EVERY INCH of him
is nourished by GAINES!

What Fun it is to own a dog who feels so good that he just bubbles over with animal spirits—full of life and health and play!

What Pride in owning a dog in such splendid physical shape that he "looks like a million dollars"!

What Satisfaction in knowing EVERY INCH of him is nourished every day...for his appetite, muscle, digestion, for strong bones and teeth, for brightness of eye and sleekness of coat...and gay wagginess of tail! How wise to feed him GAINES!

In GAINES there's meat meal. And vegetables, milk nutrients, cereals, minerals, vitamins—every type of nourishment that dogs are known to need.

Just mix GAINES MEAL with water. Or, if your dog is used to other foods, and goes for GAINES more eagerly when you mix it with soup, milk, or gravy—by all means please your dog. But no matter how you mix it, GAINES MEAL should be your dog's basic food, to make sure you nourish every inch of him.

GAINES has been a stand-by of big kennels and veterinarians for over 16 years. It's a Meal dogs love—inexpensive to feed—prepared in less than a minute. Largest-selling dog food in America.

In 2-lb., 5-lb., 10-lb. bags and larger sizes for kennels

THE BIG NEWS!

Your dog gets all this nourishment
IN EVERY POUND OF GAINES

As much body
and strength-
building pro-
tects as in 1½ lbs. of fresh raw beef



As much energy-making
carbohydrates as in 2 qts.
cooked oatmeal



For sleek appearance and
glossy coat—the quantity
of fats that would be pro-
vided by one ounce of
creamy butter

For strong bones—the
minerals that would be
provided by 1½ lbs. cheese



For red-blooded vitality
—as much iron as in ½ lb.
beef liver



VITAMINS: As much vitamin A as in
5 eggs, the thiamine (B_1) in 1 lb. whole-
wheat bread, the riboflavin (B_2) in 1
qt. milk, the niacin in ½ lb. fresh
mackerel...and all other members of
the B-complex which normally ac-
company thiamine, riboflavin, niacin,

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FOR ALL DOGS

GAINES

Complete Meal

"NOURISHES EVERY INCH OF YOUR DOG!"

For a Century
 the traditional preference of men
 who know and respect the finest
Kentucky Straight Whiskey

THOSE IN THE KNOW - ASK FOR

OLD
 CROW



A
 Truly Great Name

AMONG AMERICA'S GREAT WHISKIES

Back in covered wagon days, good judges of whiskey pronounced Old Crow the finest whiskey that can be made. Discerning men still pay it the same high regard; for Old Crow remains unchanged—and superb!

TODAY AS FOR GENERATIONS.

Bottled-in-Bond

Still flowing in this old spring house,
 the original limestone spring used by
 founder James Crow continues in use.

Kentucky Straight Whiskey • Bourbon or Rye • National Distillers Products Corporation, New York • 100 Proof



THE SALON is on the second floor of Hattie Carnegie's shop in New York. Women who can afford to pay \$195 or more for a dress look at them here.

HATTIE CARNEGIE CONTINUED

girl. If she becomes a very good customer, she achieves the distinction of having a dummy, carefully modeled after her measurements, kept in the workrooms. To rate your own dummy at Hattie Carnegie's is probably the financial equivalent of supporting a race horse.

Some ladies shop by telegraph

Every afternoon at 3 o'clock the pick of Hattie's new models are ceremoniously displayed by mannequins. In the gray-carpeted salon with its gold *baisserie* imported from Paris the good customers placidly sit, armed with pad and pencil for noting down dresses they might like to order. Later, at the salesgirls' desks, there are conferences about the choice of material, fittings and so on. It is also possible to get a dress or a suit made to order without coming near the shop. When an emergency call comes from Bar Harbor, Florida or another such remote fever spot, Miss Carnegie simply has Arthur, the house sketcher, make drawings of several models which she feels would fill the bill. These are sent off, together with swatches of material. The customer makes her selection, telegraphs the proper code number to Carnegie's and gets her new clothes within two weeks of her original request. The only time this system has gone wrong was when a flustered little bride mixed up her numbers and received a tweed suit instead of a wedding gown.

Hattie Carnegie was born in Vienna. Just how long ago is Hattie's secret. At any rate her family—Herr Kanengeiser, his pretty blonde wife and their seven children, of whom Hattie was the second oldest—came to this country more than 40 years ago. The father died shortly thereafter, leaving almost no money. Until Hattie began to make money the family lived in severe poverty. It is no accident that Hattie named herself after Andrew Carnegie, then the richest man in the country.

Hattie left school when she was 11. She worked for a time as a messenger girl in Macy's. Then she got a job with a wholesale dress house. It was unskilled work; she didn't then know, and has never learned, how to cut or sew clothes. But even then she had a clothes sense. One day her boss overheard her criticizing a black beaded evening dress a fitter was working on. "I'd like it better with white collar and cuffs," Hattie was telling him. "White collar and cuffs on a beaded evening dress!" the boss stormed. "You're crazy!" Out of sheer irritation he put white collar and cuffs on the dress and it sold fabulously well, the first Carnegie success.

Hattie herself was no such immediate success. She remembers that for a long time all she had to wear was one skirt and three blouses. Her only dissipation was buying standing room to hear the opera. She thinks she must have heard *Madam Butterfly* at least 50 times, that's perhaps 20. Though Hattie was poor, she was not the bowed-down

CONTINUED ON PAGE 50



What is your EYE Q?

MONEY by the trainload couldn't buy your eyes from you. You know they're priceless. But what else do you know about them? You'll be far above average if you can answer the questions below. For despite the preciousness of our eyes, most people know alarmingly little about them or their care. Let's see how you do on the questions:

1 Do your eyes help you walk?

Just close them, and see how few steps you dare take! Eyes control 80% of all our motions, influence 83% of all our learning.

2 How many people have normal vision . . . 80%, 60%, 30%?

The lowest figure—30%—is correct. Seventy people out of a hundred are handicapped by faulty vision.

3 What is an Ophthalmologist?—An Optometrist?—An Ophthalmic Dispenser?

An Ophthalmologist is a medically-trained professional specialist who diagnoses and prescribes for eye and visual troubles, and performs surgery if necessary.

An Optometrist is an ophthalmically-trained professional specialist who diagnoses and prescribes for visual troubles and who renders a complete service when glasses are necessary.

An Ophthalmic Dispenser (Optician) is a professional specialist trained to interpret prescriptions and to fashion, fit, and adjust glasses.

4 How fast do your eyes change?

Age, use and abuse change seeing power constantly. At age twenty, 23% of all eyes are faulty; at thirty, 39%; at forty, 48%; at fifty, 71%; and at sixty, 82%.

That's why it's wise to look to your eyes regularly. For your only pair of eyes must last your lifetime, and their need for care increases every day you live. See that they benefit from the best scientific services, skills, and training of competent experts.

5 When were YOUR eyes last examined?

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TIP: Amity also makes beautiful billfolds for women!

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HATTIE CARNEGIE CONTINUED

tenement girl of the social-uplift cartoon. She had an 18-inch waist, she wore her skirt and blouse with an air and, as one of her brothers has since said, "She knew how she wanted to look, and she made that look the look that was right." This might be dismissed as the sort of sweeping statement so often based on hindsight if it were not a matter of history that young Hattie was finally approached by a neighborhood seamstress, Rose Roth, who offered to dress her for nothing as an advertisement. This move brought Miss Roth the custom of Veleska Suratt, a well-known actress of the day who happened to notice Hattie in a restaurant. Some of Hattie's dates were prosperous enough to take her to a restaurant where she would be properly noticed.

In the beginning she sold hats

In 1909 Hattie Carnegie and Rose Roth set up shop in East 10th Street as "Carnegie Ladies' Hatter." After four years they moved uptown to open a dressmaking and millinery shop at the corner of Broadway and 86th. Riverside Drive was then a fashionable place to live, and Broadway was the shopping district for the Drive. Hattie and Miss Roth shared the second floor of the building with a golf instructor. On the ground floor were a Chinese laundry, a chop-suey restaurant and a delicatessen. A number of fine ladies soon found their way to the shop—God only knows how, since the partners never advertised. Nevertheless, Mrs. Harrison Williams fought her way past the flatwork and the chow mein to buy one of the first Carnegie originals; so did Mrs. Henry Blossom and Mrs. W. R. Hearst. After World War I Hattie bought out her partner and a little later moved downtown to her present location.

Hattie made her first trip to Paris in 1919. From then until the German occupation she made 112 such trips—more than seven a year—and on each return trip brought with her 100 to 125 Paris models, each of which cost her, including customs duties and express charges, about \$100. On one of her early trips Hattie discovered Vionnet. This episode was typical of Hattie's uncanny clothes sense and her direct approach. Lunching at the Ritz, she noticed a Frenchwoman wearing an artfully designed dress. Hattie remembers that it was a black dress, trimmed with fringe and topped with a fringed shawl. When the woman retired to the powder room Hattie followed her. Where, if Madame would excuse the question, had she bought the dress she was wearing? Hattie got her answer—presumably she would have throttled it out of Madame, if necessary—and spent the afternoon in Vionnet's shop, buying everything she could get her hands on. Within a year she had sold hundreds of copies of her Vionnets, and Vionnet herself was spoken of by fashion writers as the greatest designer who had ever lived.

Hattie soon became one of the fabulous characters of Paris. At the important openings the fashion editors watched her for a sign. Hattie might sit in an apparent doze as the new Lanvin daytime dresses and evening clothes were shown, then spring to attention when the coats appeared. "COATS MOST IMPORTANT LANVIN COLLECTION," the westbound cables would shriek. When Hattie was buying, people actually stood in line to see what she took. Every morning a procession of salesmen would file into the bathroom of her suite in the Ritz and Hattie, sitting decently towed in her bath, would inspect the buttons, fabrics, bags and gloves they offered, placing her orders then and there. Her maid, Madeleine, who refused to leave Paris, became so electrified by contact with Hattie that she turned into an excellent fashion scout and even did some buying for her when Hattie was in New York.

Hattie Carnegie has been married three times, but it is hard to think of her as a married woman. The first husband was an Englishman and their marriage turned out to be just a salad-days mistake. The second is even more obscure and indeed hardly counts as a husband at all since Hattie, on their wedding night, sailed for Paris in lonely grandeur. For the past 15 years she has been happily, if sketchily, married to her first love—Major John Zanft, a veteran of World War I and a motion-picture executive in civilian life. At the moment he is in Los Angeles, hard at work for Louis B. Mayer.

She sells the clothes off her back

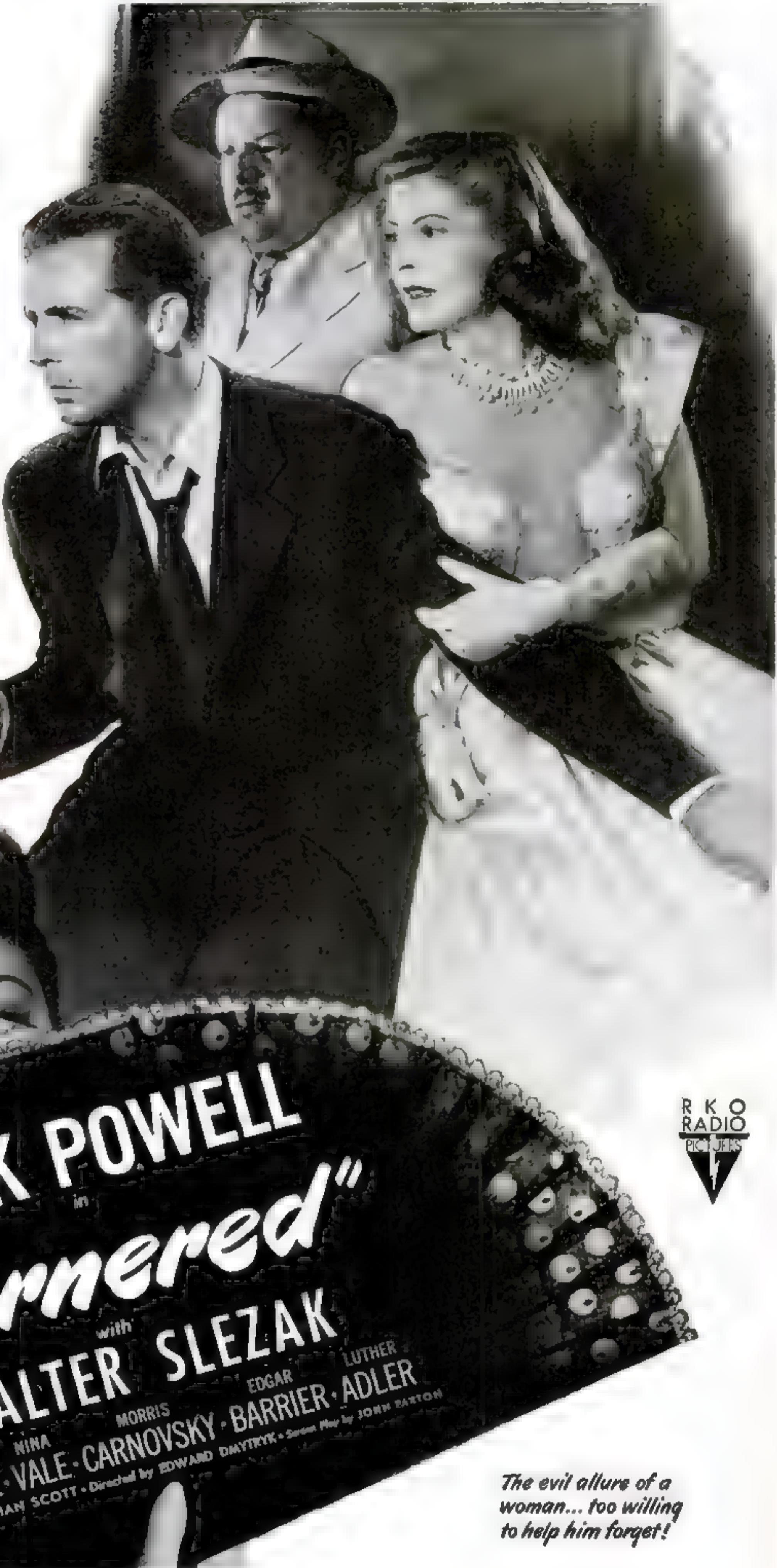
Like many women in business Hattie can't or won't keep her private life a thing apart. She dresses herself out of her stock and is not at all averse to selling the clothes off her back. Not long ago she caused some mild astonishment when she appeared in the second-floor salon in a "little Carnegie suit" but no skirt; somebody was trying that on. Last winter, after some weeks of quibbling and doubt, one of Hattie's good customers finally decided to buy the most expensive

CONTINUED ON PAGE 70

THE NEW DICK POWELL'S
NEW, GREAT DRAMA OF

Menace!

The Buenos Aires
underground is the setting
for this discharged Hero's
avenging crusade...to find
the fiend who murdered his
wife, destroy him!



*The evil allure of a
woman... too willing
to help him forget!*

HATTIE CARNEGIE CONTINUED

mink coat in the shop. However, when she asked to look at it just once more, they couldn't find it. Hattie had worn it to lunch at the Colony. Reached by telephone, she said she would not hurry back with the coat. "If she wants it, she'll have to wait," Hattie said.

Hattie is a good saleswoman and likes nothing better than to take a customer over and really sell her some clothes. She is always careful to see that the regular salesgirl is not cheated out of her 5% commission—which, incidentally, gives the average salesgirl better than \$80 a week. On other occasions Hattie will blandly kill a sale that has already been made. "Oh, that won't do for you," she will say, wandering into a fitting room; then, to the salesgirl, "Haven't we anything better than that?" Often there isn't anything better and the customer goes home in a glow at having been saved at the last minute from a rash purchase. Presumably Hattie lumps these small losses under "goodwill." She is lavish with apparently indiscriminate compliments. "What a beautiful dress!" she will say to a customer. "Who made it for you?" It always turns out that Hattie herself made it.

Second only to selling clothes, Hattie's great diversion is gambling. Once a week, with Beth Leary, Mrs. Ira Richards and three or four other socially prominent ladies, she sits up all night and plays poker for high stakes. She is nothing sensational as a poker player—just good enough to hold her own in a ladies' game. She takes gin rummy so seriously that she has had a special table made, with a built-in light that leaves the rest of the room in darkness and presumably improves her concentration. Hattie saw her first slot machine in Texas and, as with the Vianet fringed dress, it was love at first sight. She played all afternoon until she hit the jackpot. It was in the bar of the Brook Hollow Country Club in Dallas. Hattie had been entertained at luncheon there, and that evening was to receive the award offered by the Neiman-Marcus store for the year's best fashion designing. After lunch Hattie drifted into the bar and began to feed quarters into the machine. After a decent interval her hostess suggested that they might be going. "Certainly not!" Hattie barked. "Not until I win whatever you're supposed to win from this thing." She hit the jackpot at 5:30, which left her just enough time to get dressed for the Neiman-Marcus banquet.

Hattie divides her time between Four Winds, her farm in New Jersey, and her town house at 1133 Fifth Ave. The decoration of her house is a subdued blend of old French and Chinese, lightened by such fulsome touches as pastel silk sheets on the bed and gold faucets in the bathroom. In town or in the country she sleeps little. No matter how late she may have stayed up the night before, she has had her coffee and a massage by 9 o'clock and is ready to telephone her shop and workrooms as soon as they are opened. Before she gets up she makes at least a dozen calls.

As a matter of fact, most of the business details she bothers herself with could be handled as well or better by other people. A good part of Hattie's time is spent creating difficulties and confusions which only she can straighten out. Yet, although she is reaching an age when many people would begin to think of retiring, Hattie shows no sign of slowing down. Her jealous love of her business is reflected in her favorite remark that "no one is indispensable." She does not, in so many words, add, "—but me." That, however, is the fact. Hattie Carnegie, Inc. is Hattie Carnegie.



MISS CARNEGIE ADVISES Mrs. Lawrence Tibbett (seated), who wants a new dress for the opera. Josephine Hughes, Hattie's assistant, sits at right.

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Kodak precision in manufacture has resulted in thousands of Kodaks and Brownies performing "as good as new" after a generation of use. And the methods that make this record possible are now more exacting than ever before.

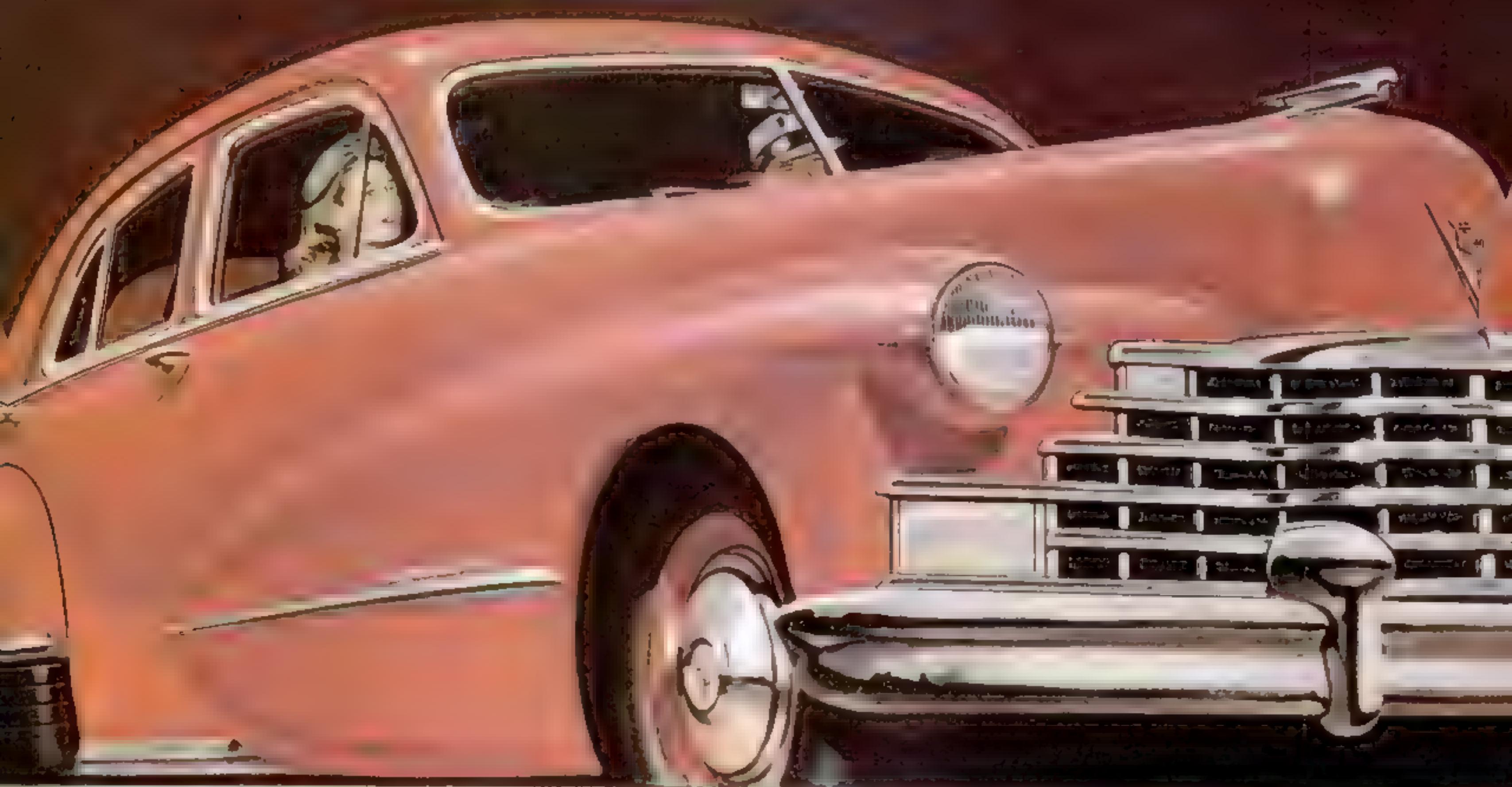
"Postwar" Kodaks have been with the Army and Navy as precision tools of Military Photography. Designs and specifications for other postwar Kodaks, in a wide variety of models and prices, are an outgrowth of their performance.

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... IMPROVED EVEN MORE IN WAR THAN IN PEACE!



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ment. Cadillac's engine assembly line never stopped. . . . But what is even *more* important—technical improvement likewise went steadily ahead. Cadillac not only had the world's battlefields for a testing and proving ground—but it had the constant advice and assistance of the great technical staffs of the army and navy. . . . What an engine this is now! And what a transmission the new



BUY YOUR VICTORY LOAN BONDS—NOW!

Hydra-Matic is! You've never experienced anything even remotely like this "power-train" for smoothness, quietness and quickness of acceleration. . . . Improvement, of course, is found throughout the car. Comfort is greater, handling is easier, roadability is better. Likewise, there is new interior luxury. Wherever you look, in fact, you will be conscious of a new Standard of the World. . . . But the

real thrill—the really vital improvement—is found in the car's mechanical advancement—in the way in which it handles and performs in congested traffic and on the open road. You'll have to get behind the wheel yourself to see what has really happened to motor car progress. And we urge that you do that—as soon as you can. SEE YOUR DEALER TODAY—AND GET YOUR NAME ON THE LIST!

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Child's garden of day dreams

Leave it to children to dream up the nicest dreams
a garden of five delicious flavors! Orange! Lemon! Lime!
Pineapple! Wild Cherry! What's more, this dream fits right in
your pocket in a handy roll of Five Flavor Life Savers!





MOST MELODRAMATIC MOMENT IN "THE RED MILL" COMES WHEN COM KIDDER, AN AMERICAN TOURIST, RESCUES THE BURGOMASTER'S DAUGHTER FROM THE MILL

"THE RED MILL"

Victor Herbert's 1906 hit proves season's most engaging musical

The *Red Mill*, Victor Herbert's operetta, was the *Oklahoma!* of 1906. Its Fred Stone and Dave Montgomery were the funniest cutups on any Broadway stage. Plug-hatted swells fought for the honor of escorting the ladies of its ensemble to midnight suppers at Rector's. Outside the Knickerbocker Theater people gaped at Broadway's first animated electric sign—a huge windmill whose revolving arms were pin-pointed against the night sky. And in the early dusk couples fell in love as the string ensemble at Sherry's splayed *The Red Mill's* hit, *Because You're You*.

This fall *The Red Mill* is being revived and, 39 years after its premiere, is the most engrossing new musical show on Broadway. Although it creaks in spots and its book is virtually plotless, it still has its own special charm and its fragrant nosegay of Herbert melodies. Not the least of its attributes is Eddie Fox Jr., who, in the role originally played by Fred Stone, is the funniest man on Broadway. Two of Fred Stone's daughters are involved in the production. Paula is coproducer and Dorothy plays a leading role.



Original "Red Mill" had Fred Stone (second from left) and Dave Montgomery (fourth from left) as stranded Americans.

The heroine was Mrs. Fred Stone (right), whose stage name was Eileen Critter. Show ran 274 performances on Broadway.

**TWO BIG NAMES
IN ONE SMART SHIRT!**



*A DAN RIVER
FABRIC

Wilson Brothers

form fitting shirt of
Prince Oxford* CLOTH

You have something—when two names like these combine in a shirt. First, there's Wilson Brothers famous form fitting styling (cut for roominess where you need it, neatly tapered at the waist). Then, the fabric—remarkably fine Prince Oxford cloth, tops in the weave you prefer for both country and town. It's Sanforized, too, and bears the Good Housekeeping Seal of Approval. The long-point, roll-front collar has a medium-wide spread to accommodate any knot. Look for this shirt—in blue, tan and green. Quantities are, of course, limited.

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SHIRTS • FAULTLESS PAJAMAS • SUPER SHORTS • WILCREST TIES • BUFFER SOCKS
SKIPPERS SPORTSWEAR • KNITWEAR

"The Red Mill" CONTINUED



"In Old New York" number in revival has Kid Conner (Eddie Poy Jr.) pretending to play piano on chorus' hands while pianist in pit plays actual notes. At upper left is



Stone family posed for this picture in 1927 when Fred Stone, his wife and Dorothy were playing in *Stepping Stones*. Front: Paula and Carol. Back: Dorothy and parents.



Con Kelder (Michael O'Shea), Foy and O'Shea play American tourists stranded in Holland who have to work out their hotel bills by serving as waiter and interpreter



Stones today pose without Mrs. Stone, who was ill. Left: Dorothy; center: Paula, who is on right; right: Carol, who has lead in *Dark of the Moon*. Fred is semiretired.

CONTINUED ON NEXT PAGE

The best brushes have DU PONT NYLON BRISTLES



...there's one waiting for you!

Lady—they're here again! Could anything be more timely?

For the first time in years you can walk into your favorite store, and walk out with a nylon-bristled hairbrush. And what a hairbrush!

Bristles of clean, strong nylon—the 'magic' material that gives life and sparkle to lovely hair. That keeps its own liveliness...years longer than any other bristle.

The gleaming, jewel-like back and handle? That's Du Pont "Lucite"*. ...always crystal-clear ...sturdy ...cool and pleasant to the touch.

Men like nylon-bristled hairbrushes too. More rugged in design, they help make a man look well-groomed...feel well-groomed. See one today...you'll say it's the

ideal gift. Look for the word—nylon—stamped on the brush.

And if you've used a nylon toothbrush, you've found that here too "The best brushes have Du Pont nylon bristles." (Du Pont does not make hairbrushes—we supply the nylon bristles and "Lucite" to brush manufacturers.) E. I. du Pont de Nemours & Co. (Inc.), Plastics Dept., Arlington, New Jersey.

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...THROUGH CHEMISTRY

SHARE IN THE VICTORY—BUY BONDS

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IT'S AN
EXIDE
... YOU
START

You just can't afford
good products and services & you can't
afford to establish a business and careers
KNOWLEDGEABLE, RECOMMENDED, RELIABLE,

EXIDE BATTERIES INVEST IN YOUR FUTURE

Depend on the Exide dealer for
good products, good service.



"The Red Mill" CONTINUED



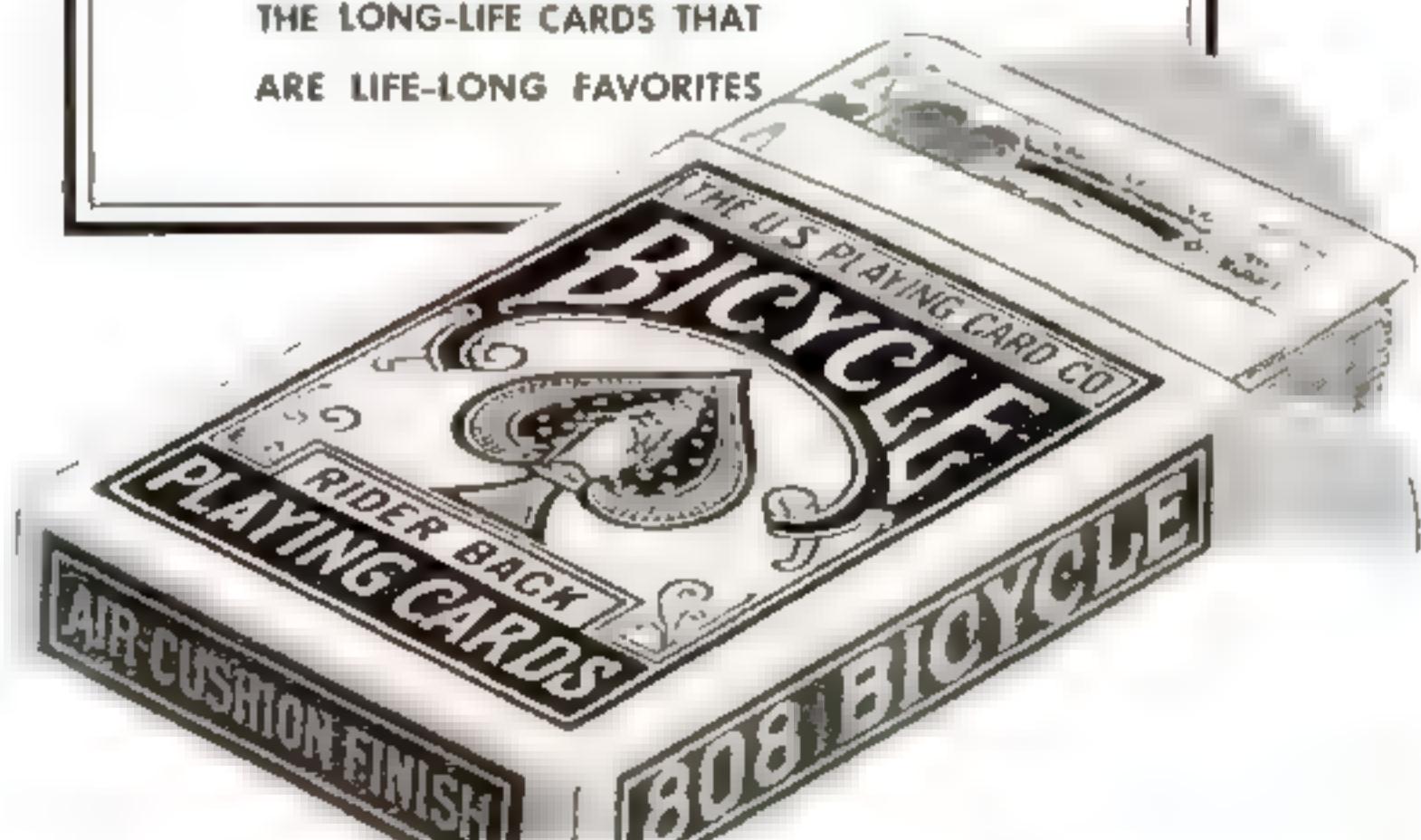
"Whistle It" gives O'Shea, Foy and Dorothy Stone a chance to elope. Miss Stone takes part of Tina, burgomaster's daughter who is imprisoned in milk by her father.

CONTINUED ON PAGE 80



Men who know cards... know Bicycle

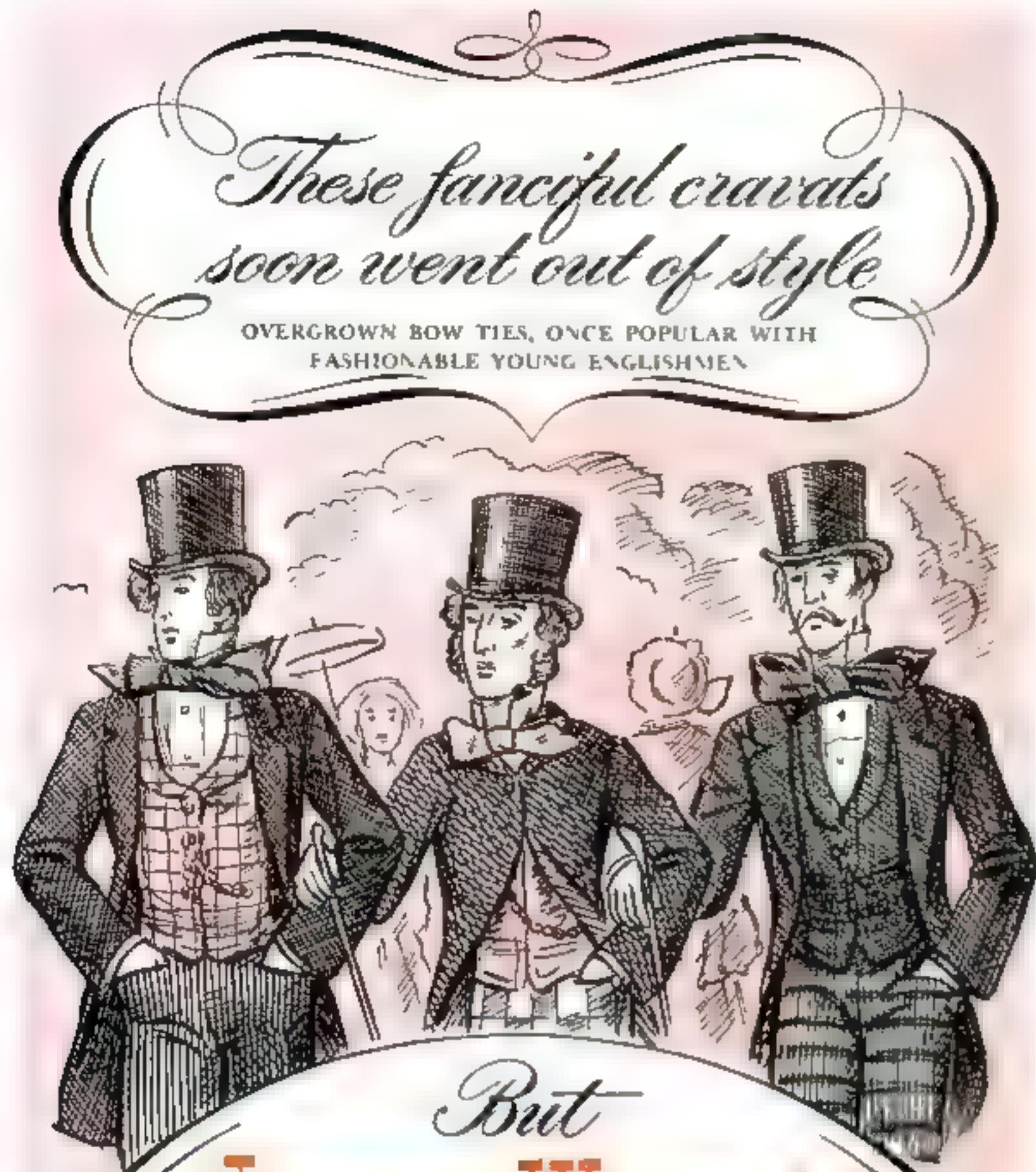
THE LONG-LIFE CARDS THAT
ARE LIFE-LONG FAVORITES



Bicycle Playing Cards have got what it takes to be welcome wherever men gather to enjoy the company of other men. They do well. They wear well. Have lots of snap. Plenty of slip. And real endurance. Bicycle is the cardplayer's card.

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"The Red Mill" CONTINUED



But

JOHNNIE WALKER'S
popularity increases
with the years

Still setting the pace for scotch
whiskies is choice Johnnie Walker.
Its velvety smoothness and mellow
warmth mean a memorable treat
every time you serve it.



**JOHNNIE
WALKER**

BLENDED SCOTCH WHISKY

Popular Johnnie Walker can't be everywhere
all the time these days. If occasionally he is
"out" when you call...call again.

CANADA DRY GINGER ALE, INC., New York, N. Y.
Sole Importer

RED LABEL

BLACK LABEL

Both 86.8 proof



Sherlock Holmes and Dr. Watson are impersonated by O'Shea and Foy in this scene.
The horseplay in *The Red Mill* calls for O'Shea and Foy to adopt many disguises.



"Every Day Is Ladies' Day with Me" is sung by Edward Dow, who plays the governor of the little Dutch village in which the action of *The Red Mill* takes place.

LOOK TO THE LEADER FOR PROGRESS

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We design and manufacture Wilson Sports Equipment with the realization that our name is a symbol for fine quality and dependability to thousands upon thousands of people.

Just as rapidly as our supply of materials and men increases, the amount of Wilson products available to sports lovers will be increased. Before long we sincerely believe there will be plenty of new equipment for all—and our great American sports will be in full swing once again. Look for interesting new ideas perfected by our creative staff during the past years. Wilson Sporting Goods Co., and Wilson Athletic Goods Mfg. Co., Inc., Chicago, New York and other leading cities.

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IN 1938 WALDO PEIRCE PAINTED A PICTURE OF HIMSELF PAINTING HIS ENTIRE FAMILY AND THEIR PET GOAT IN THEIR BARN

THE THREE LITTLE PEIRCES

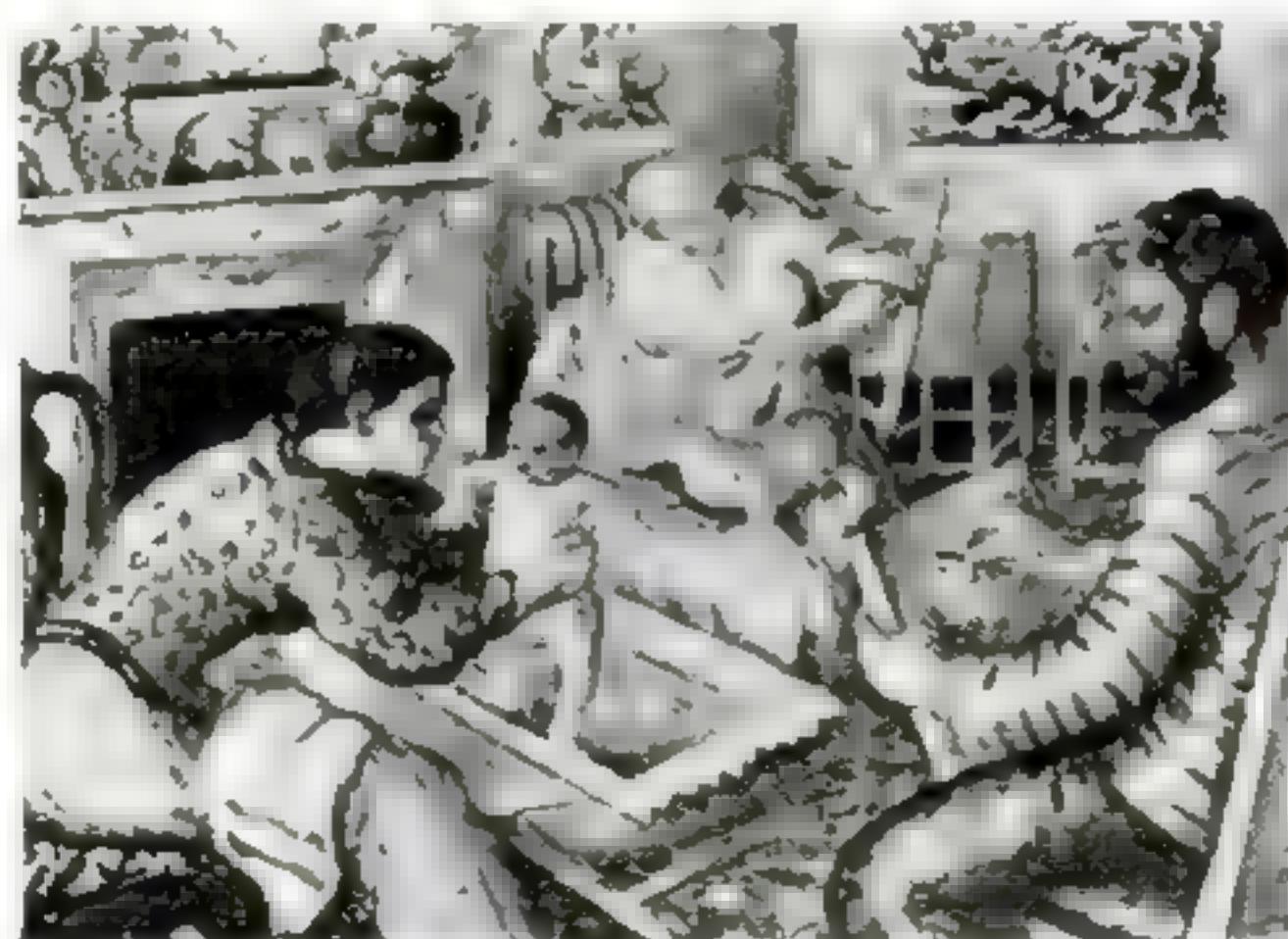
American artist has painted the story of his family and how it grew up

The most-painted children in the U.S. are Mike, Bill and Anna Gabrielle Peirce, children of the artist Waldo Peirce. For the past 15 years Peirce has spent much of his time painting the antics of his sons and daughter. Mike and Bill, who are identical twins, and Anna Gabrielle have blown their trumpets, sailed their boats and chased Indians across the walls of almost every important museum in the U.S. This month, at New York's Midtown Galleries, a comprehensive exhibition will tell the story of the three Peirce children and how they grew.

The twins were born in 1930 to the artist, who was then 46, and his 22-year-old third wife, Alzira, his former art student. Anna Gabrielle was born four years later. Almost as soon as the twins arrived, Peirce started painting them. To critics the twins marked a turning point in the painter's artistic development. Up to that time he was best known as the talented but irresponsible son of a wealthy Maine lumberman. He had overslept his last exam at Harvard in 1909. He had surreptitiously jumped off a cattle

boat, on which he was working his way across the Atlantic, and swum several miles back to the U.S., leaving his companion, the famous radical John Reed, to be held on board the boat charged with murder. His escapades in Paris, his huge bearded bulk, his Rabelaisian robustness had earned him the reputation of "the last of the Bohemians."

With the coming of Mike and Bill, Peirce's paintings began to show new brilliance and tenderness. Peirce gained recognition, won prizes, found his work bought by museums, including New York's Metropolitan, which owns the one on the opposite page. As the children grew up, Peirce proved a fine companion for them. He swam with them, sailed with them, even allowed them to help him paint post-office murals. Today he and Alzira are divorced. Mike is away at school. The other children live alternately with their mother and father. Mike likes track sports. Bill likes to collect butterflies. And Anna likes to offer her father advice, seriously given and received, on how to paint his pictures.



THE BABY TWINS were painted two months after they were born. Scene is Waldo's flat in Paris, shows Waldo sketching, Irish nurse and Alzira (left).



ALZIRA CUTS MIKE'S HAIR by the seashore while Bill, the other twin, eagerly waits his turn. Waldo Peirce painted this canvas in 1934 when the twins were 4. He

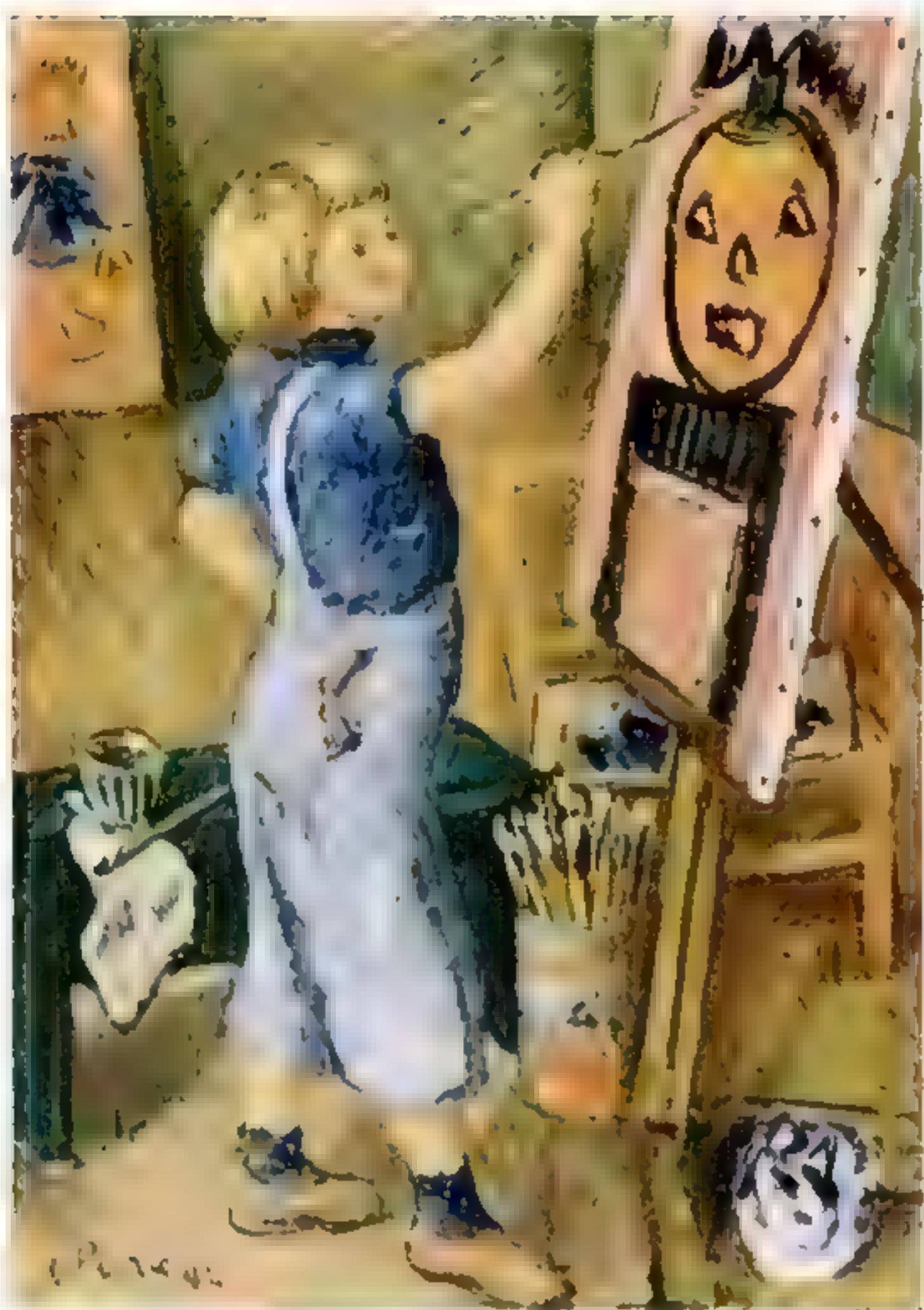
finished it just after Alzira had given birth to their third child, Anna Gabrielle, so he rushed the huge canvas to the hospital as a kind of special present for the occasion.

THE PEIRCE CHILDREN CONTINUED



THE TWINS' CONCERT, with Mike playing the harmonica and Bill blowing a horn, was done by Peirce at Seal Cove, Me., when the boys were 3. Their father sketched them

in the late afternoon just before they went to bed. They were wearing sweaters over their dressing gowns and warm bedroom slippers. Here the twins look very much alike.



ANNA TURNS PAINTER at the age of 6, using up tube of her father's expensive cadmium orange to paint this Halloween pumpkin. On wall is her portrait of Waldo.

BILL PLAYS AN OLD MANDOLA which belonged to his father when he was a student at Andover. Aged 10, Bill had become interested in taxidermy and insects.



ANNA DIGS CLAMS in 1938 at Penobscot Bay, Me., where the Peirce clan used to spend their summers. Waldo Peirce painted himself into the picture in background.

MIKE FISHES IN MAINE. As he grew older his love of sports grew. Today Mike and his father have weekend contests throwing the shot-put. Mike almost always wins.



CONTINUED ON NEXT PAGE

THE PEIRCE CHILDREN CONTINUED



LATEST PAINTING OF MIKE, aged 15, which was done this year, shows him studying a navigation chart in the small Peirce sailboat at Bangor, Me. Peirce made

a sketch for this painting during the summer. He and Mike went fishing after buying a bucketful of mackerel which they used as bait for catching lobsters.

*From the heart of one woman....
every woman's story*

The story of a wife
who overcame shame
and hate...who
stifled her fury and
fled from her past...
to love again and
live again with the
man she had married.

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This Love of Ours

Starring MERLE OBERON • CLAUDE RAINS • CHARLES KORVIN

with CARL ESMOND • SUE ENGLAND • JESS BARKER
RALPH MORGAN • FRITZ LEIBER • HARRY DAVENPORT

Screenplay by Bruce Manning, John Klorer and Leonard Lee • Based upon
the play entitled "Come Prima Meglio De Prima" by Luigi Pirandello
Associate Producer, Edward Dodds • Produced by Howard Benedict

Directed by
WILLIAM DIETERLE

of "Love Letters" and
"I'll Be Seeing You" fame



AN ILLEGAL ELBOW IN THE JAW FROM FLASH HOLLETT STAGGERS ROOKIE JIM CONACHER WHO IS BEING GIVEN THE WORKS IN ROUGH HOCKEY IN TRAINING CAMP



CONACHER IS HOOKED WITH STICK. THIS MANEUVER IS USUALLY CAUGHT BY REFEREE



CONACHER IS ILLEGALLY AND ROUGHLY CHECKED INTO THE SIDEBOARDS

IN ROUGH BUT LEGAL MANEUVER, TWO PLAYERS HIT CONACHER AT ONCE AS HE TRIES TO SPLIT DEFENSE

DIRTY HOCKEY

Hockey regulars teach recruits
rough and tough tricks of trade

Above all other sports, professional hockey is a game in which rough and dirty playing is a high and necessary art. Dirty play is not condoned by the rules or the officials, but it is something which every hockey player has to know how to give and take. Hockey coaches, blessed this fall with their first full roster of recruits in five years, have been spending an appropriate amount of time at training camps, giving their rookies the fine points of rough play. At the Red Wings' camp in Detroit's Olympia Stadium, Coach Jack Adams sent his prize rookie, James Conacher, through a thorough course in roughing, shown in the pictures on these pages. Conacher was elbowed, hooked, tripped and checked until he was black and blue, but he wound up at the start of the season as a center on the Red Wings team.

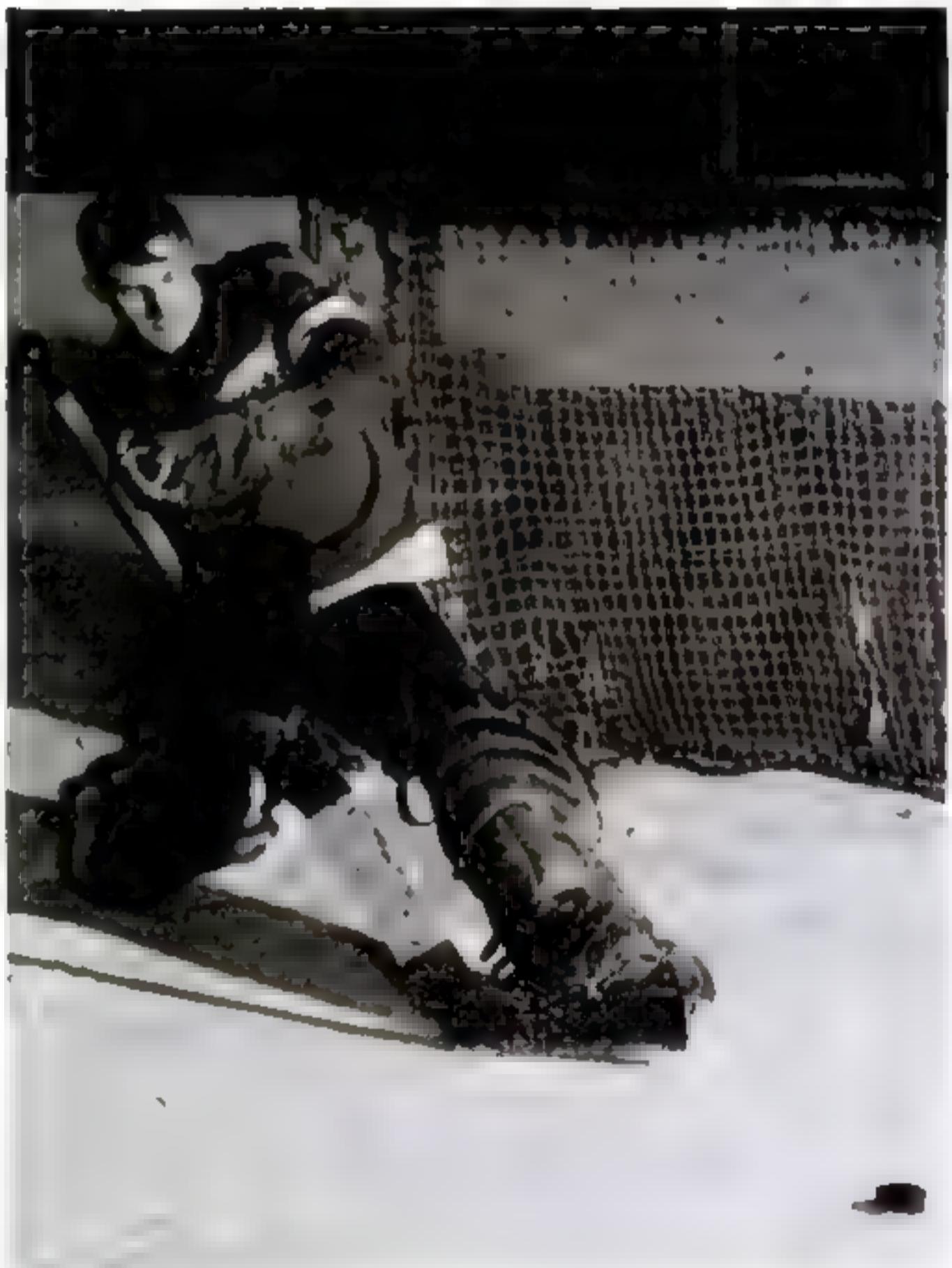
A main purpose of dirty hockey is to make an opponent so mad that he will be more interested in revenge than in playing a good game. Another purpose is to goad him into dirty play on his own account which will be detected by the referee and result in a penalty. The artful player gets in a slash across the ankles or an elbow in the diaphragm without being discovered. A sensible player watches his business. For a young veteran who has learned his business, see next page



Dirty Hockey CONTINUED



Well-protected goalie is Red Wing Harry Lumley, 18, youngest player in National League hockey. His goalie equipment, including special skates, weighs 32 pounds.



Lumley blocks puck with stick and skate. Last week, opening the season in Detroit, he blocked 19 shots at his goal, helped the Red Wings shut out the Boston Bruins 7-0.

WHO SAID "IMPORTED"?



THIS IS AMERICAN

In 1609 on the shores of the lake that now bears his name, the bold French explorer, Champlain, raised aloft a glass of native wine, possibly a predecessor of G & D American Vermouth and claimed the country for France . . . It is also recorded that soon Champlain settled near here . . . As you joyfully taste your next Martini made with G & D Vermouth, you will fully appreciate how Champlain must have had a powerful motive to give up his native land—and that the motives were deliciously American.

G & D
AMERICAN
VERMOUTH
ESTABLISHED 1927



GAMBARELLI & DAVITTO • NEW YORK • DIVISION OF ITALIAN-SWISS COLONY



"Did you ring, sir?"

NEXT TIME you take a trip, chances are you can go in Pullman comfort

That's because the way Pullman works with the railroads—through its centrally controlled "pool" of sleeping cars—makes it possible to take care of military needs and accommodate *more civilians*, too.

So, always ask for Pullman space when you plan to travel!

We'll welcome you aboard a sleeping car as we've welcomed every Pullman passenger for more than 80 years—with *service, comfort, and safety* that no other way of going places fast can match!

COMFORT! Pullman cars are clean and safe; Pullman beds are big and soft, with fresh linen every night. You get a wonderfully restful sleep!

SERVICE! Courteous Pullman employees are proud of their art in extending travel hospitality. They help make your Pullman trip a memorable event!



PULLMAN

THE SAFEST, MOST COMFORTABLE WAY OF GOING PLACES FAST!



NURSE PUSHES PANEL TO A POSITION WHERE THE PATIENT CAN REACH IT



A WASHBASIN SWINGS OUT FROM UNDERNEATH THE BED, LIFTING THE BEDCLOTHES



The control panel of Dr. Beem's wonderful bed makes it possible for patients to do almost all the things they would ordinarily call a nurse to do. Panel, however, includes switch to call a nurse in emergencies.

BY FLICKING A SWITCH, THE SECTION CONTAINING TOILET CAN BE OPENED

PANEL OF BED WHICH ORDINARILY COVERS THE TOILET SLIDES BACK NOISELESSLY



PUSH-BUTTON HOSPITAL BED

Invention of Los Angeles doctor eliminates the bedpan

Dr. Marvel Darlington Beem of Los Angeles believes that bedpans are terrible devices which may actually interfere with the recovery of sensitive hospital patients. To correct this situation he has designed a streamlined, electrically powered hospital bed which has a full-sized toilet built in. Dr. Beem's bed also includes other features which almost make it possible for patients to take care of themselves without any help at all. Piloting the bed like an airplane from a panel of switches (*left*), a patient may raise his head and feet, swing in front of him a washbasin with hot and cold running water, open and shut windows, draw blinds, heat the bed, turn on lights anywhere in the room, or call a nurse. Also built into the bed are a collapsible table, an ultraviolet lamp and an overhead trapeze bar for the patient to move himself around.

Dr. Beem's bed may be of great benefit to hospitals as well as patients. The first model cost him \$30,000 to make but others can now be manufactured for about \$2,000. Even at \$2,000 per bed, Dr. Beem thinks hospitals save money. By eliminating bathrooms, the beds can save 20% in space. The bed's general convenience may release 25% of the nurses in hospitals. Says Dr. Beem, "Nursing will become a profession and not a chore."



WASHBASIN WITH HOT AND COLD WATER RISES AND SWINGS OVER BED

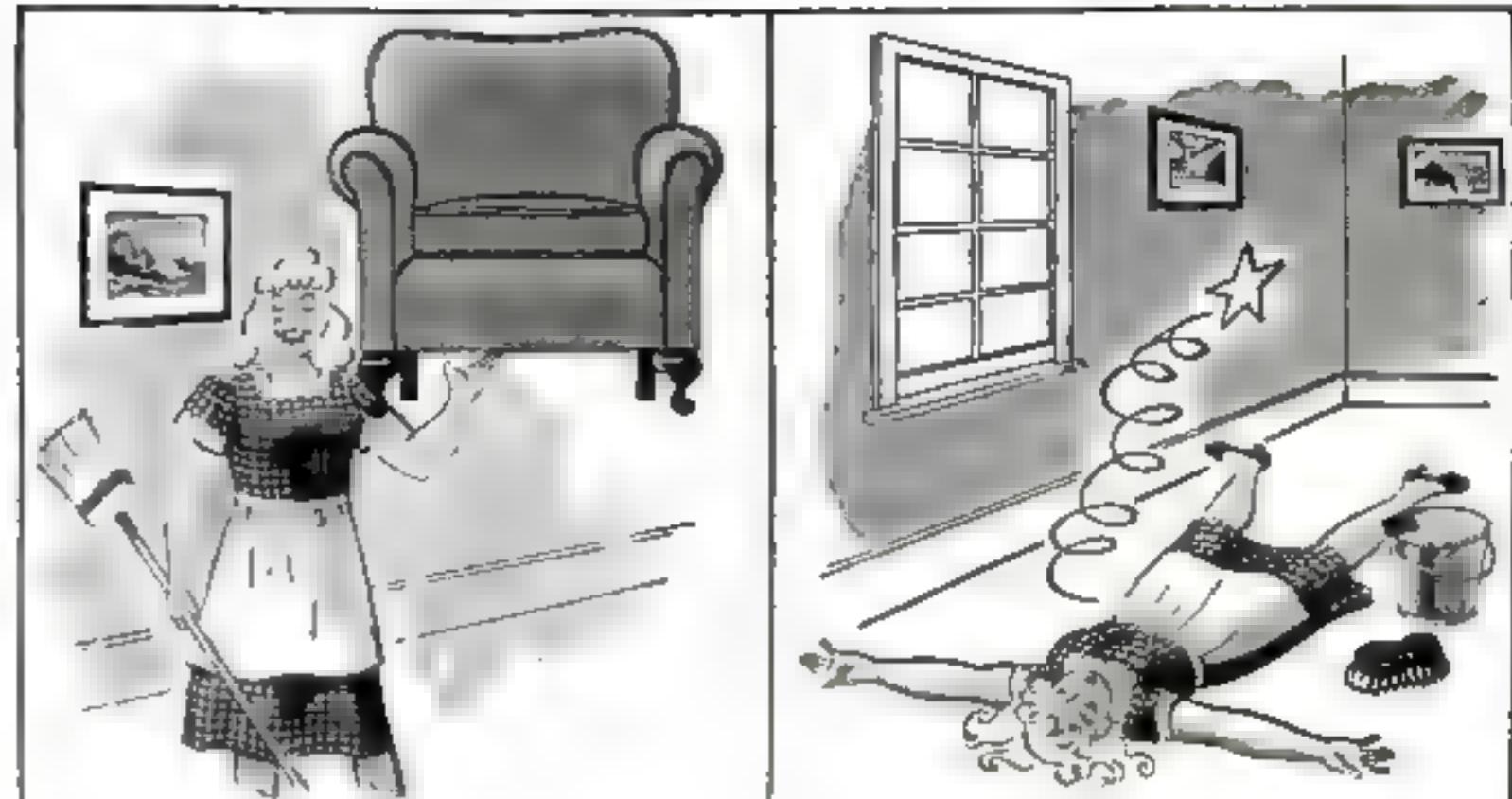


When the patient is moved, half of the bed is slid off onto a low, rubber-tired table. This makes it possible for nurses to move patient without unnecessary lifting.

THE TOILET RISES TO A HEIGHT FLUSH WITH THE LEVEL OF THE BED



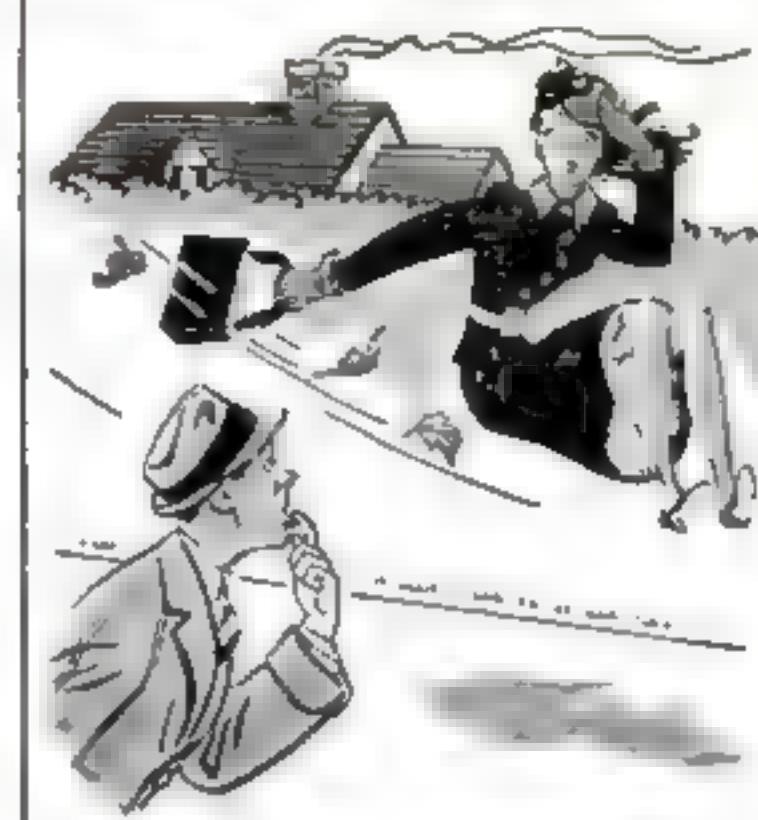
CONTINUED ON NEXT PAGE



A marvel of strength
is my Cousin Marie.
She's husky and hearty
and hale as can be.



No task is too heavy
for her, so I'm told.
'Cept washing the windows—
it knocks her out cold.



Yet her sister, Patricia
who's frail as she's small
Makes her windows sparkle—
no trouble at all!



'Cause she uses WINDEX,
the smart little腊.
It's perfect for windows
and all kinds of glass.



So easy to use, it's
a homemaker's dream.
Spray it on! Wipe it off!
Your windows will gleam.



"You just can't beat WINDEX!"
she'll proudly maintain.
"And thrifty? Costs less than
a penny per pane!"

WINDEX is a must for house cleaning! No streaking, no film, when you insist on this non-inflammable, oil-free cleaner that costs but a fraction of a cent per window pane. Don't trust cheap substitutes!

Get Brighter Windows Quicker With—

WINDEX

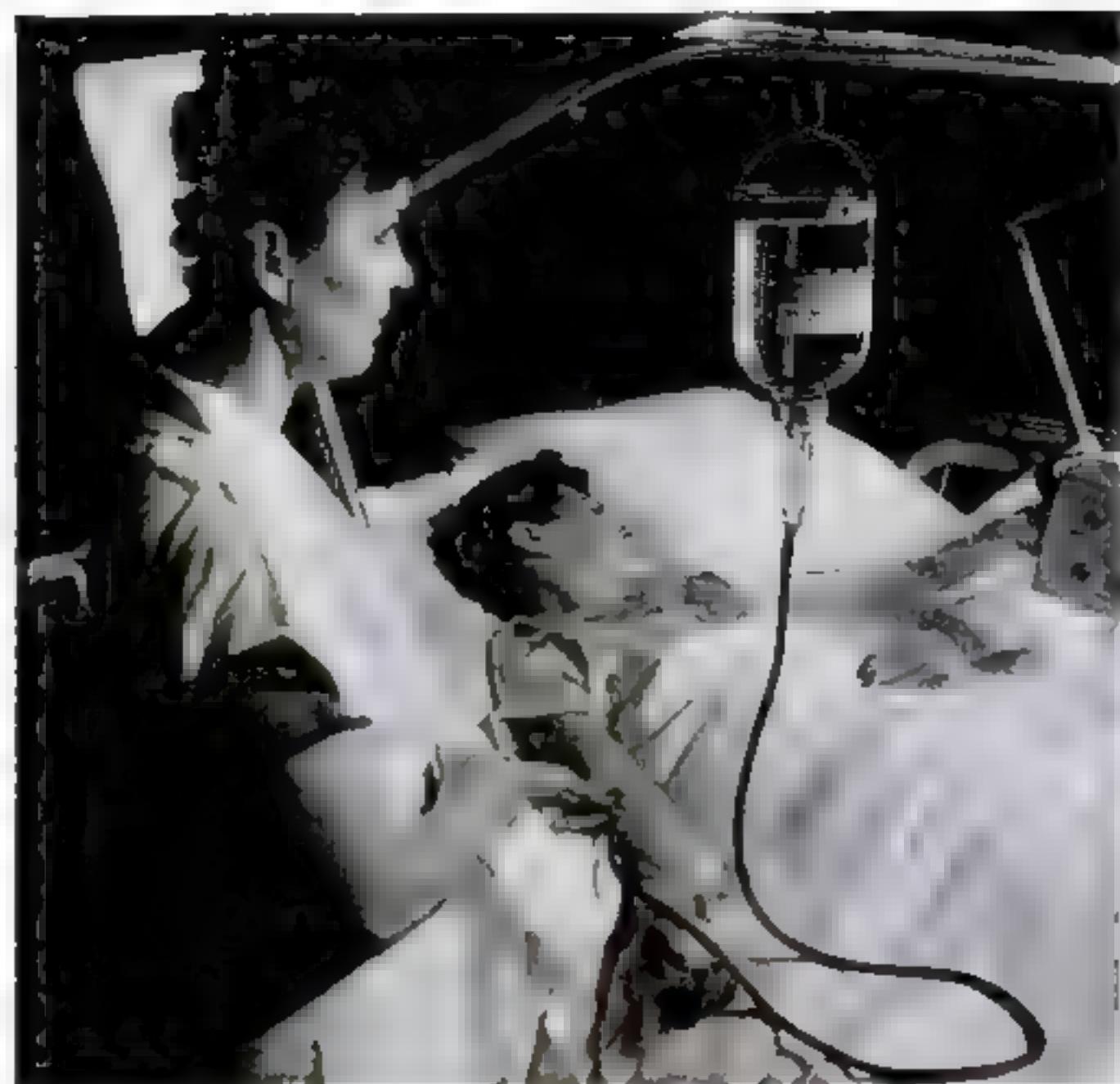
TRADE-MARK REG. U. S. PAT. OFF. by The Drexell Company

Copr. 1945, The Drexell Co.

For Extra Economy, Buy
The Big 20-ounce Size



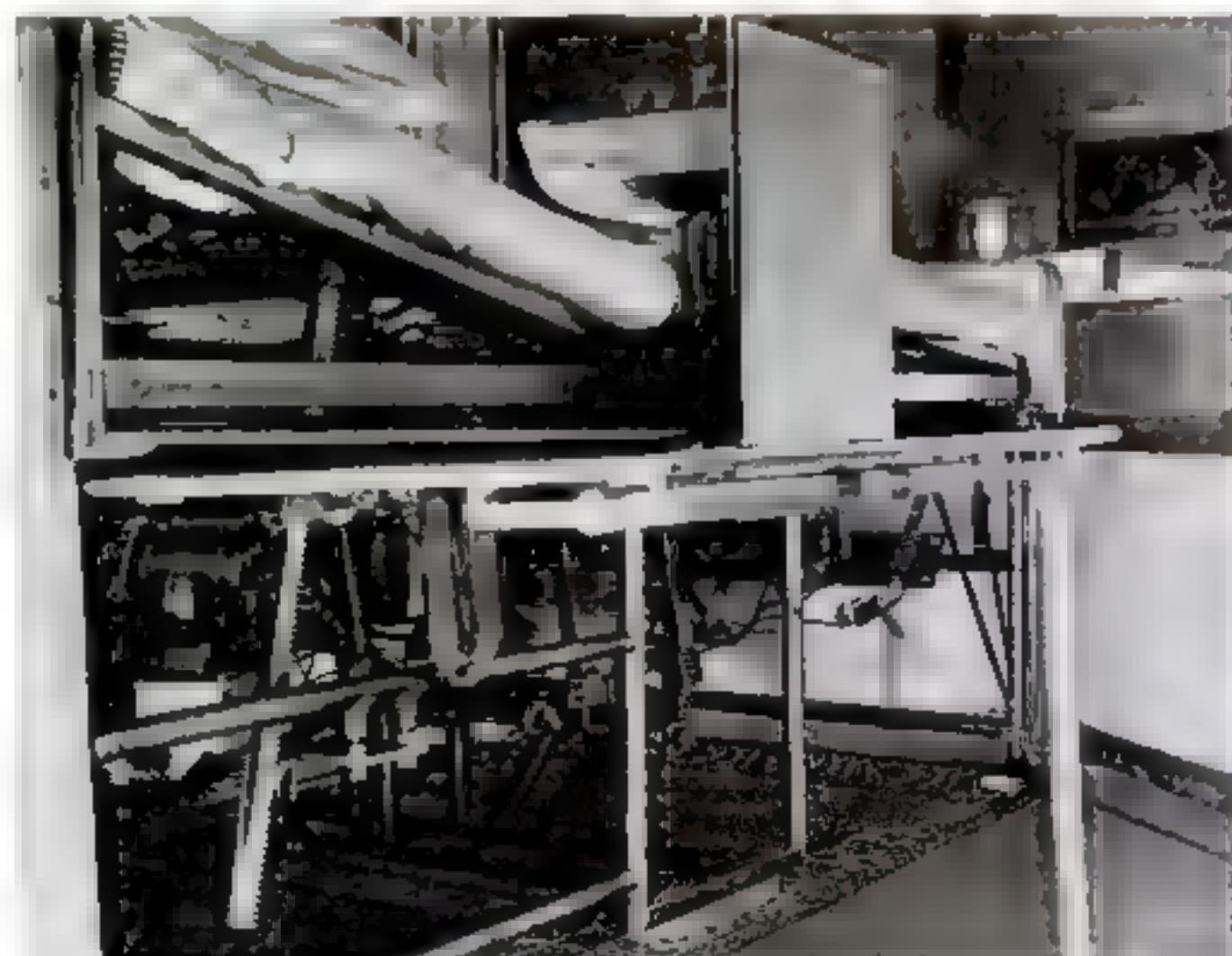
Push-Button Hospital Bed CONTINUED



Overhead trapeze bar is a convenient place to hang a bottle of blood plasma. The trapeze bar is built into the bed mainly so that patients can lift themselves by it.



The tilting mechanism raises and lowers the head or foot of the bed. The middle of the bed also tilts, so that the patient is able to sit up without sliding downward.



Complex machinery underneath the bed is operated by five $\frac{1}{4}$ -hp electric motors, one of which appears at the left. The washbasin is shown in its elevated position.

Your Laundress takes a holiday



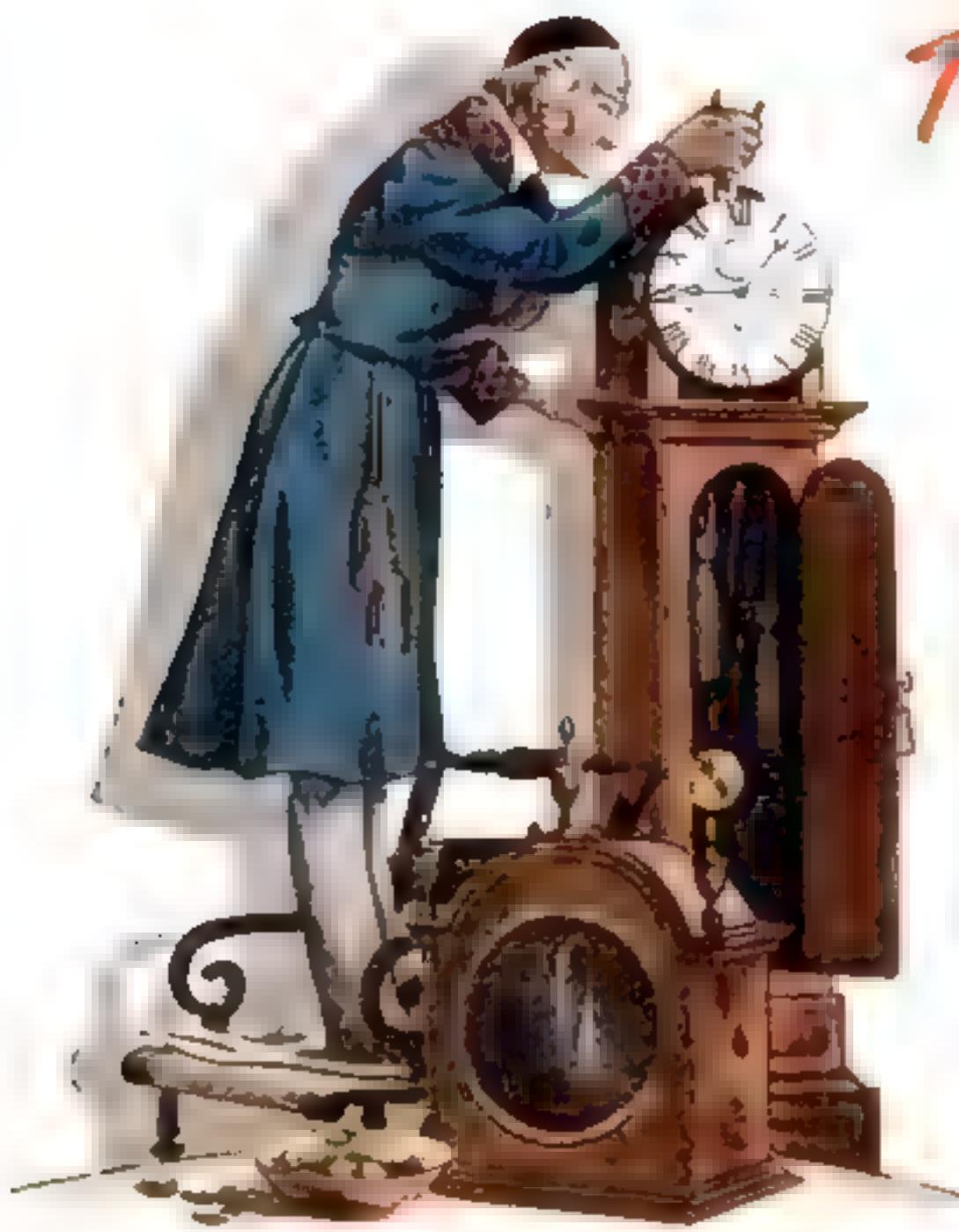
Laundry preeves fly out the window with this new Wings shirt. In Green Light, Crown tested rayon fabric styled by Bando. It washes by regular laundry methods. Of closely woven fine yarns . . . Controlled shrinkage. With all of Wings shirt features in a new smooth looking "DRESSPORT" model . . . a business and sports shirt, all in one. In white and cream.

WINGS

WINGS SHIRTS • Empire State Building • New York 1, N. Y.

"GONE ARE The Good Old Days"

THANK GOODNESS!



D

Id you ever oil a grandfather's clock? Well, one of the approved methods—back in "the good old days"—was something like this: First, you'd crack yourself a nice fat hickory nut and place the meat between the jaws of a pair of pincers. Then you'd perch your hand above the works and gently squeeze the nut-meat till

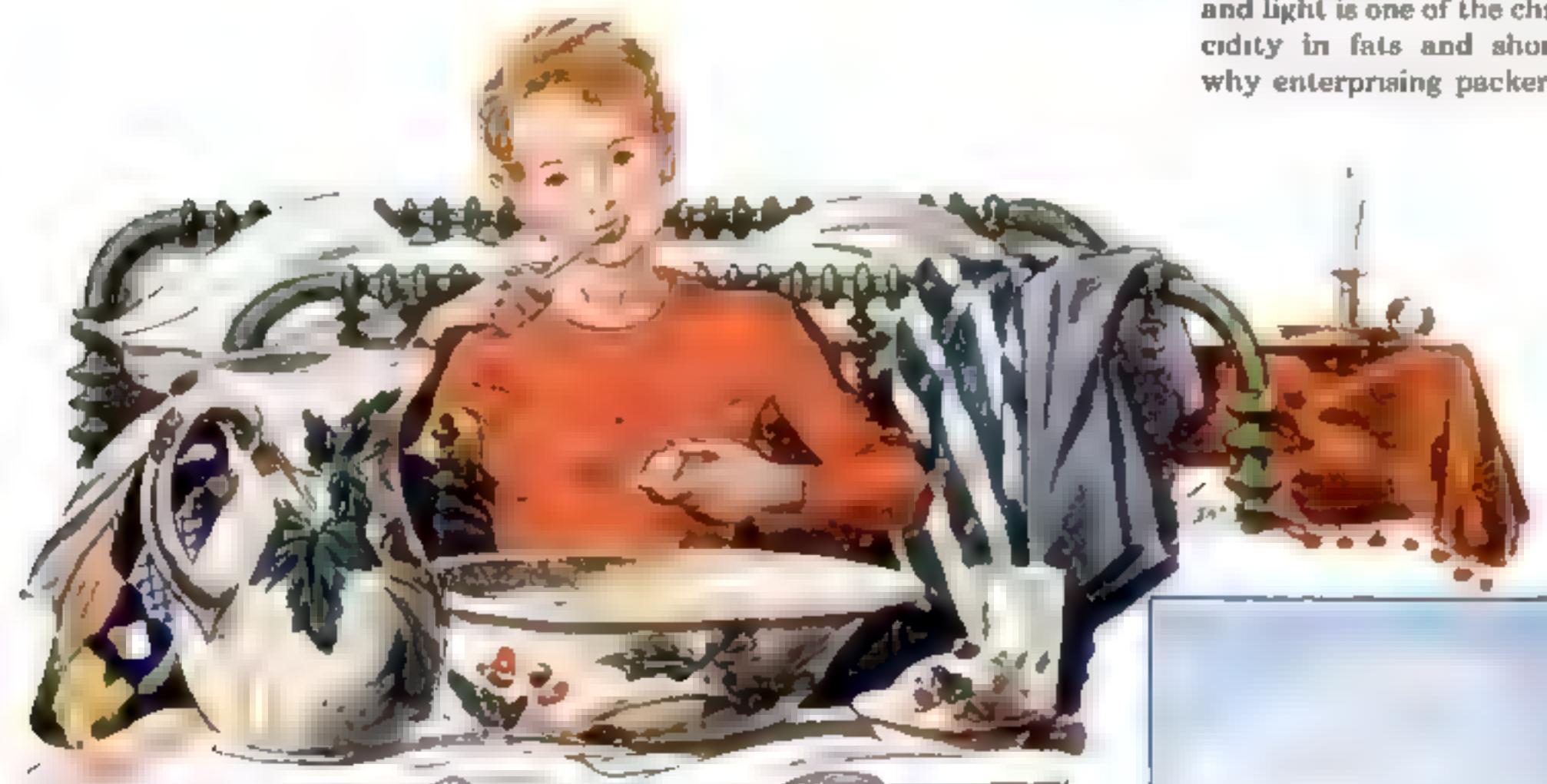
a drop of oil fell onto the friction point! . . . With modern packaging, your household lubricants and sewing machine oil come in cans—complete with applicator—all ready to use—lastingly protected against dust and dirt. Motor oil will soon be back in protective cans, too. So will waxes, polishes, cleaners and hosts of other household items.



R

EMEMBER the grocer's old-fashioned lard tub? If you do, you probably also remember Mother sometimes saying "Land's sake—thus lard's rancid!" Because exposure to air and light is one of the chief causes of rancidity in fats and shortenings. That's why enterprising packers began putting

their lard in the familiar tin lard pail. Later, as you know, they went way beyond that—and shortenings came to you lastingly protected against air, light, and contamination in airtight cans. Now that the war's over, shortenings will be back in those convenient cans—kept fresh, sweet, and wholesome!



L

In you know that tooth powder once sold in the form of a cake? Yes, indeed! It used to come in a cake about the size of a small chocolate bar—and scored into squares. Then all you did was break off a tiny square, place it in the palm of your hand, add a little water, and patiently mix it. After

that you were all set to brush your teeth . . . Soon, however, dentifrice manufacturers began putting up their tooth powders in convenient cans that made brushing your teeth far less of a chore. And, thanks to victory, your favorite tooth powder will one day be back in its protective easy-to-use can!

NO OTHER CONTAINER PROTECTS LIKE THE CAN

PRODUCTS IN CANS ARE
SAFE from dirt, germs,
breakage
SAFE from air, light,
moisture
SAFE from tampering—
quality is fully
protected

So FAMILIAR has the dependable steel-and-tin can become that its convenience—and the protection it affords—are simply taken for granted . . . More than 2,500 products—from foods to pharmaceuticals, and from motor oil to milk—are normally packed in cans by over 135 different industries. Cans don't shatter, crack, tear, or split. They're easy to store, to open, and to dispose of. And they give lasting protection against dirt, germs, spoilage.

Our armed forces still require thousands of things packed in billions of cans. As you know, the Japs cut off 90% of America's normal tin supply. That's why tin is still a "precious metal." So be sure to turn in all your empty food cans for salvage. For information, call your local salvage committee.



Can Manufacturers Institute, Inc., New York

A Delicate Moment

... in the Life of Niblets Brand whole kernel corn



Planned Parenthood . . . When you want to keep an exclusive strain of seed pure, only the right kind of pollen must go on the corn silk.

Here you see one of our geneticists carefully dusting pollen from a selected corn tassel onto the silks of "mother ears" to produce the seed. D-138 for Niblets Brand whole kernel corn.

This is just one of the ways we wed Modern Science to Mother Nature to produce constant quality every time for Niblets Brand—the golden corn that's *priced after the moment of perfection*.

© 1958 Niblets, Inc.
100% VACUUM PACKED
FRESH CORN OFF THE COB





JEAN TRENT POSES IN DESERT-ROSE SUNSUIT ON TOP OF THE LAST FRONTIER HOTEL



THIS IS A COPY OF A BUCKSKIN INDIAN DRESS WITH BEADS AND FRINGE



BAR-TRIANGLE CATTLE BRAND IS PRINTED ON THIS LONG-SHORTS OUTFIT AND BAG



LONG "FATION" DRESS FOR OUTDOOR EVENING WEAR HAS BIG DESERT ROSES

BONANZA FASHIONS

California designers help put on Nevada's first national style show

Under the optimistic title "Bonanza Fashions," a group of California apparel manufacturers joined forces last month with the Las Vegas, Nev., Chamber of Commerce to produce the first national fashion show ever held in Nevada. The purposes of the show were 1) to promote California styles 2) to focus attention on the city of Las Vegas, which is bidding for some of Reno's resort, gambling and divorce trade. The city's theme, "The Early West in Modern Splen-

dor," is spelled in bright neon lights over the entrance of the self-consciously rugged Last Frontier Hotel (*see above*) where Jean Trent, dressed in four different outfits, posed for photographers.

The fashion show was a review of Western fashion motifs—desert-color prints, lavishly embroidered riding shirts, Indian-fringed skirts, sleek playsuits and bare bathing suits. Top feature was a specially designed print depicting early frontier scenes (*p. 100*).

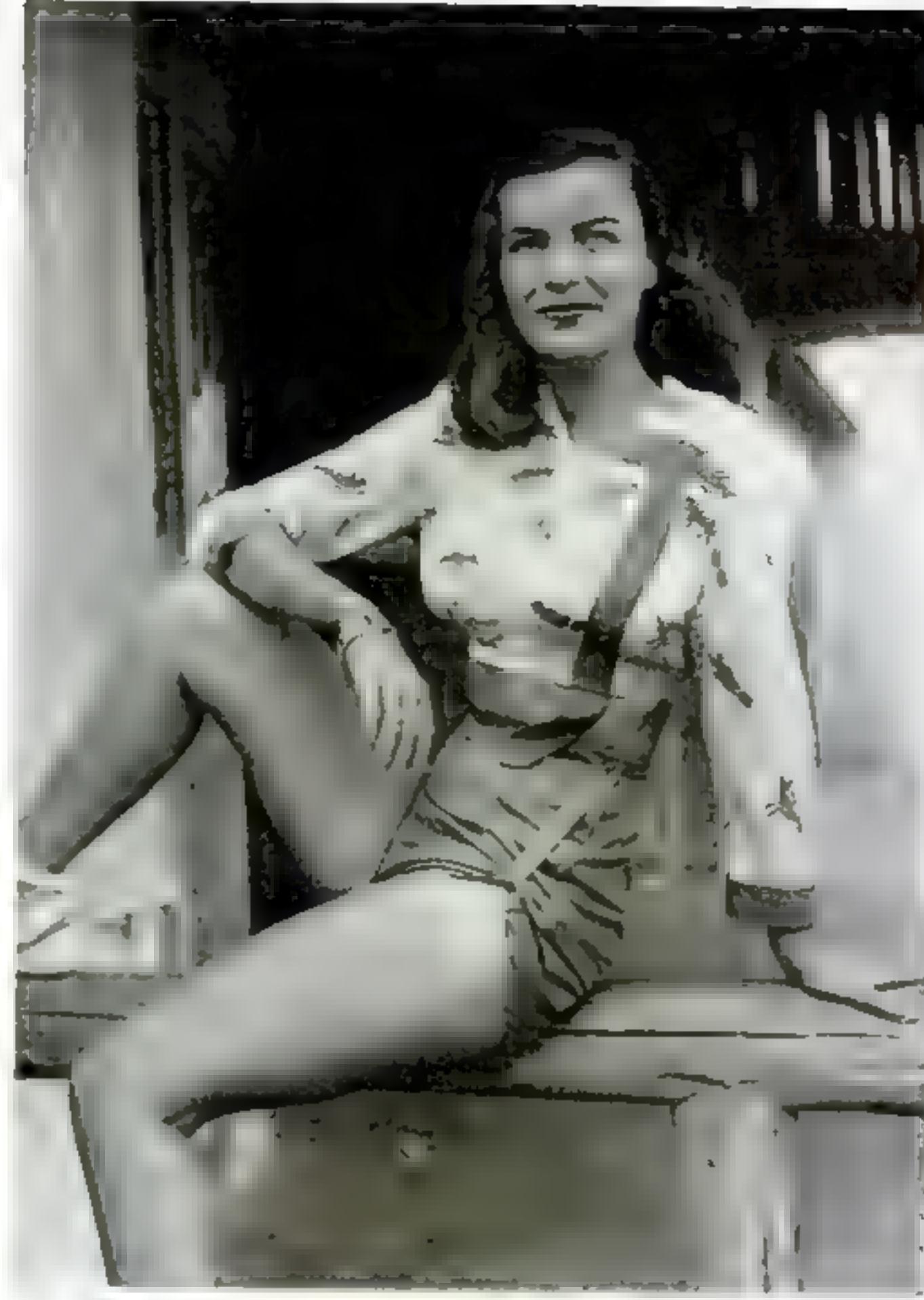
Bonanza Fashions CONTINUED

BACK AGAIN

Here's good news to cheer up your face, men! Your favorite, Mennen Skin Bracer, is back again!

Once again you can splash on plenty of this cooling, refreshing lotion. Notice how it tones up your skin...makes your face feel fit—look well groomed. Its outdoor he-man aroma "wows" the ladies, too.

GET MENNEN SKIN BRACER—TODAY!



Ella Raines of Universal was a guest of honor, posed for the photographers in this Indian-print blouse with "Bar Nothing" shorts. Side straps control length of shorts.



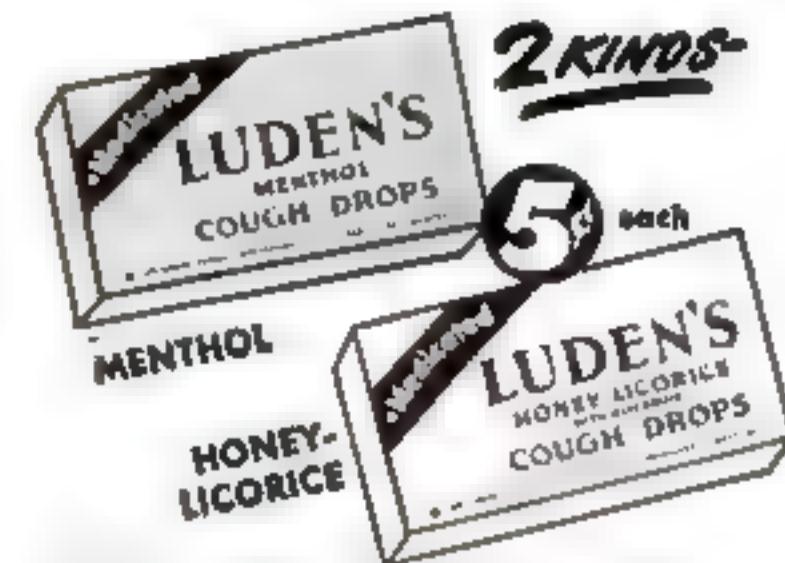
Jean Trent, who modeled at the show, brought along black velvet lounging-pajama outfit which she designed and made for herself. This was not included in the show.

MEDICATED FOR SANDPAPER THROAT



Has a cold made it hurt even to talk? Throat rough and scratchy? Get a box of Luden's. You'll find Luden's special ingredients, with cooling menthol, a great aid in helping soothe that "sandpaper throat!"

LUDEN'S COUGH DROPS

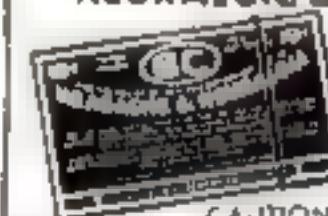


HEADACHE?
TAKE A TIP FROM ME



TRY "BC"

FOR QUICK RELIEF FROM
HEADACHES
NEURALGIC & MUSCULAR PAINS



10¢ AND 25¢

CAUTION—USE ONLY AS DIRECTED



Mother, when you bathe your son—
Be sure the job's completely done.
When you take him from his tub,
Finish—with a Mifflin Rub.

Mifflin means the highest standard of quality. In
Lilac, Pine, Lavender, Wintergreen—or unscented.

MIFFLIN

ISOPROPYL ALCOHOL RUBBING COMPOUND
★ THE NATIONAL RUB-DOWN ★



Only RCA Victor makes the VICTROLA

*Look for the superb new postwar models...
Instruments brilliantly worthy of the 26-year
engineering heritage of RCA and the
47-year musical heritage of Victor...
at your RCA Victor dealer's soon.*



The brilliant new Victrola 59VI, combining superlative radio and record reproduction.



A DREAM DISH OF FISH everyone will love!



Guaranteed by
Good Housekeeping

40-FATHOM FISH, INC., BOSTON

40-FATHOM FILLETS

BAKED WITH CRUMB TOPPING

2 packages quick-frozen
40-Fathom Fillets
1/2 cup water
1/4 cup finely chopped onion
4 tablespoons butter or other fat
2 cups soft bread crumbs
Dash of pepper
1/2 teaspoon salt
2 tomatoes, halved

1. Place quick-frozen 40-Fathom Fillets, frozen or thawed, in greased shallow baking dish. (Codfish is grand!) Sprinkle with salt and pepper. Add water. And do, always, use 40-Fathom Fillets! They're quick-frozen at the water's edge to seal in all the superb, fresh flavor!

2. Sauté onion in butter until delicately browned. Then add bread crumbs, salt, and pepper, tossing lightly to mix. Spread over fillets. All meat... boned for no waste, no unpleasant "fishy" odors.

3. Bake in moderate oven (375 F) 10 minutes. Arrange tomato halves around fish, sprinkle with salt and pepper, and dot with butter. Continue baking 30 minutes longer, or until fish and tomatoes are done and crumbs are browned. Glorious! And you can make dozens of other treats with 40-Fathom Fillets! This recipe makes four to six servings.)



Bustle-back dinner dress worn by Ella Raines is one of five made of a special Las Vegas frontier print with old locomotive, cancan girls, gamblers, covered wagon.

GIRARD-PERREGAUX
Fine Watches since 1791

Sold by selected Jewelers
17 jewels, from \$40
Write for illustrated booklet L-8
Girard-Perregaux • 9 Rockefeller Plaza • New York 20

Try Lamb Leglets fixed
Lawton Mackall's way*



LAWTON MACKALL'S widely read magazine articles rate him among today's leading authorities on good eating. Here he gives one of his most delectable main course recipes. This dish, in the words of Mr. Mackall, yields its greatest eating pleasure when accompanied by a glass of wine

* Recipe for Lamb Leglets

4 lamb shanks
1 cup California Sauterne or Chablis wine
Insert slivers of garlic near bone in lamb shanks. Brown in a little hot oil in large kettle (about 30 minutes). Season while cooking. When browned, add wine, cover and simmer 1½ hours or longer, until meat slips easily from bone. Take up shanks; remove meat from bones. In a casserole, arrange vegetables and meat as shown; add wine and from kettle, season, cover and bake in moderate oven (350° F.) until vegetables are tender (about 40 minutes). Bring to the table with glasses of chilled Sauterne or Chablis wine. Serves 4.

5 to 6 cups mixed diced raw carrots, celery, onion and green beans

Hold your
Victory Bonds
until maturity

Try Port Wine and soda crackers with cheese, fruit and jelly. It's a grand dessert—easy to serve, good to eat



SERVE LAMB LEGLETS from the casserole, piping hot and fragrant. Then, with a glass of well-chilled California Sauterne, taste wine and food together!

You'll find the delicate piquancy of the wine perks up the natural flavor of the meat. The other foods served with the meat take on an added, special goodness. You'll discover, in fact, some mighty fine eating.

And that is the purpose of the California table wines. The white table wines are light

and sensitive. Try them with delicate main dishes like chicken, fish or lamb. The red table wines, like Claret or Burgundy, are robust. They are the wines most people prefer in company with hearty red meats such as roast, steak or chops.

We wine growers have a booklet that tells how to set out many delicious wine and food combinations. It will be sent to you free. Write to Wine Advisory Board, 89 Second Street, San Francisco 5.



Today hundreds
see Mexico
by television . . .

Monday evenings over NBC's
New York Station, WNBT



Tomorrow everybody can go to Mexico by CLIPPER

IN A WORLD WAR, all international routes are war routes—on the sea and in the air. Essential Clipper passengers and cargo pass through New Orleans, Brownsville, Nuevo Laredo, Los Angeles and Miami every day.

But the instant that conditions permit, Pan American service to Mexico City and Merida, through the five air gateways mentioned above will be freed from war restrictions. And not long after that, new, larger, more comfortable Clippers will go into operation...Mexico City will then be less than 3 hours from Brownsville—3½ hours from New Orleans—5½ hours from Los Angeles.

New, low rates

These giant 100 and 200-passenger Clippers are going to mean new, low rates—rates *within reach of the average man and woman*. The color, the Latin atmosphere and the good food of old Mexico will be yours *overnight*...The floating water-gardens at Xochimilco...All-year 'round

winter sports on snow-covered Mount Popocatépetl...The world-famous beach and deep-sea fishing at Acapulco...The *chile con carne*, *enchiladas* and *tamales* served as only the people who invented those dishes can serve them!...Horse racing, bullfights, exquisite handwrought silver and handwoven serapes...

What a place for a vacation!

And wherever you plan to fly after the war—Mexico, London, Paris, Alaska, Hawaii, Australia or China—remember that in the last 17 years Pan American World Airways has completed over 364,000,000 miles of overseas flight...A record unequalled by any other international airline



Postwar Clippers will have smoking and game lounges, frequent news bulletins and the world's finest meals courteously served.

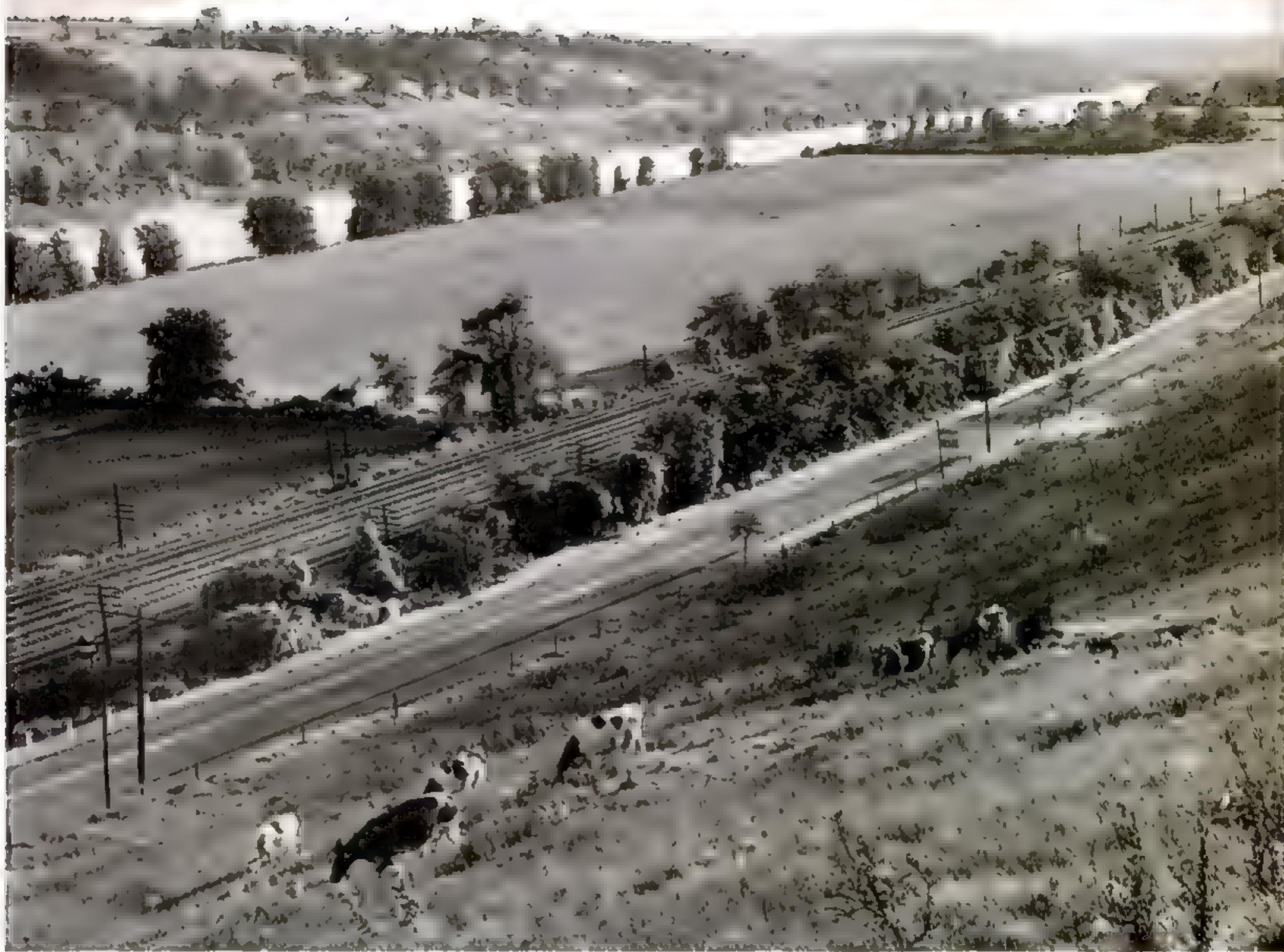
FIRST air service across the Pacific (1935)

FIRST plane service across the North Atlantic (1939)

For your postwar Clipper trip—see your Travel Agent or

PAN AMERICAN
WORLD AIRWAYS
The System of the Flying Clippers





MODERN HIGHWAYS, RAILS AND THE OLD ERIE CANAL (ON FAR BANK) STILL FOLLOW THE MOHAWK RIVER THROUGH THE MOUNTAINS

The Mohawk Valley

An Indian battleground has become a historic corridor

Along its 150-mile course from Rome, N. Y. to Cohoes, where it flows into the Hudson, the Mohawk River lies in a fertile, rolling valley which, since before remembered history, has been a vital corridor through the eastern mountains. Its Mohawk Indian inhabitants called it "The Long House" and wore paths through its length as they traded or made war on the Algonquins farther west. When the white man began seeping in from the coast and leaving his names on the land (*below*) the valley became momentous to whoever coveted control of the growing country.

Through the Mohawk Valley's rich and level passes

went the westward movement of the new country. Small, vicious wars and massacres disturbed the pleasant air. Then the tide of violent history passed on, leaving behind in the valley its accumulation of romance and legend—the tales of the real Hiawatha who had traveled through the valley, the legends of mysterious Indians who vanished up the river's broad stretches, the weird tales of the local witches whom the valley's fearful folk shot with silver bullets. After the American Revolution the valley settled into busy uses as its traffic became thicker and heavier (*above*). A 363-mile canal was dug

through it, presently paralleled by railroads. Hamlets that once were forts grew into towns; industries appeared. Concrete highways replaced turnpikes and a second canal, the original one. But the valley, studded with thick-walled colonial houses, battlefields and Indian "castle" sites, never lost its character as a historic thoroughfare. The tourists, out again in force this autumn, are rediscovering the region's charm and usefulness. The west-racing trains and grain-laden barges still pour over the level route through the mountains. On them all the valley looks tolerantly with the air of one to whom all this was old 150 years ago.



THE MOHAWK VALLEY'S NAMES TELL WHO CAME BEFORE: (FROM LEFT) DUTCH, INDIAN, PALATINE GERMAN, SCOTTISH AND INDIAN



CHRISTIAN MARTYR, Father Isaac Jogues, portrayed in a statue at Auriesville on the site of Osseruenon (see map) was tortured by Indians. Yet he remained with them 19 months to Christianize them. Returning later, he was tomahawked. Church afterward canonized him.

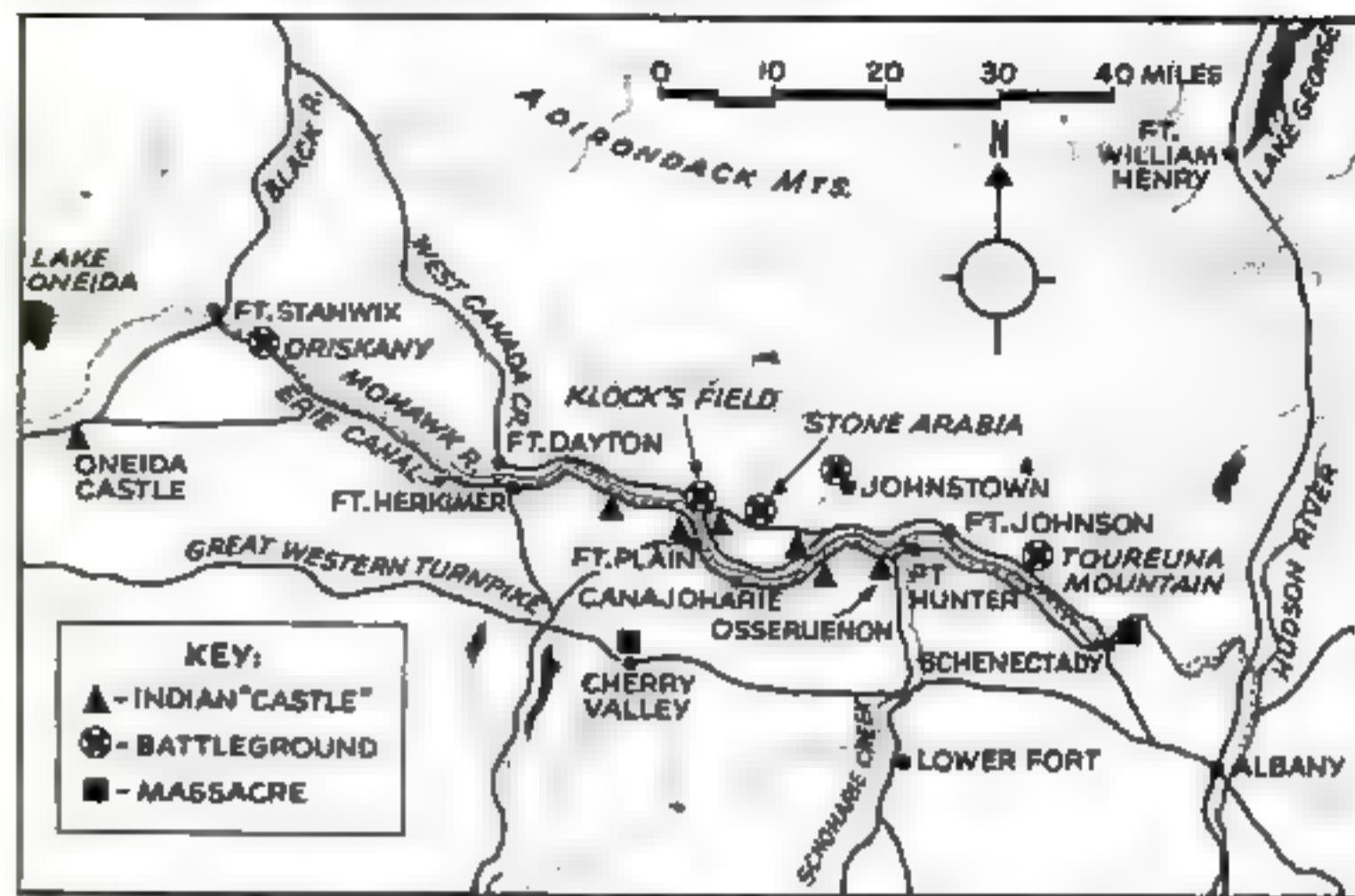


ONEIDA STONE, now in Utica, was the sacred stone of the Oneidas (Tribe of the Upright Stone). According to legend the stone miraculously followed the tribe wherever it went.



SIR WILLIAM JOHNSON is commemorated in stone at Johnstown. Tall, dignified and abstemious, he was called Waraghuyagey, meaning "Chief Big Business," by the Indians.

THE MOHAWK VALLEY CONTINUED



FORTS AND INDIAN VILLAGES DOTTED THE VALLEY IN THE 1700s

An Irishman won over Indians to make its rich lands safe

Pushing westward into the Mohawk Valley after moving up the Hudson, the Dutch settlers from New Amsterdam found it fertile and gently rolling but thickly forested and inhabited by the Mohawk (literally, "Man-eater") tribe of the Six Nations, fierce fighters and torturers of missionaries. They also found French fur traders who, to protect their trade, stirred up the Mohawks against the encroachers from the south. The Dutch and later the English, also greedy for furs, presently tried with only partial success to turn the Indians against the French. Many savage massacres occurred and the smoke of burning homesteads periodically stained the valley sky. But the lure of furs and farmland was strong. By 1763 settlements studded the river from Schenectady to Fort Dayton (now Herkimer) while forts and trading posts reached to Fort Stanwix (now Rome).

This progress is ascribable mainly to an Irishman named William Johnson who emigrated to America in 1737 when he was 22. Trading with the Mohawks, he won their respect by his fairness and honesty, by learning to make flowery, typically Indian orations and by marrying the sister of Joseph Brant, a famous Mohawk chief. Johnson became one of the wealthiest men in the colonies and was made a baronet. Beneath the trees of his luxurious estate (*opposite page*) Indians gathered to council with him, and his influence was so great he singlehandedly kept them at peace with the settlers and loyal to the Crown for years. His death in 1774 after a long, impassioned oration to visiting Mohawks was a blow to the Crown. Johnson undoubtedly could have turned the Six Nations effectively against the Continental army-to-be.

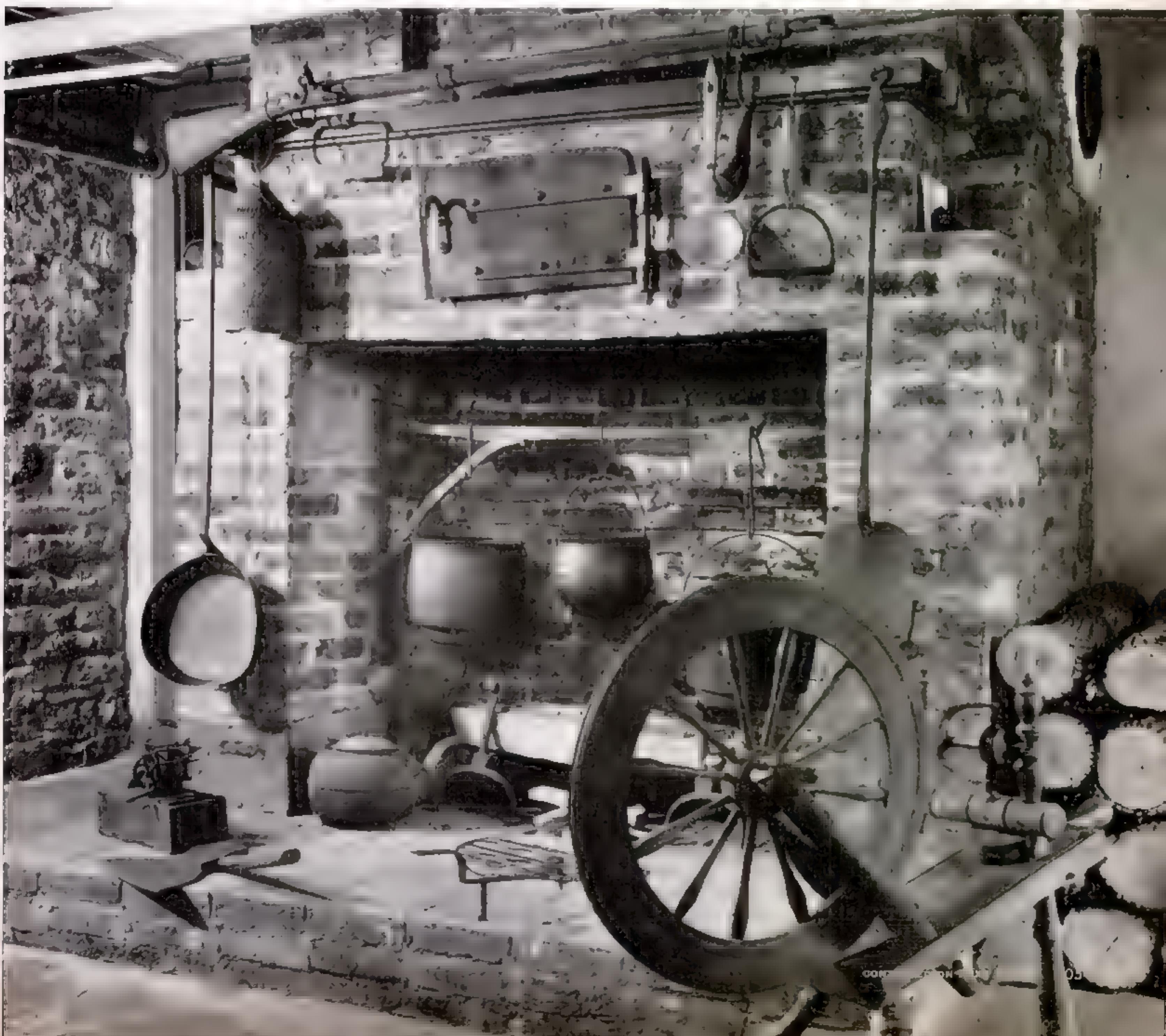


ALONG THE MOHAWK near Scotia, legend says the last of the Mohawks folded his arms in his canoe, and, drawn by an unseen power, moved upstream, never to be seen again.



JOHNSON HALL (above) and its accompanying blockhouse, a refuge against hostile Indian forays, was built at Johnstown by Sir William Johnson in 1762, three years after he founded the town. Here he conducted many scientific experiments and corresponded with Benjamin Franklin.

HEARTH in Johnson Hall's cellar kitchen (below) contains its original Dutch oven and crane. Other objects, including the French and English Wars muskets, and a colonial apple peeler (*next to hatchet*), were put there as part of New York State's restoration program of the hall.





MONUMENT TO HERKIMER stands in the Herkimer family burial plot at Danube, near his grave (stone with a small flag before it). He was fatally wounded at Oriskany because he followed subordinates' urgings to advance when he himself correctly suspected an ambush.



HERKIMER'S ADVANCE to meet St. Leger is mapped on this plaque, one of the many erected between Danube and Rome.



WOUNDED in first volley, Herkimer directs Oriskany battle during all of which, despite this old print, he reportedly smoked a pipe.

1776 turned old neighbors cruelly against each other

The American Revolution was a dark and bloody time along the Mohawk. Some landowners sided with the Continentals. Most wealthy men, led by Sir John Johnson, the hot-headed son of the great Sir William, aided with the Crown. Bitter hate sprang up among neighbors as Sir John abetted by Brant and the sadistic Butler brothers led grisly Indian raids against the "rebels", notably at Cherry Valley, where 48 were massacred. Wyoming Valley and Stone Arabia (*opposite page*), Continental militia counterattacked, defeating Johnson at Forts and later Fort Klock (*opposite page*).

The major Revolutionary engagement of the valley, however, occurred at Oriskany. British forces under St. Leger were marching east from Oswego to rendezvous at Albany with Burgoyne, who was advancing south from Canada and with Howe, who was marching north from New York City. Unlike Johnson, General Nicholas Herkimer, the valley's other square, sided with the Americans. He led a force to beat St. Leger's sweep. They met at Oriskany in a here-bayonet-and-tomahawk battle during which Herkimer was fatally wounded. Historians disagree over who won, but St. Leger was prevented from joining Burgoyne, who was forced to surrender at Saratoga.

On Aug. 6, 1983, exactly 150 years later, the second battle of Oriskany was fought when farmers, as militant over low milk prices as their forebears had been over independence, successfully battled state troopers to stop market-bound milk trucks.



IN HERKIMER'S BEDROOM, restored by the state, the general's pistols are still on the table in foreground. The chair belonged to his father. Herkimer's and Sir William Johnson's homes were the most pretentious in the valley. They were close friends before the Revolution.



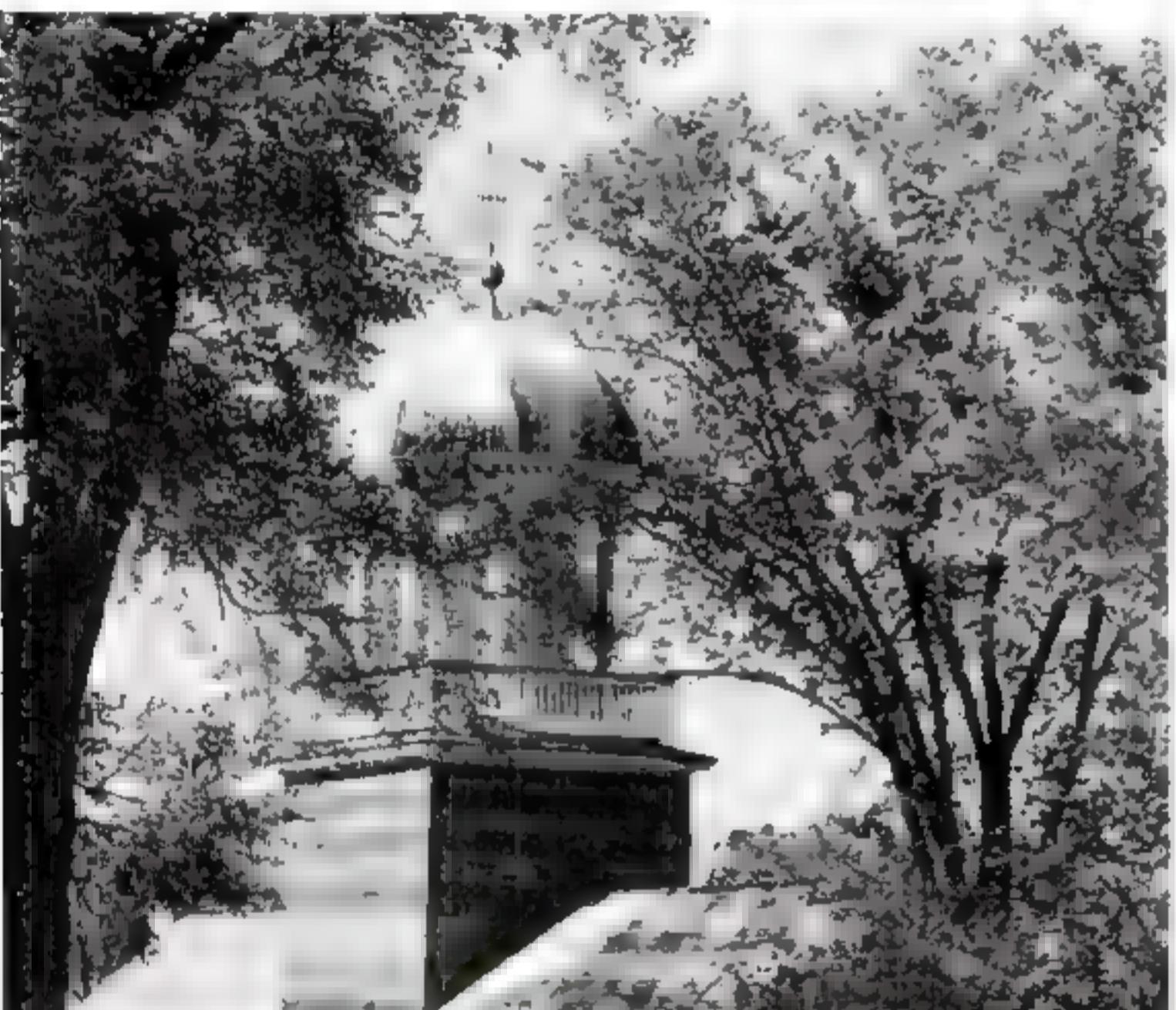
1706

DUTCH FARMHOUSE at Rotterdam Junction near Schenectady is one of the valley's oldest houses, dating from the early Dutch migration into the eastern end. Made of native bluestone without mortar, it was first owned by Jan Pieterse Malue and is still in use today.



1750

FORT KLOCK near St. Johnsville is a fortified farmhouse where the countryside took refuge during raids. A brook ran near it which was useful in time of siege. Overlooking the fort is Klock's Field, where Americans caught the Stone Arabia raiders and defeated them.



1788

STONE ARABIA'S REFORMED CHURCH replaced an earlier one burned by Sir John Johnson after he devastated Schenck Valley. Original church stood in virgin forest. Monument before it commemorates Colonel John Brown and his men, cut to pieces by the raiders.



1772

FULTON COUNTY COURTHOUSE at Johnstown, first courthouse west of Hudson and only one dating from colonial times still in use in the U. S., was visited by Aaron Burr, Alexander Hamilton and Judge Daniel Cady, father of famed suffragist, Elizabeth Cady Stanton.



1832

HERKIMER COUNTY JAIL at Herkimer exemplifies Mohawk Valley's postcolonial architecture. In it in 1906 was imprisoned Chester Gillette, who was convicted of drowning Grace Brown in Big Moose Lake, which gave Theodore Dreiser his plot for *An American Tragedy*.



ON AN EARLY FALL MORNING THE VALLEY NEAR DANUBE LIFTS ITS GENTLE BROOK-LACED CONTOURS TO THE SUN. THE RIVER IS BARELY

The valley's oft-bloodied hills
now browse in rich fertility

This is the Mohawk Valley as it looks today. The graceful hills rising gently from the 1,000-foot wide stream are now only lightly wooded, long since denuded by the 18th-Century pioneers of their thick forest sheath. Beneath the turf of these farm-dotted pasture lands is a thick—in some places 15-foot—blanket of rich, black topsoil, relic of forests millennia old. Hence the superb fecundity of the valley, which during the War for Independence earned it the title of "Granary of the Revolution" and



VISIBLE AT EXTREME UPPER LEFT—NEAR THERE HERKIMER BEGAN HIS ILL-FATED MARCH TO ORISKANY TO FIGHT ST. LÉGER'S TROOPS

still makes it one of America's best dairy regions, renowned, among other things, for Herkimer County cheeses.

During the valley's uneventful 19th Century, industry grew in it. Remington Arms, which began with Eliphalet Remington Jr.'s musket-making just after the Revolution, is at Ilion. General Electric at Schenectady. Revere Copper and Brass at Rome; the river's length is punctuated by knitting mills. But industry never overshadowed the

valley's air of ancient rusticity. That is why many Midwesterners, using its historic artery to travel east for the first time, have been pleasantly surprised to find vestiges of a civilization of very respectable antiquity. It is also why the Mohawk Valley and its neighboring areas have been a favorite locale for historical novelists, from James Fenimore Cooper, who grew up at Cooperstown, to Robert W. Chambers (*Cardigan*) and Walter D. Edmonds (*Draught along the Mohawk, Rome Haad*).



CANAJOHARIE CREEK is one of the many lesser streams emptying into the Mohawk. Its Indian name means "the pot that washes itself," a reference to the big pothole which excited

the Mohawks' wonder. A pothole is a round hole worn into the river's rocky bed by years of gravel-swirling water. Potholes still churn and froth along the Mohawk Valley's streams.

"Clinton's Ditch" left its traces along the river's length

*For the Erie she's a-raisin'
An' our gin 'tis gettin' low
An' I hardly think we'll strike a drink
Till we reach old Buffalo.*

The old Erie Canal ballads are still heard in the valley and the locks and towpaths of the canal itself can still be seen along stretches of the Mohawk's banks. Governor De Witt Clinton had his "big ditch" dug because a canal was needed to carry grain and manufactures to and from the early 19th-Century West and the Mo-

hawk's many rifts and falls made it unnavigable. The canal was built and later manned chiefly by brawny Irish immigrants. They dug forward at the rate of 17 yards every $5\frac{1}{2}$ days per three-man team and drank taverns into existence at the rate of one per mile of canal. Completed in 1825, the Erie ran 363 miles from Albany to Buffalo, was used until 1903. The toll-charging Erie was replaced by the toll-free New York State Barge Canal in 1918, which employs much of the Mohawk River, raised to suitable depth by movable dams.

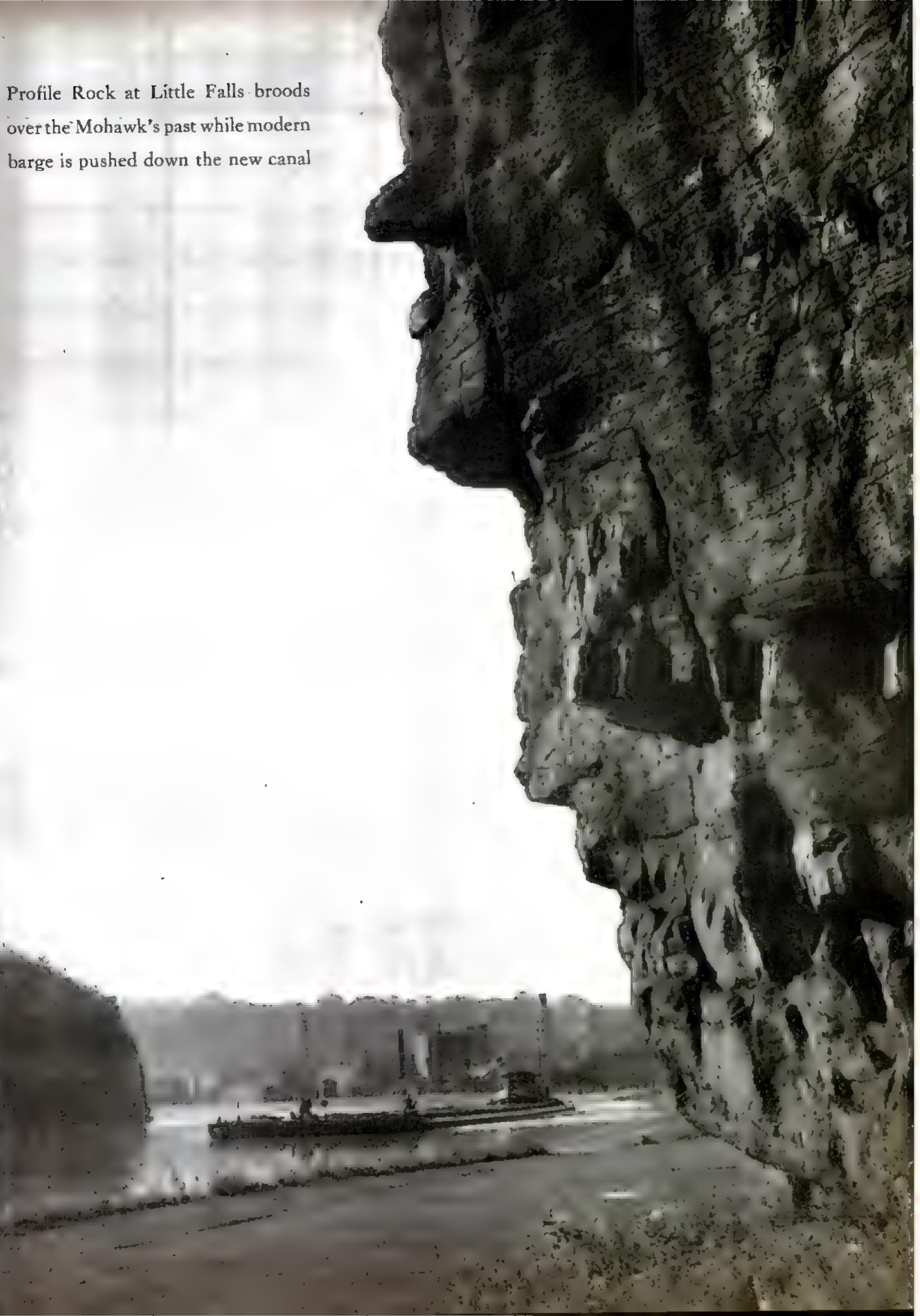


AQUEDUCT bridging the Mohawk at Little Falls was used to bring barges over the river to the town from Erie Canal along its south bank. Aqueducts also carried canal over creeks.



OLD ERIE LOCK near Little Falls is of white stone. The canal proper was 40 feet wide at the top, 24 at bottom, held a minimum four feet of water, permitting passage of 75-ton vessels.

Profile Rock at Little Falls broods
over the Mohawk's past while modern
barge is pushed down the new canal



CHINA

The lost provinces spring to life to their homes and Nationalist

SHANGHAI (BY WIRELESS)

The reoccupation of China by Chinese forces, with American help, is an event without parallel in the history of China or any other nation. New American-trained armies are on the march. But quite other kinds of armies, too; uncounted and uncountable battalions of people—rich and poor, banker and coolie, weaver and magistrate, scholar and shopkeeper—all headed for home. Some are issuing from the passes of the fortress mountains where they stood off the Japanese for eight years. Others, who took refuge in the cities to escape the guerrilla warfare that crackled over the countryside, are now moving, by truck, by junk and sampan, sedan chair and bus, to their beloved villages.

What follows is not so much a report as an impression of this extraordinary hegira caught in mid-flight. In particular, it is the narrative of a two-week airplane trip from the far west of China across its historic north to Peiping and down toward Shanghai.

South of the Yangtze the Japanese never got a hard grip on the people; there the national government quickly completed reoccupation. It is north of the Yangtze, in the crowded plain of the Yellow River, that the traveler witnesses the unparalleled scene: half a nation freeing itself from the Japanese strait jacket, while its erstwhile jailers are holding railroads and the approaches to the principal cities against sudden swoops of Communist bands, and while the crack armies of the Central Government are flying over their heads in American transports.

Besides merchants, bankers, students, shopkeepers, editors and farmers, I met seven governors and seven top theater commanders and their staffs, most of whom had never met an American journalist. The trip actually started from Chungking. The first stop was Chengtu, that fantastically fertile valley whence the B-19s went to war. But everybody has heard about Chungking and Chengtu—too much, perhaps. In Sian the air, an exhilarating contrast to the political staleness of Chungking, smelled clean and fresh; the land was in harvest; the reviving spirit of man was wonderful to see.

Sunlight, dust and history . . .

Shensi (population 10,000,000): The province of Shensi is sunlight, dust and history. The enormously thick rectangular walls of Sian, the capital, hold more than a half-million people. Red dust clogs the mouth and nostrils; ricksha pullers flit hazardously through the haze before careening cars of high officials. But outside the city walls on the ample plain of the Wei River the earth is cool and clean; the millet has reddened; the golden wheat climbs from banks of miraculously clear valley streams to laddered terraces of chilling mountains. Here the din of Chungking dies away.

Sian was the capital of the fallen T'ang dynasty which flourished about the era of Charlemagne. But Sian is also a great landmark in modern Chinese history. It was in this sector, in the great bend of the Yellow River, that the Japanese rush into China was brought to a dead stop. Here five years ago a Chinese general announced, "Beyond this point I will not yield a foot."

Not did he. Many of the headline Japanese army commanders—Yamashita of Singapore fame, Homma who took the Philippines, Lieut. General Shojiro Iida, the conqueror of Burma—all tried as divisional commanders to break the Yellow River line. Had they been able to spring the bolt, Sian would have fallen, the left flank protecting Chungking would have been turned and Chiang Kai-shek might have been a ruler without a country.

The bolt held. Now Lieut. General Hu Tsung-nan, who commands the theater, is proceeding at his leisure with the disarming of some 60,000 frustrated Japanese soldiers.

An American observer who knows General Hu and his assistant, Lieut. General Fang Han-chien, whispered a warning not to be taken in by their justly celebrated hospitality: "In their hearts they are anti-liberal, anti-foreign, anti-American" maybe. But an evening's talk left the stranger with the conviction that they are also

WAITING FOR AMERICANS to arrive, this native of Tientsin sits before monument of old empire. Crowds of more than 2,000,000 waited in streets from 6 in morning to 9 in evening for first U. S. Marines.

AMERICANS LAND IN TIENSIN from LCMs and LCIs. Officially they are there to take surrender of Japanese, rescue Allied prisoners. Their presence also keeps Communists from gaining control.

REBORN

as Chungking exiles trek back armies check the Communist

by CHARLES J. V. MURPHY

Chinese in the same sense that General Patton and Admiral Halsey are Americans.

Right now outposts of the Yenan Communists are only 50 or 70 miles north of Hu's line. But, having fended off their raiding parties while fighting the Japanese, General Hu is now inclined to regard them as a diminishing military threat. "But we have been at war too long," he announced from his place at the top of the table. "China's need is peace." He lifted a tiny wine cup. "Kan pei!" The desire in the general's breast was shared by a homesick municipal functionary. From the top of the mysteriously beautiful great Crane Pagoda outside the city, he had looked that afternoon over the fields lush with grain and heard the happy cries of children floating musically on the air. Taking in this lovely scene with a sweep of his arm, he said, "All that we Chinese desire is peace, hard work, harvest."

Marshal Yen of Shansi

Shansi (population 12,000,000): On the surface Taiyuan, the capital of Shansi, appears as calm as Sian, only more down at heel. Grass is sprouting in the cracks of the Jap runways on the airfield but smoke rises from the chimneys of foundries and textile plants. In the dusty streets and teashops Japanese soldiers and Japanese women in kimonos or baggy pajama pants, with babies hiked up on their backs, mingle amiably with their late enemies.

One discovers with shock how deeply the Japanese burrowed into North China. In backwoods Taiyuan there are 25,000 Japanese civilians, most of whom were put down here to mine Shansi's coal. Taiyuan is a "hick town" among great provincial capitals. Its streets are unpaved. The principal hotel is as dingy as any railroad hotel in the world. A sign over the empty checkroom proclaims in English, "Travellers' baggage lives here." The tablecloth is stained, flies swarm over the food, but somewhere in the dim recesses of the establishment are Chinese cooks capable of producing an omelet of herbs that would evoke applause in Perpignan. The general who was host on behalf of old Marshal Yen had none of the military chic of Sian; he was dressed in a faded yellow floursack-uniform. All through the meal he kept eying the assistant naval attaché, a lieutenant commander, sitting on his left. Finally, half apologetically, he asked, "What uniform is that?" He was informed it was the uniform of the U. S., "the navy which had just conquered the Pacific Ocean." The general had never heard of the great battles of the Marianas, Iwo Jima and Okinawa. "You must forgive me," he said. "In the mountains we heard little news."

Shansi is the barony of the last great war lord, Marshal Yen Hsi-shan. Thirty-four years ago Marshal Yen conquered it in the name of the national revolution. Until the Japanese came he held it against all comers. For the last seven years he and his bobtail provincials have been holed up in mountain passes of southwest Shansi.

During the war some journalists at a safe distance complained that his brand of patriotism was something less than ardent. It was said he fought only hard enough to stay in Chiang Kai-shek's good graces, but not quite so hard as to goad the Japanese into wiping him out, all the while holding aloof from Chungking lest suspicious Communists fall upon him. All seems to have ended as the shrewd old warrior planned. In September he returned to his capital, Taiyuan, to take the Japanese surrender.

The pictures of Marshal Yen in American newspaper morgues lead one to expect a fierce, poker-stuff, bemaled character in full regiments. But through the heavy curtains of a reception room in his *yamen*, to greet American journalists, came—Foxy Grandpa. The starch is out of the grenadier's back. No medals, no sword; just a dumpy provincial politico in a cheap rumpled blue suit, an old man with a scraggly mustache, a tuft of gray hair on his chin, a gold-toothed mouth, but not without an air. If he lived in a Breton village the population would instantly make him mayor.

The marshal now has on his hands some 5,000 well-armed Japa-

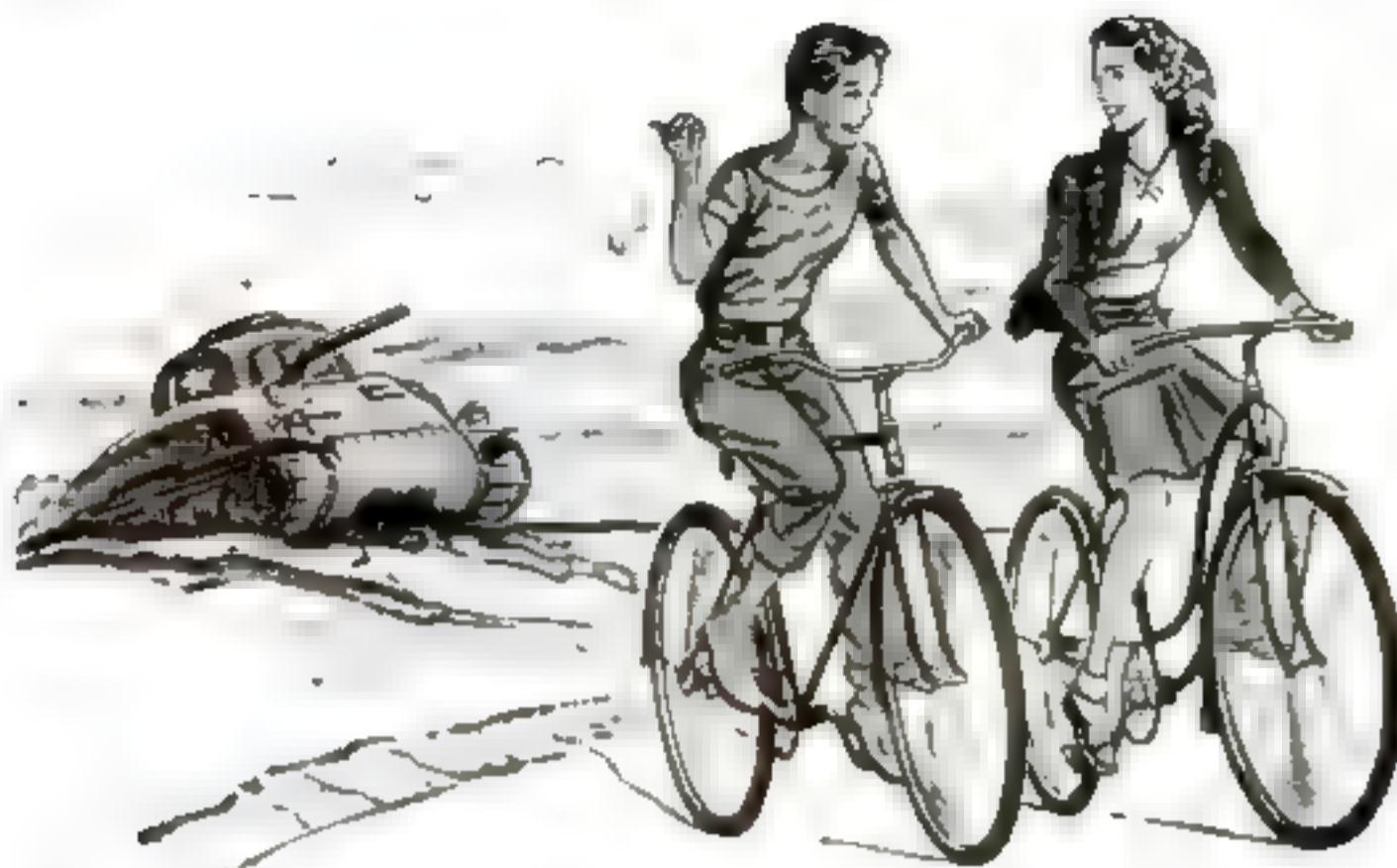


IN NANKING Chinese mounted troops parade under a victory arch of bamboo and greenery to symbolize their reoccupation of the city. Nanking, China's capital, was great goal on "road back" for Chinese soldiers.



IN SHANGHAI, U.S. C-45 transport lands Chinese soldiers who are greeted by enthusiastic crowds with banners and flags. U. S. has flown 41,000 Nationalist reoccupying troops to strategic Nanking and Shanghai.

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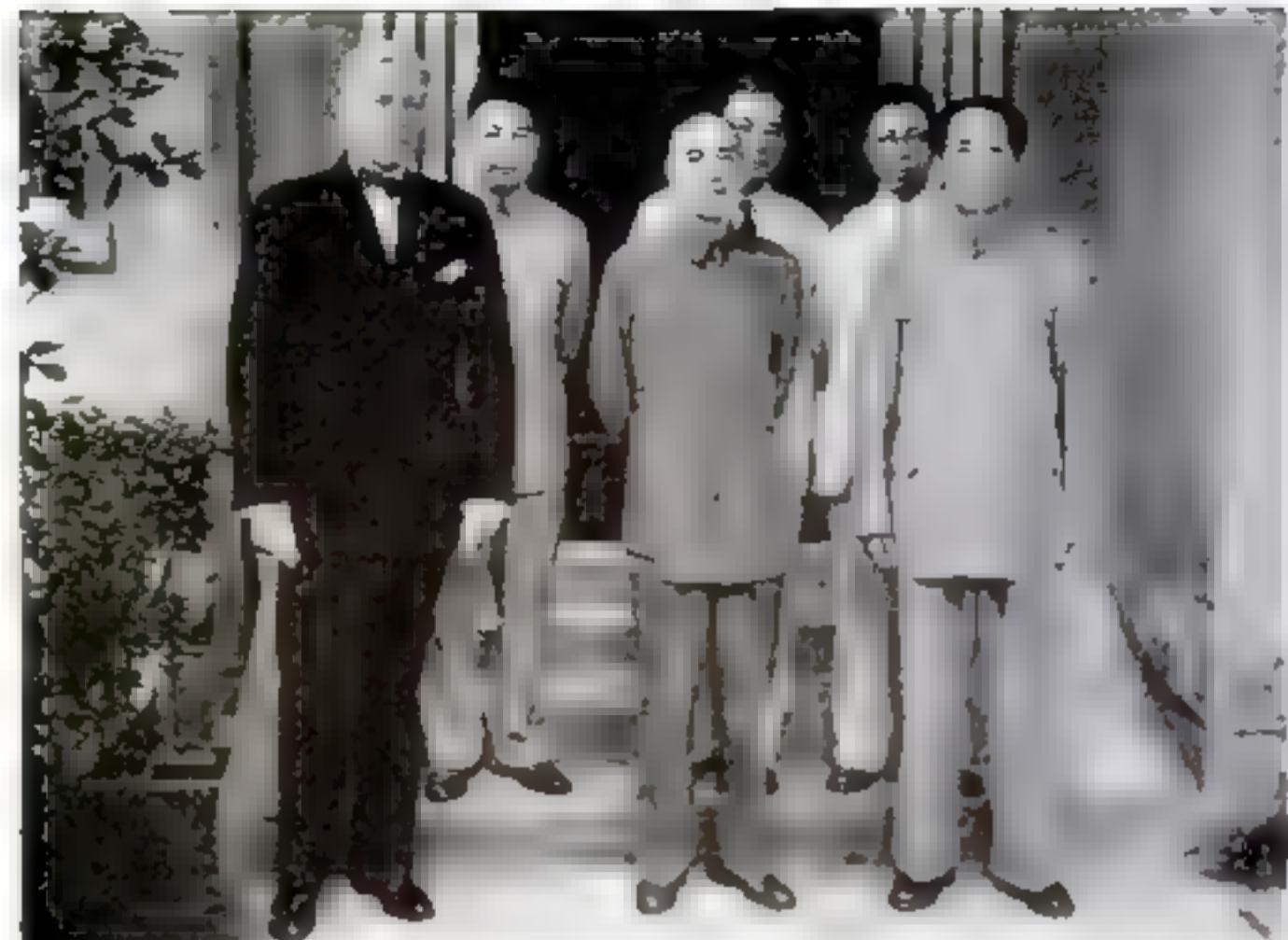


MacDee Athletic shirts with Kur-Ups feature (above) or Wing Sleeves without Kur-Ups feature (large illustration at left.)

Most MacDees have gone to war, but more will be available soon. Ask for them—keep asking—at your favorite Haberdasher and Department Store.

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CHUNGKING CONCLAVE between Central Government and Communists was attended by (front row) U. S. Ambassador Hurley, Chiang, Communist Mao Tse-tung, (near, l. to r.); Chiang's son Chiang Chung-kuo, Chang Chun, Szechuan governor, and Information Minister K. C. Wu. Despite negotiations, clashes go on in 11 provinces.

CHINA REBORN CONTINUED

nese troops in his capital and 40,000 more scattered throughout the province. Technically they are still free men for, while Marshal Yen has taken their formal surrender, he has left many in possession of their arms. "They are really no problem," he says. "We shall get rid of them eventually." And the reason why he is in no special hurry is that he knows that the Communists are waiting eagerly to tear up what's left of the railroads.

Before leaving Chungking we heard a government spokesman assert that 70% of the differences with the Communists have been resolved. We saw plump Mao Tse-tung, the leader of the Communists, the night before he started back to Yenan and heard him vow that the remaining 30% would be settled "by discussion and no other means." But in Taiyuan, Marshal Yen complains bitterly, "In Chungking, Mao Tse-tung talks peace; but in Shansi his *Palus* (Eighth Route Army troops) fight me." In Shansi the 30% far outweighs the 70%.

Marshal Yen has weathered many a civil war and many a political storm. He says cynically, "The Communists do not live by their principles. They enter a village and take whatever is not freely given." When the American airplanes bombed the railroad yards and the Japanese airfields, the Communist propagandists assured the simple farmers that these were Russian aircraft. When Japan surrendered, the Communists spread the story through the hinterland that the Russian army had broken Japan's power and taken the Japanese emperor prisoner. Nevertheless, the old warrior does not disguise his concern over intrusions that the Communist gospel had made among the land-hungry, superstition-ridden farmers. He has devised a counterprogram of his own: lower taxes, equality of service, education, roads. The old man talked hopefully of opening mineral and agricultural potentials locked in the rich Shansi earth. "But how can we reconstruct our economic life if we do not first learn to live in peace?"

One fact is clear. In the putting together of the Chinese puzzle the marshal, for all his shortcomings, is obviously a good piece: he is no bar to national unity; he is using his power to help rather than hinder national unity.

The North China Plain

HOPCH (*population 29,000,000*): This province is two and one-third hours by air from Taiyuan to Peiping. The way lies over a jumbled Shansi mountain barrier which in the pre-airplane age shielded Marshal Yen's domain. Presently mountains die out and in the province of Hopch one enters the great North China plain. This immense plain is one of the earth's impressive spectacles. From the Shansi barrier to the Yellow River, there is hardly a square foot of land not growing food or occupied by a village. Furrows run clear to the horizon in rectilinear exactness. The villages lie scattered like pieces of a picture puzzle, seldom as much as a mile apart, each with its tiny lake, its circle of willows. War does not seem to have damaged land or houses nor to have distracted the farmer from his toil. The lands brim with harvest.

There were no signs of battle until we crossed the Peiping-Hankow Railroad; then we saw the burned-out shells of the railroad stations,

blockhouses every few miles and deep trenches on both sides which the Japanese had made to defend the right of way. Yet this was little damage considering how long the war lasted. And having seen the pulverized cities of Europe, we could not but reflect that China's weakness, her almost fatal weakness, has saved her land and villages.

Peiping itself, when first seen with the day's last sunlight touching up the sheen of the tile of palace roofs, somehow leaps to the heart as Paris does. The governor, who commands all the military forces in Shantung as well as in Hopeh, has his headquarters in the gay, fascinating, red-and-gold residence of wealthy Prince Ching, favorite statesman of the empress dowager. And the mayor is settled in an old municipal building, among lush Louis XVI brocaded, gold-painted chairs, some of which, it is said, in the Manchu dynasty used to play tender waltzes when sat upon.

It is easy to be taken in by the surface life of Peiping. American pilots fed up with the dirt and squalor of west China, American marines released at last from the dozing islands of the Pacific, take to Peiping the way Americans once took to Paris. Their Peiping is populated by happy ricksha boys, overwilling, ever-present White Russian girls, crafty compradores, beer parlors and shops on Morrison Street whose shelves are laden with fine silks, jade good and bad, cloisonné, wonderful old porcelain, amber necklaces.

With money an American lives the life of Riley in Peiping. For sheer good living, fine food and millionaire service it is not to be matched on this postwar earth. The servant problem does not exist although housewives complain that inflation has driven a No. 1 cook's wages to roughly \$8 a month in U. S. currency. And the kitchen of any well-to-do banker, lawyer or general can put on a meal beside which the specialties of the 21 Club seem like a 65¢ blue-plate. Golden flakes of celebrated Peking duck, one of the world's true gastronomic masterpieces, continue as in the past to come from fowl that have been force-fed a full 40 days with choice grains to the point of surfeit. As always, shark's-fin soup is made to simmer for 48 hours over a low fire. Lakes yield tiny shrimps sweeter than the Louisiana prawns. Stocks of birds' nests from the South Seas, though depleted, are still ample to supply gourmets.

Peiping is cheerful

Compared to cities of free China, Peiping is surprisingly full of bounce. It has snapped back from the eight years of Japanese occupation like a spring released. The street din is cheerful and purposeful, faces do not have that drawn, almost sullen look common to Chungking. Humming lunch tables in Pittsburgh's Duquesne Club and Detroit's Book-Cadillac Hotel have nothing on Peiping for all kinds of reconversion schemes. One even detects occasionally the brassy notes of the Chinese Henry Kaisers. Engineer Wang, graduate of the University of Wisconsin, is plumping for a colossal dam and hydroelectric development on the Yellow River. "Harness China's ancient sorrow," he cries. "Build dams. Stop up a permanent source of water for the North China plain. But above everything else put water on the land."

One's quick impression is that these people have got a good grip on their affairs. The experts from the Bank of China occupy desks in the federal reserve bank; many of the refugee Chinese managers and technicians of railroads and public utilities are back in their old jobs. The beautiful Yenching University, which the Japanese closed down as the fountainhead of anti-Japanese, pro-American sentiment in North China, is almost as beautiful as ever and has already taken in a freshman class after a stiff entrance examination. Carpenters are repairing broken furniture and ripping out Japanese bunks while students wander in golden afternoons among the white pines and cedars and fish for carp in the lake.

It is again a shock to find the streets of Peiping thick with the Japanese military and civilians two months after their government's surrender. Before the war there were barely 5,000 Japanese in Peiping. Now they exceed 100,000. They had all the good jobs—banks, railroads, factories; they had even begun to burrow into small shops. The process of dislodging them is proceeding with a charitableness not found elsewhere in the world. The enemy, his wife and children walk about unmolested. Last week, when advance units of the crack 94th Division of the Chinese regular army arrived by airplane from Shanghai and drove through the cheering crowds, a few Japanese were dragged from bicycles and cuffed a bit. In the mayor's office the next day one heard regretful mutterings over the un-Chinese behavior.

Two things above all others symbolize the Peiping recovery. One concerns the city's favorite actor, Cheng Yen-chiu. When the Japanese entered Peiping in 1937, the Chinese announced, "Today

CONTINUED ON NEXT PAGE



"My interest in you has increased by leaps and BONDS
since you got rid of your '5 o'clock Shadow'!"



AVOID '5 O'CLOCK SHADOW' WITH

GEM
RAZORS and BLADES



CHINA REBORN CONTINUED

I have three closings. I close my heart; I close my mouth; I close my door." A few days ago Actor Cheng spoke to the people of Peiping over the radio. Said he, "This week I have three openings. I open my heart for joy; I open my mouth to entertain you; I open my door to receive friends."

Another symbol is that infamous corporation of conquest—the North China Development Company. In this omnibus holding company the Japanese pooled nearly 100 Chinese corporations. It imported railroad superintendents from Manchuria; agronomists and factory managers from Japan. A year ago many feared that this monster would gobble up every solvent property north of the Yellow River. But today a U.S. marine stands guard before its premises on Legation Street; its once bustling offices stand deserted; bumptious executives twiddle their thumbs in concentration camps. The corporate headquarters of the "coprosperity sphere" has become a haunted house.

But underneath this busy scene of bankers dusting off their desks and industrialists moving back into their factories is a layer of trouble. Like Shanghai and Nanking, Peiping cuffs are also frayed. Paint has scaled off trolleys; textile mills are idle for lack of cotton. From many places the Japanese have moved the best machines. Many are out of work because of the collapse of Japanese buying, the poor complain bitterly over the cost of rice and cloth, raised several hundred times by inflation. "The Japanese," they say, "took and put nothing back." They sucked us dry.

In Peiping as elsewhere Communists are topic A, but with this difference: whereas in Marshal Yen's realm we encountered communism chiefly in its local aspects, in Peiping it becomes important internationally. To be sure, local aspects of Chinese communism are plenty tough. Roaming Communist bands sit astride the main railroads south and also hold a section north of Peiping. However, General Sun Lien-chung pooh-poohs their military strength. He insists they do not have more than 20,000 good troops in all Hopeh. The general has been waiting for the U.S. Air Forces to finish delivering to Tientsin and Peiping the American equipment for the American-trained 91st and 94th Armies. This task was completed last week. Sun may be doing a certain amount of whistling past a graveyard but he insists that once these armies take the field they could clear the area in a few weeks—if the Communists insist on fighting. "But the persistent difficulty about Chinese communism," observed a Peiping editor, "is that it persists in remaining international."

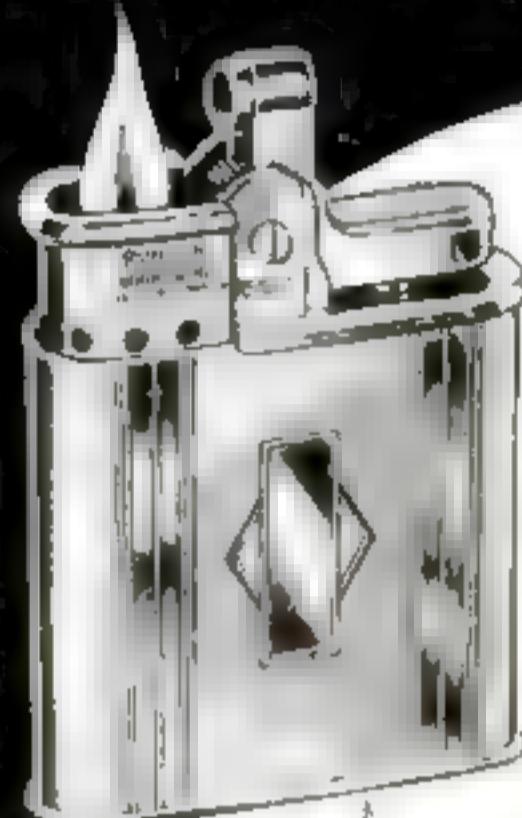
Beyond the Great Wall, only 55 miles from Peiping, is Manchuria. Three decades ago, in the first years of the revolution, Dr. Sun Yat-

CONTINUED ON PAGE 118

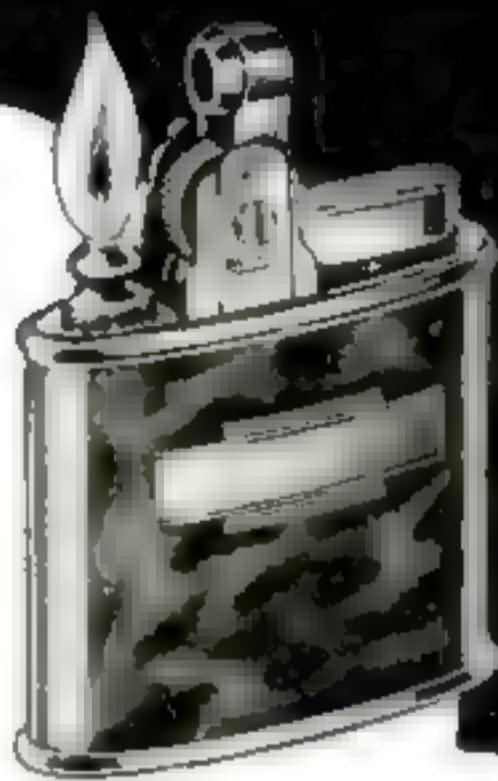
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Inferior
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BUILD YOUR FUTURE • HOLD YOUR WAR BONDS



JAPANESE SOLDIERS stand guard for their conquerors behind barricade in Tientsin. In certain areas they have been helping Chinese and Americans to keep order.



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It all comes under the head of research!

Mike, the mess sergeant, is studying a breezy little booklet entitled "Cheese Recipes for Service Men." They're not ordinary recipes. They're definitely designed for serving hungry men. Mike will get some new ideas. And his men will probably get some tasty new dishes.

That booklet* is a small sample of the broad service rendered by two National Dairy Kitchens — the Sealtest Kitchen in New York and the Kraft Kitchen in Chicago. Both are staffed with expert dietitians and home economists. Both arrange food demonstrations for clubs, schools, colleges and other organizations. Both prepare and publish colorful, informative booklets and recipe material.

Over 10 million pieces of this material were distributed last year, much of it on direct request. The recipes are practical, economical, timely. They are carefully tested for nutritional value. They offer menus for small children and big U.S.O. parties and everything in between.

This is not test tube and microscope research. But it is in the same spirit. And it is just as truly a contribution to public welfare as the scientist in our Laboratories who develops a new pharmaceutical or fiber or plastic — a better butter, cheese, ice cream or a new baby food — from "nature's most nearly perfect food" — milk. National Dairy does both kinds of research — constantly.

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The youngsters playing below show you the variety of styles. Made in pink and blue—in lovely pastel tints. *Shop for sleep* at your leading store. P. H. Hanes Knitting Company, Winston-Salem, N. C.

A Two-piece suit. Ages 0 to 6. With extra pants, this three-piece combination gives more sleeper changes for the child with less laundry for mothers.

B One-piece button-back suit. Ages 0 to 3.

C One-piece button front suit. Ages 4 to 8.

* The supply of Merrickild Sleepers will be limited again this year because much of Hanes production has gone into underwear for the Armed Forces.



TENSION AREA lies in North China. Nationalist troops have been landed in coastal cities by U.S. ships, in big inland cities by U.S. planes. Communists are strong in the north outside big cities, and also control rich province of Shensi. LIFE Writer Murphy covered territory from Chungking to Peiping to Tientsin to Tsingtao to Tsinan.

CHINA REBORN CONTINUED

men, not wishing to be caught between the imperialist grindstones of Czarist Russia and Japan, cautioned that "the northeast is rather the destination of revolution than the starting place for it."

It would seem that the Chinese revolution and Chiang Kai-shek have at long last arrived at the end of the line. Manchuria, with its steel mills, its immense reserves of coal and iron ore, its first-rate railroads and its rich farmland, is a national opportunity, an international responsibility and an enormous risk. Many of Peiping's bank entrepreneurs know it well. In the years before the Mukden incident, men like Engineer Wang helped to develop coal mines and start the steel industry. And as one of them remarks, "under the Japanese Manchuria became more Chinese than ever." Peiping enterprisers are impatient to get into Manchuria and see what they have won from Japan in the war. But few today are so naive as to believe that the Russians will pass over unplucked so rich a prize, perhaps the most valuable single piece of booty of the war.

"They will leave us only the bones," a Peiping official grumbles. Rumor feeds on the silence which the Russians in Manchuria have thrown about their doings. However, refugees from the region keep turning up in Peiping and rumors of a most horrendous, not to say alarming, nature are heard on all sides, from rape down. There it is said that *Pals* from Shantung and Chahar carouse with Red Army soldiers on the streets of Mukden and help themselves to Japanese titles and munitions. American aviators sight-seeing along the Great Wall are fired upon; the other day an American Air Forces observer and a French consular officer were unceremoniously ejected—for no apparent reason except that the Russians didn't want them around. At the very least, factories are being stripped of their best machinery; every night trains of the South Manchurian Railway roll north loaded down with the very tools China needs for her own reconstruction.

Poker game in Tientsin . . .

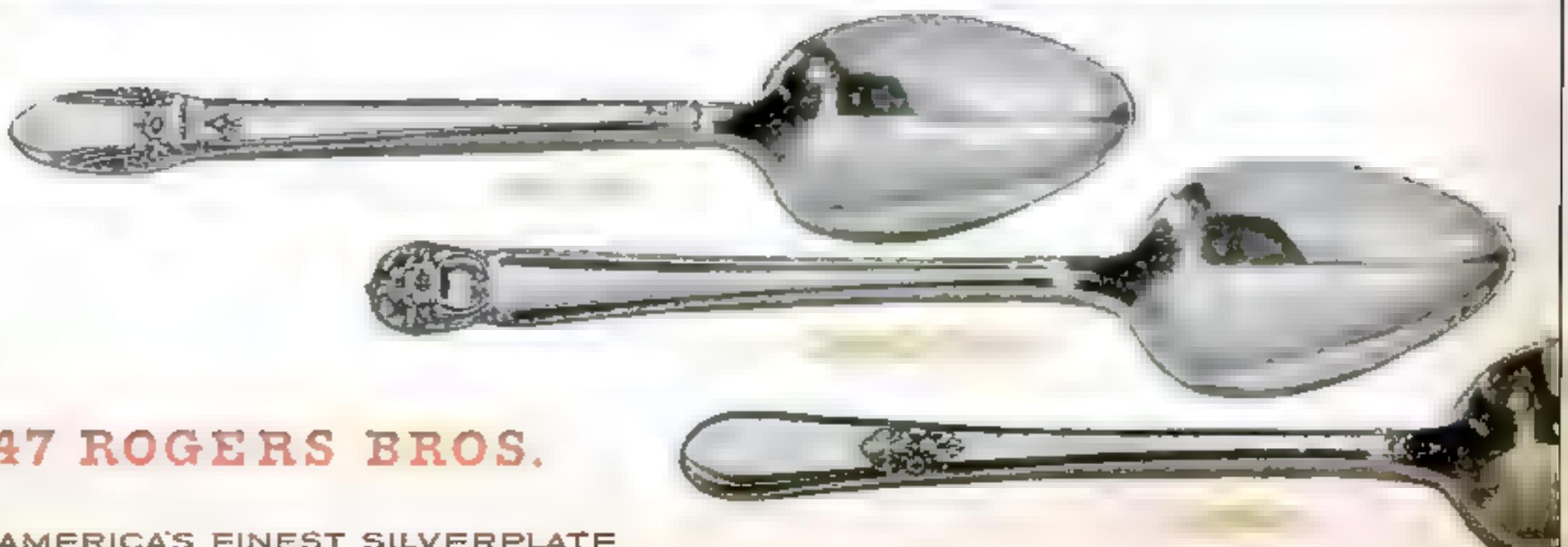
In the old treaty port of Tientsin a traveler meets another key piece in the Chinese puzzle: U.S. Marines. The streets are full of marines in rickshas, in shops, in the old French-British-Russian concessions, on airfields, along the railroad. Vice Admiral Daniel E. Barbey and Major General Keller E. Rockey, who command this force, have some of the gloss of a Sumner Welles. They are fighting men straight from the fierce ocean and island battles. Problems of the utmost delicacy challenge their every step, beginning with Communist road-blocks on the road to Peiping and the snipers' bullets that have already wounded five marines. Their orders read in effect: Disarm Japanese, protect Americans and other stranded nationals, avoid becoming embroiled in "fratricidal war," that is, the war between the government and the Communists.

But the most naive traveler could not be in Tientsin an hour in the

CONTINUED ON PAGE 121



1847 Rogers Bros. is back! The beloved patterns all America's been waiting for are at your dealer's. This very day, you can see *your* own favorite design, order a "starting service" now . . . more pieces as they become available. And what an exquisite table service you'll own! For each 1847 Rogers Bros. design is a masterpiece of century-old artistry, with extra height and depth of ornament for long-lasting charm!



1847 ROGERS BROS.

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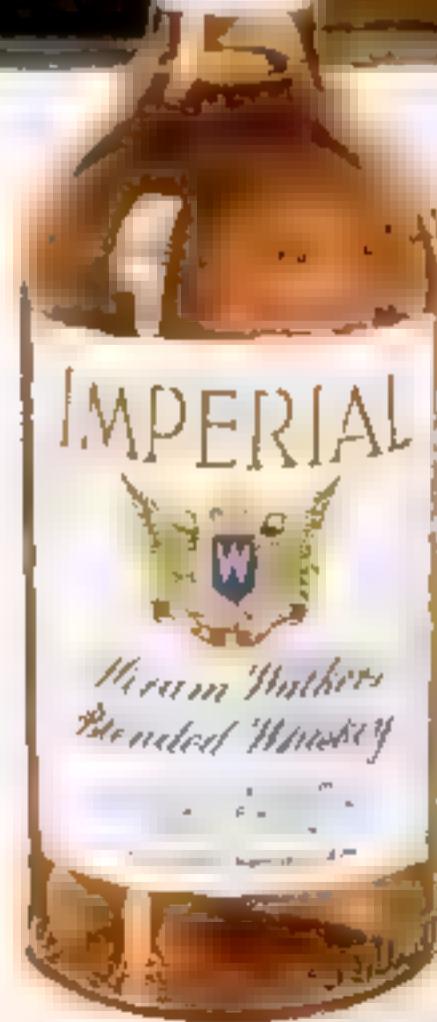


"Inspecting the Barrels of Acne Whiskey"—painted at the distillery by Ernest Eustis.

87 years at fine whiskey-making
makes this whiskey good

IMPERIAL

Hiram Walker's Blended Whiskey



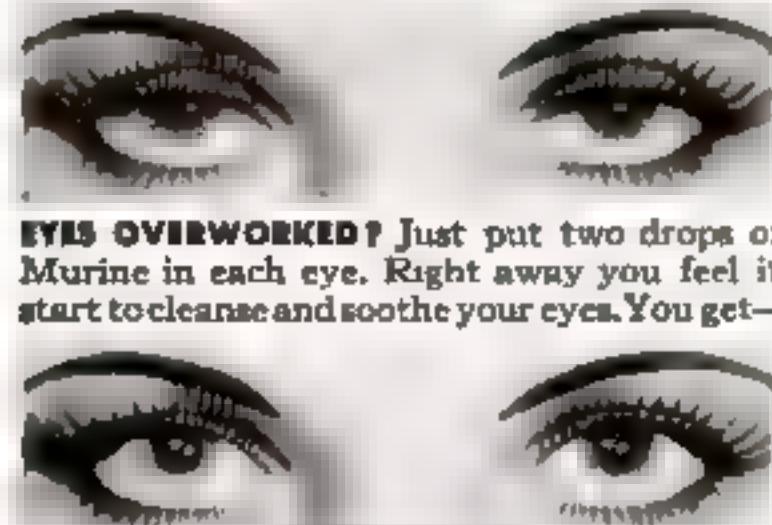
It takes barrels of
money to win a war.
The \$245 of excise tax paid on
every barrel of whiskey—more
than one billion dollars a year
from the distilling industry—is
only a fraction of America's
war cost. It takes all the money
you can put into victory bonds,
too! Buy more... hold them!

86 proof. The straight whiskies in this product are 4 years or more old. 30% straight whiskey. 70% grain neutral spirits. Hiram Walker & Sons Inc., Peoria, Illinois.

CHINA REBORN CONTINUED

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EYES OVERWORKED? Just put two drops of Murine in each eye. Right away you feel it start to cleanse and soothe your eyes. You get—



QUICK RELIEF! Murine's 7 scientifically blended ingredients quickly relieve the discomfort of tired, burning eyes. Safe, gentle Murine helps thousands—let it help you, too.

MURINE
For YOUR EYES
SOOTHES • REFRESHES

* Invest In America—Buy Victory Bonds *



Anne Baxter

starring in "SMOKY," a 20th Century Fox Production, says: "YOU'LL LOVE YOUR CANARY AS I DO MINE. HE'S SO PEEKY AND FULL OF FUN! Own a canary... the only pet that sings! So easy to care for... so cheerful... a perfect pet! Feeds... carefree... the finest—FRENCH'S Bird Seed and Bird Biscuit."

LARGEST SELLING BIRD SEED IN THE U. S.



TAKE A Mental Shower

NoDoz Awakeners keep you mentally alert. Refresh your mind mid-morning, afternoon, night, whenever sleep threatens. Quick-acting. One tablet effective 2 to 4 hours.

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ADMIRAL BARBEY'S transports bring Chungking troops to North China.

On the ground and from the air they are patrolling the government's only exit and entrance into North China—the Tientsin-Peiping Railroad which the Central Government can reach by sea in U.S. ships. Moreover, the Marines have entered a region hitherto under the intermittent overlordship of Communist bands and have occupied coal mines supplying not only the railroads but also the starving public services and industries of Shanghai. Whatever else the U.S. Marines may or may not be doing in China, they are conducting themselves in accordance with the responsibility that has devolved from American policy since the U.S. Fleet conquered the Pacific. They are the instruments of American desire for peace in Asia—a desire which seems to be shared by nearly all the people of North China.

Certainly their presence has injected high-octane value into the atmosphere. In Tientsin topic A very definitely drops two grades to topic C—after the questions of how to get mills started again and commerce restored, and how to protect marines from being gouged by shopkeepers. The people of Tientsin are displaying wonderful tactfulness and considerateness in the last particular. Dozens of people make it their business to see that marines are not gyped and profiteering traders are rebuked and taken before magistrates. As a result marines and Chinese get along.

Marines in Shantung

Shantung (population 39,000,000): The province of Shantung in many ways is the most important piece in the whole puzzle. Its frontiers begin some 70 miles south of Tientsin and extend to the sea. Now, as any good map will show, Shantung as it nears the sea ceases to be part of the North China plain and becomes a mountain jumble which juts a massive peninsula into the Yellow Sea. The northerly promontory is only about 100 miles from Port Arthur—no farther than Key West is from Cuba. And it is this very peninsula, taken from the Germans and awarded by secret agreement to Japan, which perhaps more than any other item cost Mr. Wilson his League of Nations. Messrs. Borah and Lodge never let America forget Shantung. In fact, Shantung helped make Mr. Borah.

A quarter of a century passes. Lodge and Borah are dead. So is the League of Nations. But American Marines of the 6th Division are today on Shantung peninsula. So are the Communists. So is the Japanese army, not yet disarmed. Not to mention the provincials, more beachcombers than Valley Forge patriots, and guerrillas on both sides and a handful of government troops who have the task of reconstituting Chungking's authority.

On the south coast of Shantung is a harbor city called Tsingtao, the finest natural anchorage on the China coast. Today Tsingtao is the headquarters of Major General Lemuel Shepherd and the 6th Division of the Marines—20,000 men with full fighting paraphernalia. In the roadstead the sparkling large cruiser *Alaska* and the escort carrier *Nassau* swing at anchor. The Marines have landed and...

But up to the north is another port called Chefoo, where for the first time in their memorable history the Marines did not choose to land. Early this month Admiral Barbey steamed into this port, a big task force at his back, all set to occupy it. But he found the *Palau* ahead of him, cocky fellows who announced politely that they had no desire to quarrel with the U.S.; however, if the Marines insisted on landing they must accept the consequences.

atmosphere of the 1st Marine Division without realizing he was witnessing a poker game where the stakes are control of China's great northern bastion. American policy in the bulky persons of Barbey and Rockey is gambling on being able to re-establish the Chinese government in North China and Manchuria. The fear which haunts the sleep of the American commanders is that one false step or the

nervous pressure of a finger on a trigger might start a fracas that would spread like wildfire all through the northeast provinces and give the Russians an excuse—if they need one—for keeping a firm grip on Manchuria. Hence Barbey and Rockey are holding their cards close to their chests: they disavow any desire to intervene in Chinese internal affairs. But the very presence of some 53,000 marines in the crucial provinces of Hopeh and Shantung, together with a supporting naval task force, is intervention. On

the ground and from the air they are patrolling the government's only exit and entrance into North China—the Tientsin-Peiping Railroad which the Central Government can reach by sea in U.S. ships. Moreover, the Marines have entered a region hitherto under the intermittent overlordship of Communist bands and have occupied coal mines supplying not only the railroads but also the starving public services and industries of Shanghai. Whatever else the U.S. Marines may or may not be doing in China, they are conducting themselves in accordance with the responsibility that has devolved from American policy since the U.S. Fleet conquered the Pacific. They are the instruments of American desire for peace in Asia—a desire which seems to be shared by nearly all the people of North China.

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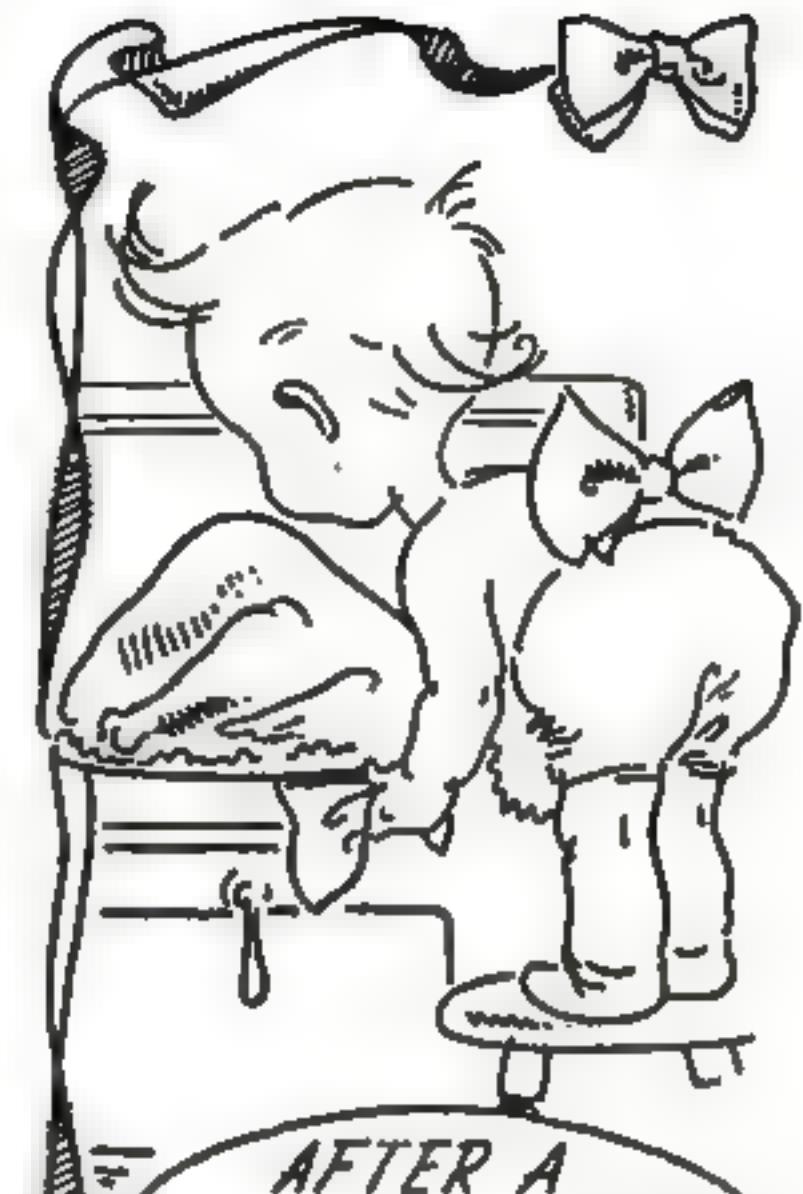
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BABIES work hard, too!
Sitting up, rolling over, playing. They need a refreshing bath after their hard work. To help avoid rash and irritation they should be bathed in pure, soft, gentle Baby's Own Soap. Baby's Own, popular since 1870, leads all other baby soaps in Canada. It is now made for The United States by J. B. Williams. Now you can get special Baby Soap. Pure. Clean. Delicately perfumed... Soothie the baby's tender skin every day with Baby's Own gentle suds.

Baby's Own Soap

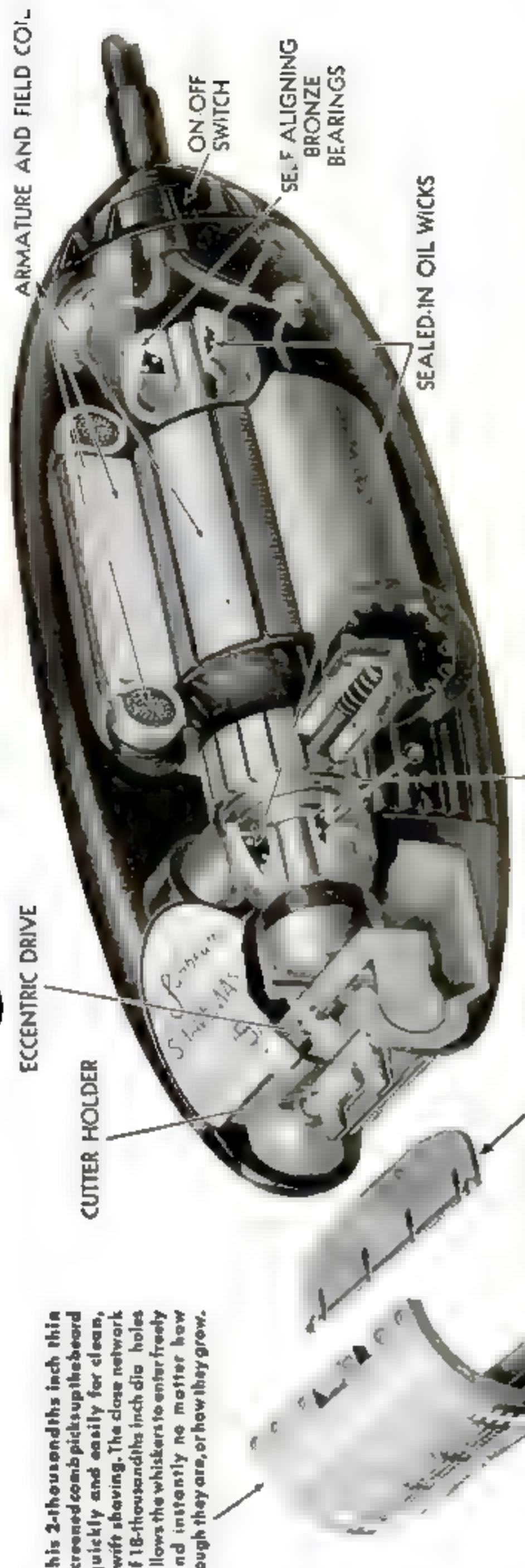


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THE J. B. WILLIAMS CO.
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CONTINUED ON NEXT PAGE

I've SHARED and COMPARED 'em all
...AND FOR MY MONEY IT'S *Sunbeam* SHAVEMASTER

Sunbeam SHAVEMASTER



This 2-thousandths inch thin serrated comb picks up the beard quickly and easily for clean, swift shaving. The close network of 18-thousandths inch dia. holes allows the whiskers to enter freely and instantly no matter how tough they are, or how they grow.

FASTER, CLOSER, because
of its EXCLUSIVE
shaving head.



This is the *Halfiner-Ground* double edge cutter that spends a over-and-back in lightning-fast, half-circle oscillations within the comb. Its tremendous speed gets the whiskers CLOSE and FAST coming and going without skin irritation.

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Men who have shared and compared all makes of shavers pick Sunbeam Shavemaster as tops. Time and time again one Shavemaster has been shared by as many as 35 men in the armed forces. They know how much better and faster it shaves—how it stands the gaff under all conditions.

See your electric appliance dealer about the Sunbeam Shavemaster. But please be patient with him, for stocks are still limited. Substantial quantities are coming along.

CHINA REBORN CONTINUED

Admiral Barbey himself went ashore to talk with the young Communist leader. After much soul-searching, the admiral decided to pass Chefoo by, on the sensible argument that his orders did not call for the ejection of the Communists. This was a real decision. At Tsingtao General Shepherd also made a decision. The Communists say that they have cut the city off. Rifles crack nightly in the outskirts. There is spasmodic firing in the hills. Only the other day the Communist commander sent word to Shepherd that he was preparing

to take the town and what did the Marines propose to do about it? Shepherd answered coolly and perhaps ambiguously that in his opinion there were enough troops in Tsingtao to handle the situation. Interestingly, he put off the disarming of the 15,000 Japanese troops in the area until Oct. 25; by that time the government's forces had got set. Now that the Japanese have served their purpose, their rifles are being taken away. Since many units are surrounded by enemies, the Japanese commander begged to be left

with a rifle to every other man. Shepherd has allowed only one in ten. "Sorry," he said. "You fought your way in and you will have to fight your way out."

Shepherd's policy, like Barbey's, has been brilliantly successful. He has got by so far with no real trouble. "The most effective way to avoid an incident," he philosophized, "is to stage an overwhelming show of force."

The city of Tsinan

Some 190 miles to the west near the heart of the province is Tsinan, the capital, with a population of 472,300, bigger than Cincinnati. Tsinan is the hub of the east-west railroad and the north-south mainline from Peiping and Mukden to Shanghai. We were there and were puzzled to observe that the whole city was astir and streets were clogged with people headed into the country, all dressed in Sunday best, all walking in the same direction. "Ah," said our Chinese friend, "you are witnessing an interesting Chinese custom. Today is the double ninth of the Chinese calendar—the ninth day of the ninth month." On this day, he explained, everybody gets off early and goes up to climb a mountain, any mountain, for the good of his soul. "Perhaps you may not realize it," our friend mused, "but this is the first time we have celebrated the festival since the Japanese came."

Coming upon Tsinan just at this time is like discovering a lost city. Here are men of great importance of whom the outside world has never heard—and more missing pieces of the puzzle.

General Li Yen-nien commands the Shantung advance army and is therefore responsible for its reoccupation. At this moment, however, he is a general without an army—for he has no use for the ill-armed, untrained, spiritless provincials. What he is waiting for are the regulars now en route to Tsingtao by sea and approaching Tsinan by foot from the south.

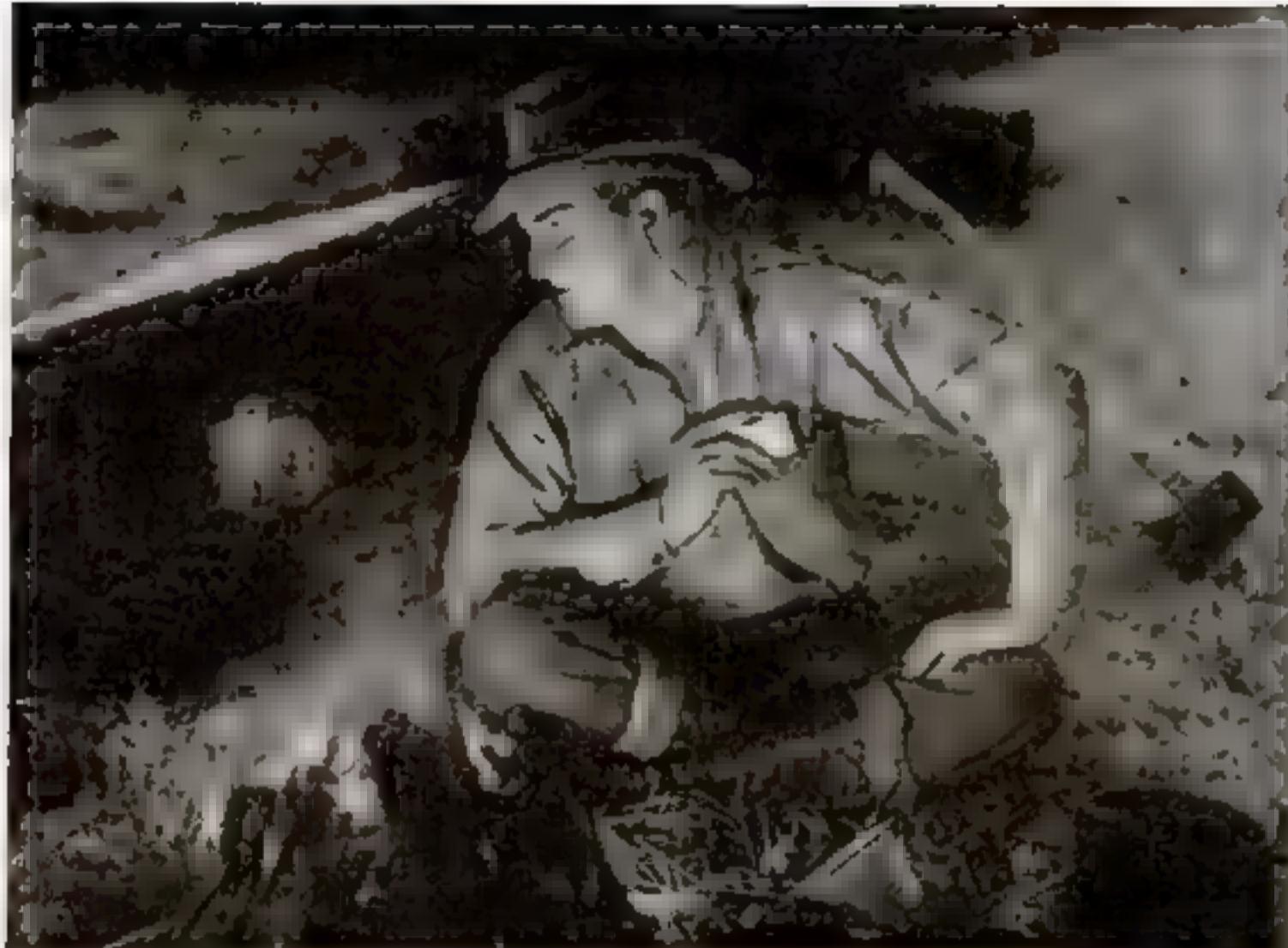
His political opposite number is Governor Ho Ssu-yuan, a remarkable man who is a combination of soldier-statesman-teacher. Wiry and energetic, he wears a black felt hat, sports a Ronald Colman mustache and speaks fluent English. Now 46, he studied philosophy at the University of Chicago after the last war, took his master's degree, then went to Europe to study economics in France and Germany. In the last seven years of war he led the pro-government underground in Shanghai, his native province. His guerrillas supplied themselves with arms stolen, captured or purchased from the Japanese and their puppets. In the entire war they received only 40,000 rounds of ammunition from Chungking—"not quite a round per man." The Japs put a price on his head. But puppet troops who had no use for their masters always gave warning when the Japanese were coming. "The Japanese," says Ho, "thought puppets were their eyes and ears, but their eyes and ears usually deceived them."

Now installed as the head of a great province whose liberation he suffered so much to achieve, he and his people wait impatiently for the re-establishment of national authority. "The people," says Governor Ho, "are sick of fighting. They are fed up with Japanese and with Communists and I hope they will not be disappointed in us."

Ho is a student and politician. He has no use for communism or



OLD WAR LORD Ye Hsi-shan, conqueror of Shensi, held Japs for seven years.



Sized like a cigarette case, this pocket radio is easily carried anywhere. Another feature—the personal earphone—permits listening without bothering others. Strong, day-long reception is made possible with the tiny yet powerful "Mini-Max" battery. These sets—and batteries—are already available at your dealer's.

"VEST POCKET" POWER

Wartime battery research packs giant power into midget space

EVER STRIVING to make radios and other hearing aids lighter, more compact and portable, electronic experts have lately outdone themselves in giving us "vest pocket" reception.

They have made possible hearing aids easily concealed in the palm of the hand. They have designed radios the size of a cigarette case. And now they give us a postwar civilian edition of the amazing military Handie-Talkie—famed compact GI sending and receiving set.

Key to these accomplishments is the work done by "Eveready" battery wartime research in packing more power into smaller and still smaller space. One of these storerooms of power, the "Eveready" "Mini-Max" battery, weighs only 1½ ounces. It is so small that three of them can fit into an ordinary cigarette pack—with room to spare. Yet, size for size, it is the most powerful "B" battery ever made.

"Vest pocket" powerhouses like this are making possible the new vest-pocket radios and hearing aids. They hold plenty of the necessary "juice." They last a surprisingly long time. Furthermore, replacements are easy and inexpensive.



Handie-Talkie—five pounds of concentrated two-way radio—will, when available, enable one to hold phone-like conversations with other Handie-Talkie users within horizon-distance. Powered with "Mini-Max" batteries, it's ideal for fire fighting, flood control, big construction jobs, exploring, and sports that need a roving reporter.



Breast-pocket hearing aid—enables Dad to hear his son play those first tunes. Measuring 4½ by 2½ inches and weighing a mere 6 ounces, this receiver is easily concealed. Yet, its "Mini-Max" "B" Battery—available now—has phenomenally long life and is far more economical than other hearing aid batteries.

An "Eveready" "Mini-Max" Battery—22½ volts—nestling, with an "Eveready" Flashlight Battery, in the palm of a hand. "Mini-Max" battery packs more power into smaller space than ever before in battery history. For longer life, insist on "Eveready" batteries. They're dated to assure freshness. And fresh batteries last longer!

CHINA REBORN CONTINUED



H AIRWAYS

The Peruke was a hairway among our Founding Fathers, but it would look very odd today. Millions of men have found the modern way is the "JERIS-WAY." To have easy to comb, well-groomed hair, free from loose dandruff, massage your scalp daily with

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HAIR TONIC
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Distinguished looking easy to insert. Fine quality, rich and enduring . . . with an overlay of 14 Kt. gold.

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Wherever fine jewelry is sold

Communists. In the field he came to know many—"after all, many were students of mine"—and he is scornful of their political crudity. "I studied economics in Germany," says he. "There isn't a Communist in Shantung who can debate Karl Marx with me." But Ho also knows in his heart that the only good counter to communism is a program in which people believe. "We in the Kuomintang have long promised free elections, free speech, good government. Our good intentions are now on trial."

Ho makes a big point about Communists. He divides them into several kinds of people. In addition to "good"—that is genuine—Communists, there are many others who call themselves Communists but who are not at all. The government calls them "bandits"; we would call them racketeers. "Some are bad men," says Ho. "Others are hungry, jobless men who have taken to banditry to keep from starving. And others are unhappy conscripts." Ho figures that of 120,000 Communist troops in his province perhaps 80,000 are of this stripe.

Interestingly, Marine intelligence officers have by and large come to the same conclusion. Those who are dealing with Communists on the Shantung peninsula say that a division of Marines or a couple of American-trained Chinese divisions from the 94th Army would go through them in short order. In speculating on the possible test of strength on this battleground it is interesting to reflect on a scarcely noticed phenomenon that occurred in the Yangtze Valley early in October.

There the Communists' New Fourth Army was supposed to have Shanghai, Nanking and Hankow surrounded. They definitely had several hundred thousand assorted men in small bands roaming the valley that divided China. But when the crack 6th and 94th Armies moved in, the Communists melted away without a battle. Some, a hard blown-in-the-bottle nucleus, made their way north. The rest seem to have put down their arms and returned to their villages. Something of that sort may take place in Shantung.

What will the real Communists do? For there are such. In Communist-controlled villages in the Shantung peninsula, Americans and their agents have seen pictures of Stalin, Lenin and Marx, the hammer and sickle in classrooms and municipal offices. And a group of high American officers who recently went ashore at Shantung near the Great Wall returned to their ship agreeing on two enormous assumptions: One: officers and commissars of the *Palas* talk the straight party line; two: if there isn't a military connection with Russia there is certainly a political one.

The game of the real Communists in Shantung is as plain as anything can be. Manifestly they cannot hope to withstand the power slowly being massed against them. Like their companions along the Great Wall they are gambling on Russia. Look at a map—Chefoo is hardly 100 miles from Dairen. A junk can cross the Gulf of Chihli under cover of night. (There are rumors too persistent to be brushed off that 30,000 Japanese rifles recently arrived at Chefoo by this route.) If Russian aid is ever to be extended what better place to wait for it?

Suppose, however, that the Russians decide to keep hands off. In that event the *Palas* have two possible lines of action: either to settle their differences politically as Mao Tse-tung has promised, or to withdraw once more into their hinterland stronghold of bitterness. Events of the next few weeks will almost certainly settle the matter. If the "undeclared" war now spluttering on Shantung can be snuffed out it is not too much to hope for peace in Asia.



U. S. SOLDIERS STAND GUARD in Kunming while in the streets some distance away Chiang's troops fight a successful battle with Long Yun's Yunnan troops.



The sugar house stands right among the maple trees so the sugar can be made from freshly gathered sap.

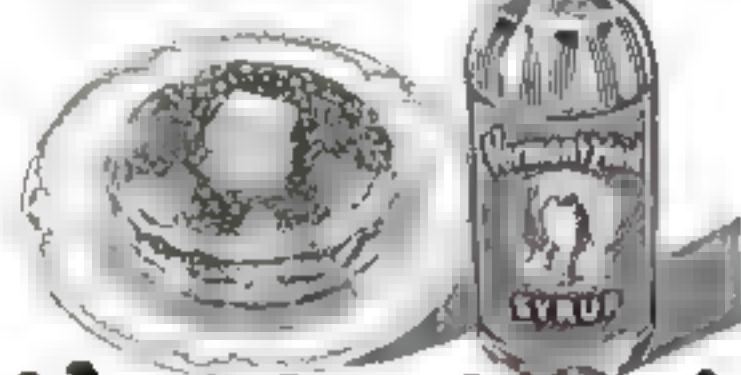
Taste this real maple sugar flavor

The flavor of real maple sugar is a heart-warming and unforgettable treat. And that's the flavor we give you in Vermont Maid Syrup!

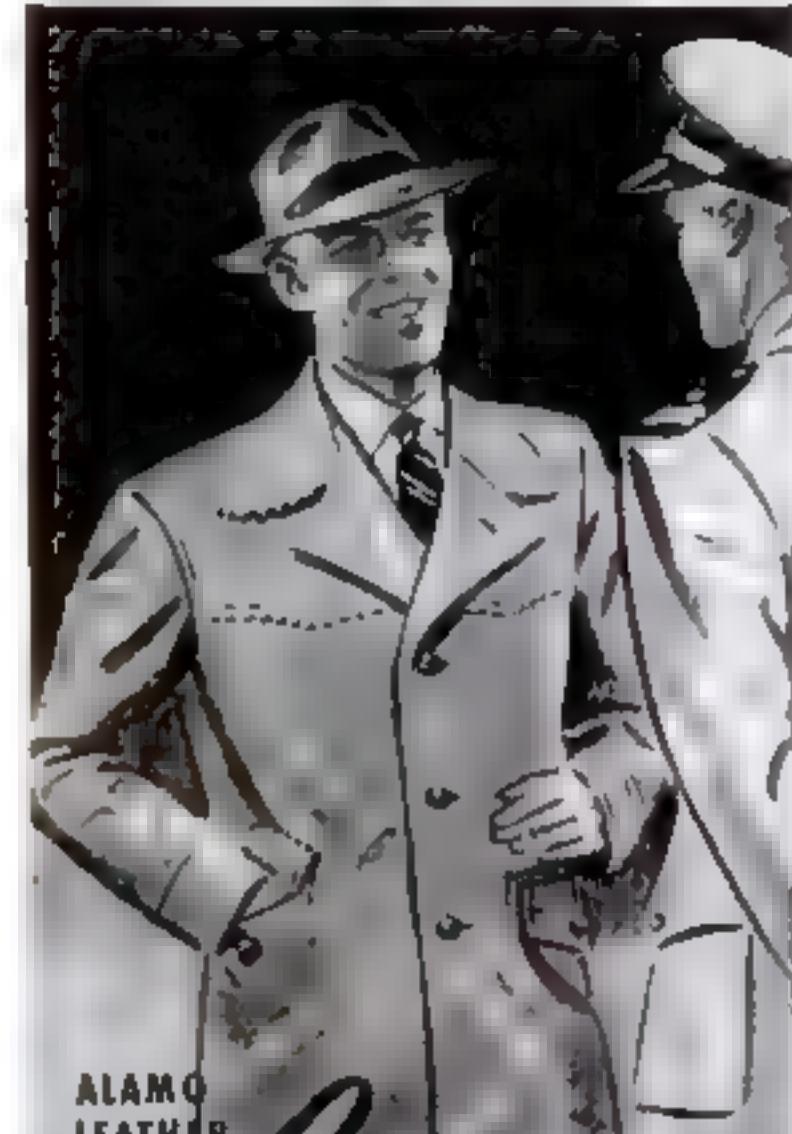
First, we choose maple sugar with a full, rich flavor. Then, by skillfully blending it with a combination of cane sugar and other sugars, we enhance the maple flavor—make it richer, more delicious.

You get a uniform, real maple sugar flavor every time you pour our Vermont Maid Syrup on your pancakes or waffles. Get Vermont Maid at your grocer's.

Penick & Ford, Ltd., Inc.,
Burlington, Vermont.



Vermont Maid Syrup



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LEATHER
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Lakeland's leadership in leather garments of style, quality, and comfort is stronger than ever . . . Above is the Alamo—in soft, luxurious "Sheltersuede" or glove cape leather, treated to keep you dry on rainy days. See your authorized Lakeland dealer, or write for his name. Lakeland Mfg. Co., Sheboygan, Wis.



Free as the air! Feet that walk
more lightly, move with
gentler grace because they know
the soft and buoyant cushioning of
the Magic Sole, a honeycomb
of tiny air cells that puts
the lift of youth in every step.



The shoe with the
Youthful feel





A fine dinner with only one dish?...

Spinach isn't enough. It takes a blend of many delicious foods to make a truly enjoyable meal. And it takes a blend of all the taste tones to make a truly great beer. That's why Pabst Blue Ribbon is full-flavor blended from never less than 33 fine brews...to insure depth of flavor, even goodness, superb quality.

Order it with confidence, serve it with pride—for no matter where you go, there is no finer beer—than Pabst Blue Ribbon.

33
fine brews

BLENDED into one great beer



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Blue Ribbon Co.
Milwaukee, WI



ON SET OF A WEIRD DREAM SEQUENCE IN "SPELLBOUND," INGRID BERGMAN STANDS IN STATUESQUE POSE AND DRESS BETWEEN BLANK-FACED PLASTER MODELS

BERGMAN'S YEAR

Swedish actress hits screen peak with three big pictures in 1945

Within the next three months millions of U.S. moviegoers who like Ingrid Bergman will get an unprecedented spate of Bergman films. Through the long, magical arm of Hollywood coincidence, three major productions starring the 30-year-old Swedish-born actress will hit U.S. screens before the year's end. In them Miss Bergman portrays three of the most diversified roles of her 12-year screen career.

In Warner Brothers *Saratoga Trunk* (pp. 128-129),

finished in June of 1943 but held up because it was a lavish, untimely costume picture, she makes an engaging trollop. In Alfred Hitchcock's *Spellbound* she is suitably cool and intellectual as a psychiatrist. In RKO's *Bells of St. Mary's* she is a convincing nun. All three roles add considerably to Bergman's stature as an actress and a valuable property. For letting her out to other studios, Manager David O. Selznick gets upward of \$100,000 per film for Miss Bergman.



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84 PROOF

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Bergman CONTINUED



IN NEW ORLEANS' FAMED FRENCH MARKET, CLIO (INGRID BERGMAN), HER

Saratoga Trunk

A passionate Bergman prances in period piece

IN SARATOGA, CLIO GRABS MILLIONAIRE (LEFT) WHICH DISPLEASES HIS





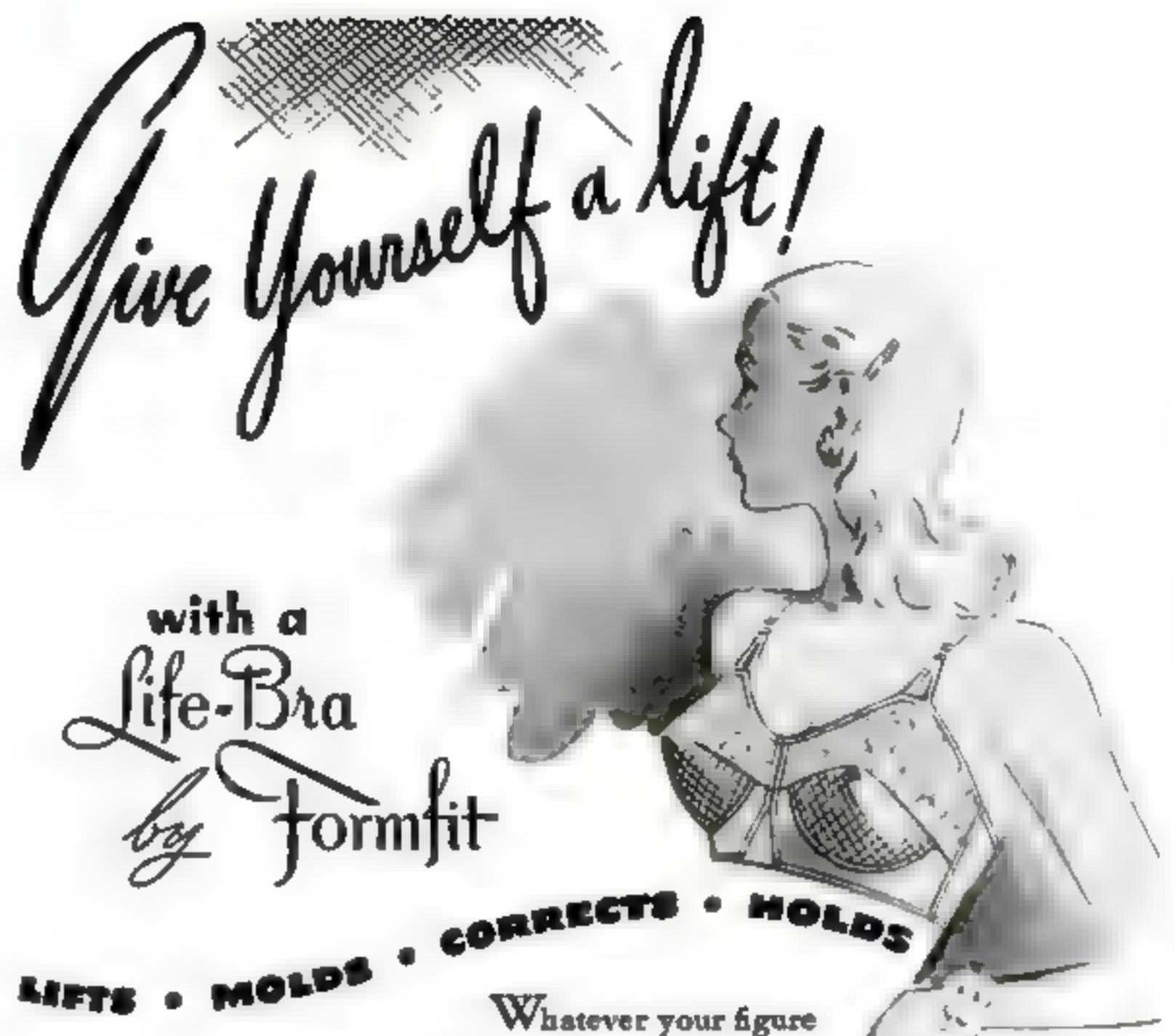
MULATTO MAMMY AND DWARF MANSERVANT SHOP FOR EXOTIC FOODS

Of her three current roles, that of the rollicking, passionate demimondaine in *Saratoga Trunk* offers the best outlet for Bergman's mercurial talent. In this tempestuous tale, based on Edna Ferber's novel, Bergman plays a vengeful Creole girl from New Orleans who successfully invades fashionable Saratoga Springs. Skipping nimbly from melodrama to light comedy, she winds up with all the acting honors plus a slightly dazed Gary Cooper.

MOTHER (SEATED), AMUSES HER LOVER (GARY COOPER, BACKGROUND)



CONTINUED ON NEXT PAGE



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Spellbound

Brainy Bergman cures amnesia, solves murder

As a psychiatrist in *Spellbound*, Bergman runs into trouble when the man she loves turns out to be an amnesia victim masquerading as the man he wrongly thinks he murdered. What happens as she solves the problem through psychoanalysis will surprise most psychoanalysts and provide the public with some spectacular ideas about the social and love life of psychiatrists. It may also disturb patients about to undergo psychoanalytic treatment.



Bergman devises a plan to cure Gregory Peck of amnesia. Having been given a bromide, Peck falls asleep on couch, has a strange dream (below) which starts cure.



In fantastic cafe scene designed by Salvador Dalí, Peck plays cards in his dream with man he thinks he killed. Dream pattern gives Bergman clue which traps murderer.

Head Cold Miseries

ROBBING YOUR SLEEP?

Quick...use this

At the first sign of those drippy, stopped-up miseries due to colds . . . do this! Put a small amount of Mistol Drops with ephedrine* in each nostril. It temporarily contracts swollen membranes . . . helps you to breathe easier and therefore sleep better!

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THE LONGINES SYMPHONETTE, MISHEL PIASTRO, CONDUCTOR • ON LEADING RADIO STATIONS COAST-TO-COAST

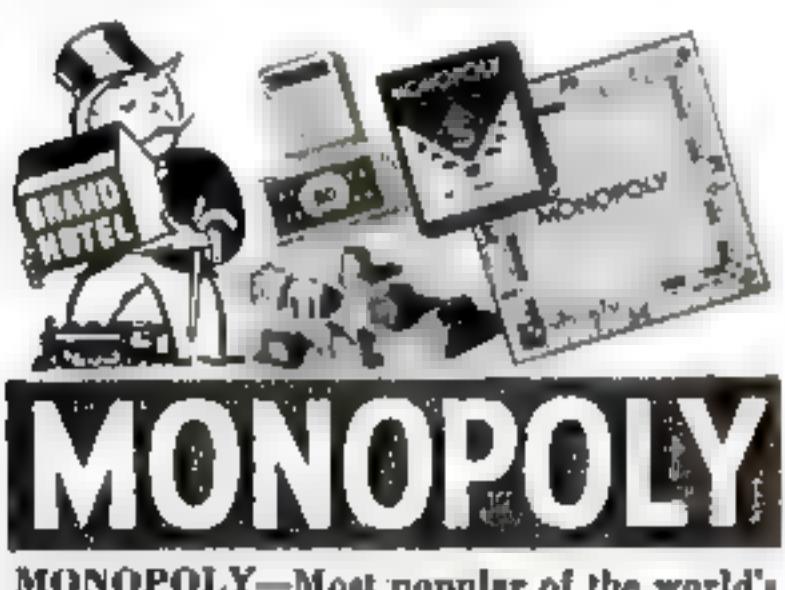
Bergman CONTINUED



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Lively Action Game

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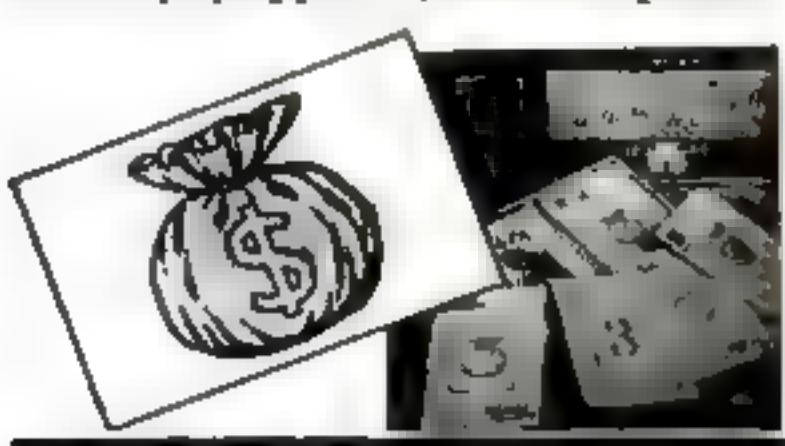
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The Bells of St. Mary's

Spiritual Bergman makes a kindly, human nun

The Bells of St. Mary's resembles last year's Academy Award winning *Going My Way* in having the same director, Leo McCarey, and giving Bing Crosby another Father O'Malley role. But the film does not live up to its predecessor. Its notable asset is Bergman's sensitive portrayal of a strong-willed Sister Superior who has ironbound ideas about running a parochial school but can unbend enough to teach one of her pupils to box (below).



Sister Benedict (Ingrid Bergman) buys a good book on boxing after well indoctrinated pupil turns the other cheek and takes a bruising beating from the school bully.



She gives a boxing lesson to her battered and defeated student, who accidentally floors her with a sneak punch, then goes out to lick the bully who had whipped him.



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QUICK! EASY! MAKE IT TODAY!

$\frac{1}{2}$ cup melted shortening— $1\frac{1}{4}$ cups
Brer Rabbit GREEN LABEL Molasses
 1 egg (beaten)— $2\frac{1}{4}$ cups sifted
flour— $1\frac{1}{2}$ teaspoons baking soda— $\frac{1}{2}$
teaspoon salt— 1 teaspoon cinnamon— 1 tea-
spoon ginger— $\frac{1}{4}$ tea-
spoon cloves— $\frac{1}{4}$ cup hot water.

Combine shortening and molasses, add egg. Blend well. Mix and sift dry ingredients; add to first mixture alternately with the hot water. Bake in well-greased $9'' \times 9'' \times 2''$ pan in moderate oven ($350^\circ F$) 45 minutes. Yields 16 delicious portions!

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As a blonde psychiatrist in *Spellbound*, Bergman turns doctor after twice playing the role of a patient. In two earlier films she was a paranoiac and a schizophrenic.

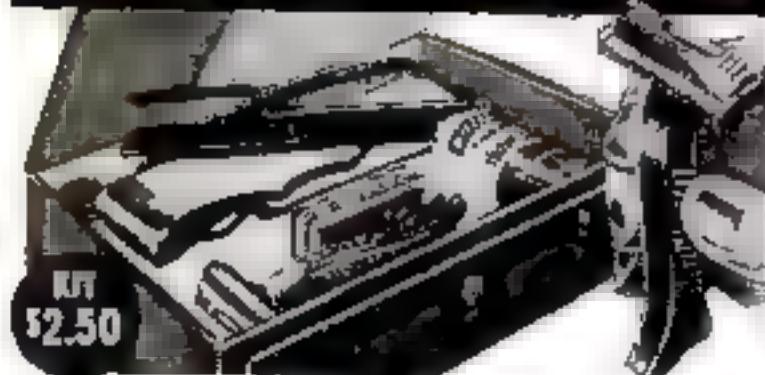


As a blonde psychiatrist in *Spellbound*, Bergman turns doctor after twice playing the role of a patient. In two earlier films she was a paranoiac and a schizophrenic.



In nun's Veil (*The Bells of St. Mary's*) she plays a part inspired by Director McCarey's late aunt, Sister Mary Benedict of Hollywood's Immaculate Heart Convent.

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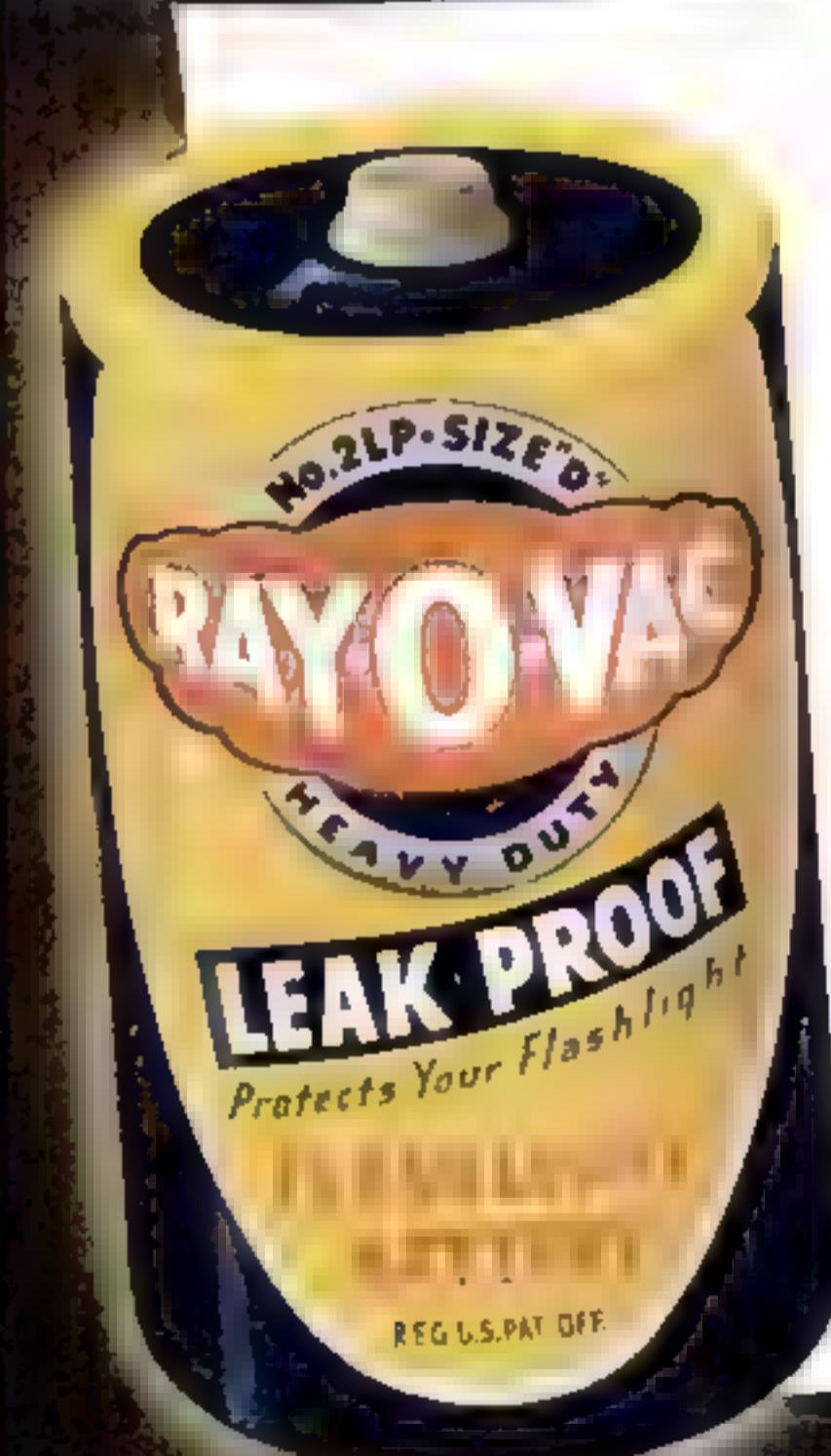
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EN ROUTE TO GUAM FROM HONOLULU, TROUPERS CURL UP ON WIDE FLOOR OF NAVY TRANSPORT PLANE AND TRY TO SLEEP. BAGGAGE WEIGHED 3,882 POUNDS

Life Goes on Tour with a USO Camp Show

A musical-comedy company flies from U.S. to Guam to start a six-month trip through the Pacific

In its four years of operation USO Camp Shows has sent 800 units and 4,100 entertainers to war fronts all over the world. Now, with the war ended, requests for overseas shows have multiplied. Keeping up GI morale in occupied countries and isolated outposts is tougher than it ever was during the fighting.

Last month Overseas Unit 741 flew to Guam on the first leg of a six-month tour of the Pacific which will probably end up in Tokyo. The 18 women and 9

men who comprise the cast of a musical called *Pardon Me* are veterans of Broadway, Hollywood, ballet and opera companies. Some have been beauty- and dance-contest winners. With Unit 741 went LIFE Photographer Peter Stackpole. During their 25-day stay on Guam, USO troupers gave 25 performances. Most of the 200,000 Army, Navy, Air Force and Marine Corps men stationed there got to see the show, a one-act musical comedy with an extremely complicated

plot which involves four cases of mistaken identity in a single country-hotel weekend.

To continue productions during 1946, Camp Shows will get an allotment from USO by way of the National War Fund, which is now conducting its final drive. After this year USO will have to call directly on public support. But its biggest headache right now is scarcity of talent. USO predicts, "We may not only have to scrape the barrel but use the barrel itself."

USO Camp Show

CONTINUED



First overseas rehearsal is held in open-air recreation hall overlooking Guan's devastated up-tell Agolo. Girls like two-

day test after arrival. Chorines complained that humidity and 90° heat made them tire easily despite brief practice costumes.



On rainy days girls wear GI raincoats, dungarees, boots. Monsoon season was on, and it rained ten days in first two weeks.



Muddy shoes are wiped off by a Seabee, pleased to olive the girls. Only servicemen attached to the show got backstage



In 134th Seabee theater at Asan, a meadow. It's a Seabee killed on Guam, the test gives a military. Camouflage mosaics



Washing clothes in test is difficult chore. Girls found GIs preferred dresses to m forms, wished they had brought more



in audience were protection against showers. In background is Red Beach, where 3rd Division Marines landed in July 1944.



Girls serve chow at fleet hospital to former POWs. Eager to see the show, boys gathered at 4 p.m., waited in line until 7.



Enlisted-men's beach is scene of a picnic given by petty officers of Navy joint communications activities. After lunch of

hamburgers, beer and ice cream, girls put on impromptu song-and-dance act. Sailors in the water had front seats for show.



Joyce Breazelle, acrobat, does handstands on the beach. A former nightclub dancer, she has been overseas three times.



Girls go to church on Sunday in community chapel built with palm leaves. Rest of the day they bicycled, swam and fished.

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U.S.O. Camp Show CONTINUED



Sailors wait grim-faced (below) for the show to begin. Tired of everything, they expected little of the show. After the curtain went up, however, they showed interest.



Chorus girls' routine brought loudest cheers and applause from the men on Guam. 1,800 servicemen audiences have totaled 35,000,000; 84,000,000 of them overseas.



Behind barbed-wire fence June Grubell and Lee Bankus cuddle a puppy mascot named Johnson. The fence surrounds command headquarters where U.S.O. girls live.

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and before long they laughed openly (above). *Pardon Me* was tried out on GIs in U.S. before it went on tour. On Guam single audiences numbered as high as 7,000.



Comedian Frank Mitchell is yanked off his feet by Joyce Breazelle (p. 129). An acrobat himself, Mitchell was once a member of Mitchell & Durant vaudeville team.



A Marine guard patrols the gate 24 hours a day. Girls must be inside by 10:30 week nights, 11 on Saturday. They may entertain male guests at recreation hall in the area.



2 ways to weather a storm

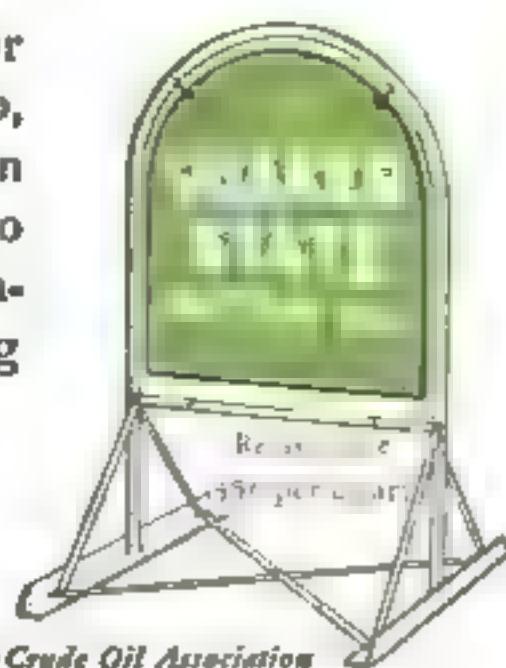
RIght now, with the last leaves coming down, and a chill in the Autumn air, you're probably thinking how grand it would be to jump in your car and follow the birds south.

For a lucky few, that's certainly one good way to beat the threat of another stormy winter, with its resultant winter driving troubles. But, for the millions of motorists at home, there's another way. They can overcome many winter driving troubles before they start, by getting the two-way protection of Quaker State Winter Oil now!

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SAILOR BROUGHT HOME THIS LEMUR, THINKING THAT IT'S BUG-CATCHING

DISPLACED ANIMALS

New York zoo is acquiring a new collection of the impractical pets servicemen adopted



WOULD BE HANDY AROUND HOME. BUT HE HAD TO HUNT BUGS FOR LEMUR

Not all World War II's displaced beings are human. Many of them are exotic animals whom GIs, stationed in the earth's far corners, send or bring home. Presently they discover such pets are impractical around the house. South American coati-mundis can wreck an apartment. Pretty Brazilian margay cats grow up to be completely antisocial. The nation's zoos are the beneficiaries of this misdirected zoology. The New York Zoological Park in the Bronx, where these pictures were made, has received 18 animal donations from disillusioned GIs. Only eight have lived. Because of improper feeding, many arrived at the zoo half-dead of malnutrition.

CONTINUED ON NEXT PAGE

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Displaced Animals CONTINUED



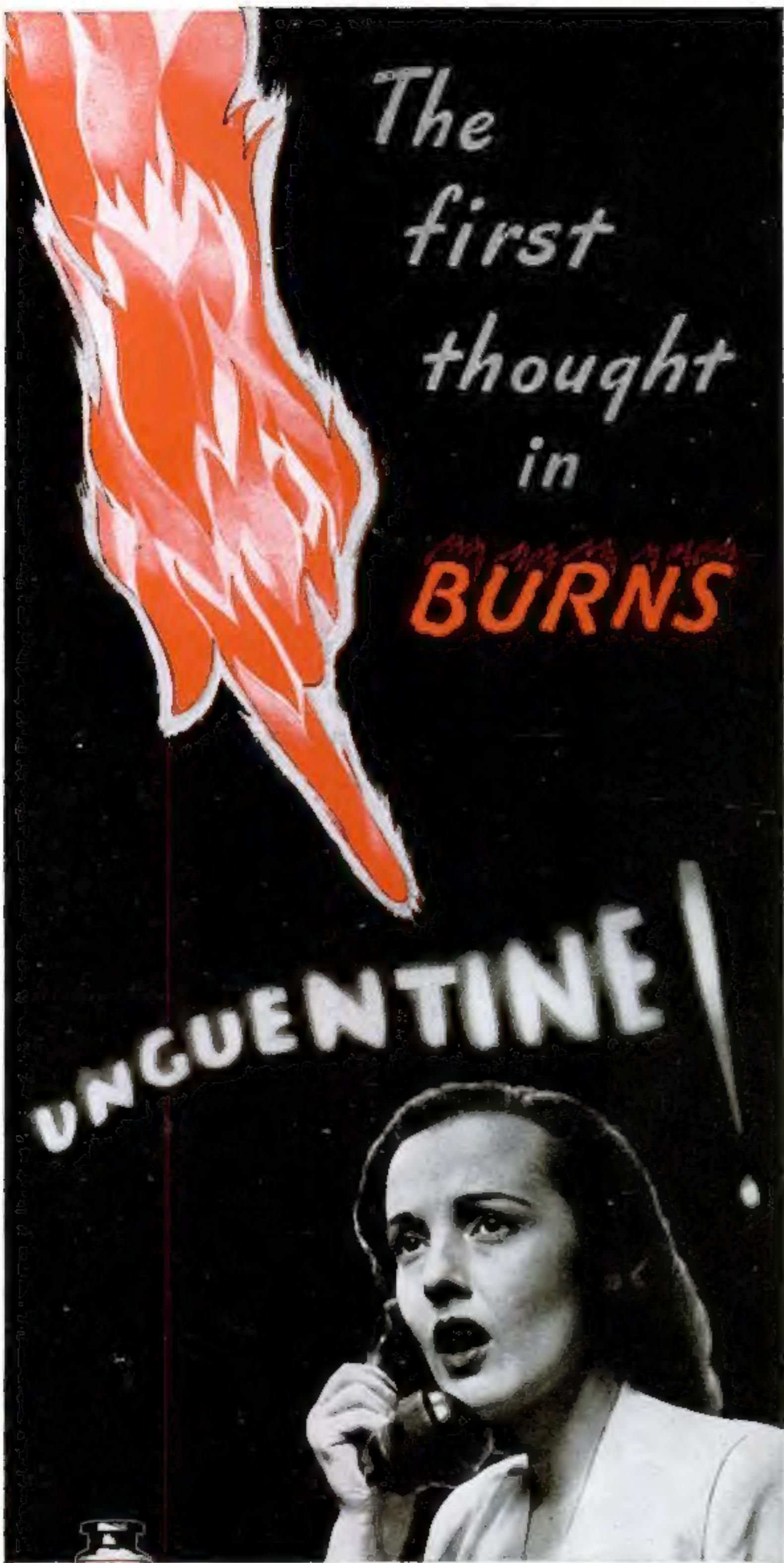
Flying phalangers were given a U.S. sailor by a New Guinea native grateful for not having been shot. They are marsupials like kangaroos, but they glide through the air.



Kangaroo, named Jeepers, is about 5 years old, was flown from Australia to a GI's North Carolina home. Presently his family sent it to the zoo to preserve its health.



Coati-mundi, raccoonlike native of South America, is a lizard hunter. Finding no lizards in its master's apartment, it tore the place apart, was promptly sent to zoo.



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Question: Have you UNGUENTINE in the house *right now*?

Question: A full tube or jar?

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*"I'll bet the
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CAMEL too!"*

"Haircut... shave... shine... and a Camel Brother, in the Pacific Area, that's luxury!"

Right, Soldier! Camels are a package of smoking luxury anywhere, any time. And while you and millions of others are "sweating it out" over there, waiting for those final orders that mean *home for keeps*, you can be sure of at least that bit of luxury. For, with Camels, it's still *the service first!* You have first call on Camels.

And with thousands of men still overseas, with thousands still wanting Camels, you here at home still may not get all the Camels you'd like. But you'll soon find them becoming more plentiful; and, whenever you get them, you're still getting Camels... the cigarette of costlier, properly aged tobaccos. Camels are still Camels!

Camels